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April 7, 2008

VIA FEDERAL EXPRESS

Judge Barbara A. Gunning Administrative Law Judge US EPA Mail Code 1900L 1200 Pennsylvania Ave., NW Washington, DC 20460-2001

> Re: Behnke Lubricants, Inc. Docket No. FIFRA-05-2007-0025

Dear Judge Gunning:

Enclosed please find a true and correct copy of Respondent's Exhibit RX65 (Bates Nos. Resp 00158 – Resp 00182).

The original and one copy of Respondent's Exhibit RX65 (Bates Nos. Resp 00158- Resp 00182) were delivered to the Regional Hearing Clerk, Region 5, U.S. EPA via overnight mail on April 7, 2008. True and accurate copies of same were delivered to Nidhi O'Meara and the court reporter via overnight mail on April 7, 2008.

Kindly acknowledge receipt of the enclosed by date stamping the extra copy of this letter and forwarding same to the undersigned in the envelope provided.

Should you have any questions, please do not hesitate to contact me.

Very truly yours,

Bruce A. McIlnay

BAM/dlp

Enclosures

cc: Regional Hearing Clerk, w/encl. (via federal express) Nidhi O'Meara, w/encl. (via federal express) Court Reporter, w/encl. (via federal express) Eric Peter, w/encl.

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY REGION 5

In the Matter of:

BEHNKE LUBRICANTS INC. MENOMONEE FALLS, WISCONSIN

Respondent.

Docket No. FIFRA-05-2007-0025

DECLARATION OF TRACEY HUEBNER

STATE OF WISCONSIN)) WAUKESHA COUNTY)

Tracey Huebner, being first duly sworn, on oath deposes and says:

1. I am the Marketing Director for Behnke Lubricants Inc. ("Behnke"). Prior to taking the position of Marketing Director for Behnke, I was an Account Executive with the advertising firm of Core Creative, Inc. ("Core"). From 2001 until October 2007, when I left Core to take my current position with Behnke, I was the Account Executive at Core responsible for the Behnke account.

2. During the period of time that I was the Account Executive for Behnke, Core did the majority of the creative work for Behnke's advertising and made all of its media recommendations for placement of those advertisements.

3. From at least 2005 to present, if not before, Behnke's media purchases were limited to print media and, more particularly, trade journals relevant to Behnke's target market.



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4. Attached hereto as Exhibit A is a schedule of all media placements for Behnke advertising during the calendar year 2005. Attached to the schedule are copies of the advertisements identified in the 2005 schedule.

5. Attached hereto as Exhibit B is a schedule of all media placements for Behnke advertising during the calendar year 2006. Attached to the schedule are copies of the advertisements identified in the 2006 schedule.

6. Attached hereto as Exhibit C is a schedule for all media placements for Behnke advertising during the calendar year 2007. Attached to the schedule are copies of the advertisements identified in the 2007 schedule.

7. I make this affidavit of my own personal knowledge or based on records of either Core or Behnke, which records were maintained by both companies in the ordinary course of their business.

Jucey Hubner

Sworn to and subscribed before me this $\underline{/9}$ day of February, 2008

Notary Public, State of Wisconsin My commission expires:

Resp 00159

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bunge Listeria.

E.coli. Salmonella. And other airborne microbes from your processing plant compressed air lubricants. Use JAX Magna-Plate 74 NSF H1 airline oil to lubricate your air motors, cylinders, meat saws, knives, stun guns and any other air-operated equipment.

True, Magna-Plate 74 provides exceptional antiwear protection and prevents rust and corrosion in your operation. But the real kicker is, it also knocks down microbe growth and exhausts tramp moisture from your air system. That's because JAX Magna-Plate 74 is the only FDA-compliant, NSF H1 lubricant to feature Micronox® –

our proven, proprietary anti-microbial agent.

For details, contact your nearest JAX distributor today.

Now available in new quart bottle packaging for easier dispensing!

America's Finest Industrial Lubricants

1.800.782.8850 | www.jax.com

Xtreme toughness

Bring JAX your most demanding lubrication challenges. High temperatures. Extreme pressure. Exposure to water or highly acidic foods. Whatever the conditions ... the new JAX Halo-Guard[™] FG Grease was built to take it.

Formulated with a revolutionary thickener technology, JAX Halo-Guard[™] provides the highest level of E.P. and anti-wear properties ever reported for a food-grade grease. Not to mention outstanding rust and corrosion-control capabilities.

Halo-Guard[™] is water-resistant, compatible with most other greases and ideal for virtually any food/beverage application. So chances are, this tough, multi-purpose lubricant is one of the only greases you'll need to keep in stock.

Questions? Contact your nearest JAX distributor today.



