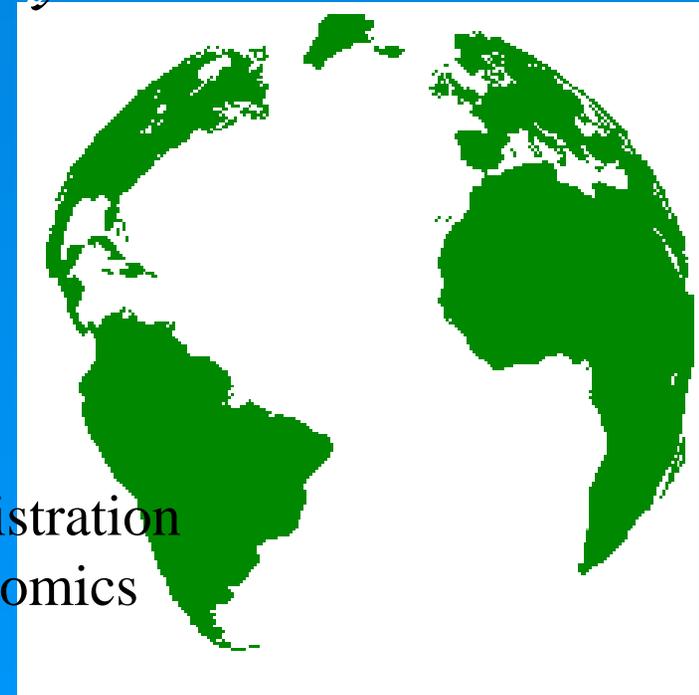


Accounting for Ecosystem Service Values in a Spatially Explicit Format: Value Transfer and Geographic Information Systems



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Past and Current Funding:

The State of Maryland Department of Natural Resources

Power Plant Assessment Division

Annapolis MD. 21041

<http://www.dnr.state.md.us>

The Northeastern States Research Cooperative (NSRC).

The George D. Aiken School of Natural Resources, at the University of Vermont and
USDA Forest Service Northeastern Research Station, Hubbard Brook Project.

<http://www.uvm.edu/snr/nsrc/>

New Zealand Foundation for Research Science and Technology (FRST)

Biodiversity, ecosystem services and sustainable agriculture Grant

Lincoln University, Christchurch NZ

<http://www.frst.govt.nz/>

State of New Jersey Department of Environmental Protection

Division of Science, Research and Technology

Estimating the Value of New Jersey's Natural Capital and Ecosystem Services

<http://www.nj.gov/dep>

The Presentation

- I. Conceptual Background on the Economic Geography of Ecosystem Services**
- II. The Valuation Database**
- III. Demonstration of the EcoValue Project© website**
- IV. Case Study Applications**
- V. Future Directions**



New Reference:

Wilson, Matthew A, Austin Troy, and Robert Costanza 2005. The Economic Geography of Ecosystem Goods and Services: Revealing the Monetary Value of Landscapes through Transfer Methods and Geographic Information Systems. In Dietrich and Van Der Straaten (eds.) *Cultural Landscapes and Land Use*. Kluwer Academic Publishers.

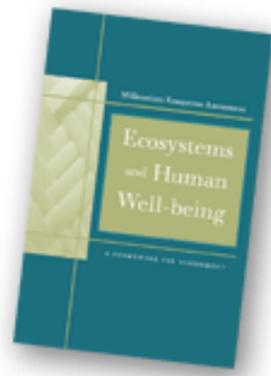
Exploring the Economic Geography of Ecosystem Services: New Horizons

Premise: Evaluating the distribution of *Ecosystem Service values* through the assessment of spatially explicit ecological and economic data offers one of the most defensible and viable platforms for benefits transfer today.

Goal: The EcoValue Project© provides academic researchers and non-commercial stakeholders with the ability to account for and track environmental service values in a customized, spatially explicit format. The system combines Geographic Information Systems (GIS) and relational database technology in order to:

- Link together available peer-reviewed economic valuation literature and ecological data in a transparent environment.
- Allow users to interactively generate maps, graphs and economic statistics for specific parcels of land at multiple scales

The Ecosystem Service Concept



Ecosystem services are the benefits people obtain either directly or indirectly from ecological systems (Millennium Ecosystem Assessment 2003). They include products such as food, fuel, and fiber; regulating services such as climate and water regulation and flood control; and nonmaterial assets such as cultural or aesthetic benefits (de Groot *et al* 2002).

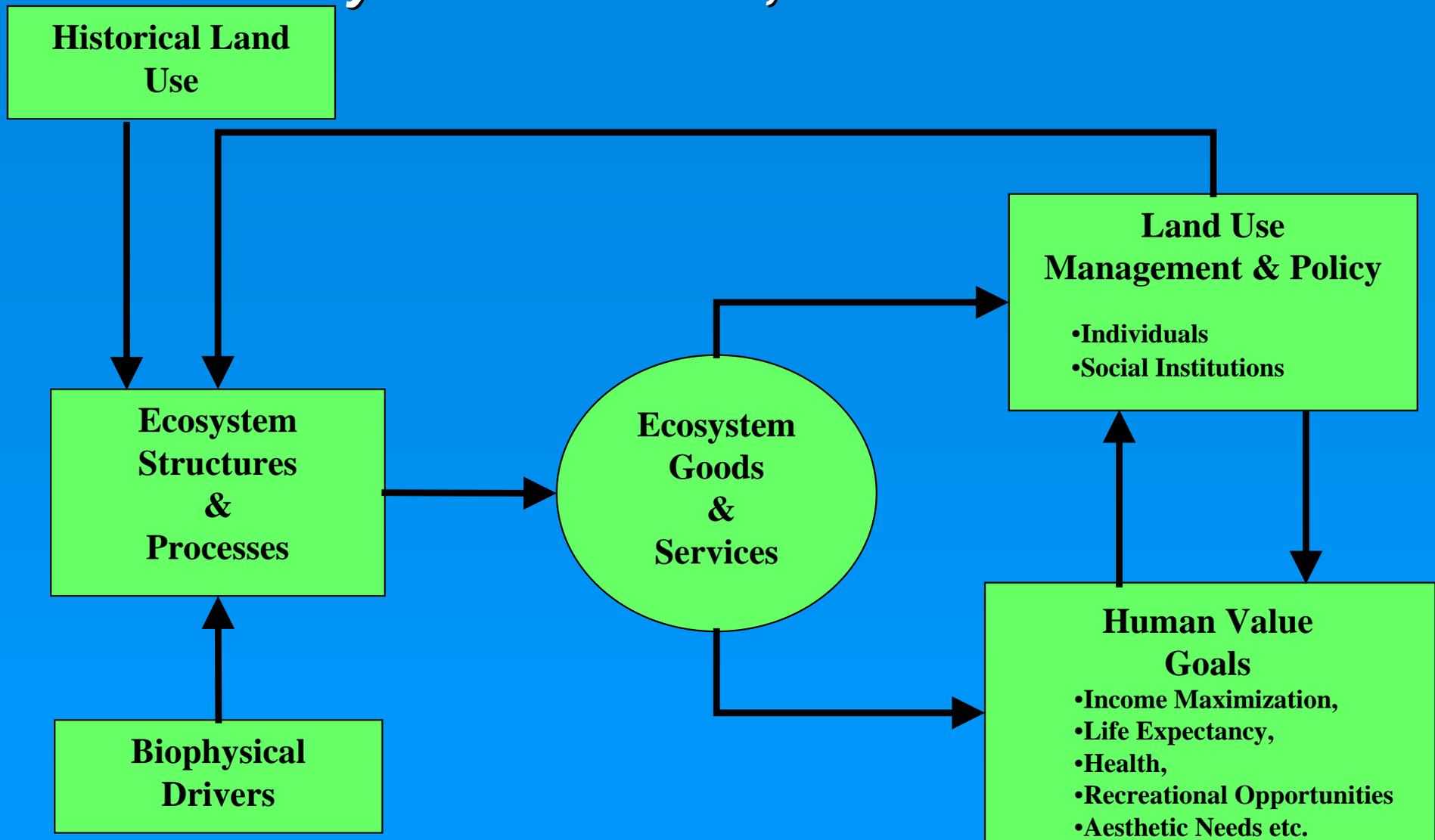
<http://www.millenniumassessment.org>

DeGroot, Wilson and Boumans 2002 “A typology for the description, classification, and valuation of ecosystem functions, goods and services” *Ecological Economics* 41(3) pp. 393-420.

Millennium Assessment (MA) 2003 Typology of Ecosystem Goods and Services

| | | |
|---|--|---|
| <p>Provisioning Goods produced or provided by ecosystems</p> <ul style="list-style-type: none">• food• fresh water• fuel wood• genetic resources | <p>Regulating Benefits obtained from regulation of ecosystem processes</p> <ul style="list-style-type: none">• climate regulation• disease regulation• flood regulation | <p>Cultural Non-material benefits from ecosystems</p> <ul style="list-style-type: none">• spiritual• recreational• aesthetic• inspirational• educational |
| <p>Supporting Services necessary for production of other ecosystem services</p> <ul style="list-style-type: none">• Soil formation• Waste Treatment and Nutrient cycling• Primary production | | |

Framework for Integrated Assessment and Valuation of Ecosystem Functions, Goods and Services*



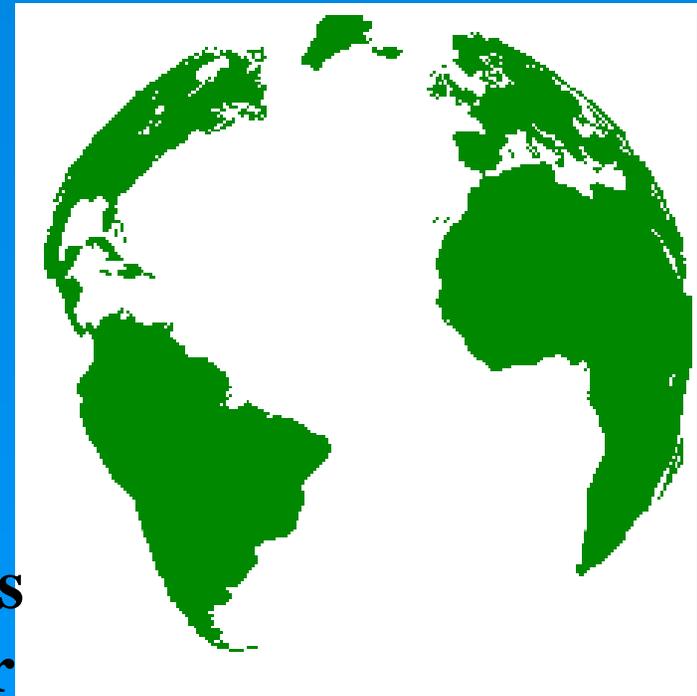
*Adapted from DeGroot, Wilson and Boumans 2002 "A typology for the description, classification, and valuation of ecosystem functions, goods and services" *Ecological Economics* 41(3) pp. 393-420.

| ECOSYSTEM FUNCTION | ECOSYSTEM SERVICE (Examples) |
|-------------------------------|--|
| REGULATING | Disturbance Moderation <ul style="list-style-type: none"> •Regulation of surface runoff and discharge to nearby streams and the Merrimack river •Flood control services provided by redeveloped wetlands and dams in nearby ponds |
| | Freshwater Regulation <ul style="list-style-type: none"> •Improved groundwater recharge capacity •Improved surface water quality through mitigating runoff from the site into nearby streams |
| | Waste Treatment <ul style="list-style-type: none"> •Pollution control and detoxification capacity restored on site and at off-site wetlands |
| | Wildlife Habitat <ul style="list-style-type: none"> •Feeding and breeding ground for identified freshwater fish species •Habitat for migratory waterfowl |
| SUPPORTING | Nutrient Regulation <ul style="list-style-type: none"> •Improved nutrient filtration capacity of off-site freshwater wetlands and stream buffers •Improved trapping of sediments and pollutants on-site. |
| CULTURAL | Recreation and Amenity <ul style="list-style-type: none"> •Improvement of aesthetics and associated re-sale values for nearby residential properties and commercial developments •Improvement of greenspace recreation opportunities through off-site wetland revegetation and stream remediation |

Why Use *Ecosystem Services* as the cornerstone of the EcoValue Project?

