

# Neighborhood

# SNAPSHOT



K O D A K C O L O R A D O C O M M U N I T Y R E P O R T

January 2005

Kodak Colorado Division

## KCD RECOGNIZED FOR ENVIRONMENTAL PERFORMANCE AT FEDERAL, STATE LEVELS

On September 24, 2004, the United States Environmental Protection Agency (EPA) and the State of Colorado recognized Kodak Colorado Division (KCD) for acceptance into EPA's National Environmental Performance Track Program and Colorado's Environmental Leadership Program at an award ceremony in Denver. Both of these programs recognize public and private facilities that voluntarily exceed regulatory requirements and demonstrate continuous environmental stewardship to protect the air, water and land.

KCD is one of 350 facilities nationwide to become a member of the EPA Performance Track Program. In Colorado, KCD joins only 26 other facilities as a member of the

Environmental Leadership Program.

To become a member of these programs, facilities must at the minimum demonstrate the following:

- 1) A sustained regulatory compliance record, with no outstanding violations;
- 2) A functional and proven environmental management system (EMS), that is audited by a third-party on a regular basis;
- 3) A record of previous environmental performance and commitments that go beyond regulations;
- 4) A commitment to three-year goals for future improvements in environmental performance; and
- 5) A strong community outreach program that demonstrates public participation and community involvement.

To verify that KCD satisfied all of these requirements, representatives from the EPA headquarters in Washington D.C., EPA Region 8 in Denver and the Colorado Department of Public Health and Environment (CDPHE) conducted site visits on two separate occasions during September

and October of this year. In each instance, the EPA and state auditors walked away with positive remarks about KCD's environmental programs and its commitments towards meeting environmental stewardship.

KCD has strived to be a leader in environmental stewardship and in the community even before the facility started operating. For example, since 1970, KCD continues to sponsor a water quality study, in conjunction with Colorado State University, to collect important water quality data along a 30-mile stretch of the Cache la Poudre River. The data collected is used to better understand water quality changes in the river and the wildlife it supports. In 1993, KCD donated over 40 acres of land for creation of a Watchable Wildlife Preservation area, which was renewed last year to last for another decade. In 1998, as part of a worldwide corporate initiative, KCD targeted key areas for environmental improvement. The following milestones are an example of the voluntary achievements gained:

- 27% reduction in emissions of priority chemicals between 1997 and 2003;
- 15% reduction in discharge of nitrates between 2001 and 2003; and



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## HARD TO BELIEVE IT WAS 35 YEARS AGO...

As Gary Bien, Kodak Colorado Division Site Manager, drives to work each day, he sometimes imagines he's back in his native South Dakota, observing local farmers plant, irrigate, and harvest crops each year on Kodak Colorado Division's farmland. As he enters, his second floor office, a framed Greeley Weekly Tribune article dated May 27, 1969 reminds him it was just 35 years ago, that this land, indeed, was farmland was dotted with plentiful crops of corn and sugar beets. The article anticipates a future in which the farmland will be transformed into a major manufacturing and distribution facility, capable of providing sensitized photographic products for worldwide consumers and employing up to 2,500 people in six-years' time.

Thirty-five years ago, May 26, 1969, was a day filled with symbolism for Kodak and a day filled with hope and prosperity for the tiny Windsor community of 1,558 residents. KCD's first plant manager, Howard E. Smith, along with Windsor's mayor, Dr. Wayne Miller (who later became a long-time Kodak employee), were among the dignitaries who turned the first clumps of soil. They used a symbolic shovel, plated with Colorado silver, one of the principal materials used in the manufacture of Kodak film, which still hangs in Bien's office.

The selection of the current site near Windsor, Colorado, was the culmination of an exhaustive three-year search through much of the Midwest and far West. The location offered an abundance of attractive features: the availability of a large parcel of land providing room for growth, an adequate water supply, a good transportation and distribution network, an excellent labor market, nearby universities and vocational schools, and a variety of attractive residential



communities offering culture, recreation and scenic beauty. The company purchased 2,400 acres; eventually developing 600 acres of the land and leasing much of the remaining acreage to corn and sugar beet farmers. It is the Eastman Kodak Company's only sensitized goods manufacturing facility in the United States outside Rochester, New York.

KCD grew throughout the years, manufacturing photographic products and supplies, including medical x-ray film, photosensitive plates used in the publishing industry, color paper, motion picture film, inkjet paper and thermal media digital products. Bien points out the plant's key strategies are low costs and high quality. "Although some products made at the Windsor site inevitably will be discontinued, the company will experience growth in other areas," he said, "Our plant's production of thermal paper to print digital images is a strong point. We also produce ther-

mal media ribbon for home printers and kiosks – a very viable and emerging market."

