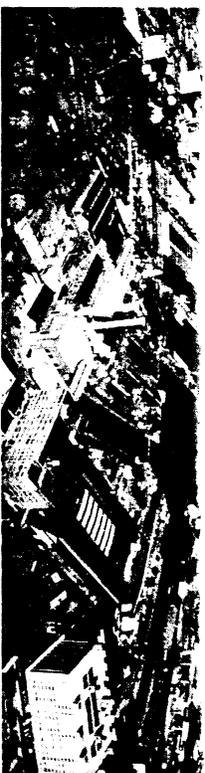




ENVIRONMENTAL ACTION COALITION, born out of Earth Day 1970, continues to work toward enhancing the quality of our urban ecosystem by fostering meaningful community-based activities, encouraging effective public- and private-sector initiatives, and by bringing together diverse New Yorkers seeking common solutions. This year we celebrate the centennial of a unified New York City by honoring model partnerships that point the way for the next 100 years.



Environmental Action Coalition, 625 Broadway, New York, New York 10011-1241



ENVIRONMENTAL
ACTION COALITION
1998 GREEN STAR AWARDS



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**ENVIRONMENTAL ACTION COALITION
1998 GREEN STAR AWARDS**

PARTNERSHIPS PROTECTING OUR
**URBAN
ECOSYSTEM**

**WEDNESDAY, JUNE 10, 1998
THE RAINBOW ROOM PAVILION**

WELCOME:

Carolyn S. Konheim,
Event Chair, EAC
Terence S. Meehan,
Co-Chair, EAC
Marilyn Gelber,
Co-Chair, EAC
Paul G. Berizzi,
Executive Director, EAC

HOSTESS:

Claire Bloom

**PRESENTATIONS OF
GREEN STAR AWARDS TO:**

New York State Department of
Environmental Conservation Urban and
Community Forestry Program
John P. Cahill, Commissioner
Presented by Marilyn Gelber

New York City Department of
Environmental Protection
Industrial Pre-Treatment Program
Citizens Advisory Committee
Joel A. Miele, Sr., P.E. Commissioner
Presented by Michael Greene

Brooklyn Navy Yard
Cogeneration Partners LP
Vito L. Elefante, Vice President,
York Research Corporation
*Presented by John P. Cahill and
Joel A. Miele*

Prospect Park Alliance
Henry Christensen III, Chairman
Presented by Elizabeth Barlow Rogers

Transportation Alternatives
Robert Korch, President
Presented by Elliot G. Sander



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Earl D. and Gina Ingolia Weiner

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Allee King Rosen & Fleming, Inc.,
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Molly Ashby & Gerald Lodge

NOVAS

The F.A. Bartlett Tree
Expert Company
Brooklyn Navy Yard Cogeneration
Partners L.P.
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Brown & Wood
Kendall Christiansen

Cityscape Institute,
Elizabeth Barlow Rogers
The Doggett Corporation,
Roger D. Mellick III

Mr. and Mrs. Daniel Dunson
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Elliot G. Sander
Fred Hochberg and Tom Healy
Husqyama Forest & Garden,
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Brooklyn Union
Browning Ferris Industries
Camp Dresser & McKee
Durr Mechanical Construction, Inc.
Edwards and Kelcey Engineers Inc.

HydroQual, Inc.,
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Lawler, Matusky & Skelly
Engineers LLP

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Marilyn Gelber & Robert Jacobson
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In-Sink-Erator

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SPECIAL THANKS TO:

emphasis, Graphic Design
Gero & deMilly, Public Relations
Sculptors Supplies Co., Award Design
Judith Hochhauser, Program Text

THE 1998 GREEN STAR Honorees



NEW YORK STATE DEPARTMENT OF ENVIRONMENTAL CONSERVATION,
URBAN AND COMMUNITY FORESTRY PROGRAM,

JOHN P. CAHILL, COMMISSIONER

The New York State Department of Environmental Conservation's (DEC) Urban and Community Forest Program is a partnership of State foresters, civic groups, municipalities and businesses. The DEC defines urban and community forestry as the establishment and maintenance of trees and associated resources in and around urbanized and populated areas of the State. Its approach to urban forestry implementation relies heavily on involvement of volunteer groups and community service organizations. The primary goals of the Community Forestry Program are:

- 1) to increase the quality and quantity of urban forests and
- 2) to encourage the practice of urban forestry in New York.