Advantages:

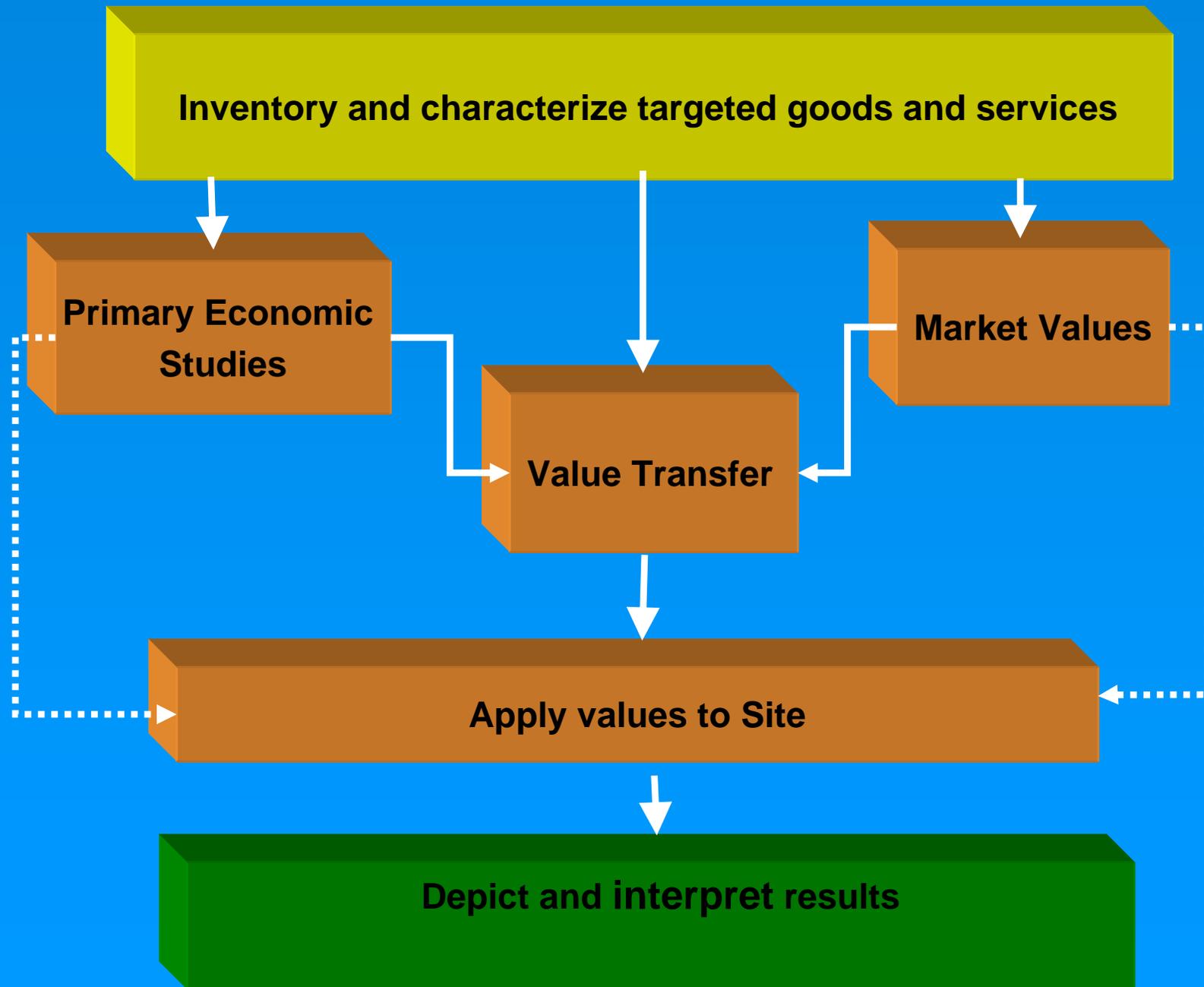
- ❑ Brings together ecological and economic concepts in a dynamic conceptual system
- ❑ Makes use of best-available economic tools and methods to reveal meaningful values for non-marketed environmental systems
- ❑ Can be used to by decision makers to evaluate tradeoffs between land use change and human values.



Valuation Techniques used in the EcoValue Project

- **Avoided Cost (AC):** services allow society to avoid costs that would have been incurred in the absence of those services; flood control (barrier islands) avoids property damages, and waste treatment by wetlands avoids incurred health costs.
- **Marginal Product Estimation (MP):** Service demand is generated in a dynamic modeling environment using production function (i.e., Cobb-Douglas) to estimate value of output in response to corresponding material input.
- **Factor Income (FI):** services provide for the enhancement of incomes; water quality improvements increase commercial fisheries harvest and thus, incomes of fishermen.
- **Travel Cost (TC):** service demand may require travel, whose costs can reflect the implied value of the service; recreation areas attract distant visitors whose value placed on that area must be at least what they were willing to pay to travel to it.
- **Hedonic Pricing (HP):** service demand may be reflected in the prices people will pay for associated goods: For example, housing prices along the shore of pristine freshwater lakes tend to exceed the prices of inland homes.
- **Contingent Valuation (CV):** service demand may be elicited by posing hypothetical scenarios that involve some valuation of alternatives; people would be willing to pay for increased water quality in freshwater lakes and streams.
- **Group Valuation (GV):** This approach is based on principles of deliberative democracy and the assumption that public decision making should result, not from the aggregation of separately measured individual preferences, but from *open public debate*.

Spatially Explicit Value Transfer



**The Valuation
Database: Study
Selection, Data
Entry and
Aggregation**



Transfer Study Selection

Current Decision rules for selecting empirical studies:

- **Published in peer-reviewed journals or books**
- **Limited to results that can readily be translated into spatial equivalencies—(i.e., per ha; per acre)**
- **Focused on regions in North America, Europe, New Zealand and Australia**
- **Focused primarily on non-consumptive resource use and ecosystem services**

Valuation Literature: EcoValue© and EVRI™

| Current Status | EVRI | EVP |
|--|-------------|------------|
| Total Number of studies in English | 1290 | 701 |
| Number of built environment studies | 92 | 0 |
| Number of human health studies | 268 | 0 |
| Number of strictly ecological studies | 0 | 165 |
| Percent Ecosystem service valuation studies* | 62% | 100% |
| Percent North American studies | 68% | >90% |

*# of ecological function studies + # of non-extractive use studies + # of passive use studies/total # of studies in English

Sample Data Entry Form: General

General Info. Ecological Context Socio-economic Context Valuation Methodology Data Conversion

Valuation Label: Increased property value due to freshwater wetlands nearby in Charl

Citation ID: Thibodeau, F. -1981-An economic analy

Whether a transfer study Whether use external data set

Ecosystem Service: Aesthetic

Sub Eco-service: amenity of water frontage property

Uniqueness Index: 0

General Notes: Urban wetlands and property amenity values. Based on a survey of local property appraisers and a multiple regression analysis.
62 Census blocks analyzed, only 3 blocks away form wetlands
estimated hedonic function on page 23.

Sample Data Entry Form: Valuation

General Info. Ecological Context Socio-economic Context **Valuation Methodology** Data Conversion

Economic Measure:

Valuation Method:

Whether Substitution Considered Whether On-site users?

Whether From A One-Time Payment CV Study

Currency: Currency Year:

Temporal Units of Analysis:

Spatial Unit of Analysis:

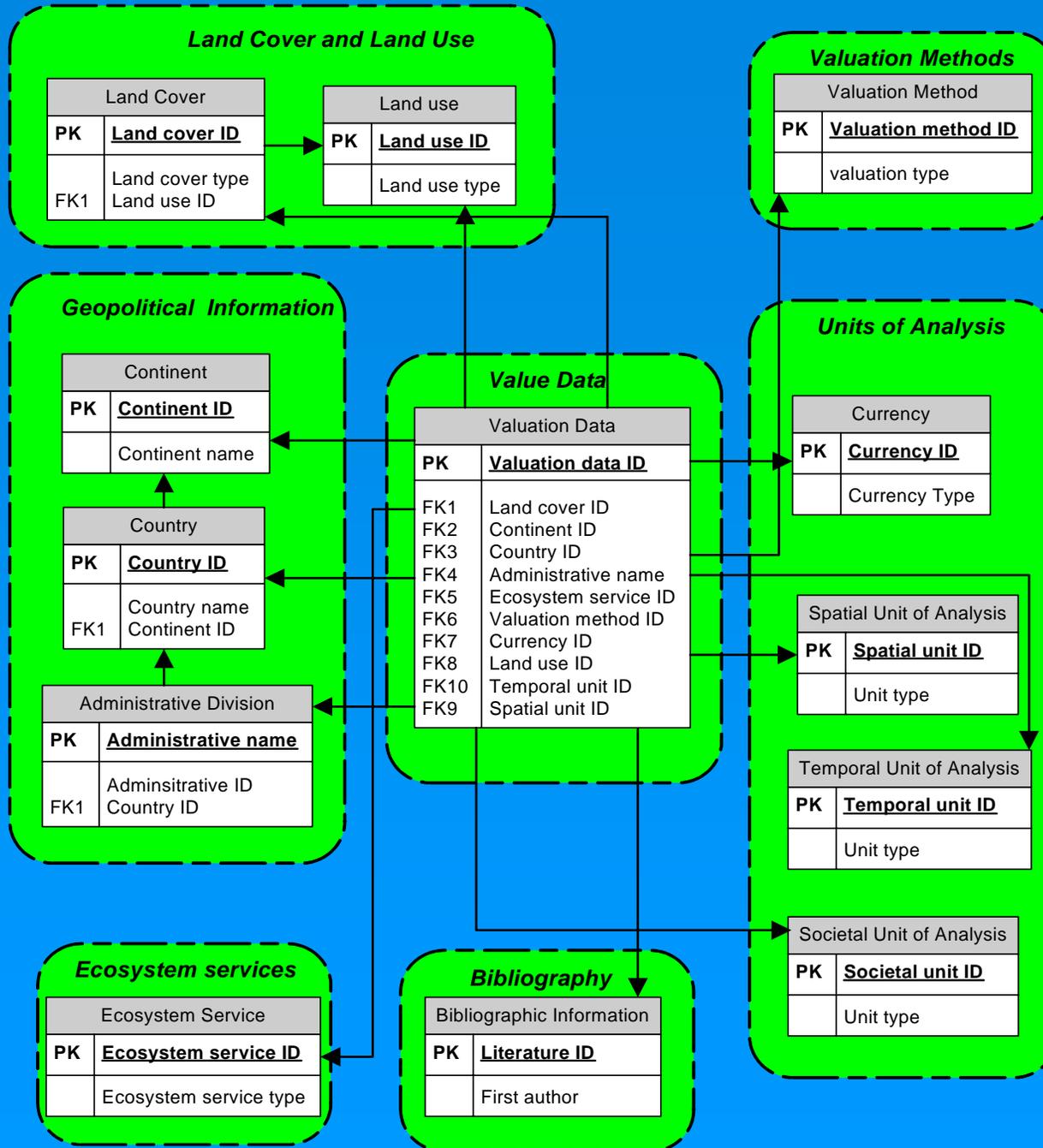
Social Unit of Analysis:

Other Unit of Analysis:

Sample Data Entry Form: Conversion Notes

| General Info. | Ecological Context | Socio-economic Context | Valuation Methodology | Data Conversion |
|---|--------------------|--|-----------------------|-----------------|
| <p>Original Value_Lower Bound: <input type="text" value="\$368,313.00"/></p> <p>Original Value_Upper Bound: <input type="text" value="\$5,560,975.00"/></p> <p>Original Value_Mean: <input type="text"/></p> <p>Original Value_Median: <input type="text"/></p> | | <p>2001 Value_Lower Bound: <input type="text" value="\$3.36"/></p> <p>2001 Value_Upper Bound: <input type="text" value="\$50.75"/></p> <p>2001 Value_Mean: <input type="text"/></p> <p>Average Value: <input type="text" value="\$27.06"/></p> <p>Whether processed data <input type="checkbox"/></p> | | |
| <p>Conversion Notes:</p> | | <p>1. the total water area in Indiana statewide was used (550 square miles). Source: http://www.50states.com/indiana.htm</p> <p>2. the currency year wasn't reported in the study. The publication year is used.</p> | | |

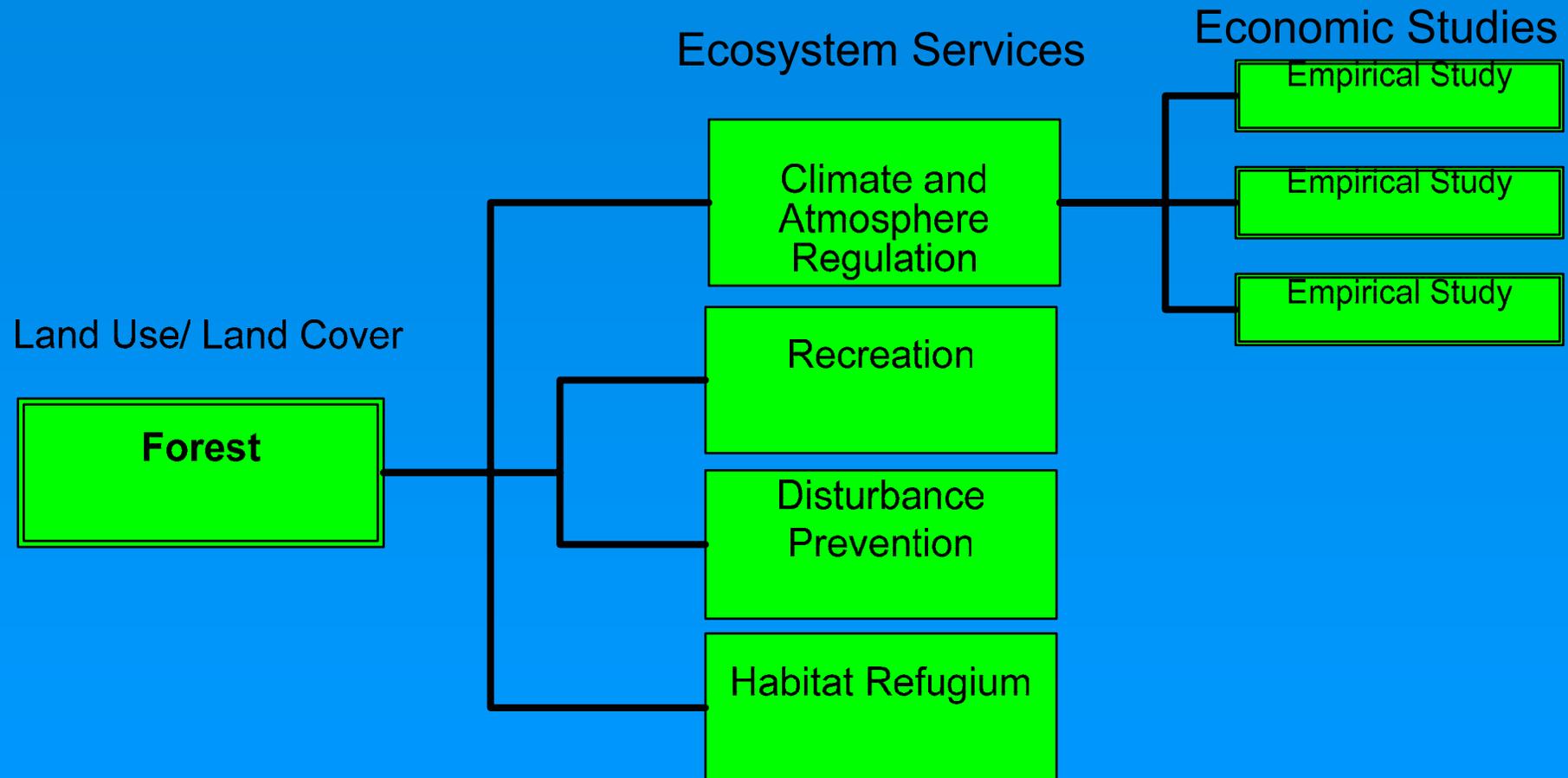
Sample GeoDatabase Links



Sample EcoValue Project© Land Use/Cover Codes and Corresponding USGS National Land Cover Data (NLCD) Codes

| EVP Codes | EVP Description | NLCD Codes | NLCD Description |
|------------------|------------------------|--------------------|--------------------------------------|
| 1 | cropland | 82,83,84 | row crops, small grain, fallow |
| 2 | pasture | 81 | pasture |
| 3 | forest | 41,42,43 | deciduous .,evergreen,mixed forests |
| 4 | barren land | 31(part),32,33 | bare rock/sand,quarries,transitional |
| 5 | urban greenspace | 85 | urban/recreation. greenspace |
| 6 | woody perennial | 61 | orchards |
| 7 | beaches | 31(part) | rock/sand |
| 8 | high impact-human | 22,23 | high-density residential,commercial |
| 9 | low/med impact human | 21 | low-density residential |
| 10 | wetland-fresh | 91(part), 92(part) | wetland |
| 11 | wetland-salt | 91(part), 92(part) | wetland |
| 12 | freshwater | 11(part) | water |
| 13 | saltwater | 11(part) | water |
| 51 | shrubland | 51 | shrubland |

One-to-Many Relationships Between Land Cover, Ecosystem Services and Economic Values



Spatial Aggregation

Value of Ecosystem Services ($\$ \text{ ha}^{-1}$ per year):

$$V(ES_k) = \sum_{i=1}^n A(LU_i) \times V(ES_{ki})$$

Where $A(LU_i)$ = Area of i^{th} (Land Use in hectares)

and $V(ES_{ki})$ = Annual value of k^{th} ES (Ecosystem Services) for each i^{th} LU (in $\$/\text{ha}/\text{yr}$).

Spatial Boundary Units Tried Thus Far:

Biogeophysical

- Watersheds and Tributaries (Huc 6, Huc 8, Huc 12)
- Ecoregions

Socioeconomic

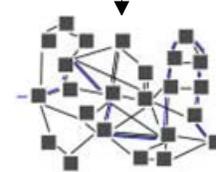
- State
- County
- Individual Property Parcels

Putting it All Together



Literature review and collection

Process and Input Valuation Data



Relational Microsoft Access® database

Integrate Valuation Data with GIS



Active Server Pages (ASP).

Delivery of the ecosystem services value via internet



ESRI® ArcIMS

The EcoValue WebSite

<http://ecovalue.uvm.edu>



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Currently, this website is designed for academic and research purposes only. Information from this site should not be used for any commercial or legal purposes. References to this site should include the following information:

Wilson, Matthew A., Robert Costanza, and Austin Troy (2004). The EcoValue Project. Retrieved from the University of Vermont EcoValue Web site: <http://ecovalue.uvm.edu>

Welcome Page



The University
of Vermont



The EcoValue Project

Welcome to the EcoValue Project!

Based at the University of Vermont, the EcoValue project provides an interactive decision support system for assessing and reporting the economic value of ecosystem goods and services in geographic context.

The project combines Geographic Information Systems (GIS) and relational database technology to provide interactive maps, graphs and statistics that are dynamically generated by linking together the best available peer-reviewed valuation literature and GIS land cover layers in a flexible web-based platform.

Three principles guide the EcoValue project:

1. Use the best available economic methods and data sources to develop a standard methodology for assessing ecosystem goods and services in spatially explicit context.
2. Create a web-based interface that allows multiple stakeholders to conduct value assessments of selected landscape features in a fully 'data transparent' mapping environment.
3. Design and calibrate a transparent value-transfer algorithm that will provide end-users with the ability to estimate economic values in a spatially explicit landscape context without incurring the high cost that would be needed to conduct a series of direct empirical valuation studies.

The end result you find here is a web-based, GIS assessment tool capable of generating meaningful and reliable economic value estimates of landscape based ecosystem goods and services that can then be integrated into research, decision-making and planning.

The EcoValue project has been funded through competitive grants to provide valuation estimates for the State of Maryland and the Northern Forest region, but our vision is to extend this analysis to other regions throughout United States and the world. For more information, please contact Dr. Matthew A. Wilson at the University of Vermont.

[View a PowerPoint Presentation of the EcoValue Project](#)

EcoValue

[Maryland EcoValue Module](#)

[Northern Forest EcoValue Module](#)

Information

[Welcome](#)

[Conceptual Framework](#)

[Economic Methods](#)

[Limitations to Methodology](#)

[Estimating Land Cover Values](#)

[Theoretical References](#)

[About the Research Team](#)

[About Our Financial Contributors](#)

[Economic Data Sources](#)

[Mass. Audubon Ecovalue Project](#)

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The Northern Forest Module



The Northern Forest Map Viewer

This module of the EcoValue project was developed with support from the [Northeastern States Research Cooperative](#) and is intended to provide a web-accessible, GIS ecosystem valuation tool for citizens and decision makers in the northeastern States of New Hampshire, New York, Maine, and Vermont.

The ecological goods and services provided by natural systems within the northern forests are critical to the healthy functioning of the natural environment; but importantly, they also contribute significantly to human welfare, both directly and indirectly, and thus represent a significant portion of the total social and economic value of the natural landscape. When ecosystem service values are not fully accounted for, they remain outside of forest land use planning, potentially compromising the long-term sustainability of ecologically significant landscapes.

The interactive decision-support module, NF Map Viewer, is designed to provide the best available maps, graphs and figures that explain the economic value of ecosystem goods and services to researchers, decision-makers, and public stakeholders throughout the Northern Forest region. Because of its open-access design, results will cut across, and provide critical support for, several research themes listed under the Northeastern States Research Cooperative: Forest Watershed planning, Ecological and economic implications of rural-suburban transition, Conflict resolution in the N. Forest, and Shared databases.

The principal mapping unit of analysis is the watershed. Results of all queries using the Map Viewer are downloadable in both spreadsheet and graphic interchange formats so that the information can be readily used.



