

**Science Advisory Board (SAB) Economy-Wide Modeling Panel Draft Workgroup Responses to Charge Questions on Social Costs and Social Benefits to Assist Meeting Deliberations. This draft is a work in progress, does not reflect consensus advice or recommendations, has not been reviewed or approved by the chartered SAB and does not represent EPA policy. -- Do Not Cite or Quote –November 8, 2016**

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1   **1   Executive Summary**

2   To be Written  
3

4   **2   Introduction**

5   [Other introductory material to be written. The points below will appear in the introduction but  
6   not necessarily in this order]

7   **2.1   The Role of Engineering Analysis**

8   As noted in EPA’s charge to the Panel, economy-wide modeling is a potential *supplement* to  
9   engineering analysis, not an alternative to it. A benefit-cost analysis of a proposed regulation  
10   begins with an engineering cost assessment that focuses on estimating “direct compliance  
11   expenditures from adopting a particular technology or process (i.e., capital costs, operating and  
12   maintenance costs, administrative costs) by an individual emitting unit or facility conditional on  
13   a given level of output” (USEPA 2015a).

14   An engineering analysis is needed because the benefit-cost analysis must be done before the  
15   regulation takes effect and thus before the actual pattern of responses to the proposed new rules  
16   can be observed. Typically it would identify key details regarding the options available to firms  
17   to comply with the regulation, including: alternative production technologies available;  
18   constraints on the use of particular technologies (for example, use of required equipment); and  
19   the cost-minimizing combination of operations that meet both the regulatory constraints and  
20   production goals. Given a particular set of input prices, these models can solve the optimization  
21   problem of the firm and, assuming no feedback effects from the firm’s action to the input prices,  
22   they can calculate the new breakeven price of output.

23   **2.2   Time Frames Used in Responses**

24   Although some charge questions focus on specific features of existing economy-wide models,  
25   most are much broader and ask about the appropriateness of economy-wide or general  
26   equilibrium modeling as a methodology. Because economy-wide modeling is a highly flexible  
27   approach, however, there are few circumstances where it is categorically inappropriate: with  
28   enough data and development time, almost any feature could be incorporated. As a result, in  
29   responding to broad questions we will often discuss the appropriateness of economy-wide  
30   modeling over the broad time periods below:

31           **Possible now:** What can reasonably be done very soon building on existing models and  
32           known datasets; roughly now through the next five years.

33           **Near term:** What modeling extensions are possible and high priority over a somewhat  
34           longer period; roughly what could be developed, peer-reviewed and suitable for  
35           regulatory use in five to ten years.

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1           **Long term:** What could be done over a longer period of time, either because the  
2 innovations require considerable development of the underlying theory or because new  
3 datasets would need to be assembled; roughly requiring ten years or more to be  
4 developed and thoroughly vetted.

5           **Undesirable:** Developments that should not be undertaken for theoretical or practical  
6 reasons, or may be possible in principle but should not be undertaken because the cost  
7 would be too large for the analytical benefits produced.

8  
9   **3 Measurement of Social Costs**

10 **3.1 Advantages and Disadvantages of an Economy-Wide Approach**

11           *Charge Question: EPA has extensive experience using a wide range of economic*  
12 *models to evaluate air regulations. These models are generally tailored to the scope*  
13 *and timeframe of the regulations, ranging from static partial equilibrium models that*  
14 *estimate costs in a single product market in a single year, to dynamic CGE models that*  
15 *estimate costs for multiple markets over time. What are the advantages and drawbacks*  
16 *of a CGE approach (versus an engineering or partial equilibrium approach) for*  
17 *estimating social costs, including the differences in social costs between alternative*  
18 *regulatory options?*

19           To frame the discussion of CGE models, we first consider two simpler approaches: (1) stopping  
20 the analysis after the engineering cost assessment (ECA) and treating the engineering costs as the  
21 social costs of the policy, or (2) augmenting the ECA with a partial equilibrium (PE) analysis.

22           By design, an ECA measures only the direct compliance costs of the firm, not any change in  
23 consumer surplus from reduced consumption of the end product. It does not measure consumer  
24 responsiveness to higher production costs passed on in terms of higher prices, or averting  
25 behavior by consumers, or substitution in consumption. Moreover, in calculating direct  
26 compliance costs an ECA usually assumes that input prices faced by firms are constant, which  
27 may not be true for policies causing large changes in the economy. If any of these impacts are  
28 significant, the true social cost of the policy may differ substantially from the engineering cost  
29 (see Hazilla and Kopp, 1990).

30           A partial equilibrium analysis extends an ECA by including more economic behavior of both  
31 firms and consumers in a particular market. A PE model may involve econometric estimation of  
32 a smooth marginal cost curve, which becomes the supply curve in a competitive market (or is the  
33 basis for calculating firm behavior in the case of imperfect competition). Econometric  
34 estimation of demand captures consumer behavior, and the interaction of supply and demand  
35 behaviors determines equilibrium quantity and price, along with producer and consumer surplus.

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1 The model can be used to simulate the effects of a policy change to get the new quantity, price,  
2 and surplus measures. By construction a PE model only captures effects on a limited number of  
3 markets (typically one, although multi-market PE analysis is sometimes used). However, a  
4 potential strength of the approach is its ability to incorporate a wide range of types of averting  
5 behavior, and thereby produce greater insight into possible unintended consequences and social  
6 costs of a regulation.

7 Those alternatives are frequently employed by EPA analysts who now contemplate more  
8 extensive use of computable general equilibrium (CGE) models. First-generation CGE models  
9 were often single-period models of one equilibrium year for a dozen or more industries that each  
10 use the other industries' outputs as intermediate inputs as well as primary inputs of labor and  
11 capital. A single year's data for all industries' inputs were used to calibrate production  
12 parameters, just as trade and other data were used to close the model. All competitive industries  
13 just break even, and payments to labor and capital are spent by consumers to maximize utility by  
14 purchasing those outputs. Again, the model can be used to simulate effects of a policy change on  
15 all new quantities, prices, and welfare. The main purpose of employing a CGE model is to  
16 capture feedback effects from one market to another: if a tax on one output raises its price, then  
17 consumers can switch their spending toward other outputs according to particular cross-price  
18 elasticities in a way that is consistent with budget constraints.

19 Those early CGE models have been followed by efforts to include additional features such as:  
20 labor-leisure choices by households; econometric estimation of flexible production and demand  
21 systems; recursive dynamic models with savings from one period used to augment capital in  
22 future periods; perfect foresight dynamic models that calculate all prices in all periods  
23 simultaneously; stochastic dynamic general equilibrium models; noncompetitive behavior by  
24 firms; and worldwide models of trade and factor flows between a dozen regions.

25 A possible disadvantage of the CGE approach is its relatively aggregated structure with less  
26 detail on each industry than offered by some engineering or partial equilibrium models. With  
27 additional programming resources, however, further model development has been undertaken to  
28 link CGE models and specific engineering models, in attempts to attain the advantages of both.  
29 A "soft link" can use the price outcomes of a CGE model in an engineering model to calculate  
30 new cost-minimizing operations. A "hard link" could iterate back and forth between the  
31 outcomes in a CGE model and outcomes in the engineering model until all those outcomes are  
32 consistent with each other. These approaches are discussed further in Section 3.6.

33 In the **near term** we recommend that EPA encourage efforts to incorporate an important  
34 additional feature into CGE models: involuntary unemployment. In the **long term** we also  
35 recommend work on integrating new insights from behavioral economics into CGE models, such  
36 as that examining why consumers do not adopt what appear to be cost-effective energy  
37 efficiency investments. Because the methodology is very flexible, virtually any feature, such as  
38 those listed above, can be added with sufficient additional data, programming and computational  
39 resources.

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1 Thus, we now face many differences *among* various CGE models, as well as differences among  
2 engineering models and partial equilibrium models. And of course some very useful analytical  
3 general equilibrium models can be as simple as a PE model, while still capturing the important  
4 interactions and budget consistency of general equilibrium analysis.

5 For all of these reasons, we caution against placing too much attention on the choice between a  
6 CGE approach versus the alternatives of an engineering or a PE approach, as posed in this  
7 question. The more important choices are among particular model features appropriate for the  
8 problem at hand. And a good approach may well involve a suite of different models. Different  
9 models might include any of the ten features listed above, for example, without trying to build a  
10 single multi-purpose model with an ever-growing number of features that make the model  
11 unwieldy to use, difficult to interpret, and opaque to uninitiated readers. In Section 3.7 we  
12 discuss an eclectic modeling approach that may be a useful alternative to CGE modeling for  
13 some regulations.

14 All that said, a few key principles can guide the necessary choice between engineering models,  
15 PE models, and CGE models. Clearly an engineering or PE model may well be sufficient for  
16 analysis of a policy in one market that is not expected to affect other markets throughout the  
17 economy, and consumer responsiveness to higher production costs, averting behavior, or  
18 substitution in consumption are not significant factors. We see two general and important  
19 arguments for using a CGE model:

- 20 1. A CGE model can capture important interactions between markets, if *both* of the  
21 following are present:  
22
- 23 • Significant cross-price effects, where a costly policy in one market drives  
24 consumers to buy more of a substitute or less of a complement good from another  
25 industry, and
  - 26 • Significant distortions in those other markets (e.g. market power, taxes,  
27 externalities, or regulation).
- 28
- 29 2. A CGE model can provide a consistent and comprehensive accounting framework to  
30 analyze and to combine effects of a policy change on the cost side and the benefit side in  
31 a way that satisfies all budget and resource constraints simultaneously.  
32
- 33 • Especially in the case where improvements in environmental quality are not  
34 separable in utility but in fact affect demands for private goods which themselves  
35 may have welfare effects because of pre-existing market power, taxes,  
36 externalities, or regulation.
  - 37 • Even in the case where environmental quality public goods are separable in utility  
38 (and the interactive effects described above do not arise), the consistent and  
39 comprehensive framework provided by a CGE model may be valuable.

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1 We now turn to further discussion of these points. The best way to see the advantage of a CGE  
 2 model described in the first point is to look at a simple expression derived from the analytical  
 3 general equilibrium model of Arnold Harberger (Harberger, 1964), written before any CGE  
 4 models were developed. He assumes constant marginal costs and linear demands (most valid for  
 5 small changes). He thus calculates approximate changes in consumer surplus, while new-  
 6 generation CGE models can calculate “exact” utility-based measures like an equivalent variation  
 7 (see Section 3.5 below). Yet, his simple formula demonstrates clearly the key economic forces  
 8 that operate in any recent CGE model. He considers  $n$  commodities, each of which might be  
 9 affected by a per-unit excise tax, a costly regulation, or a price mark-up from monopoly power.  
 10 Any one of these price wedges  $T_i$  ( $i=1, \dots, n$ ) can affect demand for any other commodity  $X_j$   
 11 through the cross-price term  $S_{ij} \equiv \partial X_j / \partial T_i$ . Ignoring any benefits from these taxes or  
 12 regulations, the total social cost or “deadweight loss” (DWL) from price distortions is:

13 
$$DWL = \frac{1}{2} \sum_i^n \sum_j^n S_{ij} T_i T_j .$$

14 where  $DWL < 0$  for a loss (social cost). The derivative of that DWL with respect to a small  
 15 change in  $T_i$  is:

16 
$$\frac{\partial DWL}{\partial T_i} = S_{ii} T_i + \sum_{j \neq i}^n S_{ji} T_j$$

17 The first term on the right-hand side of this expression is the direct effect on economic welfare  
 18 from a change in tax or other price wedge in the  $i^{\text{th}}$  market, as would be captured perfectly  
 19 effectively by a partial equilibrium model of that market alone. It is the addition or subtraction  
 20 from the “Harberger Triangle” welfare cost of that tax. The second term is the sum of all general  
 21 equilibrium effects of  $T_i$  in *other* markets. Each such general equilibrium (GE) effect is zero or  
 22 negligible if either (A) the cross-price effect on demand ( $S_{ji}$ ) is zero or negligible, so that the  
 23 policy in market  $i$  does not affect demand for good  $j$ , or if (B) the market for good  $j$  has no  
 24 existing tax or price wedge ( $T_j = 0$ ). In other words, the policy in market  $i$  may have effects on  
 25 demand in other markets, but those effects do not impact overall welfare unless and to the extent  
 26 that the other market has a pre-existing distortion that is exacerbated or ameliorated by the  
 27 change in  $T_i$ . Moreover, as shown by Carbone and Smith (2008), this analysis can be generalized  
 28 to include nonseparable public goods and externalities, which can be shown to lead to distortions  
 29 in resource allocation conceptually analogous to tax wedges.

30 The second term on the right-hand side of that expression can be ignored if *either* the cross-price  
 31 effect is negligible *or* the price wedge is negligible. Thus the first point above says that a CGE  
 32 model may not be necessary unless *both* the cross-price effect is significant *and* the other market  
 33 has a significant price wedge arising from a distortion (e.g. market power, taxes, or  
 34 environmental regulation). If those two conditions *are* met, then Harberger’s formula itself  
 35 provides a good approximation of the general equilibrium welfare effect for small changes, but

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1 the use of a CGE model can (1) capture those general equilibrium effects, (2) calculate an exact  
2 measure of welfare instead of an approximation, (3) capture the effects of large changes and not  
3 just small changes, and (4) also incorporate other complications enumerated above.

4 The second point above is that a CGE model provides, in principle, a consistent and  
5 comprehensive accounting framework for adding up all the effects of a regulation including all  
6 costs and all benefits. However, we are concerned that the use of a CGE model that omits some  
7 of the costs or benefits may leave a misleading impression of net welfare effects due to  
8 incomplete accounting. Many of the benefits of air regulations are difficult to represent in a  
9 CGE model because of potentially non-separable ways that cleaner air may affect demands for  
10 private goods and services with pre-existing price wedges that affect welfare.<sup>1</sup> But leaving out  
11 those benefits entirely seems inappropriate; they could at least be modeled as a separable entry in  
12 utility to include all benefits in the same model until such time as research clarifies how to model  
13 the non-separable effects. Of course this short term solution implicitly assumes that the market  
14 goods are perfect substitutes for nonmarket environmental services. Although existing empirical  
15 data is inadequate for parameterizing a full range of environmental goods in CGE models,  
16 studies to date do suggest that perfect substitution is inappropriate in most PE applications.  
17 Moreover, we see no reason to omit benefits that are separable. That is, we have no *need* to  
18 include separable effects in utility under point 1 above, because changes in a separable public  
19 good have no effects on private goods or services with pre-existing price wedges. But these  
20 separable effects could be included anyway under point 2 above – to include all costs and all  
21 benefits in a consistent and comprehensive accounting framework that respects all budget and  
22 resource constraints. A separate issue not addressed by these compromises is the incorporation of  
23 non-market feedback effects on regulations themselves. Large scale CGE models typically take  
24 policy settings as exogenous. Although policies cause changes in emissions, and thus in the  
25 externalities that motivate those policies, there is usually no feedback from changes in  
26 externalities to the stringency of the policy. Carbone and Smith [2008,2013] and Smith and Zhao  
27 [2016] have demonstrated in small CGE models this endogeneity can be important when  
28 calculating welfare changes.

29 Inclusion of resource and budget constraints in a CGE model allows it to provide a useful reality  
30 check in the analysis of policy. A CGE model specifies a labor endowment, for example, so any  
31 additional use of labor in one industry must come from somewhere else and may therefore bid up  
32 the economy-wide wage rate, whereas non-GE models often assume an infinitely elastic supply  
33 of labor. Another example is that total willingness to pay for separable public goods must fit  
34 within household budgets.

35 In evaluating the strengths of CGE models we note that a CGE model is emphatically not a  
36 forecasting model. Rather, it shows the consequences of a policy change under very specific

---

<sup>1</sup> Changes in a non-separable environmental public good are not represented in equations above because those equations consider only  $n$  market commodities, but effects are analogous. For example, a change in air quality can affect demand for a market good  $X_j$ , with changes in welfare if that good has a pre-existing market distortion  $T_j$ .

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1 circumstances: that all other economic conditions remain at values set in the model’s baseline  
2 simulation. A proper forecast of all effects with a policy change would require forecasts of all  
3 the other changes in the economy as well – changes in population, income, growth, technology,  
4 trade, macroeconomic shocks, or discovery of new natural resource deposits. The purpose of a  
5 CGE model is essentially the opposite of a forecasting model; it asks what would be the effects  
6 of a particular policy change alone – with no other changes in any of those other variables. This  
7 heavy use of the “ceteris paribus” assumption allows it to isolate effects of the policy change  
8 alone and thereby to calculate the welfare effects of the policy without interference from other  
9 simultaneous changes in other variables.

10 This aspect of CGE models makes them difficult to validate using data on the aftermath of  
11 particular policy changes. The simulation of a policy change in a CGE model assumes no other  
12 changes, but any actual policy implementation is always accompanied by many other changes (in  
13 population, income, growth, technology, trade, macroeconomic shocks, or discovery of new  
14 natural resource deposits). The bottom line is that the simulation from a CGE model needs to be  
15 described carefully. It should not be said to “predict” or to “forecast” the effects of a policy. It  
16 is a counterfactual calculation of effects only for the policy change and nothing more.

17 Finally, we believe it would be very useful for EPA to have systematic criteria for determining  
18 when a policy or sector might be sufficiently linked to the rest of the economy to justify CGE  
19 analysis. A consistency or comparative-accuracy criterion, based on the use of an existing CGE  
20 model to investigate the sector-level, equilibrium elasticities of demand, represents one such  
21 approach. Specifically, by computing the partial and general equilibrium elasticities of demand,  
22 and comparing them to a pre-determined threshold deviation, an objective determination could  
23 be made to decide when these general equilibrium linkages are sufficiently important to justify  
24 employing CGE analysis (Hertel et al., 1997).

25 For example, the equilibrium elasticity could be obtained by incrementally perturbing an output  
26 tax in the regulated sector such that the market price for output rises by 1%. The resulting  
27 contraction in output can be interpreted as the equilibrium elasticity of demand (since price rose  
28 by exactly one percent). Whether this is a partial or a general equilibrium elasticity is determined  
29 by what adjustments occur in the rest of the economy. A partial equilibrium closure would  
30 typically hold consumer incomes constant as well as quantities and prices in other sectors. In the  
31 factor markets, wages might be fixed exogenously while capital could be sector-specific (short  
32 run) or perfectly mobile (medium run). In contrast, the general equilibrium demand elasticity  
33 would account for endowment and budget constraints, allowing all prices and quantities in the  
34 economy to adjust. By considering the difference between these two elasticities, one could  
35 evaluate the importance of cross-sector, economy-wide effects of regulating the sector of  
36 interest. This difference could be compared to a pre-determined threshold, e.g., a 10% deviation.  
37 If this threshold were exceeded, then this could be grounds for moving to a CGE framework.

38 Consideration could also be given to the potential impact of sectoral regulation on inputs to other  
39 economic sectors, e.g., energy. If a proposed regulation would induce a sufficiently large change

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1 in the price of electricity or petroleum—5% per year for example—then there might be enough  
2 influence on fuel substitution in other sectors and across the general economy to warrant GCE  
3 analysis of the proposed regulation. If detailed models of a sector are available, either  
4 engineering-economic or partial equilibrium, then incorporating them or their outputs into a CGE  
5 framework may be warranted.

### 6 **3.2 Factors Affecting the Merits of an Economy-Wide Approach**

7 *Charge Question: Model choice and the appropriateness of using an economy-wide*  
8 *approach to evaluate the economic effects of policy are dependent on many factors. For*  
9 *example, a CGE model may be more appropriate for use in the analysis of a regulation*  
10 *that is implemented over several years and that constitutes a large-scale intervention in*  
11 *the economy, requiring relatively large compliance expenditures that impact multiple*  
12 *sectors, either directly or indirectly. How does each factor listed below affect the*  
13 *technical merits of using an economy-wide model for estimating social costs? Please*  
14 *consider the relative importance of these factors separately.*

#### 15 **3.2.1 Relative magnitude of the abatement costs of the rule**

16  
17 To answer this question effectively one must clarify what the economic quantity is to which the  
18 magnitude of abatement cost is being compared. We take the important criteria to be whether the  
19 costs of pollution abatement are large relative to the value of the economy's aggregate factor  
20 income, and whether the target sector has strong backward and/or forward linkages with the rest  
21 of the economy.

22  
23 To understand these qualifications it is instructive to consider abatement costs that are large  
24 relative to the output of a particular sector. If that sector has only minor linkages with the rest of  
25 the economy—both backward, accounting for a small fraction of the economy's utilization of  
26 intermediate goods or hiring of primary factors, and forward, selling a small fraction of its  
27 product to satisfy intermediate demands in downstream industries and/or final demands by  
28 consumers—then the bulk of the regulatory impact can be captured using a partial equilibrium  
29 model of the regulated sector.

30  
31 Conversely, a sector with a large share of GDP or aggregate value added will by definition  
32 account for a significant fraction of the economy's hiring of productive factors, thus there will be  
33 feedbacks on factor prices and household income. All else equal, the larger the target sector's  
34 share of a particular factor, the larger the potential impact on the price of that factor, and the  
35 more important it is to capture those effects through a CGE analysis.

36 With that said, also note that there can be important reasons for using general equilibrium  
37 analysis even for small shocks. In particular, Goulder and Williams (2003) suggests that while  
38 the absolute error (i.e., how big the error is in dollars) caused by ignoring general-equilibrium  
39 effects grows as policy shocks get larger, relative error (i.e., how big the error is as a percentage

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1 of the estimate) goes the opposite direction: the relative error gets larger as policy shocks get  
2 smaller. Thus, if minimizing relative error is important, one should use economy-wide modeling  
3 even for small policy shocks.

4 In practical terms, the implicit precision of a CGE model will limit its ability to provide useful  
5 results for very small shocks.<sup>2</sup> The precision of the model’s response to a given policy change  
6 will be limited by factors including: the precision of its parameter estimates; the precision of its  
7 exogenous inputs; the magnitudes of the statistical discrepancies in the input data (which is  
8 compiled from multiple and often inconsistent sources); the degree of aggregation used;  
9 rounding error in calculations and data storage; and convergence tolerances in the model’s  
10 solution algorithm. Together, these factors contribute to confidence intervals for CGE results.  
11 Small shocks may lead to point estimates that look meaningful but in fact are statistically  
12 indistinguishable from zero. The degree of aggregation is particularly important. For small  
13 shocks affecting a narrow component of a broad, highly aggregated sector, CGE models may add  
14 little insight or, worse, provide false precision: a careful sensitivity analysis would usually  
15 produce a range of possible outcomes that is wide compared to the magnitude of the shock (for  
16 example, by accounting for potential differences between the aggregate parameters used in the  
17 model and the subsector’s true parameters). In contrast, a larger shock that would affect most of  
18 the firms in a given sector of a model would be a much better candidate for a CGE analysis.

19 For example, consider three regulations described in US EPA (2015a): Automobile and Light  
20 Duty Truck Surface Coating NESHAP; Portland Cement MACT; and Mercury and Air Toxics  
21 Standards (MATS) for power plants. The surface coating rule has relatively low compliance  
22 costs and applies to a segment of the economy that is much narrower than the corresponding  
23 sector of some CGE models. Analyzing it in a model where the activity would fall in a broad  
24 sector such as “durable manufacturing” or “energy-intensive manufacturing” would produce very  
25 imprecise results and CGE modeling would contribute little. CGE analysis would be more  
26 meaningful in a detailed model with a separate sector for motor vehicle manufacturing but the  
27 activity is still very small relative to the overall sector (roughly \$150 million in an industry with  
28 revenues of \$500 billion in 2007). Overall, the rule is not a good candidate for economy-wide  
29 analysis.

30 In contrast, MATS is a clear case where CGE analysis could be useful. It has compliance costs  
31 of almost \$10 billion and it affects a large portion of an industry that has a broad impact on the  
32 economy and is usually modeled in detail. Although as noted in EPA (2015a) there remain  
33 challenges in developing an appropriate representation of the rule in a given CGE model, the  
34 significance of the rule and the fact that it aligns relatively well with the sectoral detail in many  
35 models means that it could be a candidate for economy-wide modelling.

36 The merit of CGE for the Portland cement rule is unclear. On one hand, the rule’s compliance  
37 costs are considerably larger than the surface coating rule, and the industry is considerably

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<sup>2</sup> See the glossary for an explanation of how the term “precision” is used in this document.

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1 smaller. It is thus likely to have a significant effect on the industry and on buyers downstream.  
2 However, few models disaggregate the economy down to a level that matches the industry and a  
3 CGE analysis might contribute very little of significance when the model's precision is  
4 considered. The decision on whether to carry out an economy-wide analysis should thus rest on  
5 whether a model with adequate sectoral detail is available (or a credible method for linking the  
6 CGE model to a more detailed sectoral model).

### 7 **3.2.2 Time horizon for implementation of the rule**

8  
9 The time horizon for implementing a rule—that is, whether it is implemented quickly or  
10 gradually, and whether it is permanent or temporary—doesn't affect the value of a CGE analysis  
11 per se. Rather, that is determined by the considerations discussed in Section 3.1 including the  
12 connections between markets, the magnitude of existing distortions, and the need for consistency  
13 in the imposition of budget constraints. However, the time horizon can be an important  
14 consideration in the choice between types of CGE model. In particular, for all but quickly-  
15 implemented, temporary policies, dynamic models are preferable to single-period models.  
16 Dynamic models capture the evolution of the economy over time in response to (or in  
17 anticipation of) the policy. Single period models, however, can only capture the immediate short  
18 run equilibrium (if capital stocks are fixed) or the very long run equilibrium (if capital stocks are  
19 flexible but rates of return are fixed).

20 A key feature of dynamic economy-wide models is that they include modules that track  
21 important variables that evolve endogenously over time including capital stocks, savings, levels  
22 of public and private debt, and in some cases, the level of technology. There is thus a strong  
23 reason to use such models for analysis of policies that are likely to affect those variables. Partial  
24 equilibrium analysis of a policy that affects the cost of new capital goods, for example, will miss  
25 the impact of the policy on the evolution of the economy's capital stock and may understate the  
26 welfare cost of the policy significantly as a result.

27 With that in mind, the key issue is not so much the time horizon of the shock as much as the  
28 impact of the shock on intertemporal variables. Other things equal, a long-term shock that affects  
29 consumption may not be a high priority for economy-wide modeling: a partial equilibrium  
30 analysis for one year may adequately represent the impact in other years. However, even a short  
31 term shock that affects saving or investment would be a priority: examining the impact in early  
32 years alone will fail to capture the effects on future years.

33 In addition, economy-wide models are useful for capturing the economic consequences of rules  
34 that are progressively phased in. Some CGE models use a recursive dynamic modeling scheme  
35 in which a core single-period CGE model with fixed capital stocks is embedded within a  
36 dynamic process that updates factor endowments and technology parameters in a myopic fashion  
37 (in each period, agents in the economy expect the future to be similar to the present). For  
38 example, in some models capital accumulation is driven by an assumption that households have  
39 a fixed marginal propensity to save out of their income, resulting in a multi-sector Solow-Swan

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1 model. The trajectory of welfare impacts of the rule can then be computed based on the  
2 sequences of economic equilibria produced by the model

3 Other models include explicit foresight by some or all agents (also discussed in Section 3.2.5  
4 below), and such models are particularly useful for analyzing policies that are anticipated in  
5 advance. Capital accumulation is driven by the interaction between: (1) consumption-savings  
6 decisions made by households; (2) investment decisions by firms based on forward-looking  
7 value maximization; (3) public sector borrowing; and (4) flows of international capital. With  
8 forward-looking behavior, imposition of pollution control costs in a future period may induce  
9 anticipatory changes in investment in advance of the regulations' entry into force. The extent of  
10 such changes, and how different the resulting time-path of the general equilibrium price vector  
11 might be relative to that simulated by a recursive dynamic model, depends on the magnitude of  
12 abatement costs, the degree of convexity in the cost of adjusting capital stocks, and the  
13 intertemporal rates of time preference and substitution.

14 Other things equal, economy-wide modeling is a priority for policies that could have significant  
15 impacts on private saving, government borrowing, the prices of capital goods, or international  
16 capital flows. For policies that affect those variables but which are phased in over time, the use  
17 of a model with foresight may be particularly important. A clear cut case where these features of  
18 economy-wide models are particularly important, and where EPA has had a long tradition of  
19 using such models, has been the analysis of climate policy. In general, CGE modeling could be  
20 particularly valuable for regulations that involve investments that are both: (1) large in absolute  
21 magnitude, thus potentially impacting national-level capital accumulation and growth, and (2)  
22 sufficiently concentrated in particular sectors that industry-level impacts on costs are not small  
23 compared to the precision of the model (as discussed in the previous section). Examples could  
24 include regulations in the category identified in EPA (2015a) as "Single Sector Emission Rate  
25 Limits" where costs are large, such as the MATS rule discussed above, or those in US EPA  
26 (2015a)'s "Regional or State-Implemented Emission Targets" such as the primary Ozone  
27 NAAQS, which has compliance costs of approximately \$8 billion. Both are large in magnitude  
28 and cause a shift in investment from ordinary capital to pollution control devices. However, as  
29 discussed below in Section 3.2.4, analyzing either of these policies in a CGE model presents  
30 formidable challenges.

### 31 **3.2.3 Number and types of sectors affected**

32 *Charge Question: Number and types of sector(s) directly and/or indirectly affected by*  
33 *the regulation, and the magnitude of these potential market effects.*

34 This is a key determinant of the appropriateness of economy-wide, in particular multi-sectoral  
35 CGE, models for regulatory impact analysis. As noted in Section 3.1, it is the regulated sector's  
36 forward and backward linkages that determined the impact of the regulation on output prices in  
37 the market for its products and factor prices in the market for sectoral inputs. In turn, these price  
38 changes are responsible for the ultimate impact of the regulation on households' consumption

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1 and welfare. Output prices have impacts through income and substitution effects while factor  
2 price changes influence income directly. Together they determine consumption and drive the  
3 welfare changes produced by a policy.

4 There is no hard and fast rule for the number or type of sectors affected that justify a CGE  
5 approach; rather, the considerations should be those in Section 3.1: whether there are strong  
6 cross-price effects between markets, and whether pre-existing distortions are present in those  
7 markets. With weak cross-price effects and small distortions, a multi-market partial equilibrium  
8 approach that calculates the overall impact of a regulation by simply summing the effects across  
9 the markets may be adequate. With that said, those conditions are restrictive and may not hold  
10 for a regulation that affects a broad swath of the economy. There is a prima facie case for  
11 economy-wide modeling for policies with wide impacts (as long as the impacts are not small  
12 relative to the precision of the model; see Section 3.2.1 above). The Ozone NAAQS, for  
13 example, might be appropriate but the National Emissions Standards for Stationary Internal  
14 Combustion Engines, with a compliance cost of about \$100 million spread widely throughout the  
15 economy, would not be.

16 **3.2.4 Level of detail needed to represent the costs of the rule**

17 *Charge Question: Is it credible to assume more aggregate model parameters used in*  
18 *CGE are valid for a subset of the industry? When is it important to include a detailed*  
19 *representation of a particular sector, such as the power sector? When is it important to*  
20 *include transition costs?*

21 Engineering-based PE models can be constructed in ways that include an incredible amount of  
22 process and pollution control detail regarding individual production lines within industry  
23 groupings that are quite narrow. However, what is often less clear is the consistency with which  
24 such models account for the linkages between such activities and the rest of the economy, in  
25 either product or input markets. By contrast, as noted above, the input-output tables and social  
26 accounting matrices (SAMs) used to parameterize CGE models have a high level of sectoral  
27 aggregation, leaving discrete industries or processes which may be the target of air pollution  
28 regulations bound up with other, potentially unregulated, activities. Finding an appropriate way  
29 to represent a narrowly targeted regulation in a high-level economy-wide model can thus be a  
30 very difficult challenge.

31 In some cases, it may be possible to build an economy-wide model that disaggregates the  
32 processes in question as sub-sectoral technology-specific production or cost functions within the  
33 CGE framework (discussed further in Section 3.6). Several papers have developed techniques to  
34 exploit different kinds of engineering data to achieve this disaggregation in a way that reconciles  
35 the descriptions of the technologies with the economic logic of the SAM (i.e., respecting the  
36 fundamental accounting rules of zero profit and market clearance at the sub-sectoral level). The  
37 challenge is the often considerable cost and time necessary to undertake the necessary  
38 disaggregation, parameterize the resulting benchmark model with discrete technology detail, and

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1 then debug the newly parameterized technology-rich model in response to the imposition of  
2 regulatory shocks. This state of affairs is slowly beginning to improve with releases of dedicated  
3 discrete technology databases that are constructed so as to be consistent with input-output  
4 accounts. Thus far, these databases exist only at the national level (e.g. the GTAP version 9  
5 Power Database) and not at the regional level that may be of more interest to EPA. This  
6 approach—building a customized model with details on intra-sector production processes—is  
7 most promising for regulations that apply to significant portions of large sectors, such as the  
8 MATS rule for power plants.