The main educational and collaborative component of the Urban and Community Forestry Program is New York Releaf. This statewide program, managed by the Division of Lands and Forests, was organized to help interested New Yorkers in cities, towns, villages and rural areas learn more about trees. It is designed to involve participants from a variety of backgrounds including forestry professionals, researchers from universities and the private sector, citizens, representatives from business and industry and government officials.

The DEC has been educating people on the benefits of trees in urban communities while encouraging proper care and maintenance of existing trees. It has also worked to identify and encourage volunteer groups to adopt community forestry as a particular area of interest. To facilitate these groups, technical expertise is provided to increase the likelihood that the right tree is planted in the correct way in the proper location. A series of regional workshops has been set up around the State.

The DEC has also worked in collaboration with local schools encouraging a connection between children and their natural environment. Annually, schools plant trees on Arbor Day. In addition, as part of the Urban and Community Forestry Grant Program, a portion of funds is distributed to selected educational and training projects around the State. Among the selections were citizen tree care training projects sponsored by environmental groups, service clubs and local governments.

**NEW YORK CITY DEPARTMENT OF ENVIRONMENTAL PROTECTION,
INDUSTRIAL PRE-TREATMENT PROGRAM CITIZENS ADVISORY COMMITTEE,
A. MIELE, SR., P.E. COMMISSIONER**

Created in 1993, the focus of the Industrial Pretreatment Program (IPP) Citizen Advisory Committee (CAC) has been to foster a cooperative anti-pollution relationship between the business community and the DEP. The CAC has helped initiate several programs to encourage cost-effective methods of pollution prevention and to adopt creative approaches to pollution reduction instead of relying on traditional regulatory policies. Business associations, private firms, environmental groups and branches of government representing local communities and economic development are important components of the CAC.

The IPP CAC program has proved to be a model of success, enabling the New York City DEP to implement pioneering anti-pollution strategies while teaching local citizens how to effectively work in cooperation with government to develop programs that promote public health and safety. The CAC is working with business and government organizations to increase public awareness and available financial resources to support pollution prevention and reduction strategies. It is also supporting efforts to simplify regulations and reporting procedures to increase the effectiveness and lessen the burden of compliance. An example of such work was the CAC's response to the growing public concern of tetrachloroethylene or "perc." The CAC provided a forum through which the Neighborhood Dry Cleaner's Association (NCA), the DEP and a local consortium of colleges could develop a program to study the sources of perc discharged into the sewers. It also worked to make dry cleaners more aware of pollution prevention options that should be employed in their normal operating procedures.

The sewer use regulations for the discharge of silver are among the most innovative initiatives advanced by the CAC. This cutting-edge best management policy controls the silver content in wastewater discharges from silver halide processes, such as photo developing. Rather than setting the usual strict numerical limits, the regulation incorporates economic, technical and practical criteria into a workable, balanced and cost-effective strategy.

The success of the IPP CAC's work has been backed up by statistical data. Of particular note, was the downward trend in influent metals loading to New York City's publicly-owned treatment works. Total metals have dropped off dramatically (over 3,000 lbs. per day) since 1987.

**BROOKLYN NAVY YARD COGENERATION PARTNERS LP,
VITO L. ELEFANTE, VICE PRESIDENT,
YORK RESEARCH CORPORATION**

Two major private corporations teamed up with state and city government environmental agencies to provide both economic development benefits in the Brooklyn Navy Yard and environmental benefits to the region. The project is a distinguished example of the importance of a cooperative public-private.