[The EcoValue Project](#)

[Maryland EcoValue Module](#)

[Northern Forest EcoValue Module](#)

Information

[NF Map Viewer](#)

[NF EVP Proposal](#)

[Land Cover/Services Crosswalk Table](#)

[Land Use / Land Cover Definitions](#)

[Ecosystem Services Definitions](#)

[NF EVP References](#)

[NF Natural Resources Links](#)

[Download GIS Data](#)

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Northern Forest ArcIMS Map Viewer



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for
ecological
economics

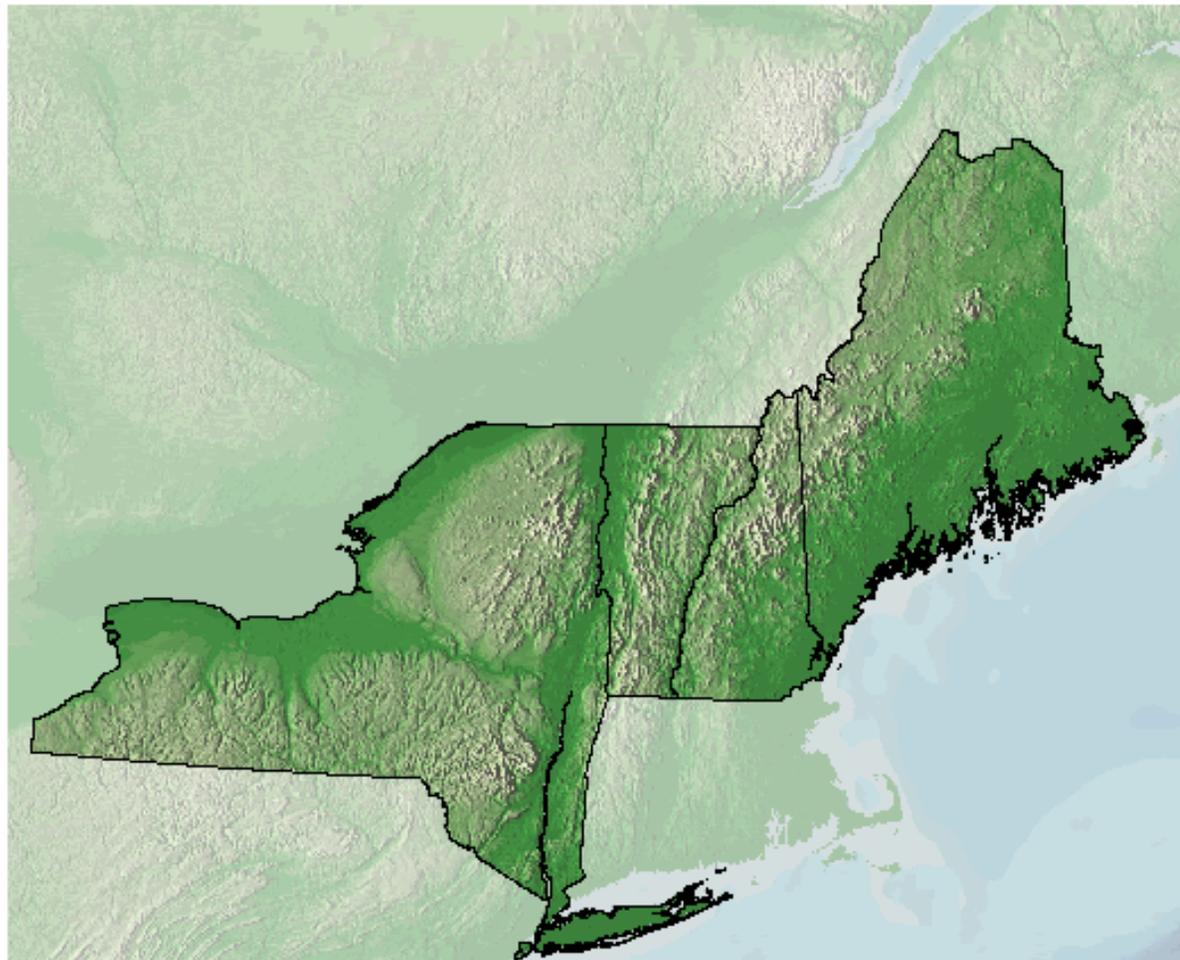
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The EcoValue Project

Select a Northern Forest State

The Northern Forest Map Viewer is divided into state sub-modules. Please click on a state to view.



Northern Forest ArcIMS Map Viewer: County and 6-Digit Watershed Active

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 **Return to selecting a Northern Forest State**

The EcoValue Project

ME Northern Forest Map Viewer

Information

 [Identify](#)

Query Auto-Popup

 [Open Query Window](#)

Navigation

 [Pan](#)

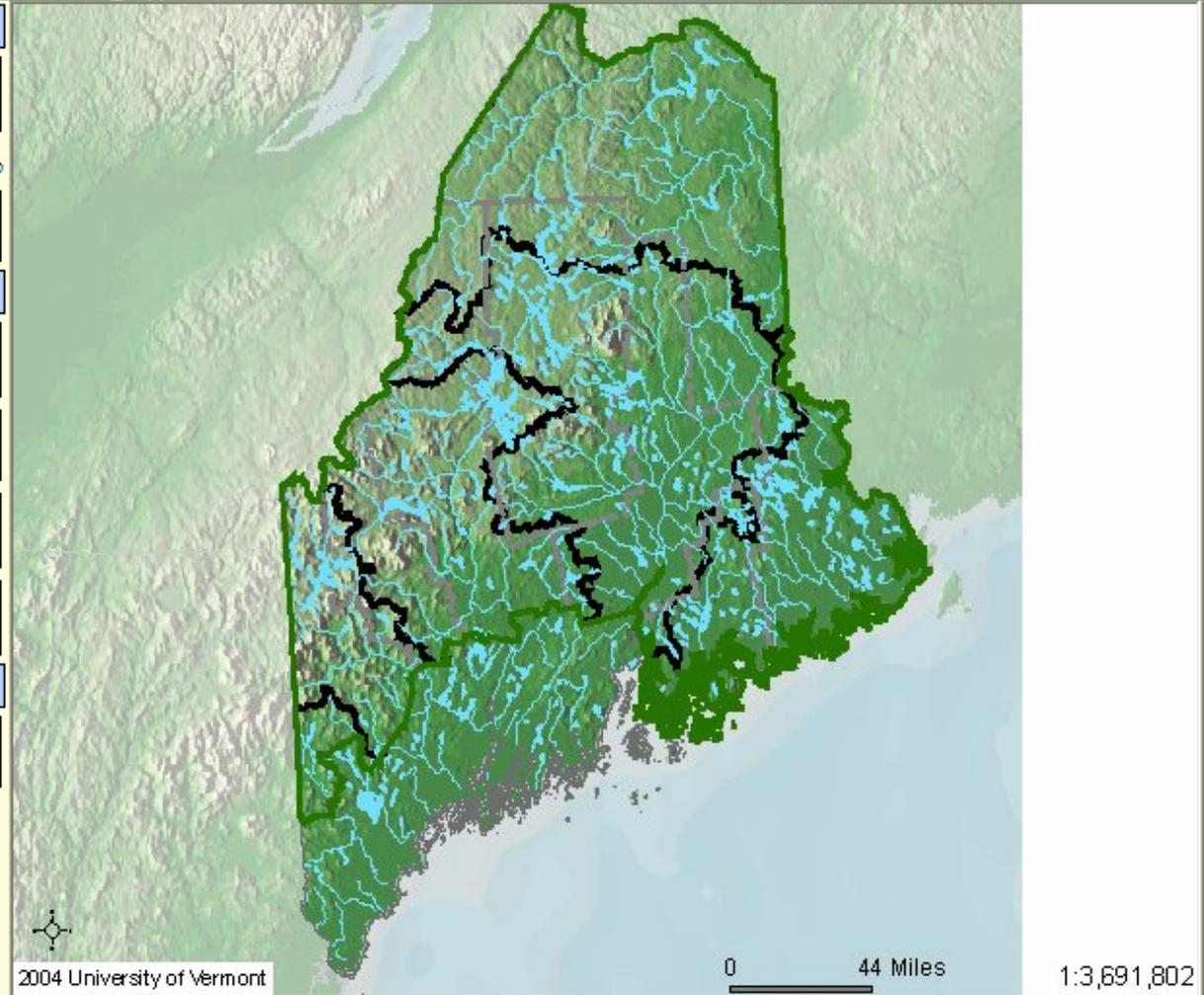
 [Zoom In](#)

 [Zoom Out](#)

 [Full View](#)

Printing

 [Print Map](#)



2004 University of Vermont

0 44 Miles

1:3,691,802

Layer List [Legend](#)

- LAYERS**
- All Layers
 - Base Layers
 - EcoValue Units
 - Ecovalue Unit Boundaries
 - County
 - Watershed6
 - Watershed8
 - Ecoregion
 - Ecovalue Unit Color Ramps
 - LandCover
 - LandCover
 - Shaded Relief

[Refresh Map](#)

Auto Refresh

Layer Help and Metadata

- The active layer.
- An inactive layer, click to make active.
- A closed group, click to open.
- An open group, click to close.
- A map layer.
- A hidden group/layer, click to make visible.
- A visible group/layer, click to hide.
- A visible layer, but not at this scale.
- A partially visible group, click to make visible.

County is now the Active Layer

Visible: Northern Forest Area, State, Northeastern States, Waterbody, River, County, Watershed6, Shaded Relief, Northeast Shaded relief

Northern Forest ArcIMS Map Viewer: County Color Ramp Gradient Active

http://ecovalue.uvm.edu - ArcIMS Viewer - Microsoft Internet Explorer

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[Return to selecting a Northern Forest State](#)

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Navigation

[Pan](#)

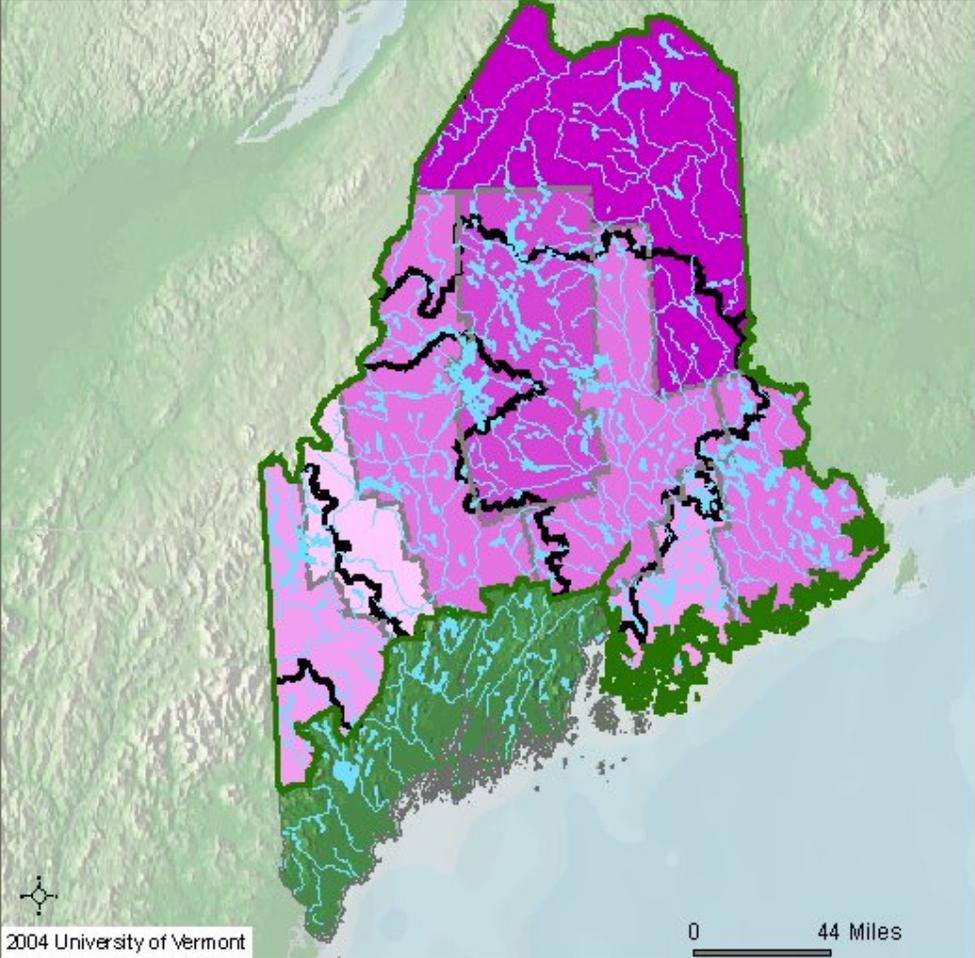
[Zoom In](#)

[Zoom Out](#)

[Full View](#)

Printing

[Print Map](#)



2004 University of Vermont

0 44 Miles 1:3,691,802

County is now the Active Layer

Visible: Northern Forest Area, State, Northeastern States, Waterbody, River, County, Watershed6, County Values, Shaded Relief, Northeast Shaded relief

Layer List Legend

LAYERS

- All Layers
- Base Layers
- EcoValue Units
- Ecovalue Unit Boundaries
 - County
 - Watershed6
 - Watershed8
 - Ecoregion
- Ecovalue Unit Color Ramps
 - County Values
 - Watershed6 Values
 - Watershed8 Values
 - Ecoregion Values
- LandCover
 - LandCover
 - Shaded Relief

[Refresh Map](#)

Auto Refresh

[Layer Help and Metadata](#)

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- An open group, click to close.
- A map layer.
- A hidden group/layer, click to make visible.
- A visible group/layer, click to hide.