9 Building a custom model with process-level detail may not be feasible for regulations that affect  
10 narrow production processes distributed widely throughout the economy, such as the Ozone  
11 NAAQS or the National Emissions Standards for Boilers cited in US EPA (2015a). As noted in  
12 US EPA (2015a), the Ozone NAAQS is particularly challenging because EPA does not know for  
13 certain how what state regulators will do to comply and thus has an unusually imprecise measure  
14 of likely compliance costs, and because many areas remain out of compliance. Any attempt to  
15 model the ozone standard in an economy-wide model will thus be rough at best: it will require  
16 the development of a set of reduced-form shocks to industry costs that can be scaled up and  
17 down to bound the impact of the rule. The resulting analysis would shed light on the potential  
18 importance (or lack thereof) of general equilibrium effects but would not yield a tightly-defined  
19 point estimate of the social cost.

20 In terms of transition costs, the term could equally be applied to inter-sectoral immobility of  
21 factors, such as capital or labor market rigidities that impede the reallocation of factors necessary  
22 to allow their marginal products to re-equilibrate in the presence of the regulation. Or it could  
23 apply to capital adjustment costs that attend additional investment in pollution control mandated  
24 by regulation, or adjustment costs associated with labor (falling on either employers or  
25 employees). Or it could apply to costs associated with regulated producers' substitution among  
26 discrete technology options that are not adequately captured by smooth sectoral production or  
27 cost functions of the type typically used in CGE models. In principle, transition costs are part of  
28 social costs and are thus desirable to include in an analysis. As a practical matter, however, it  
29 will be most important to include them when they are large relative to the long term cost of a  
30 policy and can be modeled with reasonable precision.

31 Considering discrete production processes, one way of thinking about transition costs is in terms  
32 of stranded assets within regulated industries. Addressing this requires three characteristics in an  
33 analysis. First, it requires a model representation of not only the processes that are the likely  
34 targets of regulation, but also substitute technologies (presumably with different input  
35 proportions: especially the precursors of targeted air pollutants). These substitute technologies  
36 are dormant in the benchmark equilibrium but are activated endogenously and produce a quantity  
37 of output that is determined by the interaction of the regulatory stimulus and input prices.  
38 Second, the model must include imperfect malleability of capital, in the sense that some or all of  
39 the capital associated with polluting production processes is modeled as a technology-specific

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1 fixed factor, the return to which declines as a consequence of regulation. Third, the analysis must  
2 focus on pollution control or alternative technology mandates that impose upon the sector the  
3 opportunity costs of purchasing capital to allow the operation of discrete activities which  
4 attenuate the use of polluting inputs.

5 How to specify these opportunity costs within the model will depend on the model's structure.  
6 One approach is to model the pollution control/alternative technology as having a markup over  
7 and above the conventional technology's operating cost. In this way, mandating a shift toward  
8 the alternative technology increases the cost of production of the sector in question, with the  
9 expected knock-on general equilibrium effects. For this reason, the cost markups of alternative  
10 discrete technologies are a key engineering uncertainty that drives variation in the price,  
11 substitution and welfare impacts of a regulation. As is clear from this description, however,  
12 capturing these kinds of costs presents very formidable modeling and data requirements. It may  
13 be possible for rules with large compliance costs that fall on narrow and well-documented  
14 segments of the economy (such as electric power) but may be infeasible in other cases.

15 Capturing firm-side transition costs arising from changes in labor and capital inputs can be done  
16 in models using an adjustment cost specification for sector-specific investment in human or  
17 physical capital. Because firms have a strong incentive to minimize these costs, they will be most  
18 important for policies that cause large changes in the demand for capital or labor and that must  
19 be implemented quickly. The costs will be smaller, and thus lower priority for analysis, for  
20 policies that are phased in gradually over a long period of time, or for policies that are  
21 anticipated well in advance of implementation. Employee-side transition costs arising from the  
22 need to move from one employer to another are discussed further in Section 3.7.

### 23 **3.2.5 Appropriate degree of foresight**

24 *Charge Question: When is it appropriate to use a recursive dynamic model or an*  
25 *intertemporally optimizing model? If only one type is available, to what degree can*  
26 *alternative foresight assumptions be approximated?*

27 In intertemporal CGE modeling there is a clear computational tradeoff between: (1) the number  
28 of goods and sectors, as well as the extent of technological detail within sectors, and (2) the  
29 length and granularity of the time horizon that a model is capable of simulating. Thus, if the  
30 focus of the analysis requires a very high degree of specific sectoral or technology detail and  
31 doesn't involve significant anticipation of future policy changes, then it may be both necessary  
32 and sufficient to use a recursive dynamic CGE approach. However, as noted above such models  
33 cannot represent anticipatory investment dynamics in the run up to a regulation or for a  
34 regulation that is designed to change over time. And they can create problems for measuring the  
35 economic welfare effects of a policy. Models without intertemporal optimization implicitly  
36 create distortions in all intertemporal markets, and those distortions can have large, misleading,  
37 and opaque effects on welfare measurement.

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1 For example, intertemporal models that do not include forward-looking perfect foresight  
2 decisions can be problematic because they include an implicit distortion related to savings  
3 behavior. In a forward-looking setting, consumers equate the marginal utility of consumption  
4 through time – this feature results in consumption smoothing because anticipated shocks in  
5 consumption are smoothed out by altering savings. Agents also look ahead and change savings in  
6 anticipation of higher returns. In general, a strong theoretical case can be made for solving  
7 economic problems in a forward-looking manner. However, the tradeoff is that the model  
8 structure often must be simplified to make parameterization and solution feasible. Without  
9 perfect foresight, models need to make exogenous assumptions about a change in savings  
10 behavior over time. Babiker et al. (2009) compare the same model in its forward-looking and  
11 recursive-dynamic versions and show that while sectoral and price behavior are similar in two  
12 versions, macroeconomic costs are substantially lower in the forward looking version, since it  
13 allows consumption shifting as an additional avenue of adjustment to the policy.

14 To the extent that avoiding distortions in intertemporal markets is important, an intertemporal  
15 CGE model would likely be more suitable. At the same time, it can be difficult to defend perfect-  
16 foresight models in a policy context because it requires that economic actors have perfect  
17 expectations and knowledge of all policies in all periods of time covered by a modeling exercise.  
18 The dynamic structure of a particular model application should consider these trade-offs.

19 One way of addressing the dichotomy between relatively aggregate intertemporal models and  
20 more detailed PE models is via a top-down/bottom-up modeling framework which utilizes an  
21 intertemporal CGE model in conjunction with a partial equilibrium techno-economic model that  
22 embodies the desired engineering detail in target sectors. The CGE model simulates trajectories  
23 of prices and investment which are used as inputs to the engineering model, while the latter  
24 computes technology capacities and output supplies that are used by the CGE model as quasi-  
25 endowments. The two models are run in an alternating fashion, iterating until both their solutions  
26 converge. This approach, while attractive, requires substantial time and effort to calibrate the  
27 linked top-down/bottom-up modeling system. Linking models is discussed further in Section 3.6.

### 28 **3.2.6 International, fiscal and primary factor closure**

29 *Charge Question: When is a detailed representation of the rest of the world important*  
30 *for estimates of social costs?*

31 In its broadest sense, model closure refers to the accounting rules by which exogenous economic  
32 forces outside the scope of the model are assumed to interact with, and affect, the endogenous  
33 solution for the general equilibrium of the economy under consideration.

34 Trade is important because the U.S. economy is large and open. In a closed economy the  
35 reduction in output of a regulated sector constrains the supply of the good associated with that  
36 sector. The price of the commodity thus affected is typically bid up, which in turn induces  
37 adjustments in sectors' intermediate demands and households' final demands for that good.

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1 Representation of international trade in the model allows the reduction in domestic supply to be  
2 offset by imports of the good from abroad, which, all else equal, can dampen the price and  
3 demand adjustments necessary to achieve market clearance. Symmetrically, if the affected  
4 commodity is exported, the price effects of a supply constraint induced by regulation will affect  
5 foreign demand, the export revenues that accrue to export agents, and, ultimately, aggregate  
6 household income.

7 The degree to which these adjustments at the boundary of the domestic economy end up altering  
8 the general equilibrium price vector relative to that of a closed economy depends on the fractions  
9 of the regulated industry's gross output accounted for by imports and exports, the sector's share  
10 of the economy's total value of trade, the price elasticities of demand and supply for the relevant  
11 import and export goods, respectively, as well as the economy's openness to flows of financial  
12 and physical capital.

13 Structural assumptions regarding demands for imports may be important for policy assessment.  
14 In CGE models, and other empirical simulation models, demands for imported goods and  
15 services are usually represented by an Armington (1969) structure, which treats goods or services  
16 within the same sector sourced from the domestic market versus foreign markets as distinct,  
17 differentiated, goods that are imperfect substitutes. Alternative structures that rely on  
18 contemporary theories of firm-level differentiation have also been proposed for CGE analysis  
19 (e.g., Balistreri and Rutherford, 2012), and in the context of global-climate and commercial  
20 policy the alternative formulations are material to outcomes. In terms of structural choices for  
21 the EPA's economy-wide modeling efforts, it seems essential that some form of product  
22 differentiation be used to accommodate observed trade flows (which for most products are  
23 inconsistent with an assumption of perfect substitution). The Armington structure is an  
24 appropriate starting point for analysis. In some industries—in particular extractive industries and  
25 those that process the raw materials like Portland Cement, primary iron and steel, oil and gas  
26 extraction and petroleum refining—output may be sufficiently homogeneous that a Heckscher-  
27 Ohlin formulation is more appropriate, and this cannot be approximated by a large Armington  
28 elasticity in many cases.

29 Another consideration regarding the international-trade closure concerns the representation of  
30 foreign agents and production, which determines both the demand for US exports and the supply  
31 of potential imports. Global multi-region models include a full representation of each economy  
32 as they interact in international markets. This class of models is most appropriate when policy  
33 has important general-equilibrium impacts across regions. For example, the analysis of carbon  
34 leakage across policy alternatives requires a consideration of indirect international price impacts  
35 on production decisions in foreign economies. For other research questions, however, it may be  
36 more appropriate to consider a more detailed open-economy model of the U.S. alone, abstracting  
37 from a full representation of the foreign economies. In this context the rest of the world is  
38 represented through US-import-supply and US-export-demand schedules. These schedules  
39 would generally have finite elasticities, which is consistent with a large-open-economy

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1 formulation. Additional control over export responses is sometimes facilitated through a  
2 constant-elasticity-of-transformation production technology that differentiates the output of  
3 domestic firms between home and export markets. This class of single-country open-economy  
4 models has been effectively used by the U.S. International Trade Commission to analyze various  
5 import restraints, and seems a logical choice for most research questions that involve domestic  
6 environmental policy with limited international scope.

7 The trade structures mentioned above require a set of parameters that can be challenging to  
8 estimate. Product differentiation across domestic and foreign varieties, as in the Armington  
9 structure, requires measures of the substitution elasticities (and perhaps elasticities of  
10 transformation). Additional parameters are needed for more advanced theories that include firm-  
11 level differentiation and the competitive selection of heterogeneous firms. In a multi-region  
12 environment these parameters indirectly, but fully, characterize trade responses. In a large-open-  
13 economy formulation, however, additional data are needed to parameterize the import-supply  
14 and export-demand schedules. There is significant literature, and debate, regarding the  
15 parameterization of trade responses, and it is important to recognize the challenges and note  
16 resulting model sensitivities to imprecisely measured parameters.

17 From a macroeconomic perspective the treatment of international capital flows (the balance of  
18 payments) is an additional point to consider. Countries borrow from and lend to other countries  
19 through trade imbalances. A country that runs a trade surplus is accumulating claims on future  
20 imports (capital outflows), whereas a country that runs a trade deficit is borrowing against its  
21 future exports (capital inflows). For single-period models (which have difficulty justifying an  
22 observed trade imbalance) or non-forward-looking dynamic models (where capital inflows and  
23 outflows can create problems for welfare calculations), it is usually appropriate to make the  
24 simplest assumption of a fixed (in nominal terms) trade imbalance. In dynamic multi-region  
25 models there are additional options. Fully consistent intertemporal models with forward-looking  
26 agents optimizing over an infinite horizon can include capital flows that are consistent with  
27 interest-rate arbitrage (see McKibbin and Wilcoxon, 2013). Shocks will induce changes in the  
28 capital flows and thus stocks of debt that need to be paid back, or at a minimum serviced through  
29 the implied interest payments in perpetuity. Various restrictions on international capital flows,  
30 all the way down to a period-by-period balance of payments constraints, might be entertained in  
31 a dynamic context. It is worth noting, however, that intertemporal welfare calculations can be  
32 problematic with restrictions on capital flows, because these represent implicit benchmark  
33 distortions.

34 The discussion above largely addresses capital flows as a response to trade imbalances but  
35 causality can also run in the other direction. Policies that raise or lower rates of return on  
36 investments in the US will lead to capital inflows or outflows through portfolio arbitrage by  
37 international investors. For example, a policy reducing the rate of return on US assets will lead  
38 to capital outflows, a deterioration in US terms of trade, and a movement in the trade balance

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1 toward surplus. These effects can be particularly important for policies announced in advance:  
2 capital can flow into or out of the US in anticipation.

3 A final note of caution is warranted for single-country models. Assuming that the U.S. faces a  
4 fixed interest rate in international markets is analogous to assuming that the U.S. is a small open  
5 economy facing an infinite supply of capital at that interest rate. This is generally inappropriate,  
6 and care must be taken to accurately represent the global constraints related to the balance of  
7 payments. Further, because trade responses depend on balance-of-payment adjustments, the  
8 balance-of-payment formulation should be reconciled with the assumed trade elasticities.

9 Stepping back from the details, trade responses have importance beyond analysis of the  
10 economy-wide policy burdens. In the climate change mitigation literature, a voluminous body of  
11 work has arisen that attempts to quantify the optimal tariffs necessary to offset international  
12 leakage of greenhouse gas (GHG) emissions (and shore up output and capital returns in abating  
13 sectors) when a subset of countries pursues unilateral climate mitigation policies and GHGs are  
14 embodied in internationally traded commodities. Studies have found that the welfare costs of  
15 such border carbon adjustments can be substantial, especially relative to alternative policies. To  
16 the extent that the regulations envisaged in the charge might involve technology mandates  
17 packaged with offsetting measures such as border adjustments, it will be important to evaluate  
18 the welfare impacts of each component as well as the total package. That is something that only a  
19 CGE model can do.

20 Another aspect of model closure that deserves mention is endogenous adjustments in factor  
21 supplies; that is, endogenous supplies of labor and capital. In single- or multi-sector partial  
22 equilibrium models the typical representation of the factor market assumes infinitely elastic  
23 supply at constant marginal cost. That is, changes in factor demands occurring in the sector are  
24 assumed to have no influence on the rest of the economy. It is straightforward to represent  
25 spillover effects on the broader factor market by introducing elastic factor supplies. However,  
26 what this misses is the feedback effect on household incomes and the potential knock-on  
27 downstream impact on the demand curve for the sector's output. Nowhere is this more important  
28 than household labor-leisure choice, which endogenously determines the adjustment of labor  
29 participation and hours in response to changes in relative prices. Capturing these effects is a key  
30 strength of economy-wide modeling.

31 Taking this point further, the vast double-dividend/tax-interaction literature looks at how general  
32 equilibrium interactions between government policy changes and pre-existing distortionary taxes  
33 can substantially change the economic costs of policy. This points to the importance of  
34 accounting for such interactions when measuring economy-wide costs (as noted in Section 3.1),  
35 especially when policy affects factors of production that exhibit some degree of price elasticity  
36 of supply (e.g., labor inputs when households can use their time for work or leisure). But this  
37 highlights yet another aspect of closure, namely assumptions regarding the government's  
38 budgetary balance and fiscal components of regulations that are price-based and generate  
39 substantial tax revenue. These assumptions have been shown to be quite important for a wide

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1 range of policy cases, from economy-wide taxation of GHG emissions to more narrowly targeted  
2 regulations that primarily involve pollution control mandates.

3 **3.2.7 Availability and cost of economy-wide models**

4 *Charge Question: Please comment on the availability and cost of an economy-wide*  
5 *model versus alternative modeling approaches (i.e., to inform analytic choices that*  
6 *weigh the value of information obtained against analytic expenditures when resources*  
7 *are constrained).*

8 A good way to approach the choice of model is to consider four possible options for any given  
9 analysis: (1) develop a new CGE model, or adapt an existing one, when no appropriate model is  
10 currently available; (2) use an existing CGE model having appropriate features; (3) use a small  
11 analytic general equilibrium model to capture economy-wide tradeoffs with less detail than a full  
12 CGE model would provide; and (4) to omit economy-wide analysis and focus on partial  
13 equilibrium or engineering analysis alone. These four options provide different degrees of  
14 benefit but also differ dramatically in cost and, as a result, may be appropriate in different  
15 circumstances.

16 Options 1 and 2 are attractive because the singular advantage of CGE modeling relative to other  
17 analytical approaches lies in the economic logic of the general equilibrium framework, in  
18 particular its ability to enforce a consistent accounting of the factors responsible for determining  
19 the economy-wide costs of a regulation, and thereby discipline the entire regulatory impact  
20 analysis exercise. Properly conducted, CGE modeling is thereby capable of providing the most  
21 transparent and rigorous way to track the economy-wide costs of regulation, and is the only way  
22 to consistently estimate aggregate welfare impacts. However, because the cost of developing a  
23 CGE model (including data collection, data validation and parameterization) is very high  
24 compared to the marginal cost of running an analysis, option 1 (building a model) should only be  
25 used when: (1) general equilibrium effects are expected to be large, (2) adequate data are  
26 available to parameterize the model credibly at the level of detail needed for the analysis; and (3)  
27 the model will be flexible enough to be used for multiple analyses. In contrast, option 2 (use an  
28 existing model) would be less expensive and thus appropriate for regulations where general  
29 equilibrium effects are smaller or where the modeling of the rule will need to be imprecise given  
30 its characteristics (e.g., as discussed above for the Ozone NAAQS).

31 When no appropriate model is available and the regulation in question doesn't warrant the  
32 development of a new model, option 3 (an analytical model) may be appropriate. Such models  
33 are often used in macroeconomics, international trade, and public finance. Small, stylized "back  
34 of the envelope" models also have a long history in CGE analysis for use in explaining the key  
35 mechanisms behind CGE results (see Dixon and Rimmer, 2013). However, building a small  
36 model that is suitable for a given analysis and will stand up to scrutiny is not a trivial task. If it is  
37 unlikely that significant costs will be omitted from a partial equilibrium analysis, then option 4  
38 (omitting general equilibrium analysis) would be appropriate.

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1 **3.2.8 Ability to incorporate uncertainty**

2 *Charge Question: Please comment on the ability to incorporate and appropriately*  
3 *characterize uncertainty in key parameters and inputs (e.g., engineering costs)*

4 Uncertainty is inherent to all models. They all depend on imprecisely-determined parameters  
5 and uncertain input variables. However, because the number of parameters in a typical economy-  
6 wide model is large, characterizing uncertainty in a transparent and systematic way is  
7 particularly important.

8 Although it is not often done, statistical uncertainty in CGE results can be characterized just as  
9 other econometric results are: by computing confidence intervals derived from the covariance  
10 matrices of their parameter estimates (see Jorgenson, et al., 2013b). Introducing engineering  
11 costs or other calibrated parameters into such a calculation is straightforward when the statistical  
12 uncertainty in those parameters is known. When it is not, it will usually be necessary to fall back  
13 to sensitivity analysis. Sensitivity analysis can identify parameters that have an important impact  
14 on variables of interest but it cannot be used to make probability statements about results, and it  
15 often does not take account of correlations between parameter estimates.

16 In applying economy-wide modeling to air regulations, it will be important to report sensitivity  
17 analysis, and confidence intervals when possible, for an analysis. Thus, the ability to incorporate  
18 and characterize uncertainty in parameters should be a key modeling requirement. Appropriate  
19 practices for characterizing uncertainty are discussed in detail in Section 6.4.

20 **3.3 Other Factors to be Considered**

21 *Charge Question: Are other factors beyond those listed above relevant to consider*  
22 *when assessing whether and how to model the social costs of a regulatory action in an*  
23 *economy-wide framework?*

24 Several additional factors other than those highlighted in the charge deserve careful attention.  
25 These issues range from the generic (information quality with respect to data, models and  
26 results) to the specific (data that are appropriate for use in an economy-wide model, labor  
27 transition costs, and structural complexity).

28 **3.3.1 Information quality**

29  
30 *Data*

31  
32 Government-wide information quality standards were established in 2002 pursuant to a statutory  
33 directive to the Office of Management and Budget (OMB 2002, 2005) which EPA has adopted  
34 U.S. EPA 2002). These standards apply to all information disseminated by government agencies,  
35 and they are increasing stringent for information that is “influential” (potential effects could  
36 exceed \$100 million in any one year) or “highly influential” (potential effects could exceed \$500

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1 million). An economy wide model meets the definition of “information,” and it presumably is  
2 either “influential” or “highly influential.”  
3

4 EPA guidance (U.S. EPA 2008, 2015c) links information quality to peer review but does not  
5 always explicitly include a review of information quality as one of the scientific or technical  
6 issues listed in a peer review charge. Thus, peer review alone may not be sufficient to ensure that  
7 information quality standards are met. See Section 4.7.3 for a relevant example involving the  
8 Advisory Council for Clean Air Act Compliance and CGE modeling.  
9

10 It is generally assumed that data used to populate PE or CGE models are fixed (i.e., without  
11 variability or uncertainty), unbiased, included without excess precision, and appropriate for their  
12 use. These assumptions are not unique to CGE models, of course. However, economy-wide  
13 modeling presupposes a desire for and commitment to greater accuracy, reliability and precision,  
14 not complexity for its own sake. Moreover, economy-wide modeling entails a dramatic  
15 expansion in the quantity of data that are needed and utilized. Therefore, it is especially  
16 important that full adherence to information quality standards be comprehensively documented  
17 before data are selected to populate an economy wide model.  
18

19 *Models*  
20

21 Model validation and reliability for policy decisions are key additional considerations. This is an  
22 area of limited research. While other methods of analysis (econometric models) have built-in,  
23 well established, indicators of statistical validity, many CGE models are constructed using data  
24 sets having limited time spans and may be saturated in terms of the number of parameters  
25 relative to the information provided by the data (discussed in more detail below). This makes  
26 validation challenging.  
27

28 Both parametric and structural sensitivity are important considerations. The goal remains the  
29 provision of unbiased and reliable analysis of policy in an environment with very limited  
30 information. The advantage of a CGE approach is that it provides a structured mapping of  
31 assumptions to outcomes. At a minimum, an understanding of how the policy impacts are  
32 sensitive to specific structural and parametric assumptions is indispensable in quality policy  
33 analysis. To the degree that EPA adopts economy-wide models for analysis, an  
34 acknowledgement and understanding of the inherent sensitivities should accompany the central  
35 results and conclusions.  
36

37 *Proprietary data and models*  
38

39 Proprietary data and models generally cannot satisfy applicable information quality standards for  
40 procedural transparency because they are not capable of being reproduced by qualified third  
41 parties. Other EPA guidance requires that third-party information be independently verified and

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1 validated in the same manner as if the Agency had produced it (U.S. EPA, 2003), a standard that  
2 proprietary models generally cannot meet.

3  
4 *Model outputs*

5  
6 Like data and models, the outputs of economy-wide modeling are subject to information quality  
7 standards. Procedurally, results must be capable of being reproduced by qualified third parties.  
8 This means access must be provided on request, including comprehensive model documentation  
9 and computer code. Substantively, results must be objective (i.e., unbiased), protected from  
10 manipulation and interference for any reason (including policy reasons), and appropriate for their  
11 intended purpose.

12  
13 **3.3.2 Availability of appropriate data**

14  
15 A closely related issue which arises throughout this report is the level of aggregation of an  
16 economy-wide model in terms of industries, households and regions. Highly disaggregated  
17 models can allow regulations to be represented more accurately, improving calculations of social  
18 costs and benefits and providing greater distributional detail as well. In the early years of CGE  
19 modeling the level of detail in most models was constrained by computing power. As computing  
20 costs have fallen, however, the fundamental constraint on disaggregation has become availability  
21 of appropriate historical data for use in parameterizing a model. Greater disaggregation means a  
22 larger number of behavioral parameters and thus imposes greater demands on data collection.  
23 Inadequate attention to parameterization will undermine the validity of an analysis so it will be  
24 important for EPA to refrain from trying to use or develop models with greater disaggregation  
25 than can be credibly supported by existing data.

26  
27 For example, the underlying data on intermediate inputs used to parameterize the production side  
28 of CGE models of the US ultimately comes from input-output data compiled by the US Bureau  
29 of Economic Analysis (BEA). BEA's data are available annually at a level of aggregation  
30 roughly equivalent to the 2-3 digit level of the North American Industry Classification System  
31 (NAICS). There are 40-70 sectors (depending on the year) and they can be relatively coarse for  
32 the purposes of air regulation. For example, BEA sector 331 is primary metals which includes  
33 all of the following: steel mills, manufacturing of steel products, alumina refining, aluminum  
34 product manufacturing, primary smelting of copper, and a range of additional activities. As a  
35 result, these data alone are insufficient for parameterizing a model with, for example, separate  
36 production sectors for steel and aluminum. BEA does publish more detailed benchmark input-  
37 output data corresponding roughly to the 5-6 digit NAICS level, which includes 300-400 sectors  
38 and distinguishes between the primary metals subsectors mentioned above. However, they are  
39 available only every five years. Model builders thus face a tradeoff between sectoral detail and  
40 the number of observations available for parameterization. To bridge the gap the US Bureau of  
41 Labor Statistics (BLS) uses the two levels of BEA data plus additional annual data and a set of  
42 assumptions and statistical techniques to construct an intermediate-level set of annual tables with

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1 about 200 sectors. Still, the sectors remain broad relative to the scale of many air regulations.  
2 BEA sector 47, cement and concrete product manufacturing, for example, is broad relative to  
3 sector-level emissions rules affecting Portland cement manufacturing. Even fewer data are  
4 available on production at a regional level in the US so building a model with high degrees of  
5 both sectoral and regional data is even more challenging.  
6

7 Thus, the availability of data on production is a very significant factor to consider in determining  
8 when it is appropriate to use economy-wide modeling. An analysis that requires a high degree of  
9 sectoral detail may only be possible in a model that uses parameters determined with very few  
10 degrees of freedom. That, in turn, can limit the flexibility of functional forms used for modeling  
11 behavior. In short, given the underlying data available on production, it is not possible to have a  
12 model that is simultaneously: (1) highly disaggregated; (2) based on flexible functional forms;  
13 and (3) parameterized with a large number of degrees of freedom.  
14

### 15 **3.3.3 Representation of labor transition costs**

16  
17 Transition costs in the labor market, which will be discussed in detail in Section 5 on impacts,  
18 can potentially contribute to overall social costs as well. Suppose EPA believes that a proposed  
19 regulation is likely to contract some parts of an industry, thus leading to layoffs. A large  
20 empirical literature addresses the impact of layoffs on prime-aged workers. For example, Davis  
21 and von Wachter (2011) find that when such a worker loses his job, he suffers a protracted  
22 decline in labor earnings. In present value terms, a worker loses 1.4 years of earnings when he is  
23 laid off during a period with low unemployment and twice as much when he is laid off during a  
24 period when the unemployment rate is above 8%. Although this research does not exclusively  
25 look at layoffs due to regulatory changes, there is no particular reason to think that foregone  
26 earnings are likely to be significantly higher or lower in such cases. It remains an open question  
27 how much of that earnings loss represents a social cost (as opposed to a purely distributional  
28 effect). But to the extent that at least part of it is a social cost, that cost would be omitted by any  
29 model that ignores labor transition costs (see Kumikoff, Schoellman and Timmins, 2015). Such  
30 costs are discussed in more detail in Section 5.5.  
31

32 To capture these costs in a CGE model would require a dynamic model that generates large and  
33 persistent earnings losses following a layoff. While some CGE models are moving in that  
34 direction (e.g., Hafstead and Williams (2016) includes a search model of involuntary  
35 unemployment in a CGE model of environmental regulation), to our knowledge, no economy-  
36 wide model yet exists that can fully capture these losses, because doing so would require a very  
37 fine-grained submodel of the labor market, distinguishing between workers by occupation,  
38 industry and region, as well as requiring parameter estimates for the rate at which laid off  
39 workers move between jobs. Moreover, even such a CGE model would probably significantly  
40 under-predict the earnings loss for laid-off workers – and because CGE models are so complex a  
41 CGE modeler might easily miss that under-prediction unless he/she specifically focused on that  
42 issue. Thus, existing CGE models may well understate the costs associated with regulations that

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1 displace workers from their jobs. Employment aspects of economy-wide modeling are discussed  
2 in more detail in Sections 5.4 and 5.5 of this report.

3  
4 **3.3.4 Structural complexity**

5  
6 Structural assumptions and computational complexity can bedevil the best analyst. For example,  
7 high-resolution long-time-horizon perfect-foresight models can be difficult to solve, and are  
8 quite difficult to validate due to the difficulty of observing the expectations of agents in the  
9 economy. Otherwise large models can be difficult to deal with in terms of being useful as an  
10 operational tool. The problems inherent in large models are as mundane as long solution times  
11 (and frustrating debugging cycles), or as fundamental as being unable to give an intuitive  
12 explanation of outcomes. Models require some degree of parsimony. In adding features like  
13 spatial resolution or multiple households we can inform distributional questions, but the  
14 communication of aggregate (representative agent) welfare impacts becomes more difficult.  
15 Good economic analysis finds the right balance of parsimony and complexity. Flexibility to  
16 include or exclude features depending on the research question is a good strategy. EPA should  
17 consider the benefits and costs of model complexity and try to strike the right balance for the  
18 question at hand.

19  
20 **3.3.5 Model choices**

21  
22 Below we list a number of model choices that are important considerations in the assessment of  
23 the social costs of regulation. The key to credible analysis is to highlight the choice over  
24 alternatives and to appropriately acknowledge any limitations. A useful economy-wide analysis  
25 will not necessarily include every detail or every current innovation in the model, but should  
26 consider the limitations of simplifying assumptions.

- 27
- 28 1. As noted above, the model’s level of disaggregation should be appropriate given the data  
29 available to determine its behavioral parameters. This is something that is **possible now**  
30 with the appropriate development of flexible upstream data development tools.
  - 31 2. As discussed in Section 3.2.5, an important model choice is the assumption about the  
32 agent’s planning horizon in terms of the degree of intertemporal foresight. As a long-  
33 term strategy, it is important to have the flexibility to look at different planning horizons,  
34 including the development of capabilities in perfect-foresight models. In the **near term** it  
35 is more important to consider the interpretation of comparative static results.
  - 36 3. Some contemporary models consider imperfect competition—potentially an important  
37 consideration in regulatory policy. Building near to longer term capabilities in this area  
38 will keep EPA research closer to the forefront of methodological developments, adding  
39 credibility to applied models.
  - 40 4. As noted in Section 3.1, existing distortions (i.e., existing taxes, subsidies, imperfect  
41 competition, and fiscal reactions to policy) are important and the choice to abstract from  
42 (or simplify) their representation can impact the analysis. This is an important research

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1 focus that is **possible now** but will be limited by data availability. Sensitivity analysis  
2 over the existence and quantitative nature of existing distortions is current good practice  
3 and should be incorporated into current work plans.

4 5. Theory suggests that there may be important endogenous impacts of policy on  
5 productivity growth and technological change. Modeling these explicitly can be  
6 challenging, but they should be considered. Incorporating these as an integrated part of  
7 an applied model is more of long-term priority, but current analysis should acknowledge  
8 these potential impacts.

9 6. Extensions that consider interregional or international factor movements can lead to  
10 significant complications, but spatial price changes will indicate migratory pressures that  
11 can be qualitatively recognized. Extensions in this area are a longer term priority. In the  
12 **near term** a presentation of the prices that indicate the incentives for factor movements is  
13 likely sufficient in a typical applied model. As policy makers focus on regional outcomes  
14 (e.g., employment and income), however, the value of model developments that include  
15 factor movements becomes more important.

