



"...We will likely see changes that make earth a different planet than the one we know."

—NASA's Dr. James Hansen, the Glenn Plaque of climate scientists

Please take your cell phone, right now, and call the President at 202-456-1111. Or email comments@whitehouse.gov. Ask him to take action on climate change.

WEARING GREEN MEANS YOU WANT TO SAVE SNOW, TOO

The goal of this campaign is to get individuals to:

- Wear an armband or fabric swatch while skiing or enjoying other winter sports.
- TALK about the SAVESNOW campaign at any opportunity, using the basic information below.

About the Campaign:

- This green cloth/armband means I care about solving climate change.
- Climate change threatens our sport. But you can do something about it. Visit www.savesnow.org, and take action now!
- Nineteen of the hottest 20 years on record have occurred since 1980.
- Skiing and Snowboarding are already suffering in Europe and on the East Coast, and could be gone in the U.S. by 2100. We need to demand that our elected officials take action.

By now, most skiers and snowboarders (and all scientists and politicians) know that **climate change is the issue of our time**. They also know that it isn't just about bad snow in 2050. It's about observable changes—happening now—that affect our sport, our prosperity, and every aspect of our lives.

That's why Aspen Skiing Company and the **City of Aspen** have launched an action-oriented campaign to SAVE SNOW, through a **website** and **action card** (above), **green savesnow.org armbands**, and **green swatches of fabric** that mean you're part of the plan to SAVE SNOW.

"The U.S. should take steps now to reduce emissions in effective and meaningful ways."

—Rex Tillerson, CEO, Exxon-Mobil