Northern Forest ArcIMS Map Viewer: Ecoregion Color Ramp Gradient Active



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Return to selecting a Northern Forest State

The EcoValue Project

ME Northern Forest Map Viewer

Information

[Identify](#)

Query Auto-Popup

[Open Query Window](#)

Navigation

[Pan](#)

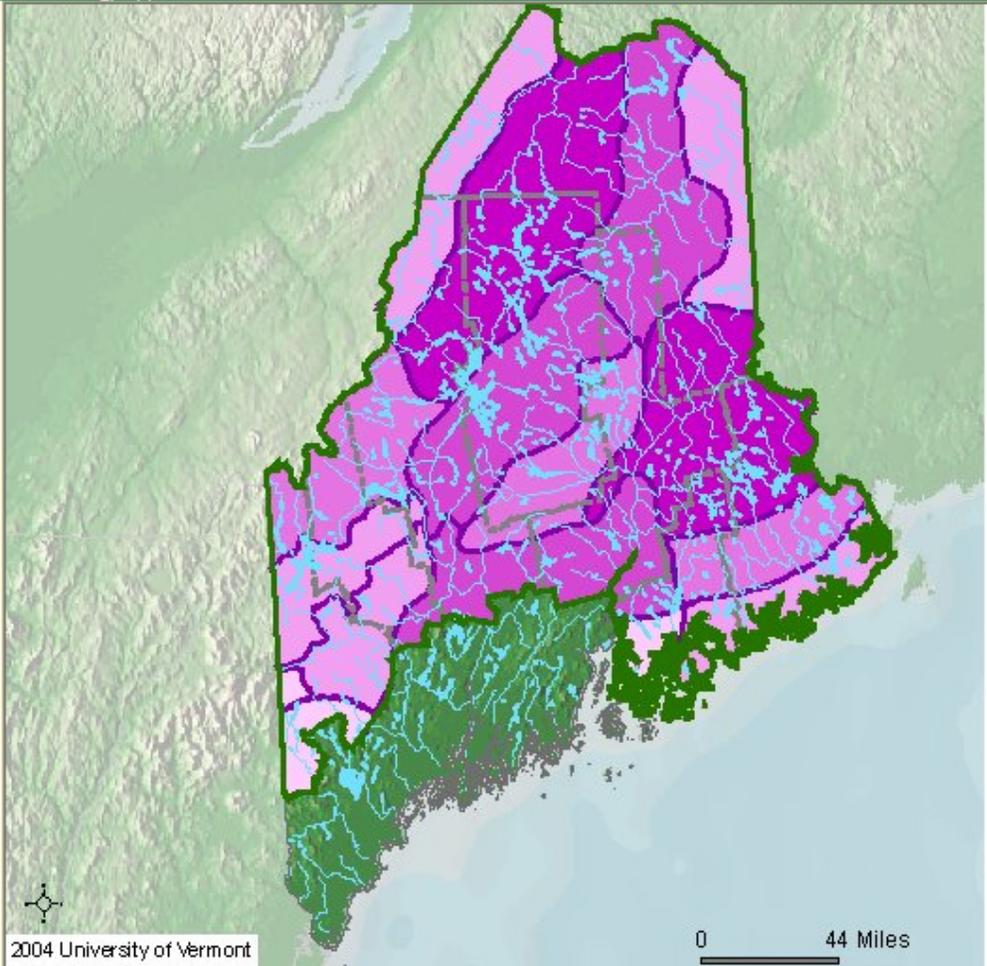
[Zoom In](#)

[Zoom Out](#)

[Full View](#)

Printing

[Print Map](#)



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0 44 Miles 1:3,691,802

[Layer List](#) **Legend**

Legend

- Northern Forest Area
- State
- Northeastern States
- Waterbody
- River
- County
- Ecoregion

Ecoregion Values

TotalValue

- \$80,032,090.73 - \$529,974,88
- \$529,974,882.12 - \$1,331,000
- \$1,331,001,282.17 - \$1,705,1
- \$1,705,148,489.10 - \$2,544,8
- \$2,544,892,808.18 - \$4,029,8

Shaded Relief

VALUE

- 1
- 2
- 8
- 21

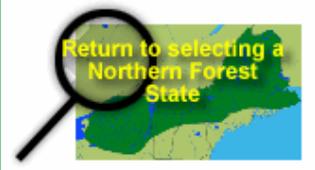
Ecoregion Values is now the Active Layer

Visible: Northern Forest Area, State, Northeastern States, Waterbody, River, County, Ecoregion, Ecoregion Values, Shaded Relief, Northeast Shaded relief

Northern Forest ArcIMS Map Viewer: 6-Digit Watershed Color Ramp Gradient Active

http://ecovalue.uvm.edu - ArcIMS Viewer - Microsoft Internet Explorer

 **The EcoValue Project**

 **Return to selecting a Northern Forest State**

ME Northern Forest Map Viewer

Information

 [Identify](#)

Query Auto-Popup

 [Open Query Window](#)

Navigation

 [Pan](#)

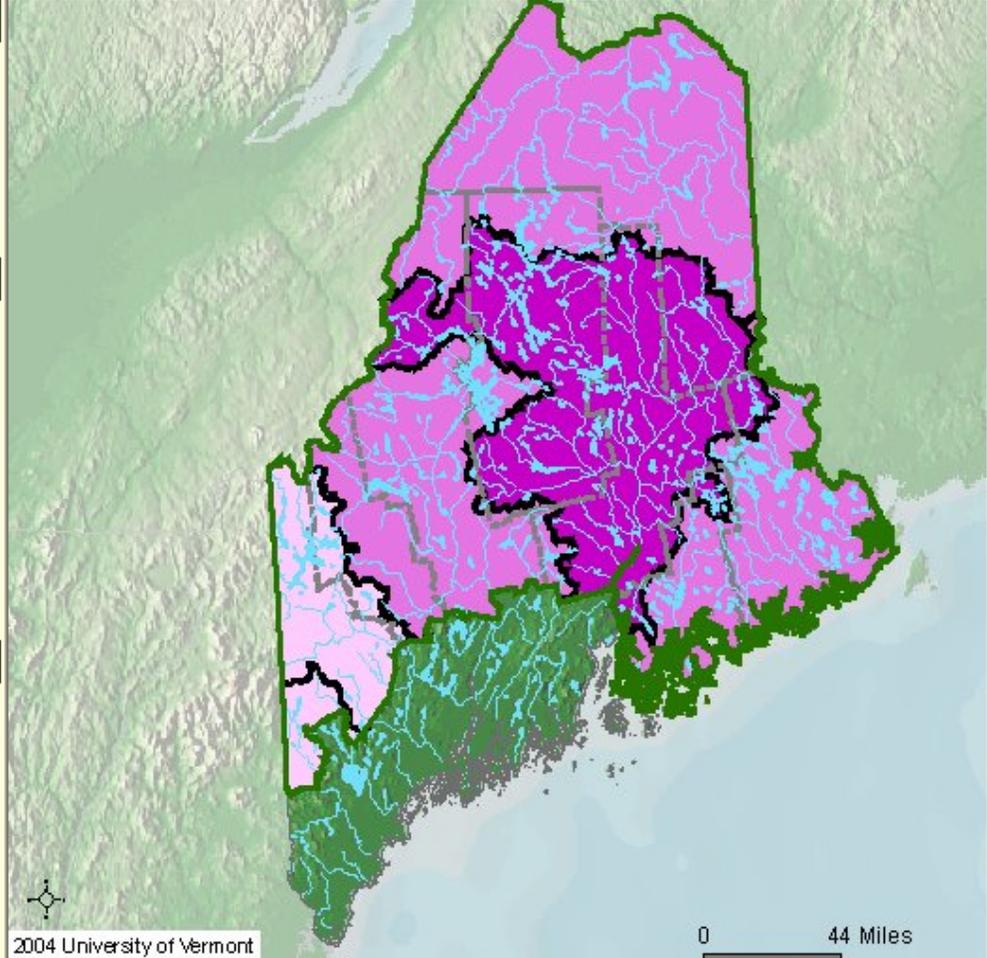
 [Zoom In](#)

 [Zoom Out](#)

 [Full View](#)

Printing

 [Print Map](#)



2004 University of Vermont

0 44 Miles 1:3,691,802

Watershed6 is now the Active Layer

Visible: Northern Forest Area, State, Northeastern States, Waterbody, River, County, Watershed6, Watershed6 Values, Shaded Relief, Northeast Shaded relief

Layer List [Legend](#)

LAYERS

- All Layers
- Base Layers
- EcoValue Units
 - Ecovalue Unit Boundaries
 - County
 - Watershed6
 - Watershed8
 - Ecoregion
 - Ecovalue Unit Color Ramps
 - County Values
 - Watershed6 Values
 - Watershed8 Values
 - Ecoregion Values
- LandCover
 - LandCover
 - Shaded Relief

[Refresh Map](#)

Auto Refresh

[Layer Help and Metadata](#)

The active layer.
 An inactive layer, click to make active.
 A closed group, click to open.
 An open group, click to close.
 A map layer.
 A hidden group/layer, click to make visible.
 A visible group/layer, click to hide.