16 7. The choice to incorporate subnational social accounts is useful in reporting spatial  
17 impacts, but the data are suspect because they are often based on apportioning national  
18 benchmark accounts in a way that diminishes the targeted spatial heterogeneity. Any  
19 time subnational accounts are employed it is important to undertake systematic  
20 verification and validation of the data for the key industries and commodities impacted  
21 by regulation.

22 8. Regulation will have public finance implications and interactions, and this opens up  
23 additional modeling choices regarding the instruments that control the size of the  
24 government and potential interactions with other parts of the economy. Sensitivity  
25 analysis over these choices is **possible now** and would be useful in any report. In  
26 intertemporal models, however, there is a longer term issue with respect to the  
27 benchmark evolution of government debt. A transparent standard treatment of the  
28 benchmark debt evolution should be established, but longer term alternative treatments  
29 might be explored.

30  
31 This list is not intended to be exhaustive, but rather highlights certain considerations in modeling  
32 relevant policy questions. It is important to maintain and foster a close connection with others  
33 engaged with similar research questions. To this end, and as discussed in more detail in Section  
34 6.3, the principles of data and model availability for peer review are critical for credible analysis.  
35 Continued participation of EPA analysts in professional meetings and peer-reviewed publications  
36 will be important in keeping EPA analysts in touch with the modeling community. Many of the  
37 important considerations for assessing whether and how to model the social costs of regulation in  
38 an economy-wide framework can be revealed through interactions with other experts through the  
39 professional forums.

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1 **3.4 Challenges in Modeling Regulations**

2 *Charge Question: Most EPA regulations do not operate through price; instead they are*  
3 *typically emission-rate and/or technology-based standards. What are the particular*  
4 *challenges to representing regulations that are not directly implemented through price*  
5 *in an economy-wide framework? Under what circumstances is it particularly*  
6 *challenging to accurately represent such regulations in these models relative to*  
7 *representing them in other modeling frameworks?*

8 The more spatially, sectorally, and/or temporally detailed the regulation, the more challenging it  
9 is to represent in a modeling framework. For example, the National Ambient Air Quality  
10 Standards (NAAQS) are determined at the national level, with implementation occurring at the  
11 state level in accordance with air basin-specific considerations. As a result, the implementation  
12 of the standard can vary widely across air basins, making it difficult to capture in an economy-  
13 wide model, which usually are too spatially and sectorally aggregate to capture air basin-specific  
14 regulations. It is also difficult to predict what each state will do to comply with the NAAQS,  
15 particularly those compliance actions states must take that are not attributable to specific control  
16 measures and may cost more than EPA’s upper-bound action.

17 Additionally, economy-wide models that explicitly or implicitly assume least-cost compliance  
18 strategies do not typically account for a number of rigidities in the real-world selection of  
19 compliance methods. Decision-making by regulated entities rarely, if ever, strictly follows the  
20 economic model of cost-minimization. There are numerous reasons for this, including:

- 21 • limited capacity to determine the cost-minimizing compliance strategy; few regulated  
22 entities have sophisticated models and compliance staff at their disposal to identify  
23 cost-minimizing compliance strategies
- 24 • endogenous constraints, such as competing business objectives, firm culture,  
25 stockholder and managerial interests, collective bargaining agreements, contracts with  
26 suppliers and customers, etc.
- 27 • exogenous constraints, such as societal norms, state/local conditions, civil and  
28 product liability risks, other regulatory requirements (imposed by the same or another  
29 agency), procedural requirements (e.g., federal, state and local permitting procedures;  
30 interactions with procedures of other regulators), etc.

31  
32 Where appropriate data are available, **long term** development of economy-wide models should  
33 move toward accounting for any such constraint that would have a significant effect on output. In  
34 the **near term**, economy-wide analysis should note that these constraints are not included.

35 If a dominant compliance option is prescribed (e.g., via a technology-based standard, or a  
36 performance-based standard that has only one qualifying technology), the analysis should  
37 recognize the potential for monopoly power among suppliers of the technology. Unfortunately,

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1 most economy-wide models assume perfect competition or are too highly aggregated to capture  
2 these effects.

3 The degree of compliance and the potential importance of over-compliance may matter given  
4 nonlinearities in abatement cost functions, making abatement more difficult to model. There  
5 also exists the potential for non-compliance; for example, in the case of the NAAQS where air  
6 basins are trying to get close to the standard but are not able to achieve it.

7 One approach to modeling non-price regulations that has often been used in the literature is to  
8 treat them as adverse shocks to the productivity of the regulated industries. Engineering data or  
9 other information on direct compliance costs are expressed as a fraction of overall costs in the  
10 industry without the regulation. The regulation is then simulated by introducing a corresponding  
11 productivity deterioration in the industry (or an improvement in productivity for a counterfactual  
12 analysis of historical regulation). The deterioration is often Hicks-neutral and equivalent to  
13 assuming that the industry's compliance activities require the same mix of inputs as its ordinary  
14 production. However, when detailed information is available about the inputs required for  
15 abatement, factor-specific productivity impacts can be used. The factor-specific approach has  
16 been used for regulations in which the largest expense was pollution abatement capital. Either  
17 approach should be regarded as a first-order approximation, however, because both make strong  
18 simplifying assumptions about how firms comply.

19 It is also possible that non-price regulations could be modeled as their price-equivalents, using  
20 tax and subsidy combinations. (See, for example, Goulder, Haefsted, and Williams [2016]).  
21 However, there are potential challenges associated with implementing this approach—although  
22 these challenges also exist when modeling quantity instruments as well; for instance, how to  
23 identify what should be taxed when it is not always clear which sectors will be affected and by  
24 how much; how to implement the tax when there may be changes to the input process in  
25 response to the regulation; how to treat the timing of shifts in input responses. In order to  
26 implement the non-price regulation as a price-equivalent regulation, detailed price representation  
27 in the model is required, as detailed as the regulation itself. This raises the question of how many  
28 price margins can be incorporated into a model, and what matters most with respect to their  
29 representation. In addition, technology standards will constrain choices that will have welfare  
30 implications that are not captured with a price instrument.

31 For some regulations, EPA may have already identified the specific technology it expects  
32 industry to use to comply with the regulation. Introducing this information into an economy-wide  
33 model that doesn't have the same industry structure or representation as used in the engineering  
34 analysis can be challenging. If necessary, an approach linking the economy-wide model to a  
35 detailed sectoral model, as discussed in Section 3.6, may be appropriate. More granularity may  
36 also be needed in economy-wide models to represent other kinds of regulation. For example, in  
37 the case of CAFE standards, distinguishing between light trucks and passenger cars is critical.  
38 However, the importance of this level of detail is not unique to economy-wide models.  
39 Engineering analysis, for example, never accounted for the large cross-elasticity of substitution

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1 between light trucks and passenger cars. A strength of CGE models is that they remind the  
2 analyst that such elasticities are needed since accounting for substitution between products in  
3 nearby markets is core aspect of the methodology.

4 The challenge is incorporating all the relevant margins on which producers or consumers can  
5 adjust behavior in response to a specific regulation. In the case of CAFE under the rule's  
6 original formulation, each manufacturer had to comply on its own and compliance meant  
7 changing the mix of vehicles by selling more small cars and fewer large cars. However, the  
8 impact of the rule on overall fuel consumption was also affected by consumer behavior since  
9 drivers of higher-efficiency vehicles faced lower costs of driving. Each of these decision  
10 margins creates an additional Harberger loss triangle, so that the social cost of a regulation is  
11 likely to be underestimated in direct relation to the decision margins that are ignored.

### 12 **3.5 Appropriate Metrics for Social Costs**

13 *Charge Question: EPA has previously used CGE models to estimate the social costs of*  
14 *regulation by calculating equivalent variation (EV) but has also reported changes in*  
15 *other aggregate measures such as GDP and household consumption. Setting aside*  
16 *benefits for the moment, what are the appropriate metrics to measure social costs?*  
17 *What are the advantages or drawbacks of using an EV measure vs. GDP or household*  
18 *consumption to approximate a change in welfare?*

19 Regulatory policy affects people through changes in utility, either in their role as consumers  
20 facing higher costs of goods and services, in their role as workers or business owners through  
21 changes to their factor returns, or through restrictions on behavior (municipal or state bans on  
22 backyard leaf burning, as a concrete example). Whether focused on the consumer or producer  
23 side impacts of regulations, the burden (or social cost) of regulation falls on individuals and is  
24 manifested as a change in their well-being (generally measured by economists by use of a utility  
25 function of both market and non-market goods).

26 A utility function is a useful construct in economics but cannot be used directly to measure the  
27 social cost of policy in ways that allow comparison across individuals or in comparison to the  
28 benefits of regulation. Instead, economists use measures such as *equivalent variation (EV)* or  
29 *compensating variation (CV)*. EV and CV are money-based measures of a policy change. In the  
30 response to this question, we will focus on EV measures, as they are more typically used in  
31 policy assessment. Conceptually, EV is the maximal amount of money an individual would be  
32 willing to give up in lieu of some policy change (in the context of this question, a new or  
33 changed regulation). This benefit concept is a measure of the money equivalent to the total  
34 impact of the regulation (including changes in consumer prices, changes in wages or returns to  
35 capital, or restrictions on behavior).<sup>3</sup> This measure has a long history of use in economics dating

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<sup>3</sup> Not included, however, are the environmental benefits from the regulation. These would be measured as a benefit of the regulation rather than included on the cost side of the ledger.

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1 back to Hicks (1939) and is an essential tool taught in both undergraduate and graduate level  
2 microeconomics. See, for example, Mas-Colell, Whinston & Green (1995).

3 While the question refers to the use of EV in CGE models, it is important to recognize that EV  
4 can be used in PE models as well. All that is required is a representation of each consumer's  
5 utility function (defined over goods and services) and the consumer's budget constraint or,  
6 equivalently each consumer's indirect utility function (defined over prices and income and  
7 subsuming optimizing behavior on the part of the consumer).<sup>4</sup> Its use in a PE framework is only  
8 sensible if the regulation in question affects only one market without spillovers across markets.  
9 Of course, this is precisely the condition required for a PE analysis to be meaningful.

10 Besides being theoretically motivated and straightforward to measure, individual EVs can be  
11 summed to provide an aggregate measure of the social cost of a regulatory policy.<sup>5</sup> In addition  
12 to its association with a sensible theoretical framework ("how much would I pay to avoid this  
13 policy?"), an EV measure requires an underlying utility function. The appeal is that it makes  
14 transparent the goods and non-market services included in the utility function.

15 Like other metrics provided by the output of CGE modeling, EV or CV measures are only as  
16 good as the modeling and data that underlie the results. This is not a drawback of an EV  
17 measure itself but a cautionary note that all models require careful construction and  
18 parameterization. What is appealing about an EV measure is that the utility function can be  
19 examined and the observer can draw his or her own conclusions about the reasonableness of the  
20 representation of preferences.

21 The EV measure has two major drawbacks. First, it cannot be used in bottom up engineering  
22 models of regulatory costs. We view this less as a drawback of EV than a drawback of  
23 engineering models. What this observation tells us is that engineering models can measure a  
24 subset of regulatory costs – the direct compliance costs to the firm. What such models cannot  
25 measure is consumer responsiveness to those higher production costs including any possible  
26 averting behavior by consumers to avoid higher consumer prices (e.g. substitution in  
27 consumption).

28 A second potential drawback of the EV measure is that it is not an intuitive concept for the lay  
29 person. People generally understand income, prices, and macro concepts such as GDP. EV is a  
30 thought experiment: how much would someone pay to obtain an improvement in air quality. It is

---

<sup>4</sup> Introductory economics texts often measure changes in welfare for consumers by the *change in consumer surplus* ( $\Delta CS$ ). This is the change in the area under a demand curve for a particular commodity as its price is changed.  $\Delta CS$  does not follow directly from any policy-analytic thought experiment, though it does approximate EV or CV when income effects from the price change are small.

<sup>5</sup> This assumes that the social value of a dollar of income is the same across all individuals, an assumption that is implicit in most or all RIA benefit-cost analyses. To the extent that distribution matters, social weights can be applied to individual EV measures to reflect differing values of income to different income groups based on some ethical norm.

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1 a hypothetical that can be calculated given a utility function. But it is not something people  
2 regularly think about. The challenge, then, is to explain cost measures using EV to policy  
3 makers in a way that grounds the concept in something easily grasped. While not necessarily  
4 easy to do, it is important to make the effort.

5 The two main alternatives to an EV measure are seriously flawed. Using changes in household  
6 consumption to measure welfare only captures marketed consumption goods. Omitted from this  
7 measure are the value of leisure time and home production, a significant component of  
8 household utility. Leisure time can be affected by regulations both in quantity (changes in labor  
9 supply directly correlate to changes in leisure) and quality (changes in other elements of utility  
10 can affect the marginal utility of leisure). Also omitted from household consumption are any  
11 other non-marketed consumption goods. For example, if a regulation or an oil spill restricts  
12 activities in one public location (such as a beach), and people have to move their activity to a  
13 different and less-suitable public location (a different beach or non-beach public park), then one  
14 element of social cost of that policy or the spill is the loss of utility from using the less-suitable  
15 location. Those public locations are not marketed goods, and so that cost of the regulation or  
16 spill would not be included in any measure of consumption or GDP.

17 Using changes in GDP to measure welfare is often more flawed than using consumption. Recall  
18 that GDP is the sum of consumption, investment, government purchases, and net exports. The  
19 first problem with using GDP as a welfare measure is that investment does not affect household  
20 welfare today but only in the future as capital formation generates a stream of consumption  
21 benefits. Using GDP to measure welfare then creates an attribution problem as well as a double-  
22 counting problem. The attribution problem is that changes in GDP today arising from current  
23 investment would be counted as a welfare change for today's households, when in fact it should  
24 be counted as a welfare change for tomorrow's households. Second, the double-counting  
25 problem is that changes in GDP from greater investment today would be counted as a welfare  
26 gain today as well as a welfare gain in the future (higher consumption from larger capital stock).

27 To see a second major flaw with using GDP or consumption as a welfare measure, consider a  
28 policy to extract more natural resources today, sell those resources, and use them to produce  
29 more goods for consumption. The resulting increase in GDP or consumption would overstate the  
30 increase in welfare, because it does not account for the depletion of those natural assets.  
31 Similarly, we can view clean air as a natural asset. Any change that uses up some of that clean  
32 air (by creating additional air pollution) could increase both GDP and the normal measures of  
33 consumption of goods and services, but it would not account for the loss of that natural asset.  
34 Conversely, a policy to clean up the air might reduce normal measures of GDP or consumption  
35 even though those measures miss the increased value of those natural assets.

36 A third major flaw with using GDP as a welfare measure is that it can lead to perverse results. If  
37 we use GDP to measure the social costs of regulation, then presumably we would say that  
38 regulation is costly if GDP falls (relative to no regulation and abstracting from benefits). To see  
39 the fallacy of this approach, consider an investment in environmental abatement capital like a

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1 scrubber. That investment contributes to an increase in GDP (assuming it is not entirely offset  
2 by a fall in other components of GDP). This increase in turn would appear to support a reduction  
3 in the social costs of the regulation when, in fact, just the opposite is true. The scrubber  
4 investment is a cost arising from the regulation---not a benefit or cost reduction. It appears to  
5 raise welfare in an absolute sense even though its true net impact is zero. Thus, GDP does not  
6 distinguish between costs and benefits.

7 In summary, EV is an appropriate and preferred metric for measuring the social costs of  
8 regulation. It is grounded in economic theory, has the potential to incorporate all impacts of  
9 regulation on households, and provides a dollar-based measure of social costs that can easily be  
10 compared to dollar-based measures of benefits.

### 11 **3.6 Linking Economy-Wide and Sectoral Models**

12 *Charge Question: EPA recognizes that, in some circumstances, the use of multiple*  
13 *models may be advantageous when characterizing the costs of regulation. For*  
14 *instance, an engineering or partial equilibrium model can provide needed sector detail*  
15 *while a CGE model accounts for pre-existing market distortions and how compliance*  
16 *costs in one sector affects other sectors of the economy. In some cases, modelers strive*  
17 *to integrate these two modelling frameworks by establishing hard linkages (i.e.*  
18 *compliance costs are endogenous to the model) or soft linkages (i.e. compliance costs*  
19 *are exogenously specified though the models may be iteratively linked). What*  
20 *conceptual and technical merits and challenges are important to consider when*  
21 *incorporating and potentially linking of detailed sector cost models or bottom-up*  
22 *engineering estimates of abatement costs with a CGE model?*

23  
24 Since federal air regulations are inherently sector- and region-specific in their costs and benefits,  
25 some type of linking of bottom-up and top-down models will often be necessary to deliver  
26 national scale assessments of such regulations. As noted in US EPA (2015a), there are many  
27 different ways to link models for the assessment of air quality regulations. So it is useful to  
28 review some of these options, beginning with the simplest and progressing to the more complex  
29 and time-consuming. At each stage, we comment on their appropriateness for use at EPA.

#### 30 *Soft linking*

31 This refers to extracting information from sectoral models and inserting it into a CGE model  
32 (with the possibility of feedback loops). For example, changes in production cost and the mix of  
33 inputs and outputs due to a regulation could be estimated with a detailed industry model and the  
34 results used to replace the corresponding baseline solution variables in a CGE model. This form  
35 of model linking is only likely to produce useful results if conditions for recursive modeling are  
36 satisfied, that is, changes in general equilibrium prices must not have a significant effect on the  
37 sector being analyzed. As with other linking methods, soft linking can only be expected to

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1 produce sensible results if the sectoral model uses data consistent with that in the CGE model  
2 and shares a structure consistent with profit maximization. Serious structural inconsistencies  
3 will make translation of sectoral results into variables in the general equilibrium model arbitrary,  
4 and make it impossible to use feedback loops to take changes in sectoral input and output prices  
5 into account. These problems exist with all linking methods, but the soft linking method has no  
6 built in checks of convergence or consistency to make them apparent. To make the results  
7 replicable, the linking procedures as well as the sectoral model must be documented adequately,  
8 and consistency of the sectoral and general equilibrium models addressed explicitly. Use of  
9 proprietary sectoral models in particular will limit replication to researchers with access to the  
10 sectoral model. Soft linking is not necessarily an invalid approach, but each instance must be  
11 evaluated critically if it is used in regulatory analysis.

12 There are separate issues associated with soft links between the natural systems that receive  
13 emissions and the resulting changes in environmental quality. As noted earlier there has been  
14 limited attention given to evaluating these soft links. Smith and Zhao [2016] showed in a small  
15 simple model that such soft links were equivalent to assuming separability of all non-market  
16 goods.

17 *Summary function approach*

18 This is the next most common way of linking models. It involves summarizing key economic  
19 information from a bottom-up model (usually an engineering-economic approach) in the form of  
20 an aggregated functional relationship and imbedding that in the CGE model. This summary  
21 function can represent a marginal abatement cost (MAC) curve, or it could be a more  
22 sophisticated minimum cost, maximum revenue, or profit function. In the latter cases, the  
23 function can include a policy variable representing the stringency of the regulation and, as the  
24 regulation tightens, causes costs to rise, or revenues or profits to fall for the affected sector. For  
25 example, Pelikan, Britz, and Hertel (2015) use a restricted revenue function to represent the  
26 aggregate behavior of a bottom-up model of EU agriculture, wherein the policy variable  
27 represents the stringency of the EU regulation for setting aside land for biodiversity. Rose and  
28 Oladosu (2002) insert a MAC representing forest sequestration of carbon into their CGE model  
29 of the U.S. economy to complement their analysis of the macroeconomic costs of mitigation in a  
30 cap and trade system for greenhouse gases. In the case of a MAC curve that is embedded in a  
31 CGE model, resource requirements in the sector rise with increasing levels of abatement. The  
32 MIT Emissions Prediction and Policy Analysis (EPPA) model has used this approach widely to  
33 represent non-CO<sub>2</sub> GHG abatement possibilities. The benefits of incorporating MACs into a  
34 CGE model are mainly due to the addition of mitigation opportunities and technology detail not  
35 already present in the model. Care does need to be exercised in the application of MACs and  
36 interpretation of results due to some of the limitation of this approach, including: (a) the static  
37 nature of MACs in that the engineering-economic estimates are usually done for an  
38 implementation initial year, e.g., 2020 and assume a technology lifetime and fixed prices; (b)  
39 difficulty in estimating technology developments over time; (c) negative-cost abatement—

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1 generally related to a fixed market price for energy or commodities (such as cost savings from  
2 energy-efficiency improvements)—that are inconsistent with the typical cost minimization  
3 behavior usually imposed in CGE models (i.e., CGE models would typically assume that all cost  
4 savings from energy efficiency improvements have already been achieved).

5 The summary function approach is attractive for repeated analysis, provided the relevant policy  
6 variables are very clear—either in the CGE model, or in the summary function itself. However,  
7 when the air regulation is more complex, this approach may not be sufficient.

#### 8 *Sequential calibration*

9 This is a more sophisticated means of linking two models, invented by Tom Rutherford, and  
10 applied to many different problems (Bohringer and Rutherford, 2008). It was originally intended  
11 to facilitate linking of a bottom-up electricity model with a top-down CGE model. Its  
12 implementation is relatively straightforward. A constant elasticity supply function (e.g., for  
13 electricity) is introduced into the CGE model. The two models are then run in sequence,  
14 successively recalibrating the supply function until the equilibrium price and quantity of  
15 electricity is in agreement between the two models. Experience suggests that this tends to  
16 converge rather quickly, thereby ensuring that, for the common variables, the two models are in  
17 agreement. However, if the power-sector regulation encourages capital-intensive renewable  
18 energy technologies, for example, this increased demand for capital should be carried over in the  
19 integration with the CGE model. Otherwise, sequential calibration would fall short of providing  
20 the full set of general equilibrium impacts of the regulation. Another complication is that  
21 typically the engineering model will incorporate more granular concepts of prices for inputs or  
22 the goods being produced, so that some formula will be required to transform multiple prices in  
23 the engineering model into a single price in the CGE model and vice versa.

#### 24 *Disaggregation of the CGE model*

25 In order to establish full consistency between a technology-rich bottom-up model and a CGE  
26 model, it is necessary to actually integrate the bottom-up technologies into the CGE model. This  
27 has been done in the case of the electric power sector [e.g., Sue Wing (2006); Sue Wing (2008);  
28 Peters (2015)] and for the transportation sector (Kiuila and Rutherford, 2013). It can be  
29 extended to the entire energy sector and its main consumers by using a detailed activity analysis  
30 model, such as MARKAL. With the individual power generation technologies (and transmission  
31 and distribution activities in the case of Peters' work) broken out in the CGE model, one is now  
32 assured of capturing the factor market impacts of air regulations. This kind of disaggregation is  
33 time-consuming and difficult, as it involves bridging engineering and economic data and  
34 concepts. It is most likely to be worthwhile for sectors that have many linkages with the rest of  
35 the economy, as is the case with the electric sector, and when EPA anticipates carrying out  
36 multiple analyses of regulations affecting the sector in the future.

### 37 **3.7 Economy-Wide Approaches Other than CGE Modeling**

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1        *Charge Question: When EPA has estimated the economic effects of regulations on*  
2        *multiple markets it has relied primarily on CGE models, such as the EPA-developed*  
3        *EMPAX and the Jorgenson-developed IGE models. Are there other economy-wide*  
4        *modeling approaches beside CGE that EPA should consider for estimating the social*  
5        *costs of air regulations (e.g., input-output models, econometric macro models, dynamic*  
6        *stochastic general equilibrium models)? What are the potential strengths and*  
7        *weaknesses of these alternative approaches in the environmental regulatory context*  
8        *compared to using a CGE approach?*

9        Dynamic stochastic general-equilibrium (DSGE) models are conceptually similar to CGE  
10        models, in that they are computational general-equilibrium economy-wide models built upon  
11        microeconomic foundations. The most obvious difference between DSGE and CGE models is  
12        that DSGE models are stochastic whereas very few CGE models explicitly incorporate  
13        uncertainty in productivity levels or other exogenous variables. In addition, because DSGE  
14        models are used primarily to model aggregate macroeconomic issues, such as economic  
15        fluctuations, growth, and the effects of monetary and fiscal policy, they typically model only one  
16        industry, whereas CGE models typically have much more industry disaggregation.

17        Industry disaggregation is vital for modeling environmental policies, because such policies often  
18        target only a relatively narrow sector of the economy (and even for policies that apply more  
19        broadly, some sectors of the economy are affected far more than others). Thus standard DSGE  
20        models are not likely to be useful for EPA's purposes. Nonetheless, there is potential for  
21        developing hybrid models – either by starting from a standard DSGE model and disaggregating  
22        industries or by starting from a dynamic environmental CGE model and integrating uncertainty –  
23        that could be very useful for looking at issues that are hard to address with current models, such  
24        as interactions between environmental regulations and business cycles. However, such hybrid  
25        models would be highly complex, and thus subject to the various concerns that come with  
26        complexity (such as potential lack of transparency).

27        Other modeling approaches are often used for economy-wide modeling, but are not  
28        recommended, in their current form, for use by EPA to analyze social costs. Input-output (I-O)  
29        analysis is a model of all purchases and sales between sectors of an economy, based on the  
30        technical relationships of production (Miller and Blair, 2009). Although it is still widely used for  
31        policy analysis, it is far from the state-of-the-art. Its major strengths (e. g., multi-sector detail,  
32        full accounting of all inputs, and focus on interdependencies) are all captured by CGE modeling,  
33        which also overcomes I-O limitations of lack of behavioral content, absence of the workings of  
34        prices and markets, and lack of explicit constraints on resource availabilities (Rose, 1995).  
35        Conjoined I-O/macroconometric models typically just add a forecasting driver to an I-O model  
36        rather than being a fully integrated version of the two models (Rey, 1998). A major exception is  
37        the Regional Economic Models, Inc. (REMI, 2015) Model, which is fully integrated, and with  
38        many of its components based on time series estimation. It also includes some aspects of general

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1 equilibrium modeling in its labor market module and can readily be used in cases where  
2 regulations are such that they require non-price responses.

3 These other modeling approaches can calculate economic impacts, broadly defined, but most of  
4 them cannot yield standard welfare measures used in benefit-cost analyses because they lack  
5 formal utility or demand functions. A more extensive assessment of these modeling approaches  
6 appears in Section 5.6. In addition, macroeconomic models (and other models that include a  
7 reduced-form macroeconomic component, such as the REMI model and other conjoined  
8 I-O/macroeconomic models) are typically subject to the well-known Lucas Critique (Lucas,  
9 1976). Such models are based on historical correlation patterns in macroeconomic data, and  
10 policy changes are likely to change those patterns. Thus, while such macroeconomic models  
11 can be very useful for short-term forecasting, using them to analyze the effects of policy  
12 changes, particularly over the long run, can be misleading. In particular, it can lead to results  
13 that are the opposite of unambiguous qualitative results that can be derived from analytical  
14 models.

15 As noted in Sections 3.1 and 3.6, in some circumstances it may be best to use a suite of tools  
16 including engineering, PE and CGE models. The appeal of a CGE model lies, in part, in its  
17 comprehensiveness: by including interactions throughout the economy it can potentially capture  
18 costs and benefits far upstream or downstream of the point of regulation. However, that  
19 comprehensiveness also presents challenges. Limitations in data or the existing literature may  
20 make it difficult to specify parts of a CGE model that would be critical for analysis of certain air  
21 regulations in a way that is both transparent and robust. In those circumstances, EPA would be  
22 better served by a linked analytical approach than by attempting to use a CGE model alone.

23 Finally, in some cases, EPA may be best served by using multiple CGE models in parallel. This  
24 approach would be most useful when there is little evidence or consensus on a key analytical  
25 issue that determines how the economy will respond to a proposed regulation. It has been used  
26 fruitfully in the analysis of tax policy by the Congressional Budget Office (CBO) and Joint  
27 Committee on Taxation (JCT). In response to a mandate in the 2016 budget resolution that  
28 required a move from static to dynamic scoring, CBO and JCT have used a behavioral Solow  
29 growth model and an optimizing overlapping generations model in parallel to find key channels  
30 that are ignored by static scoring. They then explored the net revenue consequences of allowing  
31 for those channels, drawing on a broad literature to estimate the response of the economy to the  
32 proposed policy. For example, the CBO has used dynamic scoring to examine the impact of a  
33 repeal of the Affordable Care Act, finding that “macroeconomic feedback” through the labor  
34 market would significantly moderate the revenue reduction from repealing the act. Edelberg  
35 (2015) is a presentation describing CBO’s current approach to dynamic scoring.<sup>6</sup>

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<sup>6</sup> It should be noted that CBO and JCT use this approach only for proposed legislation that is likely to have major impacts far larger than the vast majority of air regulations. We mention it to illustrate the value of parallel models

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1 **4 Measurement of Benefits**

2 **4.1 Conceptual and Technical Hurdles in Economy-Wide Modeling**

3 *Charge Question: Setting aside costs for the moment, what are the main conceptual and*  
4 *technical hurdles to representing the benefits of an air regulation in a general*  
5 *equilibrium framework (e.g. data requirements, developing detailed subsections of the*  
6 *model such as more realistic labor markets, scale and scope)? What would be required*  
7 *to overcome them?*

8 The technical and conceptual hurdles to representing benefits from air pollution policy center on  
9 the tension between CGE models, which tend to be highly aggregated (spatially), and impacts  
10 from air pollution exposures which tend to vary across space.

11 Although the level of regional disaggregation varies across CGE models, they are all still fairly  
12 aggregated. This may present a problem when modeling pollutants with specific localized effects  
13 in a national analysis. We note that economically important air pollutants such as fine particulate  
14 matter have highly localized as well as regional effects. The central question becomes: what is  
15 missed when linking spatially heterogeneous air pollution information to a spatially-aggregated  
16 CGE model? Secondly, would the use of a spatially-aggregated CGE model result in a biased  
17 estimate of the benefits of an air pollution regulation?

18 The question of *how* a CGE model is aggregated may determine whether there are adverse  
19 consequences of representing spatially heterogeneous air pollution benefits in a national CGE  
20 model. For example, aggregating according to airsheds rather than administrative boundaries  
21 would help align the model with exposure to pollutants, although it would still not capture intra-  
22 airshed variability and would complicate modeling of policies imposed at the state, rather than  
23 airshed, level. However, realigning a CGE model according to airsheds may not be necessary if  
24 the economic feedbacks from the benefits of air pollution control are weak. In that case, benefits  
25 modeling could be conducted separately from CGE modeling of costs. This approach would  
26 provide high spatial detail on benefits modeling, which is necessary in the context of local air  
27 pollutants, without requiring matching disaggregation of the CGE model. And, concurrent CGE  
28 modeling could proceed in an aggregated fashion without concerns about missing benefit-side  
29 feedbacks.

30 Conversely, if general equilibrium benefits of air regulations are expected, the next question is  
31 whether the feedbacks themselves will vary spatially. If such general equilibrium effects are not  
32 expected to vary across space, then the aggregated approach may be adequate. If the feedbacks  
33 are liable to exhibit heterogeneity, then the modeler faces a decision as to whether  
34 geographically disaggregated approaches are justified for all sectors, or if disaggregation could

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but do not recommend it for routine use at EPA. Rather, it is a long term strategy that may be useful for improving economy-wide modeling over time.

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1 be targeted at particularly relevant sectors. Also note that even in cases when spatial  
2 heterogeneity would make it difficult to accurately measure general-equilibrium effects on the  
3 benefit side, other approaches would miss those effects entirely, so even a highly imperfect  
4 general-equilibrium analysis could still be valuable.

5 In view of the current empirical evidence suggesting that benefits of air pollution regulations are  
6 primarily due to reductions in premature mortality risks, it is important to consider how reduced  
7 mortality benefits will have general equilibrium effects. As such, a channel through which such  
8 benefits may have general equilibrium effects is through the time endowment. However, if this is  
9 the primary linkage between air pollution policy and benefit feedbacks and the labor supply is  
10 relatively mobile, then the advantage to a spatially disaggregated CGE model is likely to be low  
11 and an aggregated model will not be biased.

