



for each violation of Section 12(a) (1)(E) of FIFRA, 7 U.S.C. § 136j(a)(1)(E) (sold or distributed a misbranded pesticide). This proceeding is initiated by the issuance of a Complaint and Notice of Opportunity for Hearing (Complaint) incorporated herein.

2. The Complaint alleges Respondent violated regulations promulgated pursuant to FIFRA.

3. For purposes of this proceeding, Respondent admits to the jurisdiction of this Complaint; however, Respondent neither admits nor denies the specific factual allegations contained in this Complaint.

4. Respondent consents to the issuance of this Complaint CAFO hereinafter recited and consents to the assessment and payment of the stated civil penalty in the amount and by the method set out in this Complaint CAFO in settlement of the violations alleged in this Complaint CAFO.

5. By signature on this Complaint CAFO, Respondent waives any right to a hearing and/or any appeal of this proceeding.

6. Respondent represents that it is duly authorized to execute this Complaint CAFO and that the party signing this Complaint CAFO on behalf of the Respondent is duly authorized to bind the Respondent to the terms and conditions of this Complaint CAFO.

7. Respondent agrees that the provisions of this Complaint CAFO shall be binding on its officers, directors, employees, agents, servants, authorized representatives, successors, and assigns, including but not limited to, subsequent purchasers.

## **II.**

### **STATUTORY AND REGULATORY BACKGROUND**

8. Section 2(s) of FIFRA defines a "person" as any individual, partnership, association, corporation, or any organized group of persons whether incorporated or not.

9. Section 2(u) of FIFRA defines the term “pesticide” as any substance or mixture of substances intended for preventing, destroying, repelling, or mitigating any pest.

10. Section 2(gg) of FIFRA defines the term “to distribute or sell” as distribute, sell, offer for sale, hold for distribution, hold for shipment, or receive and (having so received) deliver or offer to deliver.

11. Section 2(p) of FIFRA defines “label” as the written, printed, or graphic matter on, or attached to, the pesticide or device or any of its containers or wrappers.

12. Section 2(q) of FIFRA defines “misbranded” as the label having a statement, design, or graphic representation that is false or misleading.

13. Importation procedures are outlined under Section 17(c) of FIFRA, whereby the EPA determines whether or not a pesticide is adulterated or misbranded.

14. Pursuant to Section 12(a)(1)(E) of FIFRA “...it shall be unlawful for any person who is a registrant, wholesaler, dealer, retailer, or other distributor fail to sell or distribute a pesticide or device which is misbranded.”

15. Pursuant to Section 14(a)(1) of FIFRA, 7 U.S.C. § 136l(a)(1), any registrant, commercial applicator, wholesaler, dealer, retailer, or other distributor who violates any provision of FIFRA may be assessed a civil penalty by the Administrator of not more than \$7,500<sup>2</sup> for each offense.

### **III. FINDINGS OF FACT AND CONCLUSIONS OF LAW**

16. The Respondent is Willowood USA, LLC located at 1600 NW Garden Valley Blvd, Suite 130, Roseburg, Oregon 97471.

---

<sup>2</sup>See footnote 1.

17. Respondent is a “person” as that term is defined in Section 2(s) of FIFRA.

18. Respondent is a registrant, wholesaler, dealer, retailer or other distributor subject to the civil penalty provisions of Section 14(a)(1) of FIFRA, 7 U.S.C. § 136l(a)(1).

19. Respondent’s product, Willowood Tebuconazole Technical (EPA reg. No. 87284-2), is a pesticide as defined in FIFRA Section 2(u).

20. At all relevant times, the Respondent was a “distributor,” as that term is defined at Section 2(gg) of FIFRA, of the pesticides described in paragraph 19.

21. Two Notice of Arrival of Pesticides and Devices (NOA) were submitted for the Respondent to EPA on or about March 20, 2011 (EPA Tracking Number: NOA-11-04-2186) and March 31, 2011 (EPA Tracking Number: NOA-11-04-2183) for the product described in paragraph 19.

22. The product, Willowood Tebuconazole Technical (EPA reg. No. 87284-2), had the inactive establishment 84154-CHN-001 on the label.

23. The NOAs presented to EPA and described in paragraph 21, notified EPA that the pesticides described in paragraph 19 were being presented for import into the United States at the Port of Houston.

24. 19 C.F.R. § 12.112(a) specifies that an importer desiring to import pesticides or devices into the United States shall submit to the Administrator a NOA, prior to the arrival of the shipment in the United States. The NOA is a report required by FIFRA

25. Section 12(a)(1)(E) of FIFRA, 7 U.S.C. § 136j(a)(1)(E), provides that it shall be unlawful for any person who is a registrant, wholesaler, dealer, retailer, or other distributor to sell or distribute a misbranded pesticide.

**IV.**  
**VIOLATIONS**

26. Complainant incorporates by reference the allegations contained in paragraphs 1-25 of this Complaint CAFO.

27. Section 12(a)(1)(E) of FIFRA states that it is unlawful for a registrant, wholesaler, retailer, or distributor to sell or distribute a misbranded pesticide.