America's Finest Industrial Lubricants

1.800.782.8850 | www.jax.com

Atremely Aclean

JAX has developed the world's most advanced, high-temperature synthetic esters for lubrication of high-speed, automated, commercial baking ovens. JAX Pyro-Kote Series fluids provide smokeless, deposit-free lubrication of this sophisticated, production machinery at performance levels that meet and exceed OEM performance standards. Reduced carbon deposits, smoke-free performance and superb antiwear protection make JAX Pyro-Kote Series the new standard in Xtreme, clean, high-temperature baking lubrication.

For details, contact your nearest JAX distributor today.



America's Finest Industrial Lubricants

1.800.782.8850 | www.jax.com

Migronox

The power to KNOCKDOWN deadly bacteria.

JAX gives you the industry's only one-two punch to help knock-out E-coli, Listeria or Salmonella growing in your plant. Our revolutionary **Micronox™** antimicrobial agent is a safe, powerful additive technology formulated into JAX line of high-performance synthetic or conventional food-grade lubricants. While other agents simply inhibit bacterial growth, this undisputed champ knocks down food and beverage microbial contaminants for the full count. For details, contact your JAX distributor.

America's Finest Industrial Lubricants



Resp 00164

1.800.782.8850 | www.jax.com

A terminate bacteria

Micronox[®] is a groundbreaking advance in food-grade technology that was developed by JAX with the intention of preserving and protecting food-grade lubricants from bacterial contamination in food-processing plants worldwide.

Independent laboratory tests show that sole use of lubricants containing Micronox[®] was shown to reduce the yeast and mold counts and prevent the formation of Listeria, E. coli and Salmonella.

Contact your JAX Distributor today and find out how Micronox[®] can make a difference in your food-processing facility.



TORO PETROLEUM

1234 Anywhere Street Salinas, CA 98000 980-000-0000 www.toro.com

JAX has been the leader in lubricating food processing machinery since the inception of food-grade lubricants over 40 years ago! Our experience with what works, and what does not, has led us to develop the highest performing, leading edge lubricants in the food and beverage processing industries. Talk to JAX about any machinery lubrication problem you may have. It's likely we have seen it and solved it already.

JAX Recent Landmark Developments in Food Plant Lubrication:

JAX Poly-Guard FG[®]

Greases with unsurpassed antiwear performance

JAX Pyro-Kote®

Ashless oven chain lubricants for ultimate oven chain cleanliness

JAX Halo-Guard™ FG

Greases with the highest EP. ratings ever in a food-grade grease

JAX Micronox®

Antimicrobial additive, and the only one to provide significant microbial knockdown performance in food-grade lubricants



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JAX Poly-Guard FG®

Greases with unsurpassed antiwear performance

JAX Pyro-Kote*

Ashless oven chain lubricants for ultimate oven chain cleanliness

- JAX Halo-Guard[™] FG
 - Greases with the highest EP. ratings ever in a food-grade grease
- JAX Micronox®

Antimicrobial additive, and the only one to provide significant microbial knockdown performance in food-grade lubricants

JAX

America's Finest Industrial Lubricants

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JAX has developed the world's most advanced, high-temperature synthetic esters for lubrication of high-speed, automated, commercial baking ovens. JAX Pyro-Kote Series fluids provide smokeless, deposit-free lubrication of this sophisticated, production machinery at performance levels that meet and exceed OEM performance standards. Reduced carbon deposits, smoke-free performance and superb antiwear protection make JAX Pyro-Kote Series the new standard in Xtreme, clean, high-temperature baking lubrication.

For details, contact your nearest JAX distributor today.



America's Finest Industrial Lubricants

1.800.782.8850 | www.jax.com

esp 00176













JAX

SOURCEBOO



Metal detector

The Cintex Sentry VF variable frequency metal detector from Loma automatically analyzes product affect (temperature, moisture, salt content, speed and packaging material), reviews a band of frequencies and selects the right one for the specific application. Because the frequencies are not present when the unit is manufactured, packagers can run a variety of products through the same unit. Loma Systems, Inc.; 630-681-2050 4





Resealable pouch

Zip-Pak's resealable quad-seal pouch is made from four registered webs and allows graphics and materials to be changed on any of the four webs. The gusseted pouches incorporate Zip-Pak zippers to allow resealable packaging for frozen foods, salty snacks and fresh cut produce. The package is produced on a gearless RiteBag Plus machine, which allows converters to make twoside seal, three-side seal, bottom-folded, stand-up and quad-seal gusseted pouches on a single machine. Zip-Paly 815-468-6500;

www.zippak.com A

Inspection tool

DVT's Legend LS Line Scan vision system incorporates a Texas In-. struments DSP processor and has a 2K linear sensor yielding images up to 18,000 lines per second. The unit is suitable for unwrapping cylindrical objects for label inspection and scanning an object to obtain a highresolution image.

DVT Machine Vision; 770-814-7920; www.dvtsensors.com