The Query Window

http://ecovalue.uvm.edu - Query Window - Microsoft Internet Explorer

Spatial Valuation Queries *(Login Required)*

Unit Type: Watershed6 Unit ID: 010200 Query By: Cover Type Run Query [Query Help](#)

[Select an Option Below]
Cover Type
Ecosystem Services

Non-Spatial, Reference Queries

Economic Database Query: [Select an Option from Below] Run Query

Bibliographic Query: Show all references

Done Internet

Spatial Query: by Cover Type

Query Results for Penobscot Watershed (Land Cover)

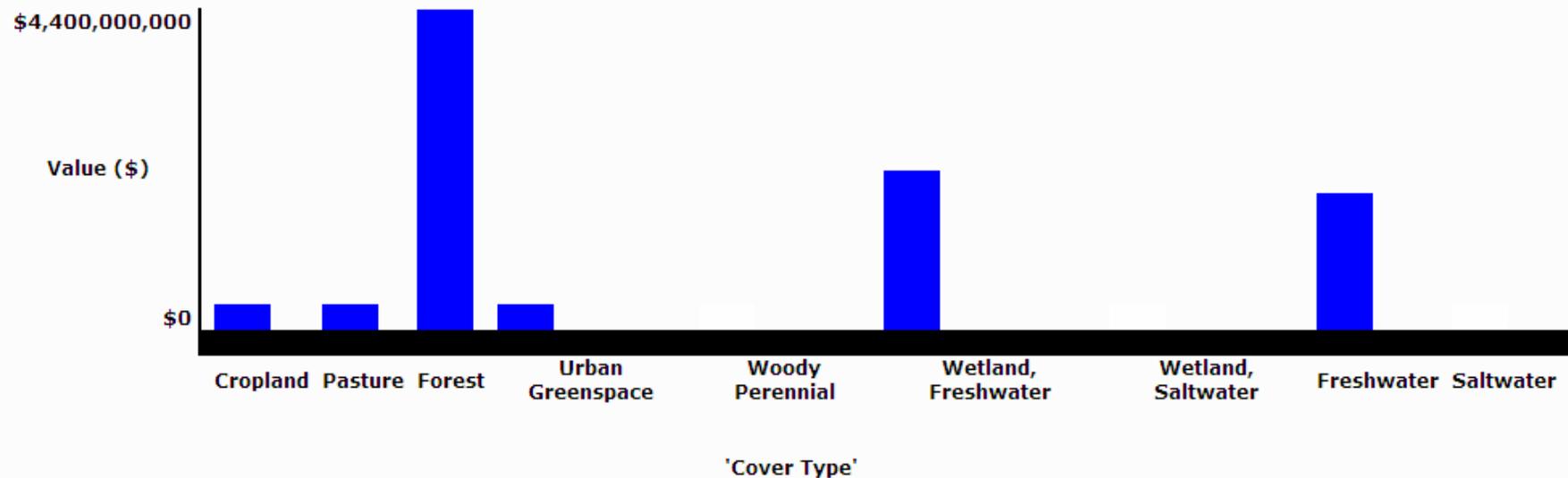
Close Window

Query: Total Value by Land Cover for Watershed6: 010200

| CoverID | CoverName | Area(Ha) | Mean Value(\$) | Min Value(\$) | Max Value(\$) |
|---------|---------------------|-----------|----------------|---------------|---------------|
| 1 | Cropland | 34,987 | 123,668,421 | 123,668,421 | 123,668,421 |
| 2 | Pasture | 6,929 | 24,397,356 | 24,397,356 | 24,397,356 |
| 3 | Forest | 1,801,833 | 4,379,210,292 | 1,811,150,648 | 8,893,818,217 |
| 5 | Urban Greenspace | 4,487 | 24,556,968 | 215,999 | 48,897,827 |
| 6 | Woody Perennial | 66 | 8,105 | 8,105 | 8,105 |
| 10 | Wetland, Freshwater | 111,585 | 2,172,435,082 | 501,937,790 | 6,389,715,636 |
| 11 | Wetland, Saltwater | 14 | 386,758 | 366,610 | 422,337 |
| 12 | Freshwater | 129,123 | 1,860,613,679 | 445,855,293 | 6,361,931,474 |
| 13 | Saltwater | 154 | 2,225,887 | 533,385 | 7,610,896 |

Save Query to Excel File

Chart of Ecosystem Services Value(\$) by 'Cover Type'
For 'Watershed6': ' 010200 '



The Query Window

http://ecovalue.uvm.edu - Query Window - Microsoft Internet Explorer

Spatial Valuation Queries *(Login Required)*

Unit Type: Watershed6 Unit ID: 010200 Query By: Ecosystem Services [Query Help](#)

[Select an Option Below]
Cover Type
Ecosystem Services

Non-Spatial, Reference Queries

Economic Database Query: [Select an Option from Below]

Bibliographic Query:

Done Internet

Spatial Query: by Ecosystem Service

Query Results for Penobscot Watershed (Ecosystem Service)

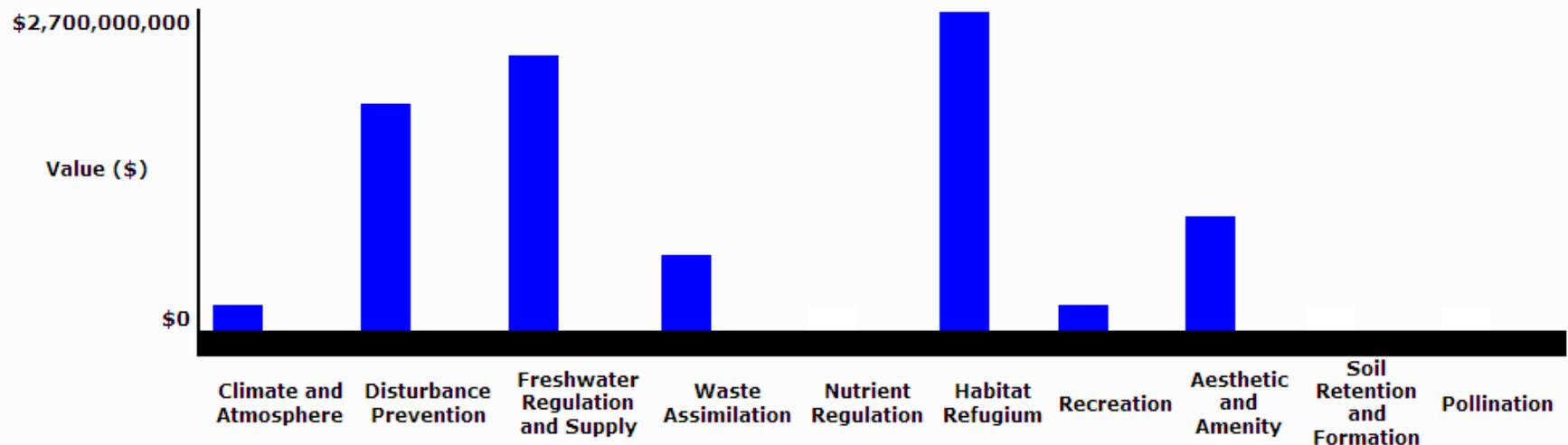
Close Window

Query: Total Value by Ecosystem Service for Watershed6: 010200

| Services ID | Services Name | Area (Ha) | Mean Value(\$) | Min Value(\$) | Max Value(\$) |
|-------------|----------------------------------|-----------|----------------|---------------|----------------|
| 1 | Climate and Atmosphere | 1,801,833 | 29,385,909 | 2,849,598 | 55,966,724 |
| 2 | Disturbance Prevention | 1,913,432 | 1,901,152,114 | 1,901,152,114 | 1,901,152,114 |
| 3 | Freshwater Regulation and Supply | 240,863 | 2,309,896,676 | 10,588,328 | 10,106,585,146 |
| 4 | Waste Assimilation | 116,073 | 631,315,176 | 5,541,378 | 1,257,086,117 |
| 5 | Nutrient Regulation | 14 | 352,274 | 352,274 | 352,274 |
| 6 | Habitat Refugium | 1,931,125 | 2,678,273,595 | 18,562,745 | 7,424,161,253 |
| 7 | Recreation | 2,047,198 | 68,849,095 | 809,462 | 136,888,933 |
| 8 | Aesthetic and Amenity | 282,779 | 961,158,830 | 961,158,830 | 961,158,830 |
| 9 | Soil Retention and Formation | 146,573 | 1,992,024 | 1,992,024 | 1,992,024 |
| 10 | Pollination | 41,982 | 5,126,855 | 5,126,855 | 5,126,855 |

Save Query to Excel File

Chart of Ecosystem Services Value(\$) by 'Ecosystem Services'
For 'Watershed6': ' 010200 '



Non-Spatial Reference Query

http://ecovalue.uvm.edu - Query Window - Microsoft Internet Explorer

Spatial Valuation Queries *(Login Required)*

Unit Type: Unit ID: Query By: [Query Help](#)

Non-Spatial, Reference Queries

Economic Database Query:

Bibliographic Query:

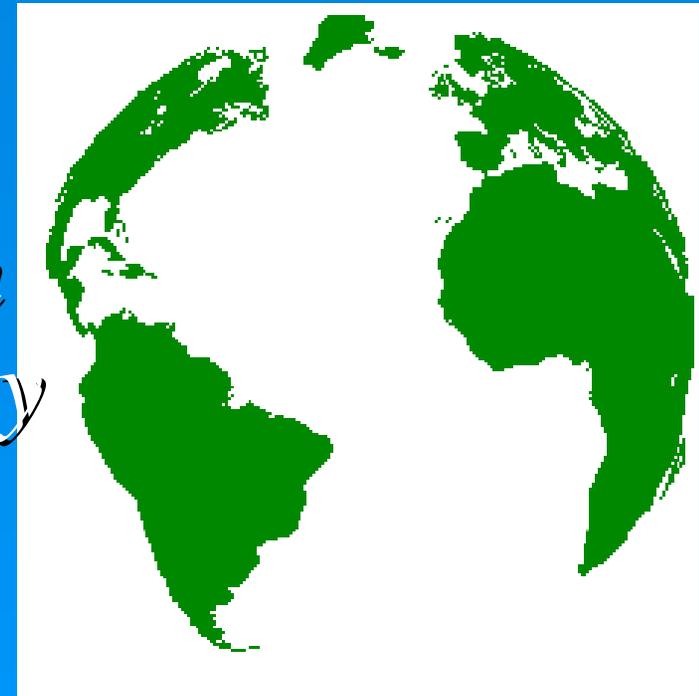
- [Select an Option from Below]
- Climate and Atmospheric Gas Regulation
- Disturbance Prevention
- Freshwater Regulation and Supply**
- Waste Assimilation
- Nutrient Regulation
- Habitat Refugium
- Recreation
- Aesthetic and Amenity
- Soil Retention and Formation
- Pollination

Internet

Non-Spatial, Query Results for Freshwater Regulation and Supply (incomplete list)

| <u>Author(s)</u> | <u>Year</u> | <u>Title</u> | <u>Label</u> |
|---|-------------|--|---|
| Bouwes, N. W. and Scheider, R. | 1979 | Procedures in estimating benefits of water quality change | Aggregate value of water quality change in Pike Lake, Wisconsin |
| d'Arge, R. | 1989 | Okoboji experiment: comparing non-market valuation techniques in an unusually well-defined market for water quality | Willingness-to-pay for better water quality of West Okioboji lake compared to East Okioboji lake, Iowa |
| Desvousages, W. H., Smith, V. K. and Fisher, A. | 1987 | Option price estimates for water quality improvements: a contingent valuation study for the Monongahela River | Estimated option price from direct-question-method for changes in water quality of the Monongahela River, Montana |
| Desvousages, W. H., Smith, V. K. and Fisher, A. | 1987 | Option price estimates for water quality improvements: a contingent valuation study for the Monongahela River | Estimated option price from interactive-bidding-method for changes in water quality of the Monongahela River, Montana |
| Goffe, L. | 1995 | The benefits of improvements in coastal water quality: a contingent approach | Willingness-to-pay per household for the ecosystem preservation against eutrophication at Brest Natural Harbour, France |
| Lant, C. L. and Tobin, G. | 1989 | The economic value of riparian corridors in cornbelt floodplains: a research framework | Estimated value of riparian wetlands necessary to raise the quality of the Edwards River to the level of the South Skunk River |
| Lant, C. L. and Tobin, G. | 1989 | The economic value of riparian corridors in cornbelt floodplains: a research framework | Estimated value of riparian wetlands necessary to raise the quality of the South Skunk river to the level of the Wapsipinicon river |
| Pate, J. and Loomis, J. | 1997 | The effect of distance on willingness to pay values: A case study of wetlands and salmon in California | Aggregate willingness-to-pay for wetland improvement in the San Joaquin Valley, CA. |
| Ribaudo, M. and Epp, D. J. | 1984 | The importance of sample discrimination in using the travel cost method to estimate the benefits of improved water quality | Improved water quality value of St. Albans Bay, Vermont |
| Suherland, R. and Walsh, R. G. | 1985 | Effect of Distance on the preservation value of water quality | Aggregate willingness-to-pay to preserve water quality of the Flathead Lake and the lake area, Montana |
| Thibodeau, F. R. and Ostro, B. D. | 1981 | An economic analysis of wetland protection | Water supply service provided by the Charles River Basin, Massachusetts |