The two companies which planned and operate the Brooklyn Navy Yard Cogeneration facility are Edison Mission Energy of Irvine, California and York Research Corporation of New York City. The environmental agency partners are the New York State Department of Environmental Conservation and New York City Department of Environmental Protection. The nonprofit host agency is the Brooklyn Navy Yard Development Corporation, which manages the Brooklyn Navy Yard.

Brooklyn Navy Yard Cogeneration Partners, L.P. operates a 286-megawatt gas-fired combined cycle cogeneration facility in the Brooklyn Navy Yard. The facility, which uses clean natural gas to power two 103-megawatt combustion turbine generators and two 40-megawatt steam turbine generators, produces steam and electricity while employing state-of-the-art pollution control systems. The facility is the first power plant in New York State to be licensed under the strict new provisions of the re-authorized Federal Clean Air Act and is therefore one of the most efficient and environmentally safe power generation facilities operating in the United States. To receive permits needed to open the facility, the Brooklyn Navy Yard Cogeneration Partners obtained nitrogen oxide credits from LILCO, which were obtained in exchange for providing clean-up systems for LILCO's Port Jefferson, Long Island electric power plant. As a result of combining the benefit to LILCO with the benefits of using less power from Con Edison's aging power plants, the environment of the New York region benefits substantially.

Because it is helping to attract new commercial and industrial tenants, the Brooklyn Navy Yard Development Corporation and Brooklyn's local elected officials have welcomed this project. It is also beneficial to the 200 businesses which now lease space at the Navy Yard. Consequently, new jobs will be generated from the increased economic activity.

Clean air, a new supply of low-cost energy and steam, additional jobs and local community cooperation all result from the Brooklyn Navy Yard Cogeneration Partners' facility on the Brooklyn waterfront, pointing the way for other public-private partnerships in the energy field in the years ahead.

PROSPECT PARK ALLIANCE,

HENRY CHRISTENSEN III, CHAIRMAN

Prospect Park Alliance is proudly celebrating its tenth anniversary this year. The success of the last decade is evident throughout the 520-acre park in Brooklyn. It is "green, safe, and clean; much of its infrastructure is rebuilt; the playgrounds are all new and safe for children; and it is receiving recognition from national foundations for its innovative work," says Henry Christensen III, Chairman.

The Community Committee is one shining example of the creativity involved in the Park's success. The Committee started as a means of improving communication between the Park's administration and its neighbors. Today more than 50 active committee members represent local merchants associations, youth groups, health care providers, religious assemblies, and elected officials. The Committee meets quarterly to provide input regarding education, cultural programming and business operations. From the Committee, three working groups have evolved to ensure that more people in the communities are served by the Park.

The Alliance could not have accomplished any of this without the creative partnerships it has formed with the New York City Department of Parks & Recreation, the Borough of Brooklyn and its President, Howard Golden, corporations, individuals and hundreds of volunteers.

Today, all of these essential elements work together toward a common goal of investing in and maintaining Brooklyn's last forest. The Alliance believes that partnerships between corporate and nonprofit philanthropy are the key to the long-term survival of the woodlands. The Woodland's Campaign has brought together many funding sources in raising over \$9 million to restore 100 acres of dying and decaying forest in the Park. More than 5,000 volunteers, ranging from school children to retirees work tirelessly to restore the woodlands through weeding, planting native seedlings and spreading woodchips. Already more than 100 young trees have been planted. Students are also taught about soil compaction and erosion control. They learn to be conscientious about how they use the area.

Students and community members are not the only ones who learn about forest preservation. Large multinational corporations have sent volunteers to engage in team-building activities that include hauling, weeding and planting. The hope is to unite the group and teach community involvement at the same time. As one Vice President put it, "We chose Prospect Park as our site because they have excellent leadership. It takes a lot of work on behalf of a nonprofit to constructively engage volunteers so they feel they're very productive and their time is not wasted."