28. At the time of importation, the products described in paragraph 19 were misbranded and the 18 month Existing Stock Policy timeframe had been exhausted.

29. By shipping the pesticides for import and requesting release of the shipment by EPA through the NOAs, described in paragraph 21, the Respondent distributed the pesticides described in paragraph 19.

30. Respondent's distribution or sale of the misbranded pesticide products, Willowood Tebuconazole Technical (EPA reg. No. 87284-2), constituted an unlawful act in violation of Section 12(a)(1)(E) of FIFRA.

**V.**  
**CIVIL PENALTY AND**  
**TERMS OF SETTLEMENT**

31. For the reasons set forth above, Respondent has agreed to pay a civil penalty, which has been determined in accordance with Section 14(a)(1) of FIFRA, 7 U.S.C. § 136(a)(1), and the Civil Penalty Inflation Adjustment Rule<sup>3</sup> which authorizes EPA to assess a civil penalty of up to SEVEN THOUSAND FIVE HUNDRED DOLLARS (\$7,500.00)<sup>3</sup> for each violation of FIFRA. Upon consideration of the entire record herein, including the Findings of Fact and Conclusions of Law, which are hereby adopted and made a part hereof, and upon consideration

---

<sup>3</sup> See footnote 1.

of (1) the size of the Respondent's business, (2) the effect upon Respondent's ability to continue in business, and (3) the gravity of the alleged violation, the parties agree to the terms of this settlement. To develop the proposed penalty in this Complaint, the Complainant has taken into account the particular facts and circumstances of this case with specific reference to EPA's "Enforcement Response Policy for the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA)" dated July 2, 1990, located at: <http://www.epa.gov/Compliance/resources/policies/civil/erp/index.html>, a copy of which is enclosed with this Complaint CAFO as well as EPA's "Incentives for Self-Policing: Discovery, Disclosure, Correction and Prevention Violations; Notice," dated December 22, 1995, as amended ("Audit Policy"). Furthermore, the fact that the Respondent Self-Disclosed the aforementioned violations to the EPA, the Complainant has given appropriate adjustments to the original penalty. It is ORDERED that Respondent be assessed a civil penalty of **TWO THOUSAND ONE HUNDRED DOLLARS AND NO CENTS (\$2,100.00)**.

32. Within thirty (30) days of Respondent's receipt of this fully executed Complaint CAFO, Respondent shall pay the assessed civil penalty by cashier's or certified check, made payable to "Treasurer, United States of America, EPA - Region 6."

Payment shall be remitted in one of the alternatives provided in the collection information section below:

#### **COLLECTION INFORMATION**

##### **CHECK PAYMENTS:**

US Environmental Protection Agency  
Fines and Penalties  
Cincinnati Finance Center  
PO Box 979077  
St. Louis, MO 63197-9000

##### **WIRE TRANSFERS:**

Wire transfers should be directed to:

Federal Reserve Bank of New York

ABA = 021030004

Account = 68010727

SWIFT address = FRNYUS33

33 Liberty Street

New York NY 10045

Field Tag 4200 of the Fedwire message should read "D 68010727 Environmental Protection Agency"

**OVERNIGHT MAIL:**

U.S. Bank

1005 Convention Plaza

Mail Station SL-MO-C2GL

St. Louis, MO 63101

Contact: Natalie Pearson

314-418-4087

**ACH (also known as REX or remittance express)**

Automated Clearinghouse (ACH) for receiving US currency

PNC Bank

808 17<sup>th</sup> Street, NW

Washington, DC 20074

Contact -- Jesse White 301-887-6548

ABA = 051036706

Transaction Code 22 - checking

Environmental Protection Agency

Account 310006

CTX Format

**ON LINE PAYMENT:**

There is now an On Line Payment Option, available through the Dept. of Treasury.

This payment option can be accessed from the information below:

[WWW.PAY.GOV](http://WWW.PAY.GOV)

Enter "sfo 1.1" in the search field;

Open form and complete required fields following directions for EPA Miscellaneous payments.

**EPA Miscellaneous Payments - Cincinnati Finance Center**

Form Number: **SFO Form Number 1.1**

Use this form to pay civil penalties, FOIA request, Superfund, Citations, Compliance Orders, and other miscellaneous payments

PLEASE NOTE: Docket number FIFRA-06-2011-0314 shall be clearly typed on the check to ensure proper credit. Respondent shall send a simultaneous notice of such payment, including a copy of the money order or check to the following:

Kristin Dunbar  
Pesticides Section (6PD-P)  
U.S. EPA, Region 6  
1445 Ross Avenue, Suite 1200  
Dallas, TX 75202-2733

The check shall reference the Respondent's name and address, the case name and the docket number of the administrative complaint, and the check shall be accompanied by a transmittal letter. A photocopy of each check and its accompanying transmittal letter shall be mailed to:

Region 6 Hearing Clerk  
U.S. EPA, Region 6  
1445 Ross Avenue, Suite 1200  
Dallas, Texas 75202-2733

Respondent's adherence to this request will ensure proper credit is given to the mater at hand.