12 A final consideration focuses on dynamic modeling. In a spatially-disaggregated CGE approach,  
13 the principal advantage of spatial detail is the ability to allocate production, and therefore  
14 emissions, to particular regions. Parameterization of such models is challenging because detailed  
15 time-series data are often unavailable for finely-detailed geographic regions. As a result,  
16 parameters are often based on extant regional patterns in economic activity. A problem then  
17 arises when conducting spatially-resolved CGE in a dynamic setting. In particular, the modeler  
18 would need to make difficult decisions regarding the location of new facilities and the location of  
19 retired facilities in the absence of historical data. These prospective choices would be very  
20 difficult to make with any degree of precision and this component adds to the difficulties  
21 associated with using spatially-disaggregated CGE models.

22 Additional obstacles or challenges associated with representing benefits of air regulations in a  
23 general equilibrium framework include: modeling regulated firms' actual responses in the face of  
24 myriad policy constraints (see Section 3.4), the disparity in valuation techniques applied in non-  
25 and CGE contexts (see Section 4.2), and recognition of possible biases in underlying risk  
26 estimates associated with exposure to air pollution.

27 Regulated firms' response to policy depends on many factors. These include instrument design,  
28 abatement technology choice, the degree of compliance, and firms' objectives. While most of  
29 these challenges are not necessarily unique to CGE models, the crucial dimension of CGE that  
30 relates to these obstacles is the degree of aggregation implicit in most CGE models. That is,  
31 highly aggregated models may miss or omit within-sector variation in these factors, which may  
32 have important implications for both costs and benefits.

33 As stated above, a significant share of air pollution control benefits emanate from reductions in  
34 mortality risk. These risk estimates, in turn, depend on concentration-response functions  
35 estimated by epidemiologists (Krewski, et al., 2009; Lepeule, Dockery, & Schwartz, 2012).  
36 Again, while resolving any underlying methodological issues is not within the purview of CGE  
37 modelers or this panel, the strong dependence of benefits on these risk estimates suggests the

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1 need for parsimonious CGE models that facilitate or enable rich sensitivity analyses and are not  
2 incorrectly perceived as improving validity by adding complexity.

3 Many prior analyses that estimate the monetary benefits of air pollution policy employ valuation  
4 techniques based on willingness to pay (WTP) measures, such as the Value of a Statistical Life  
5 (VSL). These methods tend to produce benefits estimates that are large relative to abatement  
6 costs (USEPA, 1999). In addition, these benefit estimates comprise a significant share of national  
7 output. In particular, the benefits of the Clean Air Act have been estimated to be between 15%  
8 and 20% of wage income. Smith and Zhang (2016) derived these estimates by comparing them  
9 to the aggregate wage bill. In stark contrast, CGE-based assessments that model benefits of air  
10 pollution regulations through impacts on the population's time endowment generate much  
11 smaller monetary benefit estimates. (A more thorough discussion of these differences is found in  
12 Section 4.2.) With effects this large, at least those generated using WTP measures, an important  
13 consideration is the degree of separability between non-market (associated in part with changes  
14 in mortality risks) benefits and other goods consumed by households. Thus a remaining  
15 conceptual and empirical challenge is the specification of utility functions that can suitably  
16 capture both non-market and market goods and the estimation of parameters within the utility  
17 function.

#### 18 **4.2 Equivalent Variation and Willingness to Pay for Risk Reductions**

19 *Charge Question: Benefits estimates for air regulations are often predicated on*  
20 *individuals' willingness to pay for risk reductions, while economy-wide models yield*  
21 *information on changes in overall welfare (e.g. changes in equivalent variation or*  
22 *household consumption), usually limited to market-based impacts. How do we*  
23 *reconcile these two measures? What type of information does each of these measures*  
24 *convey?*

25 Environmental benefits have not typically been included in equivalent variation (EV) measures  
26 derived from CGE modeling. When benefits have been included, analysts most commonly focus  
27 on market-based or human-capital measures. Principal among these are adjustments to the labor  
28 or time endowments allocated to agents in the model based on the mortality risk reductions  
29 generated by the regulation. From the projected improvement in environmental quality and the  
30 dose-response functions that underlie partial equilibrium benefits estimates, one can predict the  
31 additional worker-hours that would be supplied to the economy. Adding these workers to the  
32 labor or time endowment implies that their effects on income and prices then form part of the  
33 basis of the counterfactual policy analysis.

34 In contrast, most of the benefits of environmental improvements typically estimated and included  
35 in EPA's benefit-cost analyses are calculated from PE measures of individual willingness to pay  
36 for risk reductions. These willingness to pay estimates are often based on wage-hedonic models  
37 that attempt to isolate the effect of differences in on-the-job risk across employment types on  
38 market wages (US EPA, 2010f). If workers are optimizing over the characteristics of jobs, then

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1 these wage differentials capture the maximum reduction in earnings that workers would accept to  
2 occupy a marginally less risky occupation. Thus, one is left with estimates of marginal  
3 willingness to pay for risk reductions (or a value of a statistical life, VSL). These numbers are  
4 then multiplied by estimates of the size of the environmental risk reduction expected from the  
5 policy change and scaled up to the size of affected populations to produce estimates of the  
6 aggregate benefits of the policy.

7 Both methods aim to capture the effect of changes in mortality generated by the policy. Beyond  
8 this similarity, however, the two measures may diverge for a number of reasons and reconciling  
9 them is important. Beyond characterizing the type of benefits (mostly premature mortality risk  
10 reductions), whether there are general equilibrium effects (if so, primarily through the time  
11 endowment) and whether or not these vary across space (not if labor supply is mobile or  
12 beneficiaries are retired), an important issue is that the magnitude of effects derived from  
13 willingness to pay measures are such that there likely are important general equilibrium impacts.  
14 For example, the benefits of the Clean Air Act have been estimated to be between 15% and 20%  
15 of wage income. Smith and Zhao (2016) derived these estimates by comparing the benefits to the  
16 aggregate wage bill. With effects this large, an important consideration is the degree of  
17 separability between those benefits and other goods consumed by households. In particular, how  
18 do these gains translate into behavioral impacts? Although the impact of most other  
19 environmental regulations will be smaller in terms of aggregate willingness to pay, the key point  
20 here is that willingness to pay measures of benefits are often substantial, and when they are it is  
21 likely that there are corresponding general equilibrium consequences. Moreover, there will be  
22 general equilibrium effects from allowing environmental services to enter preferences in a non-  
23 separable way. In the discussion that follows, we primarily focus on mortality risk reductions  
24 because it is the single-most important category of benefits in benefit-cost analyses of major air  
25 quality regulations.

26 Murphy and Topel (2006) provide a useful conceptual framework for analyzing willingness to  
27 pay for improvements in health and longevity. We briefly describe it here as an aid to  
28 understanding the key differences between CGE and VSL measures of mortality impacts. The  
29 authors model a household lifecycle consumption problem that accounts for the effects of life-  
30 extension and amenity-based measures of health. The household chooses levels of consumption,  
31 savings and labor supply to maximize expected utility over an uncertain life length.

32 A comparative static exercise yields an expression for willingness to pay for an incremental  
33 reduction in the risk of death, the marginal willingness to pay for a reduction in mortality risk (or  
34 VSL) for an individual currently of age  $a$ :

$$35 \quad MWTP(a) = \int_a^{\infty} [y^F(t) + c^F(t)\phi(z(t))]e^{-r(t-a)}S(t, a)dt$$

36

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1 where  $y^F(t)$  is full income at age  $t$  (defined as money income plus the value of leisure time);  
2  $c^F(t)$  is expenditures on full consumption at age  $t$  (defined as market-based consumption plus  
3 the value of leisure time);  $\phi(z(t))$  is consumer surplus per dollar of full consumption at age  $t$ ;  
4  $S(t, a)$  is the probability of survival to age  $t$  conditional on having survived to age  $a$ ; and  
5  $e^{-r(t-a)}$  is a standard discount factor.

6 The expression contains a couple of important insights. First, it makes clear that VSL should  
7 capture the value of non-market assets and consumption.<sup>7</sup> For example, extending the lives of  
8 retirees generates no additional earnings but clearly has economic value. CGE applications that  
9 fail to account for non-market activities (including the value of leisure time) are likely to  
10 underestimate the value of life extension for this reason.

11 Second, existing CGE applications that do account for non-market time could, in principle,  
12 generate impacts that are consistent with the VSL expression above. That is, a change in the size  
13 of the time endowment would be expected to generate changes in full income and consumer  
14 surplus.

15 Beyond this broad correspondence, however, differences in the treatment of any of the terms in  
16 the VSL expression represent opportunities for CGE and VSL-based calculations to diverge. In  
17 particular, the surplus generated by consumption in CGE models will depend on the  
18 parameterization of the agent's utility function. Without a strategy for linking the information  
19 contained in VSL estimates to the preferences described by this utility function in a theory-  
20 consistent manner, we have no reason to expect CGE and VSL-based measures of mortality  
21 impacts to have any relationship to each other.<sup>8</sup>

22 Perhaps an even more basic reason these measures may differ is because the standard VSL-based  
23 calculations are not embedded in a complete demand system. Conceptually, VSL captures  
24 willingness to pay for a small change in risk; that is, for changes involving relatively small  
25 amounts of virtual expenditure relative to income. Using it to evaluate the benefits of risk  
26 reductions involving large changes in virtual expenditure could overstate the benefits by failing  
27 to acknowledge the limits imposed by budget constraints and the effects of diminishing marginal  
28 utility – both features that are present when modelers use a utility-maximization approach to  
29 measure welfare impacts. As a general guide, when a VSL-based calculation of risk implies  
30 benefits that represent a significant fraction of household income or when the nature of the risk is

---

<sup>7</sup> Murphy and Topel (2006) focus on the value of leisure time but the logic applies just as well to the value of other non-market goods and services including environmental amenities.

<sup>8</sup> What shape such a strategy should take remains an open question. Murphy and Topel (2006) specify an intertemporal utility function which includes the value of leisure and describe a strategy for calibrating it using empirical estimates of VSL and key preference parameters. Smith et al (2003) describes an approach combining structural assumptions regarding preferences with empirical estimates of the labor supply elasticity, baseline job risk and wages to imply a value for VSL. Alternatively, Chetty (2006) establishes a theory-consistent link between the labor supply elasticity and the coefficient of relative risk aversion that could be used to calibrate preferences using VSL estimates.

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1 likely to involve strong non-separability between environmental outcomes and other behaviors,  
2 modeling the benefits as part of a complete demand system may be an important step in  
3 understanding the true impact of a regulation.

4 These reasons are likely to explain much of the difference between the quite modest estimates of  
5 environmental benefits that have been produced by CGE-based studies of the Clean Air Act  
6 Amendments and much larger estimates based on VSL calculations. A new strategy for  
7 specifying and estimating the preference functions described in CGE models that is capable of  
8 incorporating VSL information in a theory-consistent manner would be required to produce  
9 comparable benefits estimates from using the two methods.

10 We now explore what the benefit might be from developing these types of comparisons using  
11 general and partial equilibrium approaches. At least two issues seem relevant here. First, CGE  
12 models could provide a vehicle for modeling benefits within a complete demand system,  
13 ensuring that all sources of policy costs and benefits are accounted for and all resource  
14 constraints acknowledged. Beyond the specific issue of constraining VSL calculations by  
15 available budgets, having a complete accounting framework that avoids, for example, double-  
16 counting of benefits where overlap between categories exists and demonstrates how different  
17 categories of benefits are related has value.

18 Second, partial equilibrium approaches assume either that all other prices in the economy remain  
19 constant with the introduction of the policy or that they have no bearing on (are separable from)  
20 demand for environmental quality. This assumption may not hold for any number of reasons.  
21 For example, many CGE analyses predict important impacts of environmental regulation on  
22 factor prices. The VSL formula above makes clear that accounting for these changes is  
23 important: the value of mortality risk reductions would be expected to depend on the future  
24 factor earnings of impacted households.

25 Moreover, many of the techniques used by economists to value environmental quality are  
26 predicated on the belief that the environment is either a complement or substitute for some  
27 market-based activity. Observing how the demands for these related goods vary with  
28 environmental quality allows us to infer its value. At the very least, this points to a logical  
29 inconsistency between the models used to estimate the value of environmental quality and the  
30 way these estimates are employed in benefit-cost analyses. Whether it represents more than a  
31 logical inconsistency is an empirical matter that remains to be explored. However, one can easily  
32 construct scenarios in which these types of relationships might be important; a new regulation  
33 affects both the price of transport fuels and the environmental quality of recreation sites, so the  
34 benefits of the quality improvements are overstated to the extent that they fail to account for the  
35 increased costs of travelling to visit them.

36 We might also expect non-separabilities to be the source of changes in demand for market goods,  
37 which could be important in evaluating the costs of policy to the extent that these markets are  
38 distorted (see Section 3.1).

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1 In summary, we see a few different roles that CGE models might play in modeling  
2 environmental benefits. The first is to provide a consistent accounting framework: the simple act  
3 of writing down a complete set of expenditure and income categories imposes a useful discipline  
4 on the analyst. Ensuring that, for example, willingness to pay for the improvements in  
5 environmental quality imagined by policymakers is, in fact, constrained by available income is  
6 an important reality check. The second role CGE models might play is to explore how important  
7 price changes in related markets are likely to be as a determinant of a policy's anticipated  
8 benefits. Finally, the models may also be useful in describing how changes in environmental  
9 quality affect the responses of other parts of the economy to policy changes through non-  
10 separable relationships.

11 Our discussion has stressed the importance of modeling non-market activities and parameterizing  
12 CGE models using empirical estimates of willingness to pay for environmental quality if one is  
13 to reconcile partial and general equilibrium estimates of benefits. Here we briefly discuss  
14 strategies for operationalizing these ideas.

15 One might argue that – because CGE analyses of environmental regulations have historically  
16 focused on impacts that occur within the market economy – it is natural to focus on market-based  
17 impacts as an avenue for including benefits in these models. Yet the conceptual step required to  
18 include non-market environmental impacts in these models is a small one. In fact, as we next  
19 explain, a close parallel exists in the approach researchers currently use to include leisure  
20 activities in CGE models.

21 CGE models that do not account for leisure specify labor endowments for households as the  
22 wage earnings reported in the input-output tables used in the model parameterization. To  
23 account for the value of leisure activities, modelers expand the definition of the household's  
24 endowment to cover time as a resource that may be divided between market (labor supply) and  
25 non-market activities (leisure demand). The value of the time endowment is based on the  
26 benchmark wage rate – the shadow price of the agent's time in the benchmark equilibrium of the  
27 model if she is optimizing her mix of labor and leisure activities. The agent then assesses her  
28 full income, including both market and non-market components, in choosing consumption  
29 activities (including the demand for leisure). While no physical outlay of money is associated  
30 with the leisure transactions, the model accounts for the economic value of these activities using  
31 standard tools from consumer theory.

32 The same logic applies to the task of including non-market values from improvements in  
33 environmental quality into a CGE model. Households are endowed with a level of services  
34 derived from environmental quality in the benchmark equilibrium to which the model economy  
35 is calibrated. The shadow price used to place a value on this endowment is an empirical estimate  
36 of the aggregate marginal willingness to pay for improvements in environmental quality. The  
37 agent then assesses her full income, including conventional market-based components as well as  
38 the value of the environmental endowment, in choosing consumption activities. How  
39 environmental services enter the agent's utility function controls the degree to which the

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1 environment functions as a substitute or complement for the other consumption activities  
2 described in the model. In policy experiments, the environmental impacts of new regulations are  
3 reflected in changes in the size of these endowments.<sup>9</sup>

4 Two key pieces of information would be required to credibly parameterize such a model: an  
5 estimate of aggregate marginal willingness to pay for environmental quality (such as a VSL  
6 estimate) and information on the substitution patterns between quality and the other arguments  
7 that enter the utility function. On the first count, no information beyond what is currently used in  
8 current PE benefits calculations is required. Information on aggregate substitution patterns is not  
9 currently available. Nevertheless, researchers could explore the sensitivity of benefits estimates  
10 to a range of elasticity assumptions.<sup>10</sup>

11 Finally, it is worth reflecting on how CGE models are likely to best serve EPA’s mission to  
12 inform stakeholders about the benefits and costs of environmental regulations. CGE models are  
13 unlikely to be successful at producing precise estimates of policy benefits. For example,  
14 interactions between environmental quality and other elements of the demand system are matters  
15 for which we have scant empirical evidence. Sensitivity analysis is essential.

16 Perhaps the most important point to be made here is that expecting CGE models to provide more  
17 precise estimates of benefits than other approaches is to misunderstand what this set of tools has  
18 to offer. In fact, due to the large number of parameters needed in a CGE model, as well as to the  
19 high degree of aggregation that may be required, a CGE analysis is likely to produce less precise  
20 results than a PE or engineering study. However, the real strength of the approach is that it  
21 reduces potential bias by capturing important interactions that would otherwise be omitted. That  
22 is, CGE results will be less precise but able to present a more complete picture of the operative  
23 policy responses. Moreover, a CGE model provides a tool through which researchers can reduce  
24 the tradeoff between precision and completeness by testing which interactions matter and which  
25 are unimportant. If general equilibrium interactions are shown to matter little for determining  
26 benefits of a particular air quality regulation, non-CGE approaches introduce little bias and are  
27 sufficient. If some interactions do appear important, a CGE approach is warranted: a PE

---

<sup>9</sup> See Carbone and Smith (2008) and Carbone and Smith (2013) for formal descriptions of modeling strategies based on this logic. Including environmental quality arguments in the utility function – as this approach calls for – is a natural way to model amenity-based environmental services, where the environment is being combined with time and market goods to produce well-being. However, it might also serve as a useful shorthand for including VSL information into single-period CGE models, where explicitly modeling a stream of future benefits from life extension is not possible. Dynamic models could, in principle, follow a strategy derived from the logic of Murphy and Topel (2006). These are issues that remain to be explored.

<sup>10</sup> It is worth pointing out that the lack of empirical estimates of substitution elasticities is not unique to modeling environmental benefits. For example, much of the literature evaluating the efficiency costs of environmental regulation in an initially distorted economy (which relies heavily on the use of CGE models) assumes that leisure demand is weakly separable from other consumption for lack of good empirical estimates of the relevant substitution elasticities. A lack of an empirical foundation for this assumption has not stopped researchers from using these models for policy analysis.

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1 approach would be incomplete. To determine which such interactions are important, an approach  
2 analogous to that discussed in Section 3.1—for determining when general equilibrium effects are  
3 most important for assessing costs—could be used.

#### 4 **4.3 Public Health and Economic Activity**

5 *Charge Question: What are the conceptual and technical challenges to constructing the*  
6 *relationship between public health and economic activity? How can we best capture*  
7 *and communicate the uncertainty surrounding this relationship?*

8 The links between air regulations, public health and economic activity are complex and  
9 discussed in detail in responses to other charge questions. As noted in Sections 4.1 and 4.11,  
10 spatial heterogeneity may be important, both in concentrations of pollutants and in the  
11 demographic characteristics of populations exposed. As discussed in Section 4.2, air quality will  
12 have impacts on morbidity and mortality that affect the economy through changes in the  
13 effective labor supply. Section 4.5 provides further discussion of morbidity and mortality  
14 impacts and then goes further to discuss the impacts of air quality on: (1) the demand for health  
15 care, (2) the consequences of that care for health status, and (3) residential sorting among  
16 households with different willingness to pay for reduced health risks. Section 4.6 discusses the  
17 feasibility of linking health to changes in employment status that may result from regulatory  
18 changes. Section 4.7 provides discusses the link between health status and the demand for goods  
19 other than health care, as well as providing further discussion of the link between air quality and  
20 the demand for health care itself. Finally, Section 4.8 discusses the link between air quality and  
21 productivity.

#### 22 **4.4 Modeling Impacts as Changes in Household Time Endowments**

23 *Charge Question: For the Section 812 study, EPA modeled mortality and morbidity*  
24 *impacts (e.g., benefits from reduced premature mortality due to reduced PM<sub>2.5</sub>*  
25 *exposure) in a CGE framework as a change in the household time endowment. Is it*  
26 *technically feasible and appropriate, and does the empirical literature credibly support,*  
27 *the modeling of mortality and morbidity impacts as a change in the time endowment? If*  
28 *not, what key pieces of information are needed to be able to incorporate mortality and*  
29 *morbidity impacts into a CGE model? Are there other approaches to incorporating*  
30 *these impacts that warrant consideration?*

31 Modeling a change in the time endowment is technically feasible and numerous studies support  
32 appropriateness of the modeling mortality and morbidity as a change in time endowment  
33 (Burtraw et al., 2003; Yang et al., 2004; Matus et al., 2008; Nam et al., 2010, Matus et al., 2012;  
34 Saari et al., 2015), but other channels for the impacts of reduced PM<sub>2.5</sub> exposure (like labor force  
35 participation, change in health care services and expenditures) should be considered as well.  
36 Mortality and morbidity impacts can be modeled as changes in market effects (lost wages, and  
37 expenditures on health care) plus some valuation of the non-market effects of illness—pain and

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1 suffering and associated loss of enjoyment or attention to household activities because of the  
2 illness. In a CGE framework, the components of these valuation estimates can be included.  
3 Specifically, hospital costs can be treated as a demand for medical services, lost work time can  
4 be treated as a reduction in the labor force (in dollar equivalents), and damages beyond these  
5 market effects can be treated as a loss of leisure. Yang et al. (2004) use this approach and  
6 provide a methodology for integrating health effects from exposure to air pollution into a CGE  
7 model. Matus et al. (2008) apply this method to examine the economic consequences of air  
8 pollution on human health for the U.S. for the period from 1970 to 2000. The Matus et al.,  
9 (2008) study addressed benefits from reductions in tropospheric ozone, nitrogen dioxide, sulfur  
10 dioxide, carbon monoxide, and particulate matter. Other examples of the studies incorporating  
11 cost of illness, lost work time and loss of leisure are Nam et al. (2010), where welfare losses  
12 caused by air pollution in Europe are estimated, and Matus et al. (2012), where health damages  
13 from air pollution in China are assessed. These analyses include economic and welfare effects of  
14 pollution-related health outcomes by explicitly accounting for morbidities and mortalities and  
15 explicitly representing a household production sector for “pollution health services”, but they do  
16 not consider feedback effects of pollution on the associated levels of the nonmarket services (see  
17 discussion in Sections 4.5 and 4.9).

18 To incorporate mortality and morbidity impacts into a CGE model, detailed emissions-impact  
19 relationships, including information from source-receptor atmospheric modeling and updated  
20 information on concentration-response functions and associated costs are needed. Examples of  
21 studies that provide information on concentration-response functions are Holland, Berry, and  
22 Forster (1998) and Pope, et al. (2002). Based on the detailed emissions-impacts relationships,  
23 Burtraw, et al. (2003) provide an examination of health effects from changes in NO<sub>x</sub> emissions  
24 in the electricity sector and calculate ancillary benefits from modest carbon taxes. An air quality  
25 modeling system is linked to a U.S. computable general equilibrium economic model in a study  
26 by Saari et al. (2015) where they also use emission-impact relationships to represent the  
27 economy-wide welfare impacts of fine particulate matter. Whether the studies use a CGE or PE  
28 approach, they require validated epidemiological relationships between air pollution  
29 concentrations and the resulting health impacts, and the valuation of so called “endpoints” (such  
30 as respiratory hospital admissions, cardiovascular hospital admissions, myocardial infarctions,  
31 etc.) that represent medical costs and lost wages. The factors that affect the choice for using a  
32 CGE versus a PE approach are discussed in Section 3.1.

33 Another approach for incorporating the economic impacts of air pollution includes estimates of  
34 willingness to pay (WTP) for reduced health risks (Bell, Morgenstern and Harrington, 2011).  
35 WTP estimates for reduced mortality risk are discussed in Sections 4.2 and 4.5. The major  
36 condition for a consistency between WTP and CGE welfare measures includes the constraint on  
37 WTP imposed by the household’s budget. Smith and Carbone (2007) discuss the theoretically  
38 preferred approach to incorporating air quality preferences in CGE models. The benefits and  
39 challenges of their approach are discussed in Section 4.5.

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1 **4.5 Other Representations of Mortality and Morbidity**

2 *Charge Question: Approximately 95 percent of monetized benefits of air regulations*  
3 *arise from willingness to pay for reductions in the risk of premature mortality, which is*  
4 *not equivalent to the value of the change in the household time endowment...*

5 **4.5.1 Empirical research to support other representations of direct impacts**

6 *Charge Question: Is there sufficient empirical research to credibly support*  
7 *incorporating other representations of mortality and morbidity impacts or additional*  
8 *benefit or dis-benefit categories?*

9 Benefit analyses for conventional air pollutants, as documented in US EPA (2015b), have been  
10 organized around an established logic that relies on a damage function approach. The largest  
11 share of these health related benefits is associated with mortality effects. Risk changes due to  
12 reductions in the ambient concentrations of one or more air pollutants are monetized using  
13 estimates for the value of a reduction in mortality risk (VSL). The first component of the charge  
14 question asks if there is “sufficient empirical research to credibly support . . . other  
15 representations . . .” of the damages. The focus of this question is implicitly on whether other  
16 methods capture health effects associated with morbidity and mortality as well as the other  
17 sources of damages.

18 To address the first component of this multi-part question, there is, in our opinion, a sufficient  
19 empirical support for hedonic property value models’ estimates of the effect of air pollution on  
20 housing values. An early meta-analysis by Smith and Huang (1995), more recently hedonic  
21 modeling by Chay and Greenstone (2005), and the hedonic property and wage modeling by Bieri  
22 et al. (2014) as well as numerous other studies confirm that air pollution measures are  
23 statistically significant influences on residential property values. With that said, there are several  
24 difficulties applying this literature at the national level, as we note in response to the following  
25 questions:

- 26
- 27 • Do they offer sufficient resolution for specific pollutants that would match the detail of  
28 the damage function research? Answer: no, not at this time.
  - 29 • Do they offer sufficient coverage of different urban areas to be used on a national scale  
30 in lieu of that damage function approach? Answer: no, not at this time.
  - 31 • Can these health effects be isolated from other motivations for avoiding air pollution?  
32 Answer: no, not at this time.
  - 33 • Have these studies been tested for spatial confounding effects of unobservables? There  
34 is at least one study with these types of tests in the hedonic context. It relates to early  
35 experience (Chay and Greenstone, 2005). Based on Kuminoff and Pope (2014), when  
36 evaluating hedonic models in a different application one would raise issues about how  
37 these types of estimates should be interpreted.

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1 However, these responses do not preclude the use of hedonic property value estimates as part of  
2 a plausibility analysis (discussed in detail in Section 6.1) of benefit assessments based on the  
3 conventional strategy using VSL estimates. For national scale policy analyses involving  
4 important rules, the use of estimates from multiple methods as part of a plausibility analysis  
5 could be conducted as part of using a CGE model. The earliest research attempting to develop  
6 benefits measures for improvements in air or water quality by Freeman (1982) used this logic to  
7 develop plausible or best available estimates.

8 Equally important, one might consider the strategies used in other contexts to connect estimates  
9 for the VSL to estimates for the labor supply elasticity. Smith et al. (2003) exploited this  
10 connection in their discussion of preference calibration. However the link is not limited to this  
11 case – Chetty’s (2006) link between risk preferences and labor supply measures, Hall and Jones’  
12 (2007) analysis of the value of life and health spending, Weitzman (1998) and Gollier and  
13 Weitzman (2010) on selecting discount rates in the face of risky decisions are all examples of  
14 these types of linkages.

15 The use of preference calibration strategies would yield a wider range of estimates for VSL.  
16 More generally, this logic (see Smith et al., 2002) addresses issues that are similar to what must  
17 be considered in introducing non-market services into CGE models. As noted in Section 4.2,  
18 these issues arise from considering how the tradeoff measures recovered in different contexts—  
19 labor markets with hedonic wage models, labor markets with labor supply models, or hedonic  
20 property value models--relate to a single economic model of individual preferences.

21 Incorporating mortality and morbidity into a CGE model in a manner that allows computation of  
22 an equivalent variation for changes in morbidity and mortality requires introducing these effects  
23 into the specification of an individual utility or expenditure function. More specifically it  
24 requires that the preference function be specified to take account of how mortality and morbidity  
25 contribute to individual well-being. Smith and Carbone (2007) illustrate how this can be done  
26 with a comparison of the use of willingness to pay measures derived from VSL and hedonic  
27 property value models in an amended version of the Goulder-Williams (2003) model. To  
28 account fully for the general equilibrium effects of regulation of pollutants that affect mortality  
29 and morbidity, it is also necessary to represent the generation of pollutants from consumption or  
30 production activities and map pollutants into health outcomes. To address the cost of morbidity  
31 fully, it is also necessary to incorporate the production and consumption of health care and how  
32 health care expenditures change the effects of pollution on morbidity and mortality.

33 Given adequate data or appropriate parameters from the literature, it is a straightforward  
34 programming exercise to extend a CGE model to include these features. Examples of models  
35 that deal generally with the representation of material flows and externalities do exist in the  
36 literature (Ayres and Kneese, (1969), Noll and Trijonis, Espinosa (1996), Espinosa and Smith  
37 (1995), Carbone and Smith (2008, 2013)). To our knowledge there are no off-the-shelf models  
38 that could be used by EPA without further development for benefit-cost analysis of health effects  
39 associated with air regulation other than the EMPAX-CGE model used in the EPA “prospective”

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1 study of Clean Air Act regulations (US EPA 2011, Chapter 8), which incorporates some but not  
2 all of the features described above. Although modifying an existing model written in a flexible  
3 programming language would take a matter of weeks, obtaining data to estimate or calibrate the  
4 relevant valuations and elasticities, and choosing nesting structures and functional forms for  
5 equations in the CGE model to represent substitution and complementarity relationships (for  
6 nonseparable goods) or control technologies would require a substantial research effort.

7 The sequence of models below represent how morbidity and mortality can be incorporated in a  
8 CGE model on both the production and consumption sides. They are constructed for a single  
9 representative agent. To focus on the role of health and medical care, capital is omitted and  
10 labor is the only primary factor.

11 For reference, the simplest CGE model with no non-market goods or health effects is given by  
12 Model 1.  $U_1$  is the agent's utility function,  $C$  is consumption of goods and services,  $J$  is leisure,  
13  $L$  is labor,  $T$  is the agent's time endowment, and  $F_1$  is the production frontier linking feasible  
14 bundles of consumption and labor. The parameters of the utility function determine the demands  
15 for  $C$  and  $J$  and hence the supply of labor. Income obtained from labor is used to purchase  
16 consumption goods subject to the usual budget constraint.

17 *Model 1:*

$$18 \quad U_1(C, J)$$
$$19 \quad L + J = T$$
$$20 \quad F_1(C, L) = 0$$

21 In Model 2 we introduce the relationship between pollution and health effects. The utility  
22 function is unchanged but we now include variable  $S$  for reductions in the time endowment due  
23 to sick days and early mortality;  $E$  for emissions that degrade air quality; and  $M$  for mitigating  
24 expenditures to offset the health impact of  $E$ .  $M$  can include a wide array of averting behavior,  
25 including moving to an area with lower pollution, as well as medical care. In addition, we  
26 extend the production frontier to  $F_2$  which includes  $E$  and  $M$  as arguments. Thus, production  
27 now uses labor to produce two desirable goods,  $C$  and  $M$ , but also produces one undesirable  
28 byproduct,  $E$ . We also add a health outcomes function  $G_2$  which captures the feasible set of  
29 bundles of  $S$ ,  $E$ , and  $M$  available to the agent.  $G_2$  captures the impacts of both air quality and  
30 health effects into a function with dimensionality appropriate to the speciation of pollutants and  
31 regional and demographic disaggregation of the CGE model.

32 *Model 2:*

$$33 \quad U_1(C, J)$$

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1 
$$L + J = T - S$$

2 
$$F_2(C, L, E, M) = 0$$

3 
$$G_2(S, E, M) = 0$$

4 Implicit in Model 2 is a willingness on the part of the representative agent to trade off  
5 consumption and leisure against expenditures on mitigating activities to reduce the risk of  
6 sickness or death (represented by  $S$ ). In particular,  $G_2$  captures the efficacy of mitigating  
7 activities in offsetting the impact of emissions while  $F_2$  captures the cost of mitigation in  
8 foregone consumption and (through labor supply) leisure. However, because health status does  
9 not appear in the utility function, the agent doesn't care about it directly and is only concerned  
10 about health to the extent that it affects the time available for labor and leisure.