TRANSPORTATION ALTERNATIVES,

ROBERT KOTCH, PRESIDENT

Over the last six years, Transportation Alternatives (T.A.) has established itself as New York City's environmental transportation advocate and a national leader in environmental transportation. As its membership has grown from 600 to 4,000, so have its accomplishments and clout. To change overall transportation policy, it has enlisted the support of colleagues in the environmental community in creating the Tri-State Transportation Campaign. At the same time, T.A. has achieved many tangible gains for both cyclists and pedestrians including: bicycle access to all of the East River bridges and the subway system; new bike lanes and parking; extended car-free hours in Central and Prospect parks; and changes in State law so that dangerous drivers are no longer a threat to cyclists and pedestrians.

T.A.'s first big success in 1998 was spurring the Mayor to conduct a massive crackdown on dangerous driving. The crackdown is especially important in enabling people to bicycle and walk without fear. Another big success was the endorsement by the Governor, Mayor and City Council of previously controversial traffic-calming legislation which, when passed by the state legislature, will allow New York City to radically redesign streets to put the needs of cyclists and pedestrians before cars. In downtown Brooklyn, a T.A.-organized coalition of community groups finally won a \$6.5 million downtown Brooklyn traffic-calming project. This effort to reduce traffic in neighboring communities is based on a T.A.-conceived collaborative planning process in which a private consultant facilitates sessions with City engineers and community members. It is the first of its kind in New York City, successfully superseding traditional animosity between neighborhood leaders and City officials.

Recently, the City announced an \$80 million program to improve pedestrian safety and traffic calm areas around 1,300 schools. This sprung from the success of T.A.'s Safe Routes To School program in the Bronx. Since 1997, T.A. has worked with parents, children, teachers and City engineers to create safe walking corridors at twelve Bronx elementary schools.

THE Hostess



CLAIRE BLOOM

Since beginning her acting career at the age of 16, **CLAIRE BLOOM** has divided her career between England and the United States. Her films include "Limeflight," "The Man Between," "Richard III," "Look Back in Anger," "The Spy Who Came in from the Cold," "Charley," "A Doll's House," "Islands in the Stream," "Clash of the Titans," "Sammy and Rosie" and Woody Allen's "Crimes and Misdemeanors" and "Mighty Aphrodite." Her most notable stage roles have included Juliet, Ophelia, Viola, Miranda and Cordelia at the Old Vic, and in London's West End she has appeared as Sasha in "Ivanov," Nora in "A Doll's House," Rebecca West in "Rommersholm" and Mme. Ranyeskyva in "The Cherry Orchard." In 1974, for her London portrayal of Blanche du Bois in "A Streetcar Named Desire," she won the three major English theatrical awards.

In New York, Miss Bloom has been seen in leading roles in "A Doll's House," "Hedda Gabler," "Rashomon," "Vivat Vivat Reginal" and the stage version of Henry James' "Turn of the Screw."

Miss Bloom also appeared as Katherine of Aragon in "Henry VIII," as Queen Gertrude in "Hamlet," as Lady Constance in "King John," and as the Queen in "Cymbeline" for the BBC Shakespeare television series. Her many other television appearances include "Brideshed Revisited," in which she and Laurence Olivier played Lord and Lady Marchmain, Philip Roth's "The Ghost Writer," and "Shadowlands," for which she won Britain's BAFTA Award for the best television actress of the year. Recent television appearances include "The Camomile Lawn," "The Mirror Crack'd From Side to Side" and "Village Affairs."

In May 1996, Miss Bloom returned to the American Repertory Theatre in Cambridge, Massachusetts, to perform in Eugene O'Neill's "A Long Day's Journey Into Night." Her best-selling memoir "Leaving A Doll's House," was published by Little, Brown and Company in the fall of 1996.

