

ENVIRO FACTS EVERY GUEST SHOULD KNOW

Aspen/Snowmass – Aspen Skiing Company...

- Buys enough wind energy credits to offset all electricity use.
- Is the only ski resort to join the Chicago Climate Exchange, committing to reduced greenhouse gas emissions.
- Developed the industry's only green building policy; the Sundeck and the SMC Golf Clubhouse are LEED (Leadership in Energy and Environmental Design) Certified.
- 50% of employees have donated almost \$1M to environmental projects through the Environment Foundation.
- Is the first ski resort in the United States to be ISO 14001 certified for effectively managing environmental impacts.



What can you do?

- Call the President of the United States (202-456-1111) and your elected representatives; ask them to take action on climate change.
- Vote the Environment: Learn about your elected officials' activities to address climate change.
- Learn what the resorts or businesses you patronize are doing about climate change; spend accordingly.
- Add a SkiGreen Mini-Tag (\$2) to your next daily ticket purchase and offset a portion of your global warming emissions.
- Get educated on climate change. Visit www.savesnow.com.
- Learn more about ASC's programs at www.aspensnowmass.com/environment.

ASPEN  **SNOWMASS.**
ASPEN SKIING COMPANY