11 The VSL is another way of expressing the value of the marginal willingness to accept a small  
12 increase in the risk of death. When expressed as a VSL, it aggregates these values across the  
13 number of individuals who would need to experience the risk change for the expected number of  
14 deaths to be one. In this formulation, where one considers death as causing a loss of labor time,  
15 the VSL is measuring the amount of income required to compensate for the value of lost  
16 consumption caused by the lost labor time. Thus it will exceed the wage rate times lost hours,  
17 since it is an inframarginal measure of the value of a finite amount of lost consumption that  
18 would have been purchased with the additional income (see Section 4.2 as well).

19 Model 2 introduces the healthcare system in a fairly general way. Because mitigating  
20 expenditures like medical care (a possible component of  $M$ ) do not enter the utility function, this  
21 formulation properly categorizes medical care as an intermediate good that produces a valuable  
22 good—more time for labor or leisure—and does not show up as providing welfare directly. That  
23 is, increased pollution will lower welfare through its effects on health, recreation, soiling of  
24 buildings and materials, etc. One way to reduce these effects is to redirect some expenditure  
25 from utility-producing goods to mitigating activities such as medical care, traveling further for  
26 air quality or water quality conditions that maintain the quality of the recreation activities, and  
27 more maintenance of durables affected by pollution. In this model, welfare losses arise from  
28 opportunities that could not be taken because resources were moved from utility producing  
29 goods and services to the mitigating activities. There may also be loss because the mitigation was  
30 not complete: the increase in sick days and mortality risks could not be completely prevented.

31 In a more elaborate formulation shown in Model 3, the representative agent could be represented  
32 as consuming (gaining positive welfare from) health and other goods. Variable  $H$  now indicates  
33 health status, and the utility function has been extended to  $U_3$ , which includes  $H$  as an argument.  
34 The agent's time constraint and production function remain the same as in Model 2 but the health  
35 outcomes frontier has been extended to  $G_3$ , which includes  $H$  as an argument. Expenditures on  
36 mitigating activities can thus reduce  $S$ , increase  $H$ , or both depending on the nature of  $G_3$ .

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1 *Model 3:*

2 
$$U_3(C, J, H)$$

3 
$$L + J = T - S$$

4 
$$F_2(C, L, E, M) = 0$$

5 
$$G_3(S, E, M, H) = 0$$

6 Note that health  $H$  is not itself a marketed good but is a result of the agent's choice of mitigating  
7 activities  $M$  and environmental factors  $E$ . Thus in this formulation, like in Model 2, healthcare  
8 (as a component of  $M$ ) is an intermediate good used to produce health, much like gasoline is an  
9 intermediate good used to produce transportation services. Like the effect of improved fuel  
10 economy in reducing the amount of gasoline needed, reduced pollution will reduce the amount of  
11 healthcare expense needed to achieve the same level of health. Health could be highly correlated  
12 with sick days and mortality, but because it enters the utility function directly, the value that the  
13 individual places on it may exceed the value of consumption or income foregone in producing it.

14 However, as noted in Section 4.2, putting health into a utility function used in a CGE model  
15 implies some restrictions that may not be applied to estimates of WTP made outside such a  
16 model. The issues concern the basic assumptions associated with utility maximization which are  
17 needed to ensure existence of an economic equilibrium:

- 18 1. Total WTP for health increases with the amount of health consumed;  
19 2. Marginal WTP for health is non-increasing in health at least locally (quasi-concavity);  
20 3. WTP for health increases with income;  
21 4. Total WTP is constrained by the household's budget constraint.

22  
23 There is also the interesting implication that except in special cases, decreasing pollution will  
24 decrease mitigating expenditures such as health care (i.e., that reducing  $E$  will lead to a smaller  
25 expenditure on  $M$ ). Thus, decreasing  $E$  in a general equilibrium model will produce lower  
26 values for the mitigating activities related to the health effects of pollution but greater welfare  
27 benefits (due to both increases in  $H$  and decreases in  $M$ ) than a stand-alone health effects model  
28 would predict since the latter would usually hold healthcare expenditures constant. This is a very  
29 general economic principle but one that can only be captured with an appropriate utility  
30 specification.

31 No CGE models with Model 3's representation of the implications of air quality regulations for  
32 health outcomes are currently available off the shelf for use in benefit-cost analysis. The closest  
33 model would be the work discussed for analysis of the general equilibrium effects of air  
34 pollution in Europe [See Mayeres and Van Regemorter (2008) and Vrontisi et al. (2016). Soft  
35 linked models for the US are also discussed in Matus et al (2008) and Saari et al (2015)].

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1 However, small aggregate models along the lines discussed here, with rough parameters for the  
2 connections among pollution, healthcare and health outcomes, could be constructed. Doing so  
3 would provide insight into the kinds of results that more extensive research and more careful  
4 parameterization would produce, and would possibly even provide some insights into how large  
5 effects could be.

6 There are further issues to be considered associated with the amenity effects of air pollution that  
7 have been estimated with hedonic models. The first step required to incorporate these effects in a  
8 CGE framework would require analysis of the assumption required to decompose the  
9 contributions of health and amenity motivations for the tradeoff measures estimated for  
10 improving air quality within a hedonic framework. That is, a hedonic property value model is a  
11 reduced form description of what the market equilibrium implies a household would pay for  
12 reduced air pollution associated with a residential location. The analysis does not isolate the  
13 sources for a household's willingness to pay more for these improvements. Assumptions must be  
14 added to describe how the tradeoff should be related to a preference function. EPA (2015b)  
15 references work by Sieg et al. (2004) who use a multi-market framework to evaluate how  
16 locational sorting in response to changes in air quality and the associated changes in housing  
17 rents would influence benefit measures for the improvement in air quality. This analysis did not  
18 attempt to distinguish amenity and health effects. The preference calibration logic outlined in  
19 Smith et al. (2002) would need to be adapted to consider the joint role of amenity and health  
20 effects.

21 **4.5.2 Empirical research to support incorporation of indirect health consequences**

22 *Charge Question: Is there an empirical literature to support the incorporation of*  
23 *potential health consequences of regulation, outside of those directly associated with*  
24 *pollution?*

25 A subset of the contingent valuation (CV) research has adopted the approach of describing the  
26 object of choice posed to respondents as “plans” to improve some aspect of environmental  
27 quality. See Richard Carson (2011) for a bibliography of CV studies. In these studies the focus is  
28 on framing questions that provide a credible description of a policy that survey respondents  
29 perceive as consequential. What can be derived is a measure of the tradeoff that would be made  
30 for the policy described as a plan. One complication is that it may be difficult to transfer findings  
31 from these studies to different contexts: the specific measure of the associated change in quality  
32 may be inconsistent with the needs of a different benefit analysis. Other support can be found in  
33 the quasi-experimental literature where regulation is treated as an external effect on behavior that  
34 is hypothesized to affect environmental quality.

35 There have been claims that regulations which have the macroeconomic effect of inducing  
36 unemployment or reducing incomes will also adversely affect health, and that this indirect effect

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1 should be included in benefit-cost analysis (citations to be added).<sup>11</sup> However, as noted by  
2 Stevens et al. (2015), aggregate mortality is actually procyclical, with death rates rising when  
3 unemployment falls during economic expansions. The authors attribute much of the procyclical  
4 mortality they observe to a general equilibrium effect: the increased difficulty nursing homes  
5 face when other employment prospects improve for relatively low-skilled workers. An  
6 additional, but considerably smaller component, is due to an increase in motor vehicle accidents  
7 during expansions.

8 It should be noted that if the most inclusive CGE treatment described above were adopted, the  
9 income effects of air quality regulations might be expected to offset part of the improvement in  
10 health status resulting from the improvement in air quality because of the income elasticity of  
11 demand for healthcare. This is a valuable insight that could come out of a CGE approach, but is  
12 more limited than claims that reductions in real income or loss of employment in and of  
13 themselves produce adverse health effects. If there were empirical estimates of the relation  
14 between changes in income and changes in health status, these could be used to incorporate  
15 income into the health outcomes equation as a separate causal influence.

16 In principle, unemployment could also be incorporated as an additional negative input to health  
17 outcomes, by adding unemployment to the health outcomes equation. However, unlike changes  
18 in income from some baseline, it is the rare CGE model that even addresses unemployment [see  
19 Rogerson (2015) for a discussion of some strategies in a dynamic macro setting and Goulder,  
20 Hafstead and Williams (2016) for an environmental CGE model that incorporates involuntary  
21 unemployment]. In all the formulations discussed here, changes in labor supply will occur in  
22 response to changes in real wages, thus implying that if the effect of air quality regulations is to  
23 reduce wage rates, they will cause a lower level of employment. Thus it would be possible to  
24 add “labor” measured by the amount of the time endowment devoted to labor activities to the  
25 health outcomes equation as a direct causal factor. Again, there would need to be some empirical  
26 estimates of the observed relationship.

27 If CGE models themselves could be formulated that produced some form of involuntary  
28 unemployment as a result of air quality regulations that cause industry shifts over time, then that  
29 unemployment variable could also be incorporated in the health outcomes function (assuming,  
30 again, that adequate empirical estimates of the health effects are available.)

### 31 **4.5.3 Approaches for incorporating indirect effects**

32 *Charge Question: What approaches could be used to incorporate these additional*  
33 *effects? What are the conceptual and technical challenges to incorporating them?*

---

<sup>11</sup> There are several aspects of these connections. Some are discussed in the papers in a special section of the *Review of Environmental Economics and Policy* in the summer of 2015 entitled “Unemployment, Environmental Regulation and Benefit Cost Analysis.”

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1            *Under what circumstances would the expected effects be too small to noticeably affect*  
2            *the quantitative results?*

3            The conceptual and technical challenges discussed above are relevant to this sub-question. That  
4            is, the answer lies in detailing the logic associated with providing consistent links between the  
5            tradeoff measures recovered for morbidity with the tradeoff measures for risk changes. That is,  
6            the choices an individual makes to mitigate some health condition that is not life threatening can  
7            in principle reveal tradeoff information – e.g., resources allocated to reduce days of illness.  
8            When a morbidity effect is linked to an increased risk of premature death, the response to it may  
9            reveal information relevant to several tradeoff measures. Suppose for example that angina is a  
10           condition that causes discomfort and signals a higher risk of death from heart disease. Mitigating  
11           behaviors could include weight loss, exercise, and pharmaceutical treatments. Time and  
12           resources would need to be reallocated to these activities and treatments. Measuring the tradeoff  
13           for the risk reduction from the composite of actions requires an allocation of how much of the  
14           bundle of actions reduces risk, enhances other activities of daily living and reduces angina pain  
15           and discomfort. The parameterization of CGE models forces these issues to be confronted.

16           The most direct approach for addressing whether the effects are too small to noticeably affect the  
17           quantitative results arises when the analysis evaluates the sensitivity of the parameters of a CGE  
18           model to the inclusion or exclusion of these measures from the process of calibration that has  
19           been used to recover these estimates. More specifically the linkages between what has been  
20           estimated and the model define a set of moment conditions. Calibration is the process of solving  
21           the nonlinear equations associated with these moments for the free parameters of the model. The  
22           issue comes down to how sensitive the parameters of the “non-environmental” goods and  
23           services in the model are to the importance assigned to the specific environmental services being  
24           introduced.

25           **4.6    Effects of Employment Changes on Health Status and Crime**

26           *Charge Question: The public health economics literature examines how shifts in*  
27           *employment result in changes in health status and crime rates. Can these changes from*  
28           *employment shifts be incorporated into a CGE model, and if so, how? If these positive*  
29           *and negative impacts from employment shifts cannot be incorporated into the CGE*  
30           *model, can they be reflected in the economic impact assessment, and if so, how?*

31           In theory, the effect of employment on health and crime can be incorporated into a CGE model;  
32           however, doing so in a plausible and credible manner would go well beyond the frontiers of  
33           current knowledge and would require major investments in model development. Given these  
34           difficulties and EPA’s limited resources, we do not advocate incorporating these effects at this  
35           time, either in a CGE model or any other economy-wide model. The fundamental issue is that the  
36           effects are the result of a complex multiple-link causal chain. Regulation affects employment;  
37           employment affects health and crime; and health and crime affect the costs or benefits of the  
38           regulation. None of the links in this chain is direct or simple to quantify.

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1 For example, most CGE models explain the number of hours worked as the equilibrium of  
2 supply and demand in the labor market. These voluntary movements in hours are likely to have  
3 a very different impact on health and crime than changes coming from involuntary  
4 unemployment. Very few CGE models capture unemployment and long-term joblessness, so  
5 even this first link in the chain would put the model at the frontier of what is currently available.  
6 To our knowledge no CGE model considers the effect of employment changes on health or  
7 crime. Capturing this and then accurately valuing the resulting benefits would thus require a  
8 model that goes well beyond any that currently exist. For example, to capture the procyclical  
9 mortality discussed in Section 4.5 would require a detailed model of the impact of tight markets  
10 for low-skilled labor on mortality rates in nursing homes. Such a model would be difficult and  
11 very time-consuming to build, and likely so complex that evaluating the credibility of its output  
12 would be nearly impossible.

13 The lengthy and indirect causal chain required to link air pollution regulations with health and  
14 crime will be extremely difficult. In our view, the length of the causal chain suggests the effects  
15 are likely to be small. Modeling efforts should focus first on effects for which the causal chain is  
16 shorter and the links in the chain are more direct.

17 It might be possible to pursue a simpler analytical-general-equilibrium approach focused  
18 specifically on this issue. This would be much less resource-intensive and would provide an  
19 internally consistent approach to the issue. However, such an approach would still face the same  
20 problem with generating credible estimates and thus would at best be able to provide only an  
21 extremely rough and imprecise estimate. Nonetheless, EPA could pursue such research in an  
22 effort to understand whether this issue is potentially large enough to be relevant, in which case  
23 further efforts to include these effects in an economic impact assessment could be warranted.

#### 24 **4.7 Health Status and Changes in Relative Preferences**

25 *Charge Question: When individuals experience changes in medical expenditures, this*  
26 *changes the budget available to the consumer for other goods and services. However,*  
27 *the consumer could also experience changes in their relative preferences for these*  
28 *goods and services (e.g., outdoor activities) as a result of a positive or negative change*  
29 *in their health and/or life expectancy. Is this a change that could be captured in a CGE*  
30 *model?*

##### 31 **4.7.1 Medical expenditures and budget constraints**

32  
33 *Reductions in medical care costs due to air pollution reductions are unlikely to be realized at the*  
34 *household level*

35  
36 We begin by raising a cautionary note about an assumption implicit in the first part of the charge  
37 question—that changes in ambient air quality directly impact individual budget constraints  
38 through changes in medical expenditures. Households covered by employer-provided insurance,

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1 Medicare, Medicaid, or policies purchased through exchanges established under the Affordable  
2 Care Act (ACA) will have out-of-pocket expenses that are only weakly correlated with actual  
3 medical costs. In 2012, private and public insurance paid 42% and 40%, respectively, of all  
4 health care spending. Only 14% of expenditures were out-of-pocket (Centers for Disease Control  
5 and Prevention, 2016 [Table 98]), and a fraction of the latter expenditures were made at the  
6 margin. Although reductions in air pollution could significantly reduce medical care costs for  
7 *some* individuals—provided that health status improvements are not transient, in which case  
8 these costs would be postponed rather than reduced—the bulk of any cost savings would accrue  
9 to private and public insurers.

10  
11 In the long run, some savings to private insurers could result in premium reductions to insureds.  
12 However, employers, not employees, are the insureds in employer-sponsored health insurance  
13 markets. While it is possible that some employers would pass on to employees any premium  
14 reductions, it is unrealistic to assume that they will. Savings pass-through is most plausible in  
15 labor submarkets where employer demand is highly inelastic due to intense competition for  
16 uniquely valuable workers. At the other extreme, any savings to government insurers (e.g.,  
17 Medicare, Medicaid, VA and Tricare) would reduce government outlays and not be passed on to  
18 program beneficiaries.

19 Therefore, the best place to look for consumers to potentially realize cost savings is the  
20 individual health insurance market, where at least in principle insureds are also purchasers.  
21 However, savings are unlikely to be realized there, either. Health insurance is an annual product  
22 covering only medical care expenditures borne during the plan year. Cost savings from reduced  
23 air pollution must occur during the plan year to be realized, but premiums during the plan year  
24 are fixed, preventing insureds from realizing them. To have any opportunity of realizing cost  
25 savings from a multi-year phenomenon like air pollution reduction, consumers must stay in the  
26 individual health insurance market over many years – i.e., not leave the individual market for the  
27 employer-sponsored insurance market or a government insurance program, or become uninsured  
28 – all of which are common experiences. For any individual insurance plan, savings from reduced  
29 air pollution would depend in part on its customer mix, but customer mix changes significantly  
30 from year to year due to changes in enrollment patterns. Even if consumers stay in the market, he  
31 market displays rapid churn from year to year. Finally, to the extent that purchasers in the  
32 individual market are subsidized, any realized cost savings would be attenuated by the premium  
33 fraction covered by subsidies.

34 Observing cost savings in the individual health insurance market may be impossible simply  
35 because of the market’s extraordinary volatility, which appears likely to persist. For 2017, a 25%  
36 average premium increase is forecast for the second lowest-cost “silver” plan, which provides the  
37 baseline for calculating subsidies (U.S. Department of Health and Human Services, 2016 [p. 5]).  
38 Any savings resulting from reduced air pollution would be impossible to detect in such a  
39 baseline. This is compounded by instability in insurer participation and resulting loss of  
40 consumer choice. The number of counties with two or fewer insurers has been projected to

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1 increase from 15% in 2016 to 30% in 2017. Five states are forecast to have a single insurer  
2 serving every county (McKinsey & Company, 2016).

3 The individual insurance market may be better characterized as a government program with  
4 mandatory participation and substantial subsidies. As of December 31, 2015, just 6.8 million  
5 persons had obtained Health Insurance Marketplace coverage. Only 16% of them paid the full  
6 premium; the remaining 84% received substantial taxpayer subsidies in the form of advance  
7 payment of premium tax credits (Centers for Medicare and Medicaid Services, 2016). Therefore,  
8 only 1.9 million persons theoretically could have directly captured medical care cost reductions  
9 in 2015 resulting from reduced air pollution since 2014. But any such cost reductions would not  
10 be captured in practice, for at least three reasons. First, aggregate savings in the individual  
11 market would be trivial because actual beneficiaries would be rare. Second, it would be  
12 impossible to discern which of the roughly 2 million buyers actually experienced reduced  
13 medical care costs. And third, the ACA forbids insurers from passing on reduced costs to  
14 specific insureds even if they could be identified. Even if 100% of aggregate reductions in  
15 medical care costs properly attributable to air pollution reduction were passed on to consumers,  
16 individuals who did not experience significant improvements in health status from reduced air  
17 pollution would capture almost all of these cost reductions.

18 Significant health benefits from reduced air pollution are expected to be concentrated among  
19 persons who are elderly, infirm or both. EPA recently published two estimates of incremental  
20 avoided adult mortality for a PM<sub>2.5</sub> standard of 12 µg/m<sup>3</sup> (460 and 1,000 cases), and one estimate  
21 of avoided incremental infant mortality (1 case). EPA translated these incidence estimates into  
22 incremental dollar-denominated benefits (\$4,000–\$9,000 million for adults; \$11 million for  
23 infants [\$2006, 3% discount rate]) (US EPA, 2012 [Tables 5-18 and 5-19]). Further, EPA  
24 estimated that more than half of the expected incremental gain in life-years would accrue to  
25 persons aged 65+ (US EPA, 2012 [Table 5-23]). Benefits are disproportionately obtained by the  
26 elderly and infirm.

27 Elderly and infirm individuals are predominantly served by Medicare and Medicaid and would  
28 see little or no change in their share of the total cost of medical care even cost savings were  
29 much greater than projected by EPA due to PM<sub>2.5</sub> reductions. Any cost reductions would be  
30 realized as reduced federal and state program expenditures, and thus a lower burden on  
31 taxpayers, rather than as lower costs to the individuals directly affected by air pollution.

32 *Preference changes due to reductions in air pollution would be difficult to model and are likely*  
33 *to be minor compared to preference changes due to other factors*

34 Although it is unlikely that persons who gain substantial, non-transient improvements in health  
35 status because of air pollution control will capture increased income from reduced medical care  
36 costs, these individuals could experience changes in relative preferences as a result of air  
37 pollution control-mediated improvements in health status. Formally, such individuals would have  
38 state-dependent utility functions.

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1 As a theoretical matter, state-dependence could be incorporated into a CGE model via  
2 modifications to the utility functions used to represent individual behavior. However,  
3 parameterizing those functions would be difficult. As noted in a recent survey of the literature  
4 on health state-dependent utility (US EPA, 2015b) there is relatively little conclusive empirical  
5 evidence on state dependence. Estimating the parameters governing state dependency for use in  
6 a national-level CGE model would require historical preference changes that were observable,  
7 that affected a significant portion of the population, and that could be reliably attributed to non-  
8 transient improvements in health status resulting from reduced air pollution. But preference  
9 changes routinely occur due to a host of phenomena including age, family status, income and  
10 technological change, among others. Any effort to attribute observable, non-transient  
11 improvements in health status resulting from air pollution control must take account of myriad  
12 economic, social, technological and cultural phenomena (and changes in these phenomena) that  
13 also may change preferences. It is highly unlikely that the fraction properly attributable to  
14 reduced air pollution could be credibly identified amidst all of the other factors affecting state-  
15 dependent utilities.

16 Finally, there is no *a priori* reason to expect a disproportionate increase in demand for  
17 environmental goods and services such as outdoor activities. Indeed, improvements in health  
18 status could increase the marginal utility of consuming myriad other goods and services,  
19 including for example, other forms of medical care (e.g., joint replacements) considered more  
20 beneficial at the margin.

21 For all the reasons set forth above, additional work by EPA in this area is **undesirable**.

#### 22 **4.7.2 Likely magnitude of effects**

23 *Charge Question: Under what circumstances would the expected effect be too small to*  
24 *be of importance to the quantitative results?*

25 Two aspects of state-dependence that have been discussed in the literature are of potential  
26 importance. First, the marginal utility of overall consumption may depend on health status. To  
27 the extent that it does, it could affect money-metric measures of welfare such as equivalent  
28 variation. Second, as noted in the charge question, any cost savings that might be realized could  
29 change the allocation of expenditure across goods. While a large effect cannot be ruled out *a*  
30 *priori*, given the ambiguity of existing studies, at the national level both effects are likely to be  
31 small relative to other impacts of regulation, and quite likely unobservable in almost every  
32 circumstance.

33 With that said, it is plausible that reduced risks of non-transient deteriorations in health status  
34 properly attributed to reductions in air pollution might lead some individuals to reduce  
35 expenditures on averting behavior (such as through changes in the demand for real estate in areas  
36 with changes in air quality, which is discussed further in Section 4.11). The amount by which  
37 averting behavior would decline depends on a host of factors including intrinsic risk preferences,

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1 budget constraints, the relative prices of averting goods and services, and risk perceptions.  
2 Indeed, risk perceptions are key. Not only could perceived risk be greater or less than objective  
3 estimates of risk, but risk perceptions could be exacerbated each time the Agency takes an action  
4 that intensifies risk perceptions. For example, decisions to increase a cancer potency assumption,  
5 lower a Reference Dose, or reduce the threshold for presumptive adverse effects of a pollutant  
6 seem likely to induce additional averting behavior even in the absence of regulatory action.

7 **4.7.3 Improving on the Section 812 approach**

8 *Charge Question: If this effect cannot be modeled, how can the approach to*  
9 *incorporating the change in medical expenditures, as employed in the Section 812*  
10 *study, be improved upon?*

11 In the Second Section 812 Prospective study (US EPA, 2011), reduced medical expenditures  
12 attributed to lower air pollution were calculated by extrapolating from published cost-of-illness  
13 estimates. These estimates were then interpreted as realized cost savings to individuals, with the  
14 amounts used as inputs in EMPAX-CGE (US EPA 2015b, p. 15). Implicitly, the 812 study  
15 assumed full pass-through by insurers to employers of reduced medical costs in the form of  
16 lower premiums, and full pass-through of lower premiums from employers to employees. As  
17 noted in Section 4.7.1, these assumptions are inconsistent with health insurance markets in which  
18 third parties are the insureds. Moreover, they were not validated by the Advisory Council on  
19 Clean Air Compliance Analysis during its reviews of the Second Prospective study (US EPA  
20 Advisory Council on Clean Air Compliance Analysis 2010a, 2010b, 2010c, 2010d, 2010e,  
21 2010f). Minimal validity might be inferred from rigorous pre-dissemination information quality  
22 review, but the Second Section 812 Prospective and the Council’s reports suggest that no such  
23 review was performed.

24 For these reasons, a preliminary step that should be taken before applying the 812 approach is to  
25 conduct a rigorous and transparent evaluation of information quality and the validity of the  
26 model’s assumptions about the extent to which any cost savings realized by third parties would  
27 pass through to consumers. Moving beyond that to incorporate health state dependence in CGE  
28 models is **undesirable** because the magnitude of such effects will be highly uncertain given data  
29 limitations.

30 **4.8 Incorporating Productivity Gains**

31 *Charge Question: Some potential benefits, such as productivity gains of the workforce*  
32 *due to cleaner air, are not typically quantified in either a CGE or partial equilibrium*  
33 *framework. Is there a sufficient body of credible empirical research to support*  
34 *development of a technique for incorporating productivity gains and other benefits or*  
35 *dis-benefits that have not been typically quantified into a CGE framework? If so, are*  
36 *there particular approaches that EPA should consider?*

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1 Potential benefits from productivity gains of the workforce due to cleaner air may be important  
2 to include in both CGE and PE models. However, the current state of the literature is such that  
3 there is not enough information about either the direct or indirect benefits that may exist. An  
4 important role that EPA could play is to encourage and support the collection, public disclosure  
5 and analysis of data that improves the understanding of the productivity effects of regulation and  
6 of cleaner air on the workforce.

7 In addition, clarification is necessary in determining what “benefits” should be included. Should  
8 only direct (productivity) benefits associated with changes in technology or process be included?  
9 Here, the existing literature provides only limited information, as most studies are industry,  
10 technology and/or worker-specific, so applying those estimates to the manufacturing sector (or  
11 the economy) as a whole would not be valid. If the productivity benefits are to include those that  
12 arise from the cleaner air itself, even more uncertainty exists. One way in which cleaner air may  
13 lead to productivity gains is through health benefits that can be translated to fewer sick days.  
14 This does not, however, capture benefits in productivity that may arise due to workers simply  
15 feeling “healthier” or “happier,” and hence, more productive if cleaner air also means a reduction  
16 in lower-level measures of illness, such as headaches or fatigue.

17 Given the shortcomings in current understanding of these issues, we do not advocate for the  
18 inclusion of productivity gains of the workforce in any CGE or partial equilibrium modeling, or  
19 in any benefit-cost analysis, at this time.

#### 20 **4.9 Impacts on Non-Market Resources**

21 *Charge Question: Impacts on non-market resources are not typically incorporated into*  
22 *CGE frameworks, though research has indicated that these impacts could be important*  
23 *in this context. Is there a sufficient body of empirical research to support the*  
24 *development of techniques for incorporating these impacts into existing CGE models*  
25 *that may be available to EPA? What are the particular challenges to incorporating*  
26 *non-use benefits into a general equilibrium framework (e.g. non-separability)?*

27 The parameterization of many CGE models relies on logic summarized by Rutherford (2002)  
28 that normalizes the prices of marketed goods to unity and measures the amounts of market goods  
29 and services (as well as factor inputs) relative to a numeraire. This process allows the distribution  
30 parameters in cost or production functions to be calibrated to correspond to the shares of  
31 expenditures for each sub-function and focuses the attention in parameterization on the elasticity  
32 parameters and the consistent construction of the Social Accounting Matrix.

33 When nonmarket resources are introduced into preferences or production functions as measures  
34 of negative or positive externalities, they must be treated as quasi-fixed from the decision-  
35 making agent’s (household or firm) perspective. This change implies that functions often  
36 assumed to be homogeneous become non-homothetic. Calibration is still possible, but there are  
37 many choices in how it is done. If one follows the Perroni (1992) logic, then calibration is based

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1 on the same basic approach used with purely market goods but with the shares defined in terms  
2 of shares of virtual expenditures—including the expenditures attributed to the nonmarket  
3 services. In these cases virtual prices must be specified consistently with the mechanism linking  
4 the amount of the nonmarket services to the external effects (e.g. pollution) of the production or  
5 consumption of marketed goods.

6 The details of implementing this logic have been outlined in theoretical and empirical terms.<sup>12</sup>  
7 Thus the process is understood and well vetted. When we introduce a measure of pollution or air  
8 quality (say  $Q$ ) into a structural model capable of describing a general equilibrium (such as a  
9 CGE model) it might be introduced into the representative agent's utility function as:

10 
$$U(G, L, Q)$$

11 Where  $G$  is goods,  $L$  is leisure time, and  $Q$  is air quality (negatively related to air pollution). The  
12 agent would have a budget constraint of the usual form, with income related to payments to  
13 factors, and so forth. Suppose  $M$  is income. Then the virtual price (or marginal willingness to  
14 pay for small change in  $Q$ ) will be:

15 
$$\pi = \frac{U_Q}{U_M}$$

16 where the subscripts designate partial derivatives with respect to  $Q$  and  $M$ . Let  $Q_0$  be the baseline  
17 or initial level of  $Q$ , and let  $Q_1$  be the new level, with  $Q_1 > Q_0$ . Then the following expression  
18 provides an approximate measure of the economic value of the improvement:

19 
$$\pi \cdot (Q_1 - Q_0)$$

20 Since  $\pi \cdot (Q_1 - Q_0)$  is derived from the utility function used in the model, if we set this equal to  
21 our measures for the economic value a person would place on  $(Q_1 - Q_0)$  from partial  
22 equilibrium damage functions or other approaches we are implicitly applying something like the  
23 non-market equivalent of Irving Fisher's factor reversal test.

24 Espinosa and Smith (1995) described how nonmarket environmental services can be introduced  
25 into preferences through the threshold consumption parameters of a Stone-Geary specification.

---

<sup>12</sup> The original issues associated with non-separability were discussed in an exchange between Diamond and Mirrlees (1973) and Sandmo (1980). While Cornes (1980) clearly documented the problems with the Diamond-Mirrlees arguments for imposing restrictions to preferences, including separability, most of the literature in public economics followed Diamond and Mirrlees. Discussions of non-separability in the context of second best analysis of externalities can be traced to de Mooij (2000). A demonstration of the empirical feasibility of including non-separable external effects was first reported using Stone-Geary preferences in Espinosa and Smith (1995) with the details of the CGE model developed in Espinosa's thesis (1996). Subsequent research by Schwartz and Repetto (2000), Williams (2002, 2003) has developed the conceptual issues in introducing nonmarket services into the second best analysis of the welfare effects of distortions. Carbone and Smith (2008, 2013) have demonstrated the feasibility of implementing the Perroni logic in models with several external effects.

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1 This strategy assumes there is a perfect substitution relationship with each of the commodities or  
2 services where the environmental service is assumed to influence a threshold parameter. It is the  
3 logic that implicitly underlies the strategy that EPA adopted in their CGE analysis in the Second  
4 Prospective Report (in Chapter 8) and the Mayeres and Van Regemorter (2008) work cited by  
5 EPA (2015a). However, the Espinosa-Smith work (summarizing Espinosa’s (1996) thesis)  
6 incorporated all the feedbacks and the emission process. It did not adopt the “soft link” strategy  
7 of recent work.

8 Nonuse values by definition do not leave a “behavioral trail” or imply non-separability. There  
9 are a variety of strategies for considering their inclusion. Carbone and Smith (2013) suggest one  
10 that relaxes the full non-separability assumption.<sup>13</sup>

11 There are at least two issues with incorporating nonuse values. The first is discussed in Carbone  
12 and Smith (2013) concerning whether separability of the nonuse services is the only way to  
13 represent the effects of nonuse related motives for valuing the environment. This paper argues  
14 that “faint” behavioral traits might also capture what is intended by nonuse value. A second issue  
15 relevant to incorporating them in CGE models is the “extent of the market” for nonuse values.  
16 That is, what fraction of the households in a given area (or economy) have positive nonuse  
17 values? The answer to this question is especially important for aggregate analysis because it  
18 determines the income (or expenditure) share used in calibration.

19 It would seem that the best strategy would be to start with incorporating use values for  
20 environmental services with non-separable preferences and include recognition of the feedback  
21 effects associated with the link between emissions of pollutants and the associated levels of the  
22 nonmarket services.