EAC

ABOUT ENVIRONMENTAL ACTION COALITION



THE MISSION OF ENVIRONMENTAL ACTION COALITION IS TO ENHANCE THE QUALITY OF OUR URBAN ECOSYSTEM BY FOSTERING MEANINGFUL COMMUNITY-BASED ACTIVITIES AND ENCOURAGING EFFECTIVE PUBLIC- AND PRIVATE-SECTOR INITIATIVES.

Twenty-seven years ago a diverse group of educators, business people, and grassroots community leaders came together to organize New York City's first Earth Day. The event was a success and the group decided to carry on the Earth Day spirit as a full-time, uniquely urban environmental organization.

For more than two-and-a-half decades, Environmental Action Coalition (EAC) has worked to make New York more livable. Our pioneering efforts in recycling, environmental education, and urban forestry are based on research tested in apartment houses, businesses, classrooms, parks, and communities. Seeing what works persuades decision-makers to adopt these models.

IN THE SEVENTIES

Earth Day 1970 started the ball rolling as the newly-formed EAC organized New York City's outpouring of commitment and activism. TRASH IS CASH provided educational services, picks up, and marketed recyclables from a network of dedicated voluntary recycling centers. *Don't Waste Waste*, EAC's first elementary school curriculum, was used for teacher workshops on recycling. EAC's slide show, *The Garbage Monster*, provided a teaching tool for recycling programs in schools.

EcoNews, EAC's illustrated newsletter, offered information and action projects for children. The INNER CITY PROJECT established a practical education program in the South Bronx, focused on housing, sanitation, and health.

Another curriculum followed: *Less Power to the People*, about energy conservation. EAC members received their first issue of *Cycle*, which examined environmental issues. The book, *It's Your Environment: Things to Think About, Things to Do* carried EAC's message of activism to a national audience. *Caring for Trees on City Streets*, a guide to citizen action was published. A movie, *Something for the Trees, Something for the City*, was produced, giving city dwellers practical pointers on how to help trees thrive in a tough environment. *Green Spaces in City Places*, a curriculum about street trees, was written and disseminated.

IN THE EIGHTIES

EAC's waste management activities expanded when the United States Environmental Protection Agency and the New York City Department of Sanitation sponsor EAC's **IN-SCHOOL RECYCLING PROGRAM**. EAC organized the **BATTERY RECYCLING PROJECT**, offering drop-offs at stores and community education about related pollutants. The **APARTMENT HOUSE RECYCLING PROGRAM** showed skeptics that high-rise living need not be an obstacle to recycling with 40,000 households enrolling in a voluntary program. Tackling the complex and controversial issue of plastics recycling, EAC published its research in a book, *Plastics—America's Packaging Dilemma*. **HOUSEHOLD HAZARDOUS WASTE** became an additional focus of community workshops.

In the 1980s, the **ARBOR DAY TREE PLANTING PROGRAM** intensified EAC's efforts to bring beauty and the benefits of street trees to urban neighborhoods. The focus expanded with EAC's partnership with the New York State Department of Environmental Conservation (DEC) in the school-based **URBAN WOODLANDS PROGRAM**. Children created green spaces around their communities. EAC also developed *Woods and Water*, a curriculum about the critical connection between forests, water quality, and water supply. We joined the New York City Department of Environmental Protection in workshops for educators to strengthen their understanding of water issues upstate and down-state.

IN THE NINETIES

Hospitals and schools signed on for EAC's **INSTITUTIONAL PAPER RECYCLING PROGRAM**, re-evaluating their waste management practices and keeping large quantities of high quality paper out of the waste stream. EAC helped P.S. 84 become a model school for waste prevention. Students produced a video, *Pay Attention to Waste Prevention*, documenting their upbeat experience. Shoppers were spotlighted in the **SUPERMARKET CONSUMER EDUCATION PROJECT**, in which people were asked to consider the environment when making product and packaging choices. The *Road to Recycling*, written for the New York City Board of Education and distributed to every public school, continued the initiative started 20 years earlier.