*Case Studies: Applying the
Spatially Explicit Ecosystem
Service Transfer Methodology
in the “Real World”*



Practical Applications

In addition to advancing the scientific research agenda, the methodology is applicable in a wide-variety of Decision Making situations and can be used to clarify tradeoffs involved with:

- New Infrastructure Construction
- Resource Development
- Community Planning
- Remediation and Mitigation efforts
- Conservation Planning and Prioritization
- Sustainable Business Strategy and Growth Management

Applied Project: State of New Jersey

•In the Fall of 2004, the University of Vermont was awarded a one year contract to assist the State of New Jersey Department of Environmental Protection in the assessment of natural capital and ecosystem services



State of New Jersey

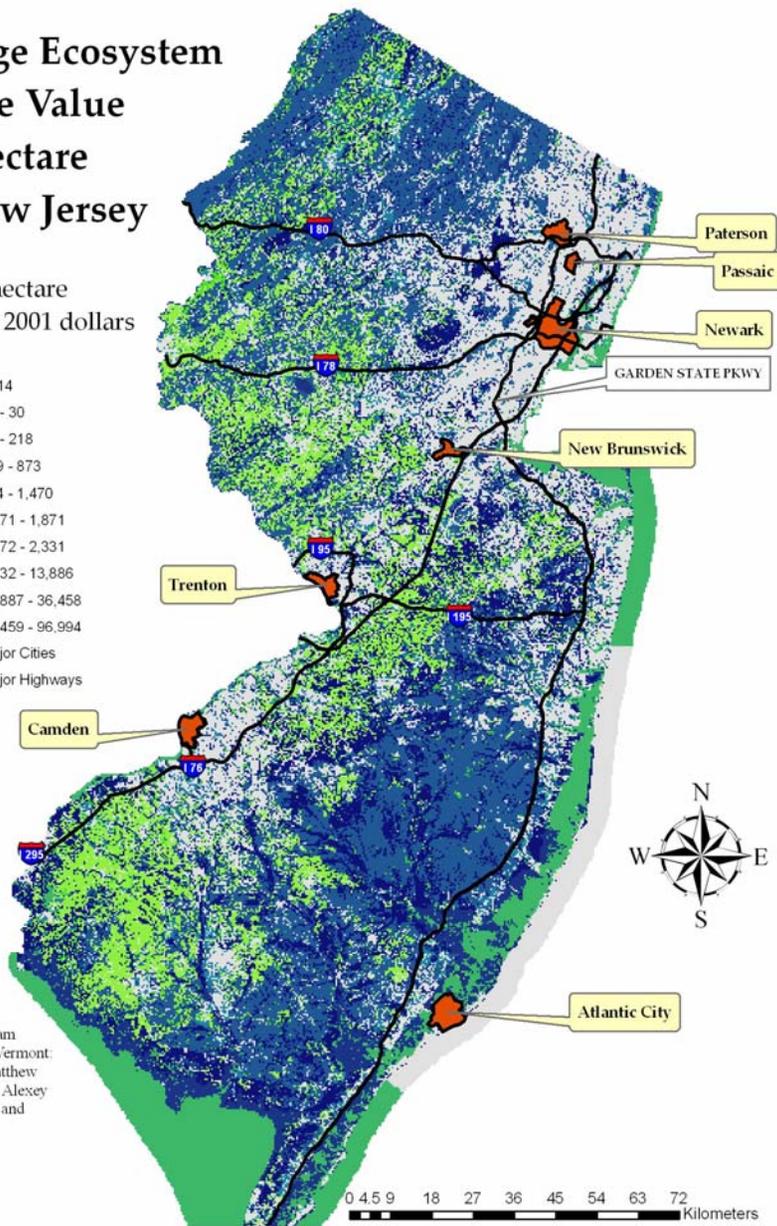
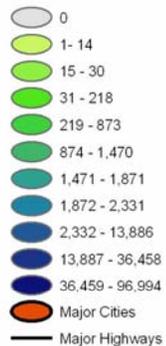
Among other things, the research team is using value transfer methods to prepare written estimates with supporting maps of the value of New Jersey's ecosystem services on a statewide basis for the following types of natural assets:

- Agricultural land
- Forest land
- Rivers and streams
- Lakes and ponds
- Bays, estuaries, and other tidal waters
- Wetlands
- Beaches and dunes

Valuing New Jersey's Natural Capital and Ecosystem Services: Preliminary Findings

Average Ecosystem Service Value per Hectare for New Jersey

Value per hectare in constant 2001 dollars

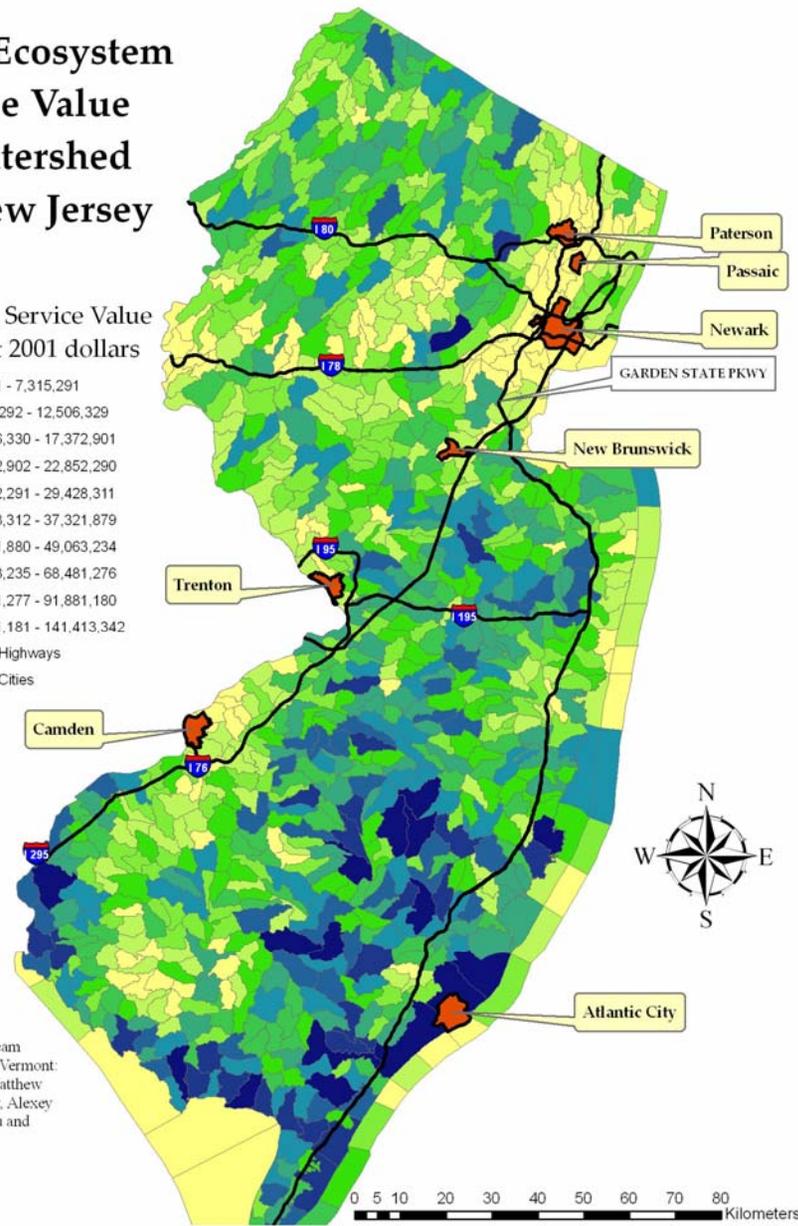


The New Jersey Ecosystem Service Valuation Project Team at the University of Vermont: Robert Costanza, Matthew Wilson, Austin Troy, Alexey Voinov, Shuang Liu and John D'Agostino

Map Produced by Austin Troy and John D'Agostino

Total Ecosystem Service Value by Watershed for New Jersey

Ecosystem Service Value in constant 2001 dollars



The New Jersey Ecosystem Service Valuation Project Team at the University of Vermont: Robert Costanza, Matthew Wilson, Austin Troy, Alexey Voinov, Shuang Liu and John D'Agostino

Map Produced by Austin Troy and John D'Agostino

Applied Project: Massachusetts Commonwealth, MA.

- In 2003, Spatial Informatics Group, LLC. (www.sig-gis.com) used the NaturalAssets™ information system to help the Massachusetts Audubon Society to develop a baseline value Massachusetts' ecosystem services by sub-watershed as part of their “Losing Ground” report on the effects of continued urban development

CHAPTER 6

Accounting for the Economic Value of Ecosystem Services in Massachusetts

Thus far, we have laid out the costs of unchecked development in the Commonwealth in traditional conservation terms.

Deforestation destroys wildlife habitat, fragmentation threatens biodiversity, and sprawling development affects quality of life. Protecting land is important for ecological as well as aesthetic and cultural reasons. As important as these factors are, however, most day-to-day land use decisions are based on market economics. Landowners are influenced by land prices as well as property tax assessments that value land based on its “fair market value.” Similarly, local and state governments must often weigh the economic costs and benefits of infrastructure development while policy makers evaluate the tradeoffs between competing stakeholder demands in the marketplace.

The forests, rivers, wetlands, estuaries, and beaches throughout Massachusetts provide many different goods and services to the people of the Commonwealth. An ecosystem service, by definition, contains “the conditions and processes through which natural ecosystems, and the species that make them up, sustain and fulfill human life.”¹⁶ While these natural processes have been well understood from a scientific perspective for some time, only recently has there been an effort to quantify the economic value of these services.

© Mass Audubon 2003 - Downloaded from www.massaudubon.org/losingground

Estimating the Value of Ecosystem Services in Massachusetts

For this chapter, Mass Audubon worked with Dr. Matthew A. Wilson and Dr. Austin Troy, professors associated with the Gund Institute for Ecological Economics at the University of Vermont, to create a spatially explicit economic model of ecosystem service values for the Massachusetts landscape.

Our primary interest is to shed light on the nonmarket economic benefits of ecosystem services associated with habitat and open land when it is left in its natural state, as opposed to direct or extractive uses such as forestry, fishing, and agriculture. To estimate the economic value of ecosystem services in Massachusetts, we relied on secondary analysis of published results drawn from the peer-reviewed economic literature. When analyzed carefully, information from studies published in the economic literature can form a meaningful basis for directing environmental policy and management.¹⁷

**The forests, rivers, wetlands, estuaries,
and beaches throughout Massachusetts
provide many different goods and services
to the people of the Commonwealth.**

19

A Scoping Tool: Revealing Gaps in Value-Transfer Data

Losing Ground: At What Cost? 