#### 23 **4.10 Interpreting Results When Some Benefits Cannot be Modeled**

24 *Charge Question: Relative to other approaches for modeling benefits, what insights*  
25 *does a CGE model provide when benefits or dis-benefits of air regulations cannot be*  
26 *completely modeled? How should the results be interpreted when only some types of*  
27 *benefits can be represented in a CGE modeling framework?*

28 A CGE model provides a consistent “accounting” framework because it imposes a balancing  
29 criterion between the sources of income and the uses of those resources in expenditures for all  
30 agents (i.e. households, firms and potentially government) that are represented in the model.  
31 Because these models are intended to depict market exchanges, this accounting framework  
32 includes conditions that assure price determination is consistent with budget balancing and with  
33 assuring that the quantity demanded equals the quantity supplied at each commodity’s  
34 equilibrium price. Finally, when the models are constructed to represent perfectly competitive

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<sup>13</sup> See Herriges, Kling and Phaneuf (2004) for discussion of the challenges in using revealed preference information to estimate nonuse values.

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1 markets, CGE models maintain that agents take prices as given and implicit entry and exit  
2 conditions yield zero profit outcomes for all producing sectors represented in the model.

3 When the benefits (or dis-benefits) of the air regulations are introduced in the models with the  
4 added assumptions that they are due to non-separable services affecting preferences, production  
5 relationships, or both, then these added connections require the “accounting framework” to be  
6 reconciled with the benefit measures. Moreover, if the links between emissions and these non-  
7 market services are also included, then there is a further level of consistency to be maintained  
8 between the representation of economy-wide market outcomes and the benefit measures assigned  
9 to air regulations. If the benefit measures are incomplete, full consistency between the model and  
10 the economy will not be achieved. However, this does not imply that such a model lacks  
11 informational value. It can offer an important plausibility gauge and can serve as a basis for  
12 evaluating whether the general equilibrium effects of major rules are important enough to  
13 warrant modifying benefit-cost estimates developed using partial equilibrium methods.

14 As a cautionary note, it may not be appropriate to add CGE and non-CGE benefits since they  
15 may not have been consistently calculated. Benefit-cost analyses should be very clear about the  
16 categories of benefits that are captured and those that are not. When some benefits cannot be  
17 modeled, it is important to frame the economy-wide results as capturing only a portion of total  
18 benefits while another portion remains outside the model. Table 2 of EPA’s White Paper on  
19 Benefits (US EPA 2015b) displays a long list of benefits categories for which effects have been  
20 quantified and monetized as well as the categories and pollutants for which this information is  
21 missing. If this table typifies the standard practice at EPA to transparently display missing  
22 information, then we are reassured that the best practice is already being followed. A qualitative  
23 discussion of benefits or dis-benefits that were not modeled should accompany such a list.

#### 24 **4.11 Spatially Distributed Benefits**

25 *Charge Question: For some benefit endpoints, EPA takes into account the spatial*  
26 *distribution of environmental impacts when quantifying their effects on human*  
27 *populations. In these cases, is it important to capture the spatial component of health or*  
28 *other types of benefits in an economy-wide framework? What would be the main*  
29 *advantages or pitfalls of this approach compared to partial equilibrium benefit*  
30 *estimation methods used by EPA?*

31 It is clear from US EPA (2015b) that, at a local or regional level, spatial sorting of heterogeneous  
32 households can have an important impact on the estimated benefits from improved air quality.  
33 Therefore, the first order of business is to capture these effects in the bottom-up estimates of  
34 benefits. This also raises the question whether such spatial sorting requires a general equilibrium  
35 analysis. We think it is fair to assume that changes in commuting behavior, wages and labor  
36 supply will be most strongly felt at the local level. At a national, or even state, scale, such spatial  
37 sorting is expected to have little impact on, for example, national labor supply. In the interest of  
38 prioritizing resources, we suggest that spatial sorting should not be addressed in an economy-

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1 wide welfare analysis. When resources are available, however, it could be included in local or  
2 regional CGE modeling and used in analysis of impacts. Sorting plays a role in distributional  
3 analysis but likely will not influence national benefit-cost calculations.

4 There is a broader question about adding spatial detail in EPA’s national level CGE analysis. It is  
5 now quite common to differentiate certain endowments spatially in CGE models. For example,  
6 river basins are now broken out in CGE models of water. One typically begins at the grid cell  
7 and then aggregates up to the relevant level of detail. Continuing with the water example, it is  
8 useful to draw on a recent paper by Liu et al., (2014), in which the authors examine the  
9 economy-wide impacts of water scarcity. This is very similar to air quality regulation in that it  
10 raises costs in some regions but not in others. As it happens, in their follow-up to the 2014 paper,  
11 Liu et al., (2016) ask the same question that the SAB is asking of air quality models: What if one  
12 suppressed some of the subnational detail? How much would that affect key variables? Of  
13 particular interest is the case wherein Liu et al. drop subnational watershed detail (unified river  
14 basins – to be compared to the full model results). In this work, the authors find that:

15         Impacts on regional production, employment and water use vary greatly between the two  
16 models, since national models don’t produce any variation whatsoever at the river basin  
17 level. National impacts on production and trade are evident, but the impact on aggregate  
18 welfare is quite modest. If we are only interested in aggregate welfare, it appears that a  
19 nested modeling approach would be fully adequate. One could take the estimate of water  
20 shortfall from a biophysical model and apply it to the national (unified basin) CGE model  
21 in order to assess the national welfare impacts of water scarcity (Liu et al., 2016).

22 This leads us to make the following suggestion for future research, which would involve  
23 producing a comparison in the spirit of Liu et al., (2016) with an air quality application. That is,  
24 aggregate regional shocks and apply the aggregate shock at national level, comparing the  
25 national results with those obtained by running a fully disaggregated regional/subnational GE  
26 model. How much do the national welfare measures differ between these two approaches?

27 Turning from water to airsheds, would this analysis be more useful than state-by-state  
28 disaggregation? Or could it be done in addition to state level disaggregation? That is, air quality  
29 is determined at the level of the airshed, while state policies are made at the state level, and do  
30 not necessarily coincide with airsheds. Air quality regulations under the NAAQS are  
31 administered via State Implementation Plans (SIPs). In most states this process is further  
32 disaggregated geographically in relation to “attainments” areas. For example, California has  
33 several such areas, some of which are delineated along the lines of airsheds, such as the South  
34 Coasts Air Quality Management District (SCAQMD).

35 However, unlike watersheds that are based on a uniquely defined hydrologic unit codes  
36 established by the U.S. Geological Survey, airsheds are generally defined on an application-  
37 dependent basis, e.g., EPA’s 2011 Cross-State Air Pollution Rule. For airsheds, the attribution  
38 of air quality levels to emissions sources can encompass distant states. In some cases, a state’s

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1 contribution to its air quality can be as low as a 1% of total pollutant loading. These different  
2 levels of detailed, geographic data would need to be aligned between the state or regional level  
3 and a CGE model’s data structure to allow for suitable benefit-cost analyses.

4 Another approach to the issue would be the use of CGE models that divide the US into sub-  
5 national geographic areas, such as states. Not only could these models differentiate health or  
6 other types of benefits in each region, but with adequate data they could capture geographic  
7 interactive effects, relating to labor force mobility and competitiveness across regions. The ideal  
8 formulation is based on primary data at the sub-national level (or a “bottom-up” approach) and  
9 also includes flows of goods and factors production between areas in a fully articulated manner,  
10 i.e., known origins and destinations. The tradition has been to refer to these as “interregional”  
11 models. However, given the difficulty of obtaining data, the models are often constructed on the  
12 basis of a “top-down” approach that “pools” imports and exports between regions, for example,  
13 and distributes them according to regional shares (see, e.g., Giesecke and Madden, 2013). An  
14 example of a recent multi-regional CGE model of the 50 US states plus the District of Columbia  
15 is the TERM-USA Model (2013). As is the case with most “top-down” models, this model omits  
16 many important regional and cross-regional distinctions. However, it can accommodate various  
17 differentials generated by EPA analyses across states relating to health and other considerations,  
18 and can trace their geographic interactions to the point that the whole (US total) is not  
19 necessarily the simple sum of the parts (simply adding up all of the state direct impacts).

20

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**5 Evaluating Economic Impacts**

**5.1 Appropriate Use of CGE Models**

*Charge Question: CGE models often assume forward-looking rational agents and instantaneous adjustment of markets to a new, long run equilibrium (for instance, most assume full employment). A 2010 peer review of the ADAGE and IGEM models indicated that this is “probably a reasonable assumption as these models should be viewed as modeling scenarios out forty or more years for which economic fluctuations should be viewed as deviations around a full-employment trend.” In this context and relative to other tools EPA has at its disposal (e.g., partial equilibrium approaches), to what extent are CGE models technically appropriate for shedding light on the economic impacts of an air regulation, aside from its welfare or efficiency implications? In particular, please consider the following types of economic impacts: [responses listed in subsections below]*

**5.1.1 General principles**

There are a few guiding principles that should inform an evaluation of whether or not CGE models are appropriate to assess impacts from air regulations. First, policymakers should think carefully about the nature of the question being asked and select a model with a degree of aggregation that is appropriate to that context. Different CGE models are likely suitable to distinct lines of inquiry. Ideally, CGE models should incorporate accumulated, context-relevant knowledge. Second, as exhibited by the detailed review of extant CGE models in the EPA White Paper on Impacts (US EPA, 2016a), EPA should consider a suite of CGE models. And, all else equal, policymakers should employ the simplest model that is adequate to address the question(s) being asked. Third, EPA should not aim to use one model for all applications. Rather, it may be necessary to link two or more models into a unified modeling system. As discussed in section 3.6, this would likely manifest as a connection (or connections) between (among) a CGE model and one or more sector-specific, disaggregated partial equilibrium models. Finally, there is a balance between capturing detail and complexity and the transparency and tractability of the model. Transparency and reproducibility are particularly important when proposed air regulations are likely to be controversial.

**5.1.2 Short and long run implications of energy prices**

Many CGE models assume frictionless adjustments from a policy intervention or other shock, making them most appropriate to evaluate long-run responses. A potential shortcoming, therefore, of such models is the inability to reveal or incorporate short-run impacts. However, there is a standard set of techniques in the literature for building short-run dynamics into CGE models. For example, adding capital vintaging, adjustment costs and limited substitution

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1 possibilities between factor inputs to CGE models are all accepted ways one can limit the  
2 response of the economy to policy interventions in a way that is consistent with short-run  
3 outcomes. One technique uses information from disaggregated, typically partial equilibrium,  
4 models to inform CGE analysis (see, for example, Borhinger and Rutherford, 2008). As such, PE  
5 and CGE models should be viewed as complementary tools rather than substitutes.

6 The ability of CGE models to effectively capture short-run impacts of air regulations on energy  
7 prices depends on multiple factors. First, the form of the air regulation matters. It is conceivable  
8 for a highly aggregated model to detect short-run impacts of a uniform policy that, say, levies an  
9 equal fee on emissions of a pollutant no matter where, or from what sector it is released.  
10 However, current and especially recent policies are far more complex; the Cross State Air  
11 Pollution Rule (CSAPR) establishes multi-state trading zones that are likely to yield different  
12 prices for SO<sub>2</sub> and NO<sub>x</sub> emissions. Such design features reduce the ability for highly aggregated  
13 CGE models to reflect short-run, spatially-resolved effects of policies on energy prices. Progress  
14 on multi-regional CGE models may be helpful here (see, e.g., Dixon et al., 2008).

15 Aside from policy design, CGE models are limited in their ability to accurately predict energy  
16 price effects because of heterogeneity in the fuel mix of regulated sectors. Consider a  
17 hypothetical policy governing SO<sub>2</sub> emissions from the electric power generation sector. SO<sub>2</sub>  
18 discharges are produced, primarily, from coal. Thus, the mix of input fuels used by generators  
19 will dictate the cost of compliance, and the pattern of incidence in energy prices. That is, areas in  
20 which power is produced by burning coal will likely show greater impacts whereas other regions  
21 in which power is generated by hydro, renewables, natural gas or nuclear will not. Without  
22 significant spatial resolution in the model, accurate prediction of cost and price impacts will be  
23 limited.

24 An additional factor that may complicate the estimation of policy impacts on energy prices is the  
25 interactions between air regulations. An example of this is compliance with the National  
26 Ambient Air Quality Standards (NAAQS). Estimating the impacts on energy prices of a new or  
27 proposed policy will depend on the current attainment status (NAAQS) of particular counties and  
28 metropolitan areas. Because failure to reach attainment with the NAAQS results in more  
29 stringent emission reduction requirements (relative to counties in attainment), there is likely to be  
30 spatial heterogeneity in the degree to which a new policy will yield additional abatement and  
31 subsequent costs and tertiary effects on energy prices. Again, the point is that geographic  
32 resolution is necessary to capture these impacts.

### 33 **5.1.3 Sectoral impacts**

34  
35 The issue of aggregation in CGE models is central to an assessment of whether they can  
36 adequately capture impacts of an air regulation that vary by sector. There are certainly examples  
37 of CGE models that feature sector-level disaggregation. These are discussed in US EPA (2016a,  
38 2016b). What comprises a sector is not a necessarily common across CGE models. For instance,  
39 US EPA 2016a cites CGE models that include from 9 to 497 sectors. Regardless of the definition

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1 of sectors, estimates of highly detailed within-sector impacts (such as plant closings and  
2 openings) may require linkages to sector-specific (partial equilibrium) models.

3 Spatial resolution is also related to the discussion of sectoral impacts. That is, the geographic  
4 distribution of industries within the economy is not uniform. Access to markets or to deposits of  
5 particular raw materials results in patterns of industry locations that are well known: the Rust  
6 Belt, the Corn Belt, Silicon Valley are all examples of this phenomenon. Impacts of air  
7 regulations such as compliance costs and resulting changes in product prices, and changes to  
8 employment are therefore likely to exhibit spatial signatures. These patterns are highly relevant  
9 as they also interact with demographic and socio-economic phenomena, which may affect  
10 welfare outcomes if utility is concave in income.

#### 11 **5.1.4 Impacts on income distribution**

12  
13 As noted above, a central issue concerning the suitability of a given CGE model to assess the  
14 effects of an air regulation is the model's degree of aggregation. Above, aggregation referred to  
15 the geographic and sectoral composition of the model. Here aggregation focuses on the income  
16 distribution. As context, EPA has also expressed concerns regarding environmental justice  
17 outcomes. In addition, there is public disquiet about rising income inequality. As such, a focus  
18 on impacts of air regulations specifically in terms of the distributional consequences is sensible  
19 and timely.

20 A highly aggregated model omits very important distributional effects. If workers are risk averse,  
21 even a policy that produces an equal percentage reduction in annual income will have welfare  
22 effects that are not uniform if workers start with different baseline incomes. If air pollution  
23 regulations repeatedly have disproportionately adverse effects on the same subpopulations, the  
24 relative loss they experience grows. To detect such heterogeneous effects, a model must  
25 decompose the workforce according to categories of baseline income.

26 Consider a prediction by a model of a 2% reduction in earned income. This is insufficiently  
27 detailed to adequately assess impacts; whether such a reduction were manifest across all working  
28 persons or is concentrated in one sector, state, or metropolitan areas are (of course) very different  
29 outcomes, particularly if the predicted 2% income reduction is an average that includes many  
30 households with no income reduction at all. A CGE model may detect and report such  
31 heterogeneous effects (see, for example, Rausch and Reilly, 2011). However, it needs to be  
32 designed in such a way that such impacts are revealed.

33 Distributional effects also depend on how broadly income is defined. One level of analysis  
34 works strictly with income earned in the context of the market economy: wages, salary, and  
35 income from capital assets. An alternative definition of income includes non-market components  
36 such as the value of leisure time, home production, consumption of natural capital, and adverse  
37 impacts from exposure to environmental pollutants (see Nordhaus and Tobin, 1972). Using a  
38 broad notion of income is especially important in the analysis of air pollution regulations as such

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1 policy interventions will impact exposure and, hence, this augmented definition of income. CGE  
2 models would, in principle, be able to accommodate such an income construct so long as (1) the  
3 components of augmented income are monetized, and (2) they are matched in aggregation  
4 according to the CGE structure. See Carbone and Smith (2008, 2013) for conceptual discussions  
5 of some of the issues involved in including non-market components of income into CGE  
6 analysis.

7 **5.1.5 Transition costs in capital or labor markets**  
8

9 Air regulations may have particularly concentrated impacts in particular sectors of the economy  
10 because such policies often target distinct sectors, industries, or facilities. One clear advantage of  
11 CGE relative to PE approaches is the ability to uncover worker or capital transitions from a  
12 regulated sector to an unregulated or less regulated one. However, many CGE models assume  
13 that reallocations are costless. Yet it is obvious that such transitions often involve considerable  
14 and sometimes highly persistent costs. These costs may result from prolonged periods of  
15 involuntary unemployment, the need to retrain laborers if human capital affected by an air  
16 regulation is particularly specialized, and the heterogeneity of transition costs within the income  
17 distribution. Persons toward the bottom end of the income distribution are likely to be less able  
18 to adapt to job loss because of less accumulated wealth and low baseline human capital.

19 Transition costs in capital flows between sectors have long been included in CGE models that  
20 include adjustment costs in investment. Transitional labor costs have been included much more  
21 recently, including by Hafstead and Williams (2016), which employs a search model to reflect  
22 frictions in labor markets. Search costs lead to heterogeneity in transition costs that vary  
23 according to policy design (i.e., whether the policy is a tax or an emissions standard) and over  
24 the business cycle.

25 Additional labor market rigidities that would be difficult to capture in any model, whether CGE  
26 or PE, may be important for air regulations. In particular, workers may be especially resistant to  
27 change in labor markets associated with industries—coal mining, oil and gas extraction—where  
28 employment has cultural attributes that make it “a way of life.” CGE models, and even most  
29 partial equilibrium models, will fail to sufficiently capture such frictions.

30 **5.1.6 Equilibrium impacts on labor productivity, supply or demand**  
31

32 Broadly speaking, evaluating equilibrium labor market impacts is a core strength of CGE models  
33 and one of the most important benefits they provide relative to PE approaches. Labor demand at  
34 the sectoral level is endogenous and responds to changes in prices throughout the economy.  
35 Labor supply in most modern models is also endogenous and results from tradeoffs between  
36 consumption and leisure. In the medium to long-run equilibrium imposed in CGE models, real  
37 wages adjust to balance changes in demand with changes in supply.  
38

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1 With that said, there is considerable room for improvement. Almost all CGE models use a  
2 highly aggregated approach to modeling labor markets and do not distinguish between different  
3 occupational or skill groups. They do not have separate demands and supplies of labor by  
4 workers with different levels of education (say high school vs. college) or different skills  
5 (machinist vs. attorney, for example). To be clear, some models do include educational  
6 achievement when constructing the effective time endowment behind labor supply and also  
7 allow for exogenous wage differentials across industries (see Jorgenson, Goettle, Ho and  
8 Wilcoxon 2013, for example). However, models generally do not have endogenous equilibrium  
9 wage differentials between different groups, nor do they have endogeneity in educational or  
10 occupational choice.

11  
12 In terms of equilibrium impacts on aggregate productivity, CGE models provide useful but  
13 incomplete information. In the long term, productivity results from three forces: a) increased  
14 educational attainment and human capital accumulation; b) capital deepening; and c) technical  
15 change. As noted above, CGE models do not currently include endogenous educational  
16 attainment so the first component is imposed by assumption. CGE results will thus fail to  
17 capture any productivity impacts of air regulations that would come about through changes in the  
18 amount of education workers choose.<sup>14</sup> In contrast, CGE models that are relevant for air  
19 regulations will all include endogenous capital accumulation and will thus capture capital  
20 deepening. The final component, technical change, varies across models. In some cases  
21 technical change is imposed exogenously. Those models thus provide endogenous information  
22 about only one of the three drivers of productivity: capital deepening. Finally, models in which  
23 labor or total factor productivity is endogenous (responding to prices and sometimes to explicit  
24 investment in research and development) provide endogenous information on two out of three of  
25 the drivers.

## 26 27 **5.2 International Competitiveness**

28 *Charge Question: Concerns are sometimes raised that in response to a change in U.S.*  
29 *environmental policy some domestic production may shift to countries that do not yet*  
30 *have comparable policies, negatively affecting the international competitiveness of*  
31 *energy-intensive trade-exposed industries and causing “emissions leakage” that*  
32 *compromises the environmental effectiveness of domestic policy.*

### 33 **5.2.1 Applicability of CGE modeling**

34 *Charge Question: Could a CGE model shed light on the international competitiveness*  
35 *effects of air regulations? If so, what types of CGE models are needed to evaluate its*  
36 *effects?*

---

<sup>14</sup> The discussion here focuses on the long term drivers of productivity and abstracts from the direct effects of air quality on workers, which is discussed in Section 4.8

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1 Competitive effects and emissions leakage resulting from environmental policy in the United  
2 States are very real concerns. International trade is relatively free, so any policy that causes  
3 production costs to rise can lead to a decline in the demand for the domestically produced good,  
4 depending on the relative substitutability of domestic and foreign goods. The impact on heavily-  
5 regulated trade-exposed goods will be larger, given the greater effect on domestic production  
6 costs and the relatively high exposure of the good to foreign competition.

7 Proper modeling of such an industry is necessary to provide an accurate estimate of the likely  
8 effects of any change in regulation. Historically, most CGE models have used the Armington  
9 assumption along with perfect competition to capture the stylized facts of two-way trade in the  
10 same sector, along with computational tractability. The Armington assumption treats goods from  
11 different countries as imperfect substitutes for one another in international trade, typically  
12 aggregating a sector's foreign goods with a single elasticity of substitution into a composite good  
13 that, in turn, is an imperfect substitute for the domestic good. The domestic-foreign elasticity is  
14 frequently taken to be half the foreign-foreign elasticity of substitution (see, for example, the  
15 GTAP model). There is, however, considerable skepticism over the Armington structure  
16 because, for large changes in relative prices, Armington models exhibit significant hysteresis in  
17 the pattern of trade.

18 More recently, other approaches, such as using the Melitz specification for heterogeneous firms,  
19 offer the possibility of modeling heterogeneity of emissions across firms both domestically and  
20 abroad, potentially offering better alignment with the stylized facts of emissions across firms.  
21 Modeling firm heterogeneity is at the frontier of trade modeling, and the initial indication from  
22 an examination of carbon policy is that the competitive effects and leakage depend heavily on  
23 the trade structure. For non-carbon air regulation it is not clear that the trade impacts will be  
24 significantly different across the structures (Armington vs. Melitz). Independent of trade impacts  
25 the consideration of firm heterogeneity can inform the heterogeneity in regulatory burdens across  
26 firms with different emissions intensities. Because regulatory impact analyses may emphasize  
27 impacts on small firms, it may be desirable to track the size distribution of affected firms. In  
28 general, the heterogeneity being explored in trade analysis is not confined to domestic vs.  
29 imported goods: many products are heterogeneous in the domestic economy even within narrow  
30 classifications. In terms of trade structures and industrial organization more generally, for the  
31 near- to longer-term the EPA should consider developments that move beyond the Armington  
32 assumption and perfect competition.

33 At the other end of the scale, some industries produce relatively homogeneous goods and involve  
34 largely one-way trade that differs by coast: the US: for example imports on one coast and exports  
35 on another as we see in refined products trade. In these cases, the Armington assumption can  
36 greatly underestimate competitive impacts on the industry.

37 Another area of modeling that is potentially useful for assessing the indirect effects of air  
38 regulations is to employ CGE modeling frameworks that highlight the impacts on global supply  
39 chains. Air regulations in one (upstream) sector might reduce the competitiveness of the given

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1 sector, but because of shifts in international sourcing, adverse economic effects on downstream  
2 sectors might be substantially mitigated (though with potentially significant distributional  
3 effects; see Section 5.1.4). Multi-region CGE models can help identify the channels for such  
4 effects. Depending on the nature of regulations, identifying such channels might be quite  
5 important.

6 One of the most important challenges to effectively employing CGE analysis of air regulation  
7 concerns proper sectoral disaggregation and alignment with the policy being analyzed. For  
8 example, as noted in Section 3.2, a researcher would likely find it challenging to evaluate  
9 changes to boiler regulation using a CGE framework. The regulation concerns a narrow portion  
10 of each of a highly diverse set of industries. On the other hand, new air regulations concerning  
11 the production of clinker in the cement industry would be more tractable: while special modeling  
12 detail and focus would need to be paid to the industry, the sectoral coverage of the regulation is  
13 far more tractable and contained.

14 In general CGE modeling is more appropriate when dealing with economy-wide emissions  
15 issues, such as carbon dioxide emissions, where the emissions mechanism is well-defined and  
16 regulatory effects propagate broadly through the economy. For localized criteria pollutants,  
17 leakage is generally not an environmental concern but the competitive effects of regulation still  
18 may be important. Unlike carbon dioxide, for most of the pollutants that fall under the National  
19 Ambient Air Quality Standards (NAAQS) program it would seem global leakage and even inter-  
20 industry leakage would be hard to trace in a CGE context given that emissions factors would not  
21 necessarily track with fuel usage. However, unlike carbon dioxide, international leakage is only  
22 a concern for transboundary NAAQS pollutants.

### 23 **5.2.2 Tradeoffs with other modeling dimensions**

24 *Charge Question: Does accounting for international competitiveness or emissions*  
25 *leakage effects in a CGE model necessitate compromises in other modeling dimensions*  
26 *that may be important when evaluating the economic effects of air regulations?*

27 A credible CGE analysis will necessarily include a representation of trade. The model will  
28 include a specification of regions of economic activity, which might be the US economy, state  
29 economies, subnational regions, or multiple countries. These regions must be linked among each  
30 other or to a parametric representation of the rest of the world. The model will be generally  
31 classified as a multi-region model or an open-economy model. Open-economy models  
32 approximate external (foreign) agent responses through import-supply and export-demand  
33 functions, while multi-region models use explicit representations of each region's production,  
34 consumption, and trade. With the necessity of representing trade in some manner, the  
35 competitive effects and at least rough indication of trade impacts are integral to either approach.

36 For many research questions that consider regulation of criteria pollutants, an open-economy  
37 approach can be appropriate. For other issues dealing with carbon policy, a multi-region

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1 approach might be necessary. In particular, when foreign regulation of carbon is coincidental to  
2 domestic regulation, the leakage and competitive effects depend on endogenous foreign-agent  
3 responses. While accounting for international competitiveness or leakage in a CGE model does  
4 not necessitate compromises in other modeling dimensions, it is important to use a transparent  
5 structure that informs the specific research question.

### 6 **5.2.3 Other economy-wide approaches**

7 *Charge Question: Are there other promising general equilibrium models or methods to*  
8 *assess international competitiveness effects of regulations?*

9 Overall, the Panel recommends CGE modeling as a key method for assessing international  
10 competitiveness effects and leakage. There are, however, examples of good commodity-specific  
11 PE trade models that also might be useful. CGE models often operate at a level of aggregation  
12 that dilutes the impacts at a more granular level. As a longer term objective the EPA should  
13 consider the use of PE as a supplement or complement to more aggregate CGE analysis.

## 14 **5.3 Criteria for Evaluating CGE Models Used to Assess Impacts**

### 15 **5.3.1 Overall criteria**

16 *Charge Question: Organizations outside the federal government have also used CGE*  
17 *models to assess the economic impact of recent EPA regulations. What criteria should*  
18 *be used to evaluate the scientific defensibility of CGE models to evaluate economic*  
19 *impacts?*

20 The criteria for evaluating CGE models developed outside of the federal government should be  
21 the same as those applied to evaluate CGE models that are developed and used by government  
22 agencies themselves (US EPA, 2003). In addition to applicable information quality standards  
23 (OMB, 2002; U.S. EPA, 2002; OMB 2005), the basic checks for any CGE model include: a)  
24 availability, completeness and transparency of model documentation; b) public access to the  
25 model and its source code; c) a theoretically consistent structure based on microeconomic  
26 foundations that represents the behavior of producers and consumers; d) theoretically and  
27 empirically sound justifications for the choice of functional forms and parameter values; e)  
28 exploration of underlying reasons for any markedly different results from other models; f) peer-  
29 reviewed publications for the model or its closely-related antecedents; and g) substantial  
30 evidence of robustness with respect to alternative plausible assumptions, model specifications  
31 and data.

32 Models should be evaluated based on their comparative ability to answer the particular policy  
33 questions at hand. Among the factors that can be used are the following: a) the level of  
34 granularity needed for impact analysis (e.g., level of sectoral detail, the representation of regions,  
35 disaggregation of consumers by income groups); and b) the ability to capture interactions across  
36 markets, regions and household groups.

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1 Model performance should be tested via model comparison exercises and through simulations  
2 examining alternative assumptions, data, and sets of stylized facts. Reproducing history *per se* is  
3 not an appropriate measure to evaluate CGE models due to the difficulty of identifying and  
4 modeling the large number of complex shocks impacting the economy over time. As noted by  
5 Chen et al., (2016), while individual parameters of the model can be estimated statistically or  
6 informed by econometric studies, the data needed to estimate the entire set of model parameters  
7 as a full system rarely exists. And, even where it is possible to estimate parameters of the model  
8 from data, often there are multiple candidate structural formulations of the model that may fit  
9 historical data well, yet the implications for projections can be quite different.

10 As with any other modeling approaches, CGE models can mislead more than inform if, for  
11 example, they convey a false sense of accuracy or precision. As discussed in detail in Section  
12 6.4, when uncertainty is neglected and only point values are presented from a quantitative  
13 analysis, model results inappropriately imply greater confidence in those estimates than is  
14 appropriate.

### 15 **5.3.2 Labor market impacts**

16 *Charge Question: What additional insights can economy-wide modeling provide of the*  
17 *overall impacts associated with a regulation, and in particular labor market impacts,*  
18 *compared to a partial equilibrium analysis?*

19 A detailed discussion of the additional insights provided by economy-wide modeling approaches  
20 when evaluating social costs are available in Sections 3.1-3.2. The same considerations that are  
21 applicable for the cost analysis are valid for an analysis of economic impacts as well. Here we  
22 briefly mention the major additional capabilities of economy-wide models: a) an ability to  
23 capture feedback effects from one sector of the economy to another; b) the inclusion of resource  
24 and budget constraints that allow them to provide useful reality checks in the analysis of policy;  
25 and c) a consistent and comprehensive accounting framework for adding up all the effects of a  
26 regulation, including all costs and all benefits.

27 In terms of the labor market impacts, economy-wide models have the ability to capture  
28 interactions across markets, regions and household groups. CGE models consistently determine  
29 factor prices (including remuneration to labor) and capture factor price effects. Additional  
30 aspects regarding the insights and shortcomings of CGE models for labor market impacts are  
31 discussed in Sections 5.4 and 5.5.

### 32 **5.3.3 CGE versus PE for comparing impacts**

33 *Charge Question: What are the advantages and challenges or drawbacks of using a*  
34 *CGE or other economy-wide modeling approach compared to a more detailed partial*  
35 *equilibrium approach to evaluate these types of economic impacts?*

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1 The advantages and drawbacks of CGE models for economic impact analysis are the same as  
2 advantages and drawbacks of these models for measuring social costs, which are discussed in  
3 Sections 3.1-3.2. Among the potential disadvantages of the CGE approach is its relatively  
4 aggregated structure, with less detail on each industry than offered by some engineering or PE  
5 models. In terms of labor market representation, as discussed in Section 5.1, existing CGE  
6 models usually assume full mobility of workers between sectors, and as such they do not fully  
7 capture the real-world difficulties workers face from sectoral changes in labor demand. For  
8 example, CGE models might show that coal sector employment falls and information technology  
9 employment rises, but many occupations in those industries are different and the difficulties of  
10 worker relocation and retraining are not represented. Thus, these models do not capture the full  
11 socioeconomic features of changes in sectoral employment.

12 Most CGE models assume full employment, include an endogenous labor supply decision, and  
13 only consider total hours of labor supplied. They usually do not distinguish between labor  
14 market participation and hours-worked decisions. As a result, it may be impossible to analyze  
15 labor market results with the degree of detail that might be necessary. For example, if a CGE  
16 model reports a three percent reduction in labor supply and demand, it is impossible to determine  
17 the extent to which workers leave the labor force or reduce their hours worked.