33. Respondent agrees not to claim, or attempt to claim, a federal income tax deduction or credit covering all or any part of the civil penalty paid to the United States Treasurer.

34. Pursuant to 31 U.S.C. § 3717 and 40 C.F.R. § 13.11 unless otherwise prohibited by law, EPA will assess interest and late payment penalties on outstanding debts owed to the United States and a charge to cover the costs of processing and handling a delinquent claim. Interest on the civil penalty assessed in this CAFO will begin to accrue thirty (30) days after the effective date of the CAFO and will be recovered by EPA on any amount of the civil penalty that is not paid by the respective due date. Interest will be assessed at the rate of the United States Treasury tax and loan rate in accordance with 40 C.F.R. § 13.11(a). Moreover, the costs of the Agency's

administrative handling of overdue debts will be charged and assessed monthly throughout the period the debt is overdue. See 40 C.F.R. § 13.11(b).

35. The EPA will also assess a \$15.00 administrative handling charge for administrative costs on unpaid penalties for the first thirty (30) day period after the payment is due and an additional \$15.00 for each subsequent thirty (30) day period that the penalty remains unpaid. In addition, a penalty charge of up to six percent per year will be assessed monthly on any portion of the debt which remains delinquent more than ninety (90) days. See 40 C.F.R. § 13.11 (e). Should a penalty charge on the debt be required, it shall accrue from the first day payment is delinquent. See 31 C.F.R. § 901.9(d). Other penalties for failure to make a payment may also apply.

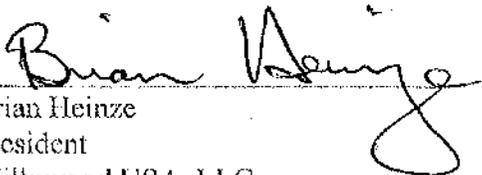
**VI.**  
**COSTS**

36. Each party shall bear its own costs and attorneys fees.

IT IS SO AGREED:

FOR THE RESPONDENT:

Date: 5/17/11

  
\_\_\_\_\_  
Brian Heinze  
President  
Willowood USA, LLC  
1600 NW Garden Valley Blvd.  
Suite 130  
Roseburg, Oregon 97471

FOR THE COMPLAINANT:

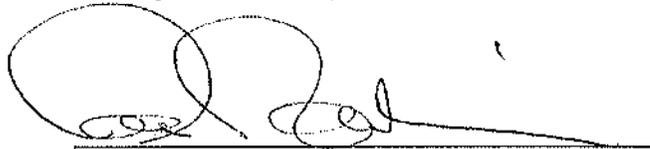
Date: 06/02/11

  
\_\_\_\_\_  
Craig G. Carroll  
Chief  
Pesticides Section

**FINAL ORDER**

Pursuant to Section 14(a) of FIFRA, 7 U.S.C. § 136/(a), and the Consolidated Rules of Practice Governing the Administrative Assessment of Civil Penalties, 40 C.F.R. Part 22, the foregoing Consent Agreement is hereby ratified. This Final Order shall not in any case affect the right of EPA or the United States to pursue appropriate injunctive or other equitable relief or criminal sanctions for any violations of law. This Final Order shall resolve only those causes of action and/or violations alleged in the Complaint. Nothing in this Final Order shall be construed to waive, extinguish or otherwise affect Respondent's (or its officers, agents, servants, employees, successors, or assigns) obligation to comply with all applicable federal, state, and local statutes and regulations, including the regulations that were the subject of this action. The Respondent is ordered to comply with the terms of settlement and the civil penalty payment instructions as set forth in the Consent Agreement. In accordance with 40 C.F.R. § 22.31(b), this Final Order shall become effective upon filing with the Regional Hearing Clerk.

Dated 06/09/11



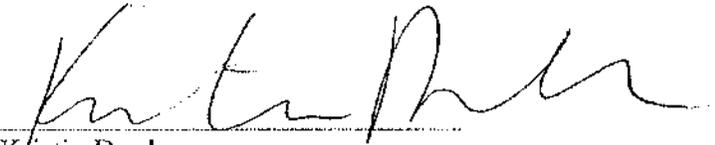
Pat Rankin  
Regional Judicial Officer

**CERTIFICATE OF SERVICE**

I hereby certify that on the 9<sup>th</sup> day of June, 2011, the original and one copy of the foregoing Complaint Consent Agreement and Final Order ("Complaint CAFO") was hand delivered to the Regional Hearing Clerk, U.S. EPA - Region 6, 1445 Ross Avenue, Dallas, Texas 75202-2733, and a true and correct copy was delivered to the following individual by method indicated below:

**CERTIFIED MAIL - RETURN RECEIPT REQUESTED**

Brian Heinze  
President  
Willowood USA, LLC  
1600 NW Garden Valley Blvd.  
Suite 130  
Roseburg, Oregon 97471

  
\_\_\_\_\_  
Kristin Dunbar  
Enforcement Officer  
Pesticides Section