EAC's commitment to protecting water led to **HOUSEHOLD HAZARDOUS WASTE EDUCATION** in Jamaica and East Harlem, youth exchanges between upstate and city schools, and a community-based toilet rebate program. Today, the **EAST HARLEM WOMEN'S ENVIRONMENTAL LEADERSHIP PROGRAM** provides a channel through which women and young people from a low-income neighborhood organize to solve problems in their community.

In the 1990s, **NEW YORK RELEAF** enhanced EAC's partnership with DEC, going statewide to promote leadership in tree selection, planting, and care.

EAC joined Trees New York to plant 250 trees in the Greenpoint-Williamsburg section of Brooklyn where decades-old trees were devastated by the Asian Longhorned beetle infestation. EAC is also working with East Harlem residents, property owners, and the City of New York to plant hundreds of new trees along area streets (more than 200 so far). EAC and the Regional Plan Association recently released a report, *KEEPING THE GREEN PROMISE: AN ACTION PLAN FOR NEW YORK CITY'S URBAN FOREST*, emphasizing low-cost, no-cost, or cost-saving ideas that could make a real difference for the 5.2 million trees in this most paved and populated metropolis in America.

We are piloting a new education initiative that seeks not to 'reinvent the wheel,' but to draw on the best of and make user friendly for teachers, students, and citizens the wealth of available—but often unused—environmental materials. Part of this effort included the launching of our new web site, WWW.ENVIRO-ACTION.ORG, a 'virtual library' offering links to organizations and information from all over the world.

FORMER RECIPIENTS OF EAC'S GREEN STAR AWARDS

In 1981, EAC began awarding Green Stars to leaders from the non-profit, government, and business sectors. RALPH ACAMPORA, Environmental Action Coalition; ROBERT ALPERN, Citizens Union Foundation; ROBERT A. BARTLETT, JR., F.A. Bartlett Tree Expert Company; BARRY BENEPE, Green-markets; BETTE MIDLER'S NEW YORK RESTORATION PROJECT; ANN L. BUTTENWISER, Waterfront Designer; ROBERT CATEL, Brooklyn Union Gas; NEW YORK STATE SENATOR MARTIN CONNOR; TOM CHAPIN, Folksinger; RICHARD I. COOMBE, Chair, Watershed Agricultural Council; JOHN COUSAR, All Base Recycling; BERNADETTE COZART, Greening of Harlem; JOAN DAVIDSON, Philanthropist and public servant; HUGH DOWNS, 20/20, ABC; JOAN EDWARDS, Environmental Consultant; HERBERT ELISH, International Paper Company; ENGELHARD CORPORATION; JAMES MARSTON FITCH, Architect; EUGENIA FLATOW, Coalition for the Right; S. DAVID FREEMAN, New York Power Authority; LUIS GARDEN ACOSTA, El Puente; MARILYN I. GELBER, Commissioner, New York City Department of Environmental Protection; SOLOMON GOODRICH, Southern Queens Park Association; NEW YORK STATE ASSEMBLYMAN PETE GRANNIS; LEE CRAVIER, Village Green Recycling Team; DAVID L. GUNN, Transit Authority of Toronto; GREEN GUERRILLAS; ROGER GUTENTAG, New Jersey Department of Energy; HAZEN & SAWYER; RICHELIE HAVENS, Folksinger; ASSEMBLYMAN MAURICE HINCHEY; BILL HOWELL, Utilities Plastics Corporation; TESSA HUXLEY, Battery Park City; INTERNATIONAL PAPER; THOMAS C. JORLING, New York State Department of Environmental Conservation; LESLIE KAMENY, Graphic Artist; ROBERT F. KENNEDY, JR., Hudson Riverkeeper; SHERRY KOEHLER ALPERN, Department of Sanitation; CHARLES KOMANOFF; CAROLYN KONHEIM, Konheim & Ketcham.

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