18 As with estimates of costs and benefits, an appropriate degree of foresight is important for  
19 evaluating economic impacts. Intertemporal CGE models often counterfactually assume perfect  
20 foresight, i.e., that economic actors have perfect information and knowledge of all policies for all  
21 periods of time covered by a modeling exercise. In addition to concerns about the unrealism of  
22 such a strong assumption, a model solution in this setting requires a simultaneous consideration  
23 of all periods of time, thereby increasing the dimensionality of the model. As a result, perfect  
24 foresight models represent substantially less detail of the economy than a CGE model in a  
25 recursive dynamic setting. A high degree of sectoral detail (especially in the electric power  
26 sector) required for air pollution analysis could lead to difficulties in finding a solution because  
27 of numerical issues in solving very large problems. Thus, perfect foresight models may have less  
28 applicability to estimate the impacts of very small policy or regulatory changes or in the settings  
29 where representation of substantial sectoral or household detail is needed.

#### 30 **5.4 Labor Impacts Under Full Employment Closures**

31 *Charge Question: What types of labor impacts (e.g., wage rate, labor force*  
32 *participation, total labor income, job equivalents) can be credibly identified and*  
33 *assessed by a CGE model in the presence of full employment assumptions? How should*  
34 *these effects be interpreted?*

35 The vast majority of CGE models assume full employment: everyone who wants to work has a  
36 job, and wages adjust so that labor demand equals labor supply. This assumption is simple and  
37 transparent, which are major advantages. But it limits the labor impacts that a model can analyze  
38 in two important ways.

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1 First, a full-employment model can't look at impacts that are directly related to full employment.  
2 Some implications of that limitation are obvious (for example, there is no unemployment in a  
3 full-employment model, and thus such a model cannot examine effects on unemployment).  
4 Other implications are more subtle: for example, a full-employment model could report the  
5 number of jobs, but the model's results for that number could well be substantially different from  
6 what a model without the full-employment assumption would report.

7 Second, in a standard full-employment model, the labor market moves immediately to a new  
8 equilibrium in response to a policy shock. Without full employment, that transition to the new  
9 equilibrium would take longer – perhaps substantially longer. Thus, labor-market results from  
10 full-employment models should be viewed as the long-run equilibrium of the labor market.

11 Beyond those limitations, there are some impacts that could in theory be credibly assessed by a  
12 full-employment CGE model, but would require model features that CGE models rarely include.  
13 For example, a full-employment model could look at labor market participation. But CGE  
14 models almost always model workers' labor supply decision simply as a single choice about how  
15 many hours to work, rather than as two (connected) choices: a labor-force-participation decision  
16 and a decision about how many hours to work conditional on participation. Specifically  
17 modeling the participation decision (which would be relatively straightforward to do, though  
18 very few CGE models have done it) would be necessary to credibly assess effects on labor  
19 market participation.

20 Finally, even for impacts that can be credibly assessed, one needs to be careful in communicating  
21 the results from a full-employment model to avoid misinterpretation. All labor market changes  
22 in a full-employment model reflect workers' voluntary choices. Thus, a policy-induced drop in  
23 hours worked in a full-employment model represents workers voluntarily choosing to work less  
24 (perhaps in response to lower real wages), not an increase in involuntary underemployment  
25 (workers who want full-time jobs but can only work part-time jobs) or unemployment.  
26 Voluntary changes have very different implications than involuntary unemployment or  
27 underemployment, and thus it is important to communicate accurately and clearly what the  
28 results represent.

29 One specific example is that CGE analyses using full-employment models should avoid  
30 reporting changes in hours worked in terms of "job equivalents" (where a full-time job  
31 equivalent is the number of hours worked by a full-time worker). The problem is that "job  
32 equivalents" are easily misinterpreted as "jobs", and thus voluntary changes in hours worked that  
33 are expressed as "job equivalents" are frequently misinterpreted as increases in involuntary  
34 unemployment. Expressing that result as a change in the quantity of labor or in hours worked  
35 provides exactly the same information, but is far less likely to be misinterpreted.

36 **5.5 Modeling Transition Costs and Factor Market Disequilibrium**

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1 **5.5.1 Recessions and labor markets**

2 *Charge Question: Are there ways to credibly loosen the full employment assumption to*  
3 *evaluate policy actions during recessions?*

4 CGE models typically assume full employment: as with other markets in the model, the price (in  
5 this case, the wage) adjusts so that the quantity of labor demanded equals the quantity supplied  
6 (i.e., every worker who wants a job has one, and employers can hire as many workers as they  
7 want). Relaxing this assumption is rare in the environmental literature, but one can draw on  
8 work from other fields (especially labor and macroeconomics) to find methods for relaxing this  
9 assumption and to help evaluate the credibility of those methods in the environmental context.  
10 There are a variety of ways to loosen this assumption.

11 One simple way to relax the full employment assumption is to assume that the wage is forced to  
12 be above the market-clearing level, by either minimum wage laws or bargaining by strong  
13 unions. Because the wage is above the market-clearing level, more workers will want jobs than  
14 employers want to hire, thus creating unemployment. This is easy to implement, and might well  
15 be a reasonable model for a typical European country, but it seems like a poor representation of  
16 unemployment in the United States, where unions are relatively weak and minimum wages are  
17 too low to cause significant unemployment.

18 A second approach is to use a “Keynesian closure” rule for the labor market. This approach  
19 replaces the market-clearing assumption (that the wage adjusts so that the supply and demand of  
20 labor are equal) with an assumption that the wage is fixed and that the quantity of labor is  
21 determined by labor demand. In effect, this means that the overall level of economic activity is  
22 determined by aggregate demand, rather than by the interaction of demand and supply. Again,  
23 this is easy to implement. And it could provide a reasonable representation of the short-run  
24 effects of policy at a time when there is excess productive capacity (i.e., during a recession): if  
25 wages adjust slowly, then it’s reasonable to think of them as fixed in the short run, and when  
26 there is excess capacity, supply constraints aren’t binding and thus economic activity is demand-  
27 determined. But this would be a much less credible assumption over the longer run (when wages  
28 can adjust) and/or when the economy is not in recession (when supply constraints become more  
29 binding).

30 Moreover, the Keynesian closure assumption lacks clear microeconomic foundations (i.e.,  
31 plausible microeconomic models of household and firm behavior that are consistent with the  
32 assumed market-level equations of a larger-scale model). The field of macroeconomics has  
33 moved strongly away from models without microeconomic foundations over the last few decades  
34 because of concerns that such models perform poorly at evaluating the effects of policy (the  
35 well-known “Lucas Critique”). Given that the purpose of environmental CGE models is to  
36 evaluate the effects of policy changes, the Lucas Critique would argue strongly against using  
37 modeling assumptions that are not consistent with microeconomic behavior.

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1 A third approach is to represent unemployment as a stochastic process, estimated based on  
2 historical time-series unemployment data. This can provide good short-term forecasts, but it is  
3 difficult to endogenize unemployment under this approach – which is necessary in order to  
4 evaluate how policy changes might affect unemployment. This approach also lacks  
5 microeconomic foundations, and thus suffers from the same problems as other non-micro-  
6 founded models.

7 A fourth approach is to build job-search frictions into the CGE model. Under this approach,  
8 individuals who want to work don't immediately find jobs; instead, they must search for a job  
9 opening (and similarly, employers who want to hire must search for a worker to fill the job).  
10 This approach has several key advantages: it has realistic microeconomic foundations, it matches  
11 key stylized facts about the labor market (e.g., unemployment is never zero, even during  
12 economic booms, there is substantial job turnovers, etc.), and it is tractable to implement (though  
13 substantially more complex than the previous approaches mentioned). However, this approach is  
14 very new in the environmental context: to our knowledge, only two very recent environmental  
15 GE models use this approach (Aubert and Chiroleu-Assouline, 2015, and Hafstead and Williams,  
16 2016). Thus, while this represents a promising approach, it may well not yet be sufficiently  
17 proven and tested in this context to be used for practical policy analysis.

18 Moreover, these models only consider one of the three major categories of unemployment.  
19 Those categories are frictional unemployment (unemployment due to workers moving or  
20 changing jobs), cyclical unemployment (unemployment due to downturns in the business cycle),  
21 and structural unemployment (unemployment due to a mismatch between the skills that  
22 unemployed workers have and the skills employers want). The two models mentioned above  
23 only consider frictional unemployment, not cyclical or structural. One could extend these  
24 models to consider structural unemployment by adding heterogeneity in skills among workers,  
25 though such an extension would be potentially difficult and complex. Extending the models to  
26 consider cyclical unemployment would be more difficult, because it would require introducing  
27 business cycles – an extension that would turn such a model into a DSGE model. Alternatively,  
28 one could work from the other direction, starting from an existing DSGE model designed to  
29 model business cycles, and extend it to model environmental regulations. Either approach would  
30 be challenging.

31 Thus, well-tested existing methods for relaxing the full employment assumption have serious  
32 limitations. New approaches are highly promising, but may well not yet be ready for practical  
33 use.

34

### 35 **5.5.2 Frictions and transition costs**

36 *Charge Question: Are there ways to credibly relax the instantaneous adjustment*  
37 *assumptions in a CGE model (e.g., add friction, add underutilization of resources) in*

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1        *order to examine transition costs in capital or labor markets such that it provides*  
2        *valuable information compared to partial equilibrium analysis or other modeling*  
3        *approaches?*

4        One can obtain an initial rough estimate of how instantaneous adjustment affects CGE model  
5        results by comparing two polar cases, one with instantaneous adjustment and another in which  
6        the quantity of one or more inputs (e.g., capital and/or labor) is fixed. In a model with slow  
7        adjustment for a given input, the very short run will look like the case in which that input is  
8        fixed, and the very long run will look like the instantaneous-adjustment case (because even a  
9        slow-adjusting input will eventually adjust fully). Thus, this simple approach provides  
10       information about the very short and very long run results, but little information about the  
11       transition between those cases.

12       There are a variety of ways to go beyond that simple approach by explicitly modeling barriers to  
13       instantaneous adjustment. These are already widely used (though still far from ubiquitous) for  
14       modeling capital. These methods include capital adjustment costs (a cost to firms of adjusting  
15       how much capital they use in production), putty-clay models (in which new investment can be  
16       flexibly allocated across industries, but existing capital cannot be moved from one industry to  
17       another), and vintage capital models (in which existing capital is not only fixed in place, but also  
18       has characteristics such as productivity or factor intensities that are fixed at the time it is  
19       created).

20       Models with limits on labor adjustment are much rarer. Such limits could include the search  
21       frictions discussed in the previous section. One could also imagine a model with labor  
22       adjustment costs (analogous to the way capital adjustment costs are modeled), though to our  
23       knowledge no existing model includes such costs.

24       One could also model limits to price adjustments. Empirical work in macroeconomics has found  
25       strong evidence that prices are somewhat “sticky” – they do not adjust instantaneously – and that  
26       modeling that wage stickiness can help models in matching observed real-world phenomena.  
27       But results from those models are often very sensitive to the exact way price stickiness is  
28       represented in the model, and sticky-price models are often criticized as lacking clear  
29       microeconomic foundations (and thus potentially subject to the problems described earlier with  
30       non-micro-founded models). Price stickiness is very rare in environmental CGE models: the  
31       fixed-wage models described in the previous section can be viewed as an extreme version of  
32       wage stickiness, and Hafstead and Williams (2016) do some sensitivity analysis for wage  
33       stickiness.

## 34       **5.6 Other Economy-Wide Approaches for Modeling Short Run Impacts**

35       *Charge Question: Are there other economy-wide modeling approaches that EPA could*  
36       *consider in conjunction with CGE models to evaluate the short run implications of an*

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1        *air regulation (e.g., macro-economic, disequilibrium, input/output models)? What are*  
2        *the advantages or disadvantages of these approaches?*

3        Several approaches other than CGE analysis are frequently used to model the economic impacts  
4        of public policy in general and of air regulations in particular. These models are generally less  
5        well suited to benefit-cost analysis than to economic impact analysis because they typically lack  
6        the ability to estimate welfare changes. Most of these models are capable of analyzing the  
7        following impact categories to various degrees: a) aggregate impacts at the national or regional  
8        levels; b) gross domestic product or value-added; c) personal income, employment, tax revenue,  
9        investment; and d) international or interregional trade. It is also possible to analyze  
10        distributional impacts by sector, socioeconomic group and geographic area. However, these  
11        models are not generally capable of addressing economic impacts (e.g., effects on industries,  
12        facilities within an industry, competitiveness, suppliers and customers, profitability and plant  
13        closure; employment; energy supply, distribution or use; small entities, state and local  
14        governments, and non-profit organizations) or environmental justice effects (U.S. EPA, 2014  
15        [Chapters 9 and 10, respectively]). However, many of these limitations apply to CGE models as  
16        well.

17        The various alternatives to CGE models have different strengths and weaknesses. In the  
18        discussion below we will evaluate them according to the following criteria: accuracy, scope,  
19        degree of resolution (detail), flexibility, transparency, and cost.

### 20        **5.6.1 Input-output models**

21  
22        In its most basic form, input-output (I-O) analysis refers to a static, linear model of all purchases  
23        and sales between sectors of the economy during a given time period, with parameters based on  
24        the technological relationships of production. This approach is often criticized because of its  
25        linearity, absence of a role for prices and markets, absence of input substitution possibilities, lack  
26        of behavioral content, and perfect elasticity of supply assumption. Research over years has  
27        improved upon the basic version, such that in principle an I-O model can be a dynamic, non-  
28        linear model of all purchases and sales between sectors of more than one economy, with  
29        parameters based on any major aspect of the kind that can be quantified and included in the  
30        underlying accounting system (Rose and Miernyk, 1989; Miller and Blair, 2009).<sup>15</sup> However,  
31        while many empirical I-O models incorporate one or two of these advances, all of them  
32        combined would render the model unwieldy (Rose, 1983). In essence, CGE modeling  
33        overcomes the limitations of the I-O approach while retaining its advantages: multi-sector detail,  
34        full accounting of all inputs, and focus on economic interdependence (Rose, 1995).

35        I-O models have been used extensively for nearly 50 years to analyze and estimate the economic  
36        impacts of air regulations (Leontief, 1970; Miller and Blair, 2009). This includes the construction

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<sup>15</sup> This originally included all non-market effects either because of the difficulty in quantifying them or their absence in national regional economic accounts. Much progress has been made on both problems.

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1 of special-purpose models and the adaptation of government and commercial versions of these  
2 models, primarily at the regional level (IMPLAN, 2016; RIMS II, 2015). Unfortunately, the  
3 accuracy of these models is questionable because of the simplifying assumptions of the I-O  
4 approach, such as perfectly elastic factor supplies, which typically bias the models toward large  
5 impacts, even in the presence of cost increases associated with the purchase of pollution control  
6 equipment or forced inter-fuel substitution (Rose, 1983). Another consideration that limits the  
7 accuracy of I-O models is the fact that they are only generated with primary data every five  
8 years, and then with a 5-7 year lag between the year of release and the benchmark year, though  
9 time lags in data availability affect many other modeling approaches as well.

10 At the same time, I-O models do allow for a high level of sectoral detail (as many as 500  
11 sectors), are easy to use, readily transparent (in that values and parameters can be depicted in  
12 simple tabular form), and very low cost to purchase from a commercial/government source.  
13 They are also somewhat flexible in relation to changing technical parameters.

14 Most applications of the I-O approach refer to the “demand-driven” version, where multiplier  
15 effects relate only to the upstream portion of the supply chain. This model is thus not complete,  
16 because it lacks the ability to track downstream impacts, such as the consequences for the  
17 customers of directly affected industries. A variant, known as the “supply-driven” I-O model has  
18 been developed to address this missing ability, and attempts to do so with a simple manipulation  
19 of the basic I-O table. However, some controversy exists over the legitimacy of this approach,  
20 which mimics Say’s Law (supply creates its own demand, though this is only a serious problem  
21 when an expansion of the economy is the outcome) and the “joint-stability” of the demand- and  
22 supply-driven model parameters (Oosterhaven, 1988; Miller and Blair, 2009).

### 23 **5.6.2 Social accounting models**

24  
25 Models based on social accounting matrices (SAMs) are similar to I-O models in their basic  
26 form: they are linear and represent basic accounting systems. However, SAMs extend the  
27 accounts to include savings, operation of business enterprises as an aggregate, and various  
28 institutions that represent more detailed operation of government, trade, and international capital  
29 flows. In essence, the SAM approach retains the intermediate goods portion of the I-O table but  
30 extends the analysis to include a much broader set of economic accounts. Moreover, while I-O  
31 models focus on the physical movement of goods between sectors, SAMs focus on the  
32 counterpart flow of funds receipts from these transactions (Pyatt, 1988; Miller and Blair, 2009).

33 SAMs alone have not been used often to estimate the impacts of air regulations, and their use is  
34 primarily related to income distribution analysis or the extension of accounts to include natural  
35 resource and environmental balances (citations to come). The most prevalent use of SAMs is  
36 actually to provide the core database on which many CGE models are built (in terms of  
37 calibration and balancing so as to be consistent with a broad set of regional or national accounts).  
38 The evaluation of SAMs as a stand-alone analytical tool is similar to that of I-O models because  
39 they have so many features in common. Here, accuracy is also limited because of the

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1 assumption of linearity, though SAMs do include primary factor balances that can overcome  
2 some of the limitations of the perfect elasticity of supply assumption. Again, the SAM is readily  
3 transparent, though more complicated than the I-O production accounts, relatively easy to use,  
4 and very low cost from commercial sources. SAMs are also somewhat flexible in relation to  
5 changing technical and institutional parameters.

### 6 **5.6.3 Econometric models**

7  
8 The essential input into the creation of an econometric model is a data set that describes the  
9 historical behavior over time of variables of interest. The set of variables is first divided into the  
10 endogenous variables whose behavior is the focus of the model and the exogenous variables  
11 whose future values must be determined before the model can generate a forecast. An  
12 econometric model is a way of summarizing the conditional distribution of the endogenous  
13 variables given the exogenous variables.

14 The division between endogenous and exogenous variables is a judgment call based either on  
15 beliefs about causal orderings or beliefs about stability of parts of the system. For example, a  
16 short-term interest rate may be treated as endogenous if the historical record can usefully be  
17 relied upon to predict the future choices of the Federal Reserve, or can be treated as exogenous if  
18 the analyst considers the historical rate setting a poor guide to future rates and prefers to insert  
19 her own interest rate projections into the forecast.

20 For a what-if policy analysis, the relevant policy variables are treated as exogenous, but they  
21 may not have been so historically. A critical assumption of an econometric model used in  
22 policy making or forecasting is that the distribution of the endogenous variables conditional on  
23 the exogenous variables is the same in the future as it was in the past, and is thus invariant to the  
24 change in policy regime that policy interventions necessarily entail. When this assumption  
25 seems doubtful, analysts can search for surrogates for the hypothetical policy change. (These  
26 surrogates are usually called instrumental variables.) For example, although the Federal budget  
27 deficit is surely endogenous, the occasional wars that the United States has engaged in could be  
28 considered an exogenous randomized treatment, and the rise in the Federal deficit coincident  
29 with a war might help to form an opinion about the likely effect of a fiscal stimulus following the  
30 Great Recession.

31 A sensitivity analysis in the CGE tradition perturbs parameters of the model, which is an  
32 enterprise that describes the kind of uncertainty automatically captured by standard errors and  
33 covariances of estimated parameters in the econometrics tradition. A sensitivity analysis in the  
34 econometric tradition perturbs the model by adding new variables or omitting existing ones.  
35 This sort of sensitivity analysis can also be done in the CGE tradition. It would be an interesting  
36 experiment to have several econometricians independently study a problem to see how similar  
37 their conclusions are, and likewise with several CGE modelers. This has been the practice in the  
38 Stanford Energy Modeling Forum, and might be tried at EPA.

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1 Different adjectives are applied to econometric models depending on the list of variables  
2 included and the data studied. Though macro-econometric models used in forecasting typically  
3 include hundreds of variables, the four critical variables in a macro-econometric model are  
4 growth of real GDP, price inflation, interest rates and unemployment. The difference between  
5 PE and CGE modeling comes either from the data studied or the variables included. A study of  
6 behavior over time at a single location can pick up the short-run PE effects, but a study that  
7 compares different locations at a single point in time can pick up long-run GE effects. For  
8 example, we can see how the Mexican economy evolves as its work force grows (short run), or  
9 we can contrast the structure of the labor-abundant Mexican economy with the less labor-  
10 abundant US and Canadian economies (long-run). Alternatively, GE models can have more  
11 endogenous variables than PE models, allowing, for example, capital and labor to shift between  
12 industries and locations, or allowing the accumulation over time of human and physical capital.

13 One important aspect of the econometric approach is that the model defines the optimal mapping  
14 of sample moments into the model's estimated parameters using the estimation approach known  
15 as maximum likelihood. The relevant sample moments include both contemporaneous  
16 correlations and intertemporal correlations. To express this differently, "calibration" in the  
17 econometric tradition is theory-driven, not ad-hoc as in most CGE models. A second important  
18 aspect of econometric modeling is that it has built-in, automatic humility: if the data are not  
19 available or if they are too weak to allow reliable estimates, then the approach spits out a  
20 warning that says, in effect: "These data do not allow us to answer that question." This warning  
21 is reflected in the standard errors applied to policy coefficients and forecasts, which are large  
22 when the data is weak. There is no comparable automatic humility in the CGE exercise. If  
23 policy makers want a feature in a model, a CGE model builder often will find a way to include it  
24 even when supporting empirical evidence is very weak. However, a well-designed study of the  
25 sensitivity of conclusions to changes in the model's parameters could supply the requisite  
26 humility.<sup>16</sup>

27 A third important aspect of the culture of econometric modeling is the pressure it creates to find  
28 evidence on which public policy can be reliably based. For setting the minimum wage, for  
29 example, a supply and demand framework is not enough. It is also not enough to calibrate a  
30 supply and demand model and study what that implies about the effects of minimum wages.  
31 What is needed are data collected in actual cases in which minimum wages were increased.  
32 Parenthetically, neither tradition does very well in providing an answer to a critical question:  
33 "What feature of the data allows you to form that opinion?"

34 Macroeconometric models have been used to analyze air regulations for nearly 50 years (see,  
35 e.g., Evans, 1973). One of the key advantages of econometric models is their forecasting ability.  
36 On the other hand, they are subject to the Lucas critique. While econometric data analysis is

---

<sup>16</sup> Incidentally, honest humility may be the kiss of death for econometric models since they quite often produce uncomfortably wide error bands. In particular, longer run effects are typically difficult to estimate reliably with time series data because the longer-run "experiments" embodied in most time series are very weak.

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1 sometimes the basis for estimates of parameters used in CGE models, econometric estimation of  
2 the overall models with environmental effects included is rare, which may be because of poor  
3 natural experiments. For example, with all the other things affecting the Los Angeles economy,  
4 the impact of air quality regulations may be hard to detect. An exception is the simple  
5 econometrics of the environmental Kuznets curve (e.g. Grossman and Krueger, 1993).

6 Rather than thinking of econometric modeling as an alternative to CGE modelling, it may be  
7 better to try to combine the two cultures, using the better features of each.

#### 8 **5.6.4 Hybrid models**

9  
10 Several hybrid models have been applied to air regulations. Most of them are some variant of  
11 what is typically referred to as a conjoint input-output/econometric model. The simplest version  
12 is an I-O model with an econometric forecasting equation (or set of equations) appended to it  
13 (see, e.g., Rey, 1998). More sophisticated versions perform some econometric estimation of I-O  
14 model components or more fully integrate the econometric forecasting equation with the I-O  
15 component. One of the most advanced of these is the INFORUM-Lift Model, which contains a  
16 110-sector I-O component (a 360-sector version, known as Iliad, is also available, as are regional  
17 versions for all 50 states) (INFORUM, 2016). The INFORUM-Lift Model has been used to  
18 analyze the employment impacts of the Clean Power Plan (IEA/IER, 2015; see also the  
19 application to an OSHA rule by Werling, 2011). Overall, the assessment of these conjoint I-O-  
20 econometric models is they offer only a modest improvement over the I-O models presented  
21 above. Forecasting ability is a plus, but this does come at a higher cost.

22 The most widely used version of a hybrid model is the Regional Economic Models, Inc. (REMI)  
23 Policy Insight+ Model (a transportation version known as Transight is also available). It is  
24 summarized here explicitly because it is so widely used at the regional level (primarily by state  
25 government analysts) to examine a broad range of policy issues, including ordinary air  
26 regulations and climate action plans (see, e.g., Wei and Rose, 2014).

27 The main REMI Model is actually a hybrid of several modeling approaches. At its core is either  
28 an 80-or 179-sector I-O model. Beyond that, sectoral Cobb-Douglas production functions of  
29 labor, capital and energy are estimated on the basis of historical data, and time series data are  
30 also used to develop a forecasting capability for several macroeconomic indicators. In addition,  
31 the demographic (migration and labor supply) module more closely resembles a CGE approach,  
32 and is also based on econometric estimation of time series and cross-sectional data. More  
33 recently, the model has incorporated features reflecting economic geography with a focus on  
34 interregional competitiveness. Several studies have been undertaken to assess the forecasting  
35 ability and accuracy of the REMI Model and have indicated that it performs well (Cassing and  
36 Giarratani, 1992; Rose et al., 2011). At the same time, a major feature of the model relating to  
37 the estimation of impacts stemming from improvements in amenity values has come under  
38 strong criticism (Smith, 2015). The model is broad in scope and does provide a good amount of  
39 sectoral detail. It is not flexible in the sense of analysts being able to change its internal

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1 equations, nor is it entirely transparent because of its proprietary nature (even its equations in  
2 mathematical form are not transparent because of their complexity and because of the eclectic  
3 nature of the various modules). As a result, it is difficult to assess the logical coherence of the  
4 economic principles guiding its outcomes and it runs afoul of information quality standards.

5 CGE models, in contrast, take their logic directly from the theory of general equilibrium,  
6 ensuring that basic economic accounting identities are upheld and representative individual firm  
7 or household behavior is consistent with a rational decision-making process. The REMI model  
8 does, however, appear to have an advantage over other modeling approaches in its ability to  
9 handle regulations that are non-price-responsive through its facility to incorporate various types  
10 of technological change and changes in costs stemming from regulations (Wei and Rose, 2014).

### 11 **5.6.5 Dynamic Stochastic General Equilibrium Models**

12  
13 TBD

### 15 **5.6.6 Summary**

16  
17 There is no single best model for all applications. As such, the analyst should select a model (or  
18 set of models) based on the level of aggregation and sectoral scope that is most appropriate for  
19 the particular application. In addition, the criteria of accuracy, transparency and reproducibility  
20 should inform the choice of models. The following general conclusions emerge from the  
21 assessment above:

22 I-O and SAM models have severe limitations that render them far below the current state-of-the-  
23 art in comparison to CGE and macroeconometric models. Perhaps the only application of the  
24 former two modeling approaches would be to cases of very short-run impacts of a relatively  
25 small nature, where substitution possibilities would be limited and price effects would be  
26 minimal. At the same time, both I-O tables and SAMs continue to serve as valuable databases for  
27 CGE models and for macroeconometric models with extensive sectoral detail.

28 Macroeconometric models have several relative advantages over other types of models. They  
29 typically model macroeconomic behavior with regard to aggregates such as consumption and  
30 investment better than other modeling approaches. They are based on more extensive data and  
31 their estimation lends itself more readily to the evaluation of model precision. Finally, they are  
32 able to forecast major aggregate and sub- aggregate variables.

33 Hybrid models, which generally add a forecasting capability to I-O, SAM, and, in a few cases,  
34 even CGE models, are worthy of consideration when a forecast of the future baseline is needed,  
35 and, in more sophisticated versions, when interactions between forecasted variables and policy  
36 variables are especially important. At the same time, one must weigh this advantage against  
37 limitations of the former two modeling approaches when they are a major part of the “conjoined”  
38 models.

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1 Note that we have omitted the following models from our assessment: Agent-based models are  
2 not evaluated because they typically are not economy-wide; systems dynamics models have  
3 rarely been used to estimate the impacts of air regulations, though we refer the reader to an  
4 attempt to translate CGE analysis into a systems dynamics format (see Smith, 2016); and  
5 microsimulation models which are usually not economy-wide.

6

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1 **6 Considerations for Economy-Wide Analysis of Air Regulations**

2 **6.1 Technical Merits and Challenges**

3 **6.1.1 Overall value added relative to partial equilibrium approaches**

4 *Charge Question: Compared to other modeling approaches at EPA’s disposal, what are*  
5 *the technical merits and challenges of using economy-wide models to evaluate the*  
6 *social costs, benefits, and/or economic impacts of relevant air regulations? What is the*  
7 *potential value added, relative to partial equilibrium approaches, of using economy-*  
8 *wide models in a regulatory setting?*

9 The technical merits of using economy-wide models are the same as those identified in Section  
10 3.1 above. These include consistency in treatment of positive and negative market effects of a  
11 regulation,<sup>17</sup> comprehensive coverage of all potential market effects in a way that supports  
12 identification of unintended consequences,<sup>18</sup> explicit recognition of finite resource endowments  
13 that explicitly factors in the opportunity costs of lost work hours or labor and capital diverted to  
14 pollution control activities, requirements that all markets clear and that increases in expenditure  
15 on one good be balanced by reductions in another.

16 Although the charge question is phrased in terms of benefits and costs, the technical merits and  
17 challenges can be stated more clearly if the distinction is made between market and nonmarket  
18 effects. Leaving aside issues related to incorporation of possible health effects of unemployment  
19 discussed above, costs of regulation can be broadly identified with market effects – changes in  
20 command over the goods and services for which markets exist. Since almost every regulation has  
21 both positive and negative market effects, it is clearer to label both as market effects and to treat  
22 their sum, which may be positive or negative, as the cost of a regulation. Likewise, the benefits  
23 typically estimated in partial equilibrium analyses of air regulations are largely based on non-  
24 market effects.

25 The largest technical challenges are representing command-and-control regulations accurately in  
26 economy-wide models and incorporating explicit structural representation of the externalities  
27 that air regulations are designed to address. For regulations that impose technology-based  
28 standards, use of some kind of engineering or PE model is an absolute necessity in order to  
29 determine the potential compliance options and cost of the regulation. These analyses provide  
30 the basis for introducing a summary cost function representing the regulation into a CGE model.  
31 In this context, the PE model provides an input into the CGE analysis. Use of PE modeling  
32 output as an input to CGE modeling is particularly common in the analysis of regulations

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<sup>17</sup> Such as positive employment effects of required investment in pollution control equipment and negative employment effects of reduced coal use on coal mining, etc.

<sup>18</sup> Such as rebound or Jevons’ effects associated with reduced prices for transportation fuels or lower driving cost caused by CAFE standards

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1 affecting transportation or electricity where relatively elaborate PE models exist and have been  
2 effectively linked to CGE models.

3 Complexity and data requirements are a significant challenge in economy-wide modeling. CGE  
4 modeling is most valuable when evaluating a new regulation involving an out-of-sample  
5 inference—which moves us out of the realm of historical policies. Since most academic research  
6 has dealt with questions of welfare (rather than job turnover), there is great benefit in using a  
7 very simple structural CGE model built on micro-foundations that has the flexibility to add  
8 features depending on the question at hand as time allows. However, the interpretation of results  
9 becomes more difficult as additional features are added to the model.

10 PE models can be just as rigorous as GE models and may play a critical role in policy analysis.  
11 There is an art in where to draw the boundaries with PE models. If the boundaries are drawn too  
12 tightly, then key spillovers can be missed. One example involves the assessment of the land use  
13 impacts of biofuels expansion. Studies which only considered the corn ethanol-gasoline pathway  
14 overstated the impact of ethanol expansion on total cropland requirements since they ignored the  
15 by-product distiller’s dried grains with solubles (DDGS), produced along with ethanol. DDGS  
16 has become an important feedstuff in the livestock sector, where it substitutes for corn in the  
17 livestock feed rations. Including this additional linkage reduces overall land use expansion by  
18 about a third (Taheripour et al., 2010). By starting out with the CGE framework, one is assured  
19 of capturing the major intersectoral linkages. Of course, if the spillover effects of a regulation  
20 apply to only a limited number of markets, it may be possible to combine them in a PE model  
21 that is more manageable than a GE model. For example, PE models that link electricity  
22 generation with electricity demand and the supply and demand of natural gas have been used  
23 extensively in analysis of air regulations.

24 Similarly, CGE model outputs can be used as inputs to PE models. This is particularly common  
25 in the case of household modeling using survey data. Often, rather than imbed the disaggregated  
26 households into the CGE model itself, the prices, wages and other information is fed into a  
27 simple model of household welfare allowing for determination of the differential incidence of a  
28 policy (Hertel, Keeney, Ivanic and Winters, 2007). This approach works well, provided the  
29 policy is not large enough to significantly alter the pattern of aggregate spending in the economy.