Lucille Mantelli, Director of Communications & Public Affairs, was Kodak Colorado Division Employee #5 at the time of the groundbreaking. She recalls the early days of operating out of the old sugar beet factory before the site's buildings began to take shape. Many things have changed in our 35-year history, but one commitment has remained strong. She says, "Kodak believes that business should be a responsible corporate citizen, and the company has always operated with that objective in mind. Our philosophy has grown to encompass partnering with local communities." Kodak people, on and off the job, play important roles in educational programs, youth activities, health care, charitable institutions, service clubs, cultural events, among many other community endeavors.

Every day as Gary and Lucille gaze out their west-facing windows, they look toward the growing town of Windsor – now at 15,224 residents, the old sugar beet factory-now a pool table retailer – and the original linden tree planted at the groundbreaking 35 years ago as a symbol of "starting something to grow." They both agree, Kodak definitely started something to grow.



### Eastman Kodak

For the month of November 2004, you have recycled **76,533 pounds** of paper. That is **38.27 tons!** By recycling paper we have saved **680 trees.**

If thrown away, it would have taken **271,692 gallons** of fresh water and **156,893 kilowatts** of energy to make more instead of recycling it.

**REMEMBER: Reduce then Recycle**

Thanks to the efforts of each and every Kodak employee who put forth the effort to recycle, your hard work paid off in the long run with the above results.

*Together we can make a difference, one page at a time.*

**"Keep up the Good Work" from Waste-Not Recycling**





INSTRUCTIONS: Use the secret code to discover things you can do to keep you and your family safe.

**SECRET CODE**

J=A R=B Y=C E=D S=E L=F X=G Z=H T=I  
 P=J H=K C=L Q=M G=N W=O I=P N=Q U=R  
 A=S B=T F=U K=V M=W D=X V=Y O=Z



1.      
 B S A B V W F U A Q W H S E S B S Y B W U  
  
 U S X F C J U C V .

2.     .  
 M S J U V W F U A S J B R S C B .

3.      
 J C M J V A F A S J R T H S  
 .  
 Z S C Q S B

4.  '      
 E W G B I C J V M T B Z Q J B Y Z S A .

5.      
 C W W H R W B Z M J V A R S L W U S  
    
 Y U W A A T G X B Z S A B U S S B .

**ENTER TO WIN!**  
**Kids Corner Puzzle**

*Return the completed puzzle to Kodak Colorado Division, C&PA Dept., to have your name included in a drawing to win a Kodak one-time-use camera!*

**KIDS CORNER PUZZLE Official Entry Rules:**

1. Only one entry per person will be accepted.
2. Entries must be received at Kodak Colorado Division by January 31, 2005. Entries may be dropped off or mailed to:  
 Kids Corner  
 Kodak Colorado Division  
 C&PA Dept.  
 9952 Eastman Park Drive  
 Windsor, CO 80551-1318
3. The winner will be selected on or about February 10, 2005, through a random, witnessed drawing from all entries received. The number of entries will determine odds of winning. Eastman Kodak Company reserves the right to announce the winner's name.

NAME \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

AGE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE, ZIP \_\_\_\_\_

# Neighborhood SNAPSHOT

Kodak Colorado Division  
9952 Eastman Park Drive  
Windsor, CO 80551

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Ft. Collins, CO

## RECOGNITION

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- 17% reduction in waste sent to the landfill between 2001 and 2003

To continue its commitment to the environment, KCD has embarked on a new set of goals. By 2006, using 2003 as a baseline and indexed to production levels, KCD aims to reduce total water usage and total energy usage by 5%, reduce total non-hazardous waste by 10%, and reduce nitrogen oxide emissions by 5% by reducing the steam demand from its production processes.

The EPA and the State of Colorado have recognized KCD as an environmental leader because of its progressive environmental programs that go beyond regulatory requirements. KCD is proud and honored to have gained this recognition, which reinforces our commitment to achieving responsible growth by reducing our impact on the environment, protecting the safety of our employees and customers, and supporting our surrounding communities.

*Neighborhood* **SNAPSHOT** is a community newsletter published by Kodak Colorado Division. Please forward any questions or comments to:

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Marva Nass, Editor



This newsletter is printed on recyclable materials.

### DID YOU KNOW?

Although many people like to call it a “disposable” or “throw-away” camera, the one-time-use camera – as we here in the business refer to it – is a very popular “consumable,” which Kodak manufactures in other manufacturing plants. Along that line...

- The total number of one-time-use cameras collected since 1990 is MORE than 1 billion.
- Kodak one-time-use cameras collected since 1998 is MORE than 600 million.
- The percent (by weight) of each camera that is recycled is 77-90%, depending upon the model.
- Pounds of waste diverted from the waste stream in the past five years: more than 85 million pounds.
- Current worldwide recycle rate: 73% (as far as can be determined, this is the highest rate for any consumer product, including bottles and aluminum cans).