30 A final important advantage of CGE modeling when it comes to welfare analysis is that,  
31 provided Walras’ Law holds, the researcher is assured that all taxes, subsidies, profits, etc. have  
32 been fully accounted for. In a multi-trillion dollar economy, analysis of a regulation involving  
33 tens of millions of dollars could easily be led astray if, for example, a change in an oligopolistic  
34 industry’s excess profits was omitted. No such consistency check is available in PE analysis.

35

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1 **6.1.2 Criteria for choosing between models**

2 *Charge Question: What criteria could be used to choose between different economy-*  
3 *wide models/frameworks? What features are particularly desirable from a technical or*  
4 *scientific standpoint?*

5 The models or tools chosen should line up with the problem being analyzed, both sectorally and  
6 spatially. There are potential pitfalls in geographic or sectoral aggregation that need to be  
7 addressed in each case. This is particularly true for pollutants where the spatial distribution  
8 varies, where there are complex atmospheric processes, or where sources are not distributed  
9 homogeneously.

10 The choice of models for a particular case can be made in a more informed way, and justified  
11 more convincingly, if models and data are publicly available in accordance with applicable  
12 information quality guidelines (OMB, 2002, 2005; U.S. EPA, 2002). It is also desirable to  
13 standardize some practices for testing the consistency of models, such as verifying homogeneity  
14 of the model and ensuring that Walras' Law holds. Other tests include explicit derivation of  
15 equations from micro-economic foundations, peer review, thoughtful parameterization, and  
16 consistency with stylized facts. Sensitivity analysis with respect to key assumptions is also  
17 critical in evaluating models. While such models can never be fully validated, it is sometimes  
18 possible to invalidate them by showing that they fail to reproduce key historical facts (Beckman,  
19 Hertel and Tyner, 2011).

20 **6.1.3 Interactions between costs and benefits**

21 *Charge Question: Are there potential interactions between the cost and benefit sides of*  
22 *the ledger (e.g. because of channels through which benefits operate) that make it*  
23 *difficult to make defensible comparisons between costs and benefits when social costs*  
24 *are estimated using a CGE framework but some or all of the benefits are estimated*  
25 *using a partial equilibrium framework.*

26 Potential interactions between costs and benefits exist, but that does not invalidate the use of  
27 CGE models to estimate costs or make it impossible to design a consistent approach to both  
28 benefit and cost estimation. In technical terms, benefits and costs are said to be non-separable  
29 when changes in costs imposed on agents in the model alter the valuation of nonmarket benefits,  
30 and *vice versa*. When either costs or benefits are estimated by a method that implicitly holds the  
31 other constant, the non-separability between costs and benefits can interfere with our ability to  
32 blend those results. This is the case when CGE results on costs are compared to PE results on  
33 benefits without recognition and adjustment for potential interactions. For example, a CGE  
34 analysis of net benefits of the Clean Air Act yielded an estimate of 0.08% of GDP, while a PE  
35 analysis yielded an estimate of 8.7% of GDP. It is important to try to reflect the interdependence  
36 of costs and benefits in some way in the model used, although much work remains to be done on  
37 representing non-separable benefits in CGE models.

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1 Even if non-market externalities are not estimated in a CGE model, the economy-wide approach  
2 can still yield useful information, particularly for cost-effectiveness analysis (i.e., comparing  
3 costs to achieve a given level of emission reductions or benefits). Researchers should not refuse  
4 to do part of the problem correctly because other parts are harder. Regulatory analysis is not  
5 golf; handicaps to level competition make no sense, especially because CGE estimates aren't  
6 necessarily larger or smaller than PE estimates of cost.

7 Section 4.5.1 above suggests a method of incorporating non-market effects for health that can be  
8 captured by including concentration levels and health care expenditures in the household  
9 optimization problem. That would allow market effects of air quality and health improvements to  
10 be determined (e.g., changes in purchases of other goods as medical expenditures fall) and for  
11 changes in marginal value of medical care as health improves due to improved air quality, etc., to  
12 be captured. This would assure that the marginal valuation of air quality improvements is based  
13 on equilibrium emissions post-regulation and including any market adjustments. Modeling a  
14 package of regulations together would also solve the co-benefits problem immediately.

15 It may be more straightforward to incorporate separable benefits into a CGE framework than to  
16 design the structural representation of externalities necessary to incorporate non-separable  
17 benefits. One way to do so would be to attach emission factors to the activities subject to air  
18 regulations that are represented in the CGE model, to use reduced-form air quality models to  
19 estimate changes in concentrations resulting from those emissions, and to incorporate damage  
20 functions that give the monetary valuation of changes in concentration levels. Emission factors,  
21 emission-concentration factors, and concentration-response functions exist, but not necessarily at  
22 a level of disaggregation that is consistent with the capabilities of an economy-wide model.

23 There are benefits of even a rudimentary effort to model non-separable benefits in a CGE  
24 framework as opposed to PE:

- 25 • Including an income constraint on willingness to pay for nonmarket benefits will avoid  
26 gross overestimates of those benefits;
- 27 • Including non-separable benefits could help close the gap between morbidity and  
28 mortality values based on lost time endowment and those based on willingness to pay;
- 29 • Deriving the value of air quality improvements from a utility function will ensure  
30 declining marginal utility from improvements in air quality;
- 31 • The equilibrium solution will thus ensure that marginal valuations of improvements are  
32 consistent with achieved emission reductions.

33 **6.2 Welfare Measures Versus GDP**

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1        *Charge Question: When benefits are included in a CGE model, it is possible that*  
2        *welfare measures for the economy as a whole are positive even when there is a*  
3        *temporary negative impact on GDP (for instance, in the Section 812 study). Relying on*  
4        *net measures can obscure the costs and benefits of the policy that are typically reported*  
5        *separately in a regulatory analysis as well as how costs and benefits are distributed*  
6        *throughout the economy (benefits and costs are often distributed differently). What are*  
7        *the potential drawbacks of using economy-wide models to present the welfare*  
8        *implications of compliance costs when there is not a corresponding capability to*  
9        *incorporate benefits?*

10    **6.2.1 Background**

11  
12    Changes in environmental quality, whether they are associated with the concentration of  
13    pollution in the air or in the water, have direct effects on individual well-being. They also have  
14    indirect effects on factors that contribute to individual well-being. Finally, they have additional  
15    effects through the feedback responses of other economic agents reacting to both the policies  
16    intended to improve environmental quality and the effects of those policies on prices and  
17    incomes. When prices and incomes change, we can expect resource reallocation leading to  
18    changes in environmental quality. EPA’s current set of CGE models does not adequately reflect  
19    these interactions. Feedback effects are omitted.

20  
21    Many of the impacts of environmental policies affect services available to people (and firms)  
22    outside markets. GDP reflects the dollar value of final goods and services produced in a domestic  
23    economy. It does not capture the effects of policy-induced changes on services that are available  
24    outside markets.

25  
26    The premise implied in this question seems to suggest that general equilibrium analyses of the  
27    net benefits could lead to inappropriate judgments. This premise is misleading. The estimation of  
28    compliance costs associated with meeting specific environmental regulations, as it is explained  
29    in EPA’s white papers, has always been a mixture of engineering and economic analyses.  
30    Evaluation of the GE effects of a proposed policy, as documented in these papers, necessarily  
31    requires adaptation of compliance cost measures to connect them to the specific CGE framework  
32    used for each analysis task. Even in those cases where there are detailed engineering models  
33    linked to CGE models, it is possible in principal to recover compliance costs estimates. *As a*  
34    *result, the separation of benefits and costs is not affected by adoption of a CGE framework.*  
35    What is at issue is the value of developing both *PE and CGE benefit measures* for large policy  
36    changes. The partial equilibrium cost estimates are already measured regardless of whether a PE  
37    or a CGE set of analyses is undertaken.

38  
39    The ability to estimate GE cost measures depends on the design of the CGE model. For example,  
40    one could carry out a counterfactual analysis of an adopted regulation by “switching off” the  
41    change in environmental quality associated with the rule being evaluated. For example, Hazilla

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1 and Kopp (1990) used engineering cost estimates to modify the production structure in their  
2 model in a “with regulation” scenario and compared it with a baseline (“without regulation”)  
3 scenario to develop general equilibrium measures of costs. The model did not include measures  
4 of air pollution. However, we would argue that non-separability in preferences and in some  
5 production relationships generates important feedback effects inside and outside markets. These  
6 feedbacks can affect costs by changing relative prices. As a result, any effort to define a GE cost  
7 measure becomes arbitrary and thus we would question the merits of results derived from such a  
8 strategy.  
9

10 A preferred approach would be to measure compliance costs as EPA currently does (relying on  
11 PE and engineering models) and develop CGE net benefit measures consistent with these costs.  
12 PE benefit measures would then be the discretionary element in this type of analysis.  
13

14 The central point of GE research on environmental services available outside markets is that both  
15 market outcomes and nonmarket outcomes are jointly determined. Carbone and Smith (2008)  
16 have argued that social accounting matrices (SAMs) on which most CGE models are based  
17 follow the logic outlined in the “circular flow” framework. This framework omits non-market  
18 interactions with environmental systems that can create important feedbacks. As a result, it leads  
19 to model structures that overlook the feedback effects influenced through the interaction of  
20 market and nonmarket choices. The implicit decision to overlook or treat these interactions as  
21 unimportant dismisses the logic routinely used in revealed preference methods for nonmarket  
22 valuation.  
23

24 Revealed preference methods (e.g., hedonic property value, travel cost, etc.) have been at the  
25 center of benefit measurement in environmental economics for over 50 years. All of them must  
26 assume the tradeoffs that motive choices arise from relationships between market goods and  
27 services (including a person’s leisure time) and nonmarket services. As a result, these tradeoffs  
28 must be influenced by the composite of market services and goods and nonmarket services. This  
29 joint influence implies that the nonmarket market services must be entered in a non-separable  
30 way to the functions used to define those trade-offs.  
31

32 The importance of this criticism depends on both the importance of these non-separabilities and  
33 the character of the policy being evaluated. One must ask: How does the policy affect different  
34 sectors in the economy? And, how do the services arising from those sectors influence people?  
35 EPA’s current yardstick for judging whether a general equilibrium analysis is needed involves  
36 comparing the aggregate compliance costs associated with a proposed rule, on an annual basis, to  
37 gross domestic product. This comparison is inappropriate. The analysis must consider the  
38 importance of compliance costs for the sectors that will be affected as well as the  
39 interconnections of the affected sectors with the rest of the economy. Regulated entities rarely  
40 comply with regulations as discrete, separable directives. Rather, they have to comply with  
41 multiple strands of regulatory requirements from the same and different regulatory offices and  
42 agencies. The effect of regulation generally is further complicated by uncertainties related to

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1 technological and permitting conflicts. It is not unusual, for example, for Regulation A to  
2 prescribe Technology 1 (or for Technology 1 to be the least-cost method of compliance with  
3 Regulation A), and Regulation B to prescribe Technology 2 (or for Technology 2 to be the least-  
4 cost method of compliance with Regulation B), where Technologies 1 and 2 are incompatible.  
5 As a result the engineering cost analysis reflects assumptions that are best interpreted as  
6 incorporating compromises in how these inconsistencies are treated. The literature has not  
7 addressed how to incorporate these technical, engineering assessments into CGE models. Matus  
8 et al. (2008) is one example discussing the issues.

9  
10 Similar interconnections arise on the household side and also cause GDP to be a poor measure of  
11 welfare. Kahn and Zheng (2016) provide an excellent example of how individuals can undertake  
12 averting actions to reduce their exposure to air pollution. These actions can have unintended  
13 effects – e.g., contributing to everyone else’s air pollution and congestion, altering gasoline use,  
14 and changing individual time locations. Here is their description:

15 Today is a typical winter Monday in Beijing; the temperature in the morning is always  
16 below freezing. Siqi wakes up very early takes a look at the air pollution monitor  
17 application on her iPhone, which reports two versions of the city’s air pollution index:  
18 one from the US Embassy in Beijing, and the other from China’s Ministry of  
19 Environmental Protection (MEP). It will be a terrible day again: US Embassy index  
20 reports a “hazardous” day and the MEP reports that the air is “highly polluted”.

21 Like other successful Beijing urbanites Siqi has several protection strategies to reduce her  
22 exposure to pollution. She owns a car, and on days with heavy pollution she drives to  
23 work rather than riding her bike. There are many products on the market to protect people  
24 from air pollution; and air purifier costs US \$490 and an air mask cost ninety cents. Each  
25 mask, which researchers believe reduces one’s exposure to pollution by 33 percent, is  
26 effective for 10 days.

27 Wearing a mask isn’t glamorous, but exposure to thirty minutes of outdoor air on a hazy  
28 day in Beijing causes a sore throat. On highly polluted days, most people walking or  
29 riding bicycles wear masks, and Beijing’s supermarkets, pharmacies, and shops are often  
30 sold out of them – especially the high quality 3M Particulate N95 masks, which are 88.5  
31 percent effective in reducing exposure to the smaller PM 2.5 particles.

32 Siqi decides to drive her car today to protect herself from the polluted air. Her commute  
33 to Tsinghua University can take either twenty minutes by bicycle or ten minutes by car  
34 without traffic. During peak hours the trip can the trip by car takes thirty minutes and in  
35 very bad traffic you can take an hour. To avoid traffic she often gets to her office before 7  
36 a.m. Thanks to the flexible working hours that professors enjoy, she can adjust her  
37 commute time to avoid traffic but many of her friends aren’t that lucky. (pp. 10-11)

38

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1 To date, there have been limited analyses of the implications of general equilibrium effects for  
2 benefit measures associated with environmental regulations. The literature that is available  
3 suggests that even small changes in these costs as a fraction of aggregate income can cause large  
4 discrepancies between PE and GE welfare measures. The extent of the difference appears to  
5 depend on the magnitude and distribution of the compliance costs across sectors [see Carbone  
6 and Smith (2008) and US EPA (2011), Chapter 8].  
7

8 **6.2.2 Absolute measures or relative comparisons**

9 *Charge Question: Given the many assumptions and uncertainties inherent in modeling*  
10 *the impacts of a regulation in a CGE or other type of economy-wide framework, are*  
11 *absolute measures of welfare, social costs, and benefits more scientifically defensible or*  
12 *should the focus be on relative comparisons across proposed regulatory alternatives?*  
13 *(Should we have greater confidence in the estimated welfare change between baseline*  
14 *and policy scenario or in the relative difference in welfare across policy scenarios?)*

15 A comparison of the net benefit measures in relative terms (i.e. compared to one baseline  
16 scenario) is an interesting proposal. However, it is not especially informative without the  
17 companion relative analysis of the PE net benefits using *the same reference* scenario. Under  
18 these circumstances, a relative comparison might offer a gauge of the importance of the  
19 interaction of GE with the specific features that define each scenario.

20 In our judgment it is not possible to evaluate, given the extent of the literature available, the  
21 merits of reporting findings in terms of the relative changes versus the presenting the welfare  
22 changes in levels. It would seem more important to compare the welfare changes attributed to  
23 policies to the associated changes in other measures of economic activity that would be  
24 observable ex post. Relying on relative measures would not be consistent with this approach.

25 Confidence in GE estimates only would be justified if there is a systematic assessment of a set of  
26 observable ancillary changes in economic activity that can be estimated and documented. For  
27 example, if the logic associated with estimating the benefits from an improvement in air quality  
28 implies that individuals will spend more leisure time in outdoor activities, then it is important to  
29 evaluate whether the CGE models used to develop the welfare assessment can also predict these  
30 types of changes in response to the changes in air quality. If not, what would it take to include  
31 these types of ancillary activities in the models?

32 One might also ask whether it is possible to use both PE and GE models to “back cast” the  
33 outcomes of the policy in terms of these ancillary activities and expenditures as a means to  
34 increase confidence in the welfare assessment derived ex ante from the model.

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1 **6.2.3 General v. partial equilibrium to assess net benefits**

2 *Charge Question: What are the technical merits and limitations to presenting both*  
3 *general equilibrium and partial equilibrium measures when assessing the net benefits of*  
4 *a regulation?*

5 There are clear advantages to presenting both PE and GE measures. There are two primary  
6 limitations. The first arises from the need for a framework that describes the features of the  
7 policy that might give rise to differences between these two measures of benefits and costs. As  
8 the EPA White Papers document, such a framework has not been developed and evaluated in the  
9 published literature.

10 The second stems from a parallel need to characterize the ways in which the services provided by  
11 environmental resources enter the models used for the GE and PE analyses. This assessment  
12 must consider specifically the implied market and nonmarket interactions and their implications  
13 for the model’s characterization of feedbacks in its general equilibrium solution.

14 **6.3 Presenting Results**

15 *Charge Question: EPA guidance states, “To promote the transparency with which*  
16 *decisions are made, EPA prefers using nonproprietary models when available.*  
17 *However, the Agency acknowledges there will be times when the use of proprietary*  
18 *models provides the most reliable and best-accepted characterization of a system. When*  
19 *a proprietary model is used, its use should be accompanied by comprehensive, publicly*  
20 *available documentation.” If the SAB advises that the use of economy- wide models may*  
21 *be technically appropriate in certain circumstances, are there particularly useful ways*  
22 *in which results from a CGE model could be presented to the public and policy makers?*

23 **6.3.1 Information to include**

24 *Charge Question: What information would be most useful to include when describing a*  
25 *CGE-based analysis of an air regulation to make it transparent to an outside reader in*  
26 *a way that allows for active engagement of the public in the rulemaking process (e.g.,*  
27 *regarding model scenarios, criteria used to inform model choice, nature of any linkages*  
28 *between economy-wide models and other modeling frameworks, parameter choices)?*

29 There are two issues that need to be addressed. The first is with respect to the use of proprietary  
30 models. To be clear, we assume that proprietary models are those for which access are restricted  
31 and will not be made available to the public at any reasonable price. Overall, we do not think  
32 proprietary models should be used, if at all possible. It is highly unlikely that the sacrifice in  
33 transparency, including the inability for qualified third parties to reproduce results, be worth the  
34 additional gain in the characterization of a system. EPA should make all PE and CGE models  
35 (including data and computer code) available to the public to encourage outside validation.

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1 The second issue is how to make economy-wide modeling transparent to non-modelers,  
2 including EPA officials. Whether discussing engineering, PE or economy-wide models, the  
3 same transparency standards should apply. The ultimate goal in describing the model is to  
4 provide outside readers the information necessary to both understand and reproduce the results.  
5 With this in mind, it is important to develop models that are as simple as possible, and in the case  
6 of economy wide models, to make data, structure and code publicly available. Due to the  
7 complicated nature of CGE-type models, EPA might consider providing a table of relevant  
8 parameters used in the model (e.g., elasticities, initial prices, and so on) indicating which were  
9 taken from the literature, and which were calibrated specifically for the model, and describing  
10 quantitatively their imprecision. A diagram or flow chart could be used to indicate the feedback  
11 loops that are assumed in the model. Both the table and flow chart may also be used to clarify  
12 how sensitivity analysis was conducted.

13 It is critical to provide a clearly written explanation of what a given CGE-type model can and  
14 cannot do. Cogent descriptions are essential for showing how the model was estimated,  
15 emphasizing the key channels within the model that are driving the results, as well as how the  
16 results should be interpreted.

17 A public vetting of the models may be helpful for aiding public understanding and engaging  
18 qualified third parties in model validation. This also provides a forum for comparing and  
19 contrasting results of competing models. Another possibility is for EPA to develop a simple  
20 economy-wide model (perhaps along the lines of the “DICE” model) that it could make available  
21 to the public that would allow outside parties to manipulate model parameters and assumptions  
22 within a given policy framework.

#### 23 **6.4 Uncertainty and Economy-Wide Modeling**

24 *Charge Question: The National Academy of Sciences (2013) identifies three type of*  
25 *uncertainty: statistical variability and heterogeneity (or exogenous uncertainty); model*  
26 *and parameter uncertainty, and deep uncertainty. Are certain types of uncertainty more*  
27 *of a concern when evaluating social costs, benefits, or economic impacts in an*  
28 *economy-wide framework? Are challenges or limitations related to these uncertainties*  
29 *more of a concern than for partial equilibrium approaches to estimation?*

30 In general, uncertainty is always a concern and should be addressed in any analysis. This is not  
31 specific to economy-wide frameworks, but to all types of models and quantitative analyses.  
32 When uncertainty is neglected and only point values from a quantitative analysis are presented, it  
33 can mislead the reader to assume that even the experts have more confidence in those estimates  
34 than is the case.

35 Moreover, there is a well-known result called Jensen’s Inequality in mathematics, and the “Flaw  
36 of Averages” in more recent literature (Savage, 2009), that states that the expected value of a  
37 function of a random variable is, in most cases, not the same as the value from the function

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1 applied to the mean of the random variable. In other words, the result of a model using average  
2 or “best-guess” values for all parameters will not be an appropriate measure of the expected  
3 value of the model result that accounts for the full distribution of uncertainty in all parameters.  
4 This is equally true for general equilibrium and partial equilibrium models.

5 The Institute of Medicine (2013) hierarchy of uncertainty is one of many possible ways to  
6 distinguish different types of uncertainty; another popular typology is provided by Morgan and  
7 Henrion (1990). All types of uncertainty are a concern, in the sense that they should be  
8 acknowledged and addressed when possible. Where they differ is in the availability of formal  
9 rigorous quantitative techniques for treating them.

10 Parametric uncertainty is the most straightforward to address. The formal quantitative methods  
11 include systematic sensitivity analysis (Saltelli et al., 2008), uncertainty propagation via Monte  
12 Carlo simulation (Kroese et al., 2011), and the delta method (Jorgenson et al., 2013). In each  
13 case, the model includes a parameter whose value is either not known with certainty or is an  
14 inherently variable quantity (e.g., commodity price or precipitation). Sensitivity analysis  
15 consists of altering the values for the parameter(s) of interest and reporting the corresponding  
16 changes in model outcome. Monte Carlo simulation requires the assumption of probability  
17 distributions or specification of a stochastic process to describe the possible values for the  
18 parameters(s), drawing random, independent and identically distributed samples, and  
19 characterizing the frequency distribution and other measures of the resulting set of model  
20 outcomes. The delta method, which is often used in econometric software, uses a first-order  
21 Taylor Series approximation to a model to map covariance matrices of parameters into  
22 covariance matrices for the model’s endogenous variables. These methods are appropriate for  
23 estimating the impacts of both statistical variability and of parameter uncertainty, but they do not  
24 address uncertainties related to underlying data, such as measurement error– a key form of  
25 uncertainty that is routinely ignored.

26 Model uncertainty is much more difficult to treat in a formal quantitative fashion. Unlike an  
27 uncertain model parameter for which there exists a true numerical value, albeit unknown, there is  
28 no unambiguous way to specify all possible models that could exist and their relative likelihood.  
29 Nevertheless, model uncertainty is a source of concern. When specific questions of model  
30 resolution or the inclusion of a specific process are raised, sensitivity analysis can be used to  
31 shed light on whether the impacts of model structure are large.

32 Deep uncertainty, not knowing what we don’t know, is always present, and all analysts should be  
33 vigilant and aware of human limitations. However, there is no formal accepted method for  
34 addressing this source of uncertainty. Deep uncertainty is potentially present in all forms of  
35 analysis, and is not unique to general equilibrium modeling.

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1 **6.4.1 Best practices**

2 *Charge Question: How can these types of uncertainty be addressed in an economy-wide*  
3 *modeling framework? Are there best practices to ensure that can EPA be reasonably*  
4 *confident that it is producing credible welfare or economic impact estimates (e.g.,*  
5 *model validation exercises)?*

6 The preferred formal methods for addressing statistical variability and parameter uncertainty are  
7 discussed above, and consist of sensitivity analysis, uncertainty propagation via Monte Carlo  
8 simulation, and the delta method. These methods are well-developed and are part of the set of  
9 best practices for all numerical computation, not only economy-wide modeling. Addressing  
10 these forms of uncertainty does require assumptions about the probability distribution(s) of the  
11 underlying parameter(s) and any exercise in sensitivity analysis or Monte Carlo simulations  
12 should make clear the state of knowledge about those underlying distributions.

13 Model or structural uncertainty and deep uncertainty do not have any formal quantitative best  
14 practices to address them. These sources of uncertainty are also common to all computational  
15 modeling. The primary accepted best practices are the awareness by modeler or analyst of  
16 human limitations when it comes to judgment of uncertainty.

17 **6.4.2 Sensitivity analyses**

18

19 *Charge Question: Are sensitivity analyses of important model parameters and/or model*  
20 *assumptions a technically appropriate way to assess uncertainties involved in this type*  
21 *of economic modeling? Are there circumstances in which the use of multiple models*  
22 *should be considered?*

23 As described above, sensitivity analyses are one of the standard approaches for addressing  
24 variability and parametric uncertainty. It is certainly one appropriate method of exploring the  
25 impacts of these sources of uncertainty. In addition, sensitivity analysis can be used to compare  
26 alternative model formulations. However, this is primarily useful for comparing alternative  
27 variations in the same model (e.g., change in spatial/temporal resolution, inclusion of a specific  
28 process), less so for comparing different models.

29 Comparisons among different models must be made with great caution. In general, the range of  
30 outcomes from different models of the same type greatly understates the true range of  
31 uncertainty. Social pressures to not deviate “too far” from other published models can lead to  
32 unintentional calibrating of key outcomes. This phenomenon is also common across all  
33 computational modeling communities, and is not unique to CGE models. The best practice,  
34 given sufficient funding support and time, is to perform a Monte Carlo simulation on all models  
35 of the same type, using the same underlying probability distributions for parameters. The  
36 resulting distribution of model outcomes would integrate both the parametric uncertainty and a  
37 subset of model uncertainty as represented by the models included.

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1 **6.4.3 Precision**

2 *Charge Question: Are CGE models precise enough to accurately represent the general*  
3 *equilibrium welfare effects of a regulation that has relatively small engineering costs or*  
4 *monetized benefits? What about for evaluating economic impacts? If yes, under what*  
5 *circumstances?*

6 Most CGE models are solved using either a non-linear optimization algorithm or a technique  
7 called Mixed Complementarity (Rutherford, 1995). These routines are typically iterative and  
8 refine solutions until the differences between the left and right hand sides of key equations in the  
9 model (or a summary measure such as the sum of squared differences) falls below a specified  
10 convergence tolerance. By design, the convergence tolerances in most CGE models are several  
11 orders of magnitude smaller than the main effects being computed for relatively large policy  
12 experiments, and are therefore are not an issue. However, for policies causing extremely small  
13 price or quantity effects (i.e., for changes in industry prices or output that are very small in  
14 percentage terms), convergence tolerances may be relevant. However, a simple test for this  
15 problem would be to examine whether the model’s prediction for a policy outcome of interest  
16 varies significantly with a tightening or loosening of the convergence tolerance. If it does, and  
17 such small regulatory or policy changes are one-offs, CGE modeling is inappropriate and no  
18 further analysis would be cost-effective. If, however, an agency is carrying out a large policy  
19 change by means of a series of small regulatory changes, an appropriate analytical strategy  
20 would be to combine the small steps into a representation of the entire regulatory sequence and  
21 model that broad policy on an economy-wide basis.

22 **6.4.4 Characterizing degree of uncertainty**

23 *Charge Question: How can the overall degree of uncertainty be characterized when*  
24 *reporting results from economy-wide models?*

25 A critical distinction needs to be made with regard to the results of an uncertainty analysis. No  
26 uncertainty analysis, for any type of computational model, can realistically claim to be the “true”  
27 objective measure of uncertainty. The reasons for this are that we do not know the “true”  
28 probability distributions for model parameters, nor do we have an objective specification of all  
29 possible model structures that could be constructed and a universally accepted measure of their  
30 relative likelihood. Finally, the inevitable existence of deep uncertainty means that any  
31 characterization of the other forms of uncertainty could be too narrow.

32 The value of an uncertainty analysis is more nuanced. Any uncertainty analysis is a “What if...”  
33 exercise that elaborates on the implications of different plausible assumptions. One valuable use  
34 of a characterization of uncertainty is in choosing among alternative decisions. Whether a  
35 regulation, a business strategy, or an engineering design, we want the decision to be robust with  
36 respect to uncertainty. A decision is robust if substantially different data or model specifications  
37 have no effect on the preferred decision, and especially if these alternatives are controversial.

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1 A second value of an uncertainty analysis is it can identify areas in which the value of new  
2 information or methods is large with respect to the decision at hand. It may be that changes in  
3 certain parameters have little impact on key modeling outcomes while changes in other  
4 parameters can lead to significant changes in key modeling outcomes. Armed with estimates of  
5 the value of information, EPA can focus resources on generating the data or new methods  
6 required.

7 With the above objective in mind, the overall degree of uncertainty from a computational model  
8 can be characterized by providing a set of percentiles for each uncertain outcome of the model.  
9 For example, results can be summarized by reporting the 5th, 25th, 50th, 75th, and 95th  
10 percentiles for each outcome. Because most uncertain outcomes will not have a normal  
11 distribution, reporting the mean and standard deviation are not sufficient to communicate the  
12 results of uncertainty propagation. In the case of sensitivity analysis, upper and lower bounds  
13 should be reported for each outcome of interest.

14 **6.5 Priorities for Future Research**

15 *Charge Question: Bearing in mind current and future resource limitations, what should*  
16 *EPA prioritize as its longer term research goals with respect to improving the*  
17 *capabilities of economy-wide models to evaluate social costs, benefits, and/or economic*  
18 *impacts?*

19 TBD

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1   **7   Glossary of Terms**

2   [Will be expanded as the second batch of responses are written]

3   **Accuracy:** In general, the accuracy of a result from a model is the degree to which that result  
4   approximates the “true” but unknown value. In a regulatory analysis, the results of most  
5   importance are deviations between a business-as-usual baseline economy and an alternate  
6   economy with the regulatory change imposed. That is, if  $Y$  is a variable of interest and a model  
7   reports that it will be equal to  $Y_1$  in the baseline and  $Y_2$  under the regulation, the result of most  
8   interest is the deviation  $\Delta Y = Y_2 - Y_1$ . The accuracy of the individual values of  $Y$  and the  
9   accuracy of  $\Delta Y$  may differ. For example, if the true relationship between  $Y$  and a policy variable  
10    $X$  is  $Y = \beta X$  but a model incorrectly represents it as  $Y = \beta X + \gamma$ , both  $Y_1$  and  $Y_2$  are inaccurate:  
11   they will be biased by  $\gamma$ . However,  $\Delta Y$  will be  $\beta \Delta X$  and is unbiased. Throughout this document,  
12   unless otherwise indicated references to the accuracy of a model will mean the accuracy of its  
13   reported policy deviations  $\Delta Y$ .

14   **Precision:** The precision of data, assumptions or model results is its inherent degree of  
15   uncertainty. It is often characterized as a confidence interval (if statistical) or as the number of  
16   significant digits (otherwise). Precision is limited by four broad factors: a) uncertainty in the  
17   parameters of a model (i.e., the covariance matrix of the parameter estimates); b) uncertainty in  
18   the measurement of data (e.g., due to measurement error or aggregation); c) the residual variance  
19   from estimating equations; and d) finite precision in the calculation and storage of data by  
20   computers. Throughout this document, precision will be used to refer to the individual or  
21   combined impact of these factors relative to the magnitude of the quantity of interest. Higher  
22   precision means (for statistical quantities) tighter confidence intervals relative to the magnitude  
23   of a variable (e.g., a smaller coefficient of variation), or alternatively, to a larger number of valid  
24   significant digits.

25   **Reproducibility:** Information is “reproducible” when it is capable of being recreated by a  
26   qualified third party based on only the instructions disclosed, The concept of reproducibility  
27   applies to all forms of information, including data, assumptions, models and results. Results are  
28   capable of being substantially reproduced if independent analysis of the original or supporting  
29   data using identical methods would generate similar analytic results, subject to an acceptable  
30   degree of imprecision or error. The degree of tolerable imprecision or error depends on the scale  
31   and scope of how the information would be used.

32   **Risk:** TBD

33

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**Science Advisory Board (SAB) Economy-Wide Modeling Panel Draft Workgroup Responses to Charge Questions on Social Costs and Social Benefits to Assist Meeting Deliberations. This draft is a work in progress, does not reflect consensus advice or recommendations, has not been reviewed or approved by the chartered SAB and does not represent EPA policy. -- Do Not Cite or Quote –November 8, 2016**

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