Figure 17

Ecosystem Services and Available Research

| Simplified Land Use Category | Cropland | Pasture | Forest | Wetland-Fresh | Wetland-Salt | Open Land | Urban Green Space* | Woody Perennial | Water and Coastal Embayment | Water-based Recreation | Highly Impacted+ |
|--------------------------------------|----------|---------|--------|---------------|--------------|-----------|--------------------|-----------------|-----------------------------|------------------------|------------------|
| Climate Regulation | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | | | |
| Freshwater Regulation and Supply | | | ▲ | ▲ | ▲ | ▲ | | | ▲ | | |
| Waste Assimilation and Water Quality | | | ▲ | ▲ | ▲ | ▲ | ▲ | | ▲ | | |
| Nutrient Regulation | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | | |
| Habitat Refugium | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | |
| Soil Retention and Formation | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | | | |
| Disturbance Prevention | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | | | | | |
| Pollination | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | | | |
| Recreation and Aesthetics | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | |

Mapping of ecosystem services to Massachusetts land cover types.

▲ Service provided by land cover type, with sufficient peer-reviewed research for valuation in MA

▲ Service provided by land cover type, but insufficient peer-reviewed research for valuation in MA

* Includes urban open space and participation recreation

+ Includes commercial, industrial, and residential development

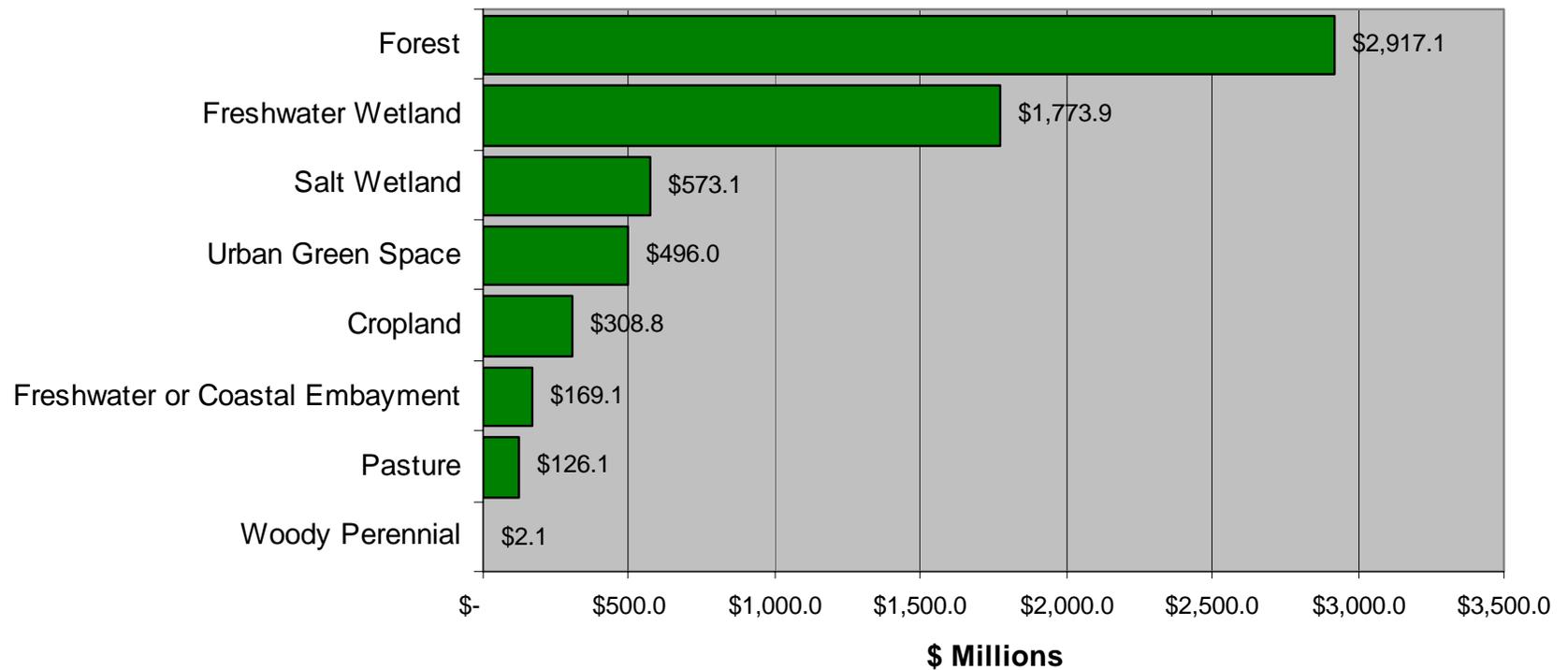
Aggregate Results : Massachusetts Commonwealth

| Non-Market Ecosystem Service Value Estimates by Land Cover Type | | | | | |
|---|---|----------------|--------------------------------------|-------------|--------------|
| Land Use Type | Ecosystem Services Used in Valuation | # Data Sources | Mean Total \$/acre/yr (2001 dollars) | Min value | Max value |
| Freshwater Wetland | Disturbance Prevention; Freshwater Regulation & Supply, Waste Assimilation, Aesthetic/Amenity, Soil Retention | 13 | \$ 15,452.30 | \$ 7,683.96 | \$ 31,771.74 |
| Salt Wetland | Disturbance Prevention, Nutrient Regulation, Habitat, Recreation | 10 | \$ 12,579.51 | \$ 9,991.02 | \$ 24,457.18 |
| Freshwater or Coastal Embayment | Freshwater Regulation and Supply, Habitat, Recreation, Aesthetic/Amenity | 25 | \$ 982.73 | \$ 64.37 | \$ 2,985.37 |
| Forest | Climate and Atmosphere, Disturbance Prevention, Habitat Refugium, Recreation | 8 | \$ 983.56 | \$ 406.78 | \$ 1,997.53 |
| Cropland | Aesthetic/Amenity, Soil Retention, Pollination | 3 | \$ 1,387.06 | \$ 1,387.06 | \$ 1,387.06 |
| Pasture | Aesthetic/Amenity, Pollination | 2 | \$ 1,381.16 | \$ 1,381.16 | \$ 1,381.16 |
| Woody Perennial | Pollination | 1 | \$ 49.42 | \$ 49.42 | \$ 49.42 |
| Urban Green Space | Waste Assimilation, Recreation | 3 | \$ 3,429.55 | \$ 2,691.90 | \$ 4,167.20 |

“When these per acre values are applied to the total acreage in Massachusetts for each land cover type, the resulting annual ecosystem service value is over \$6.3 billion annually. This figure is in addition to values such as timber and crops. *85% of the non-market ecosystem value created in Massachusetts comes from wildlife habitat – water, wetlands and forest...*”
 Technical Report for Chapter 6, p.38.

A Decision Tool: Ecosystem Services by Land Cover

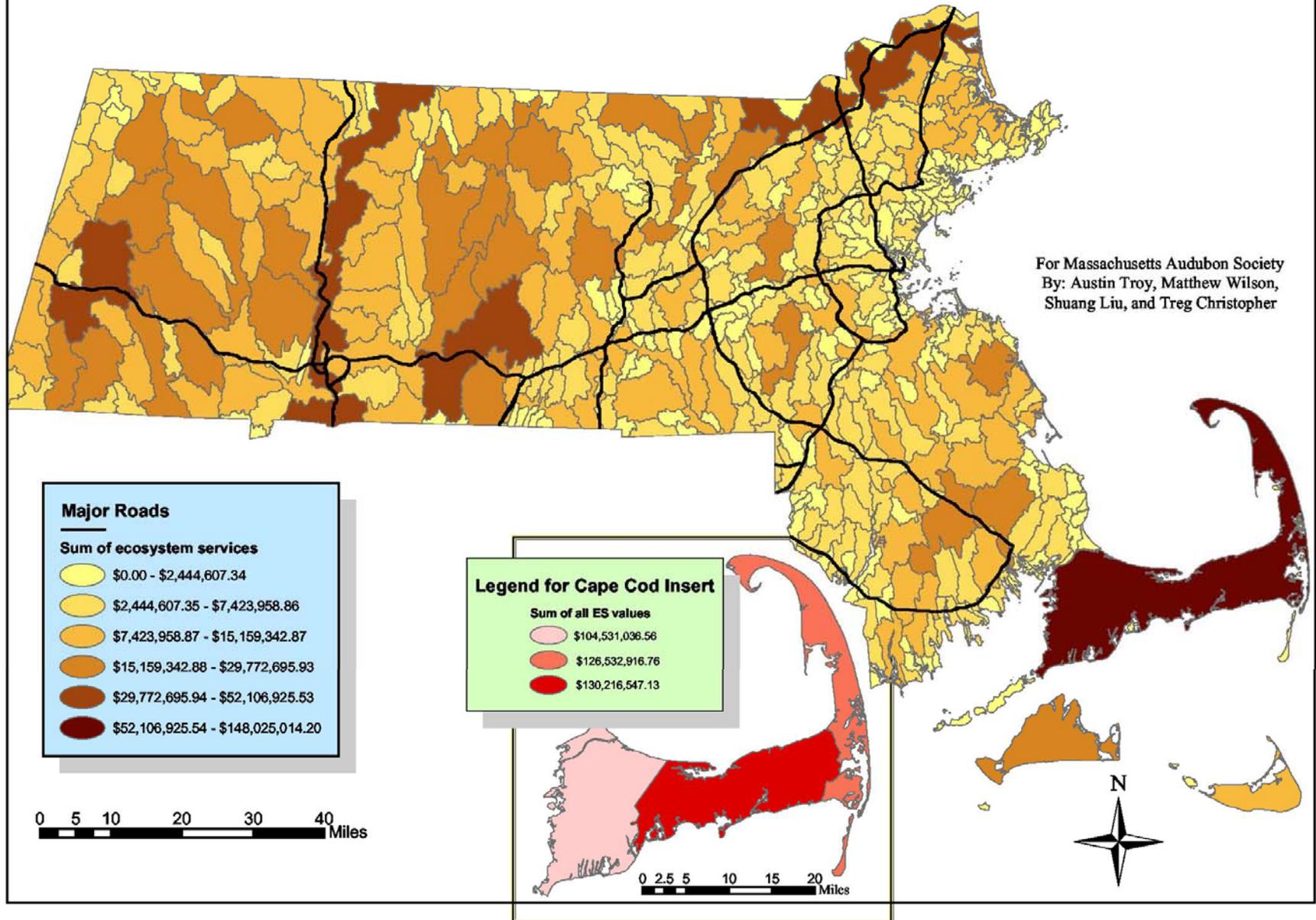
Annual Non-Market Value of Ecosystem Services in Massachusetts



Based on 1999 land cover data.

A Planning Tool: GIS Mapping

Total Ecosystem Service Values for Massachusetts Mapped by Tributary Basin



Maury Island, King County, WA.

- In 2004, Northern Economics, Inc and Herrera Environmental Consultants, Inc. and Spatial Informatics Group, LLC. (www.sig-gis.com) used the NaturalAssets™ information system to analyze the value of the islands natural capital, including nearshore habitat.
- In addition to wanting know about the value of the island's natural capital, the client (King County) wanted to know about the potential effect of a proposed expansion of a gravel mine.

ECOLOGICAL ECONOMIC EVALUATION Maury Island, King County, Washington

June 8, 2004

Prepared for:



King County

Department of Natural Resources and Parks
Water and Land Resources Division
King Street Center, KSC-NR-0602
201 South Jackson Street, Suite 600
Seattle, WA 98104-3855
206-296-8378 TTY Relay: 711
dnr.metrokc.gov/wlr

Prepared by:

Herrera Environmental Consultants, Inc.
2200 Sixth Avenue, Suite 1100
Seattle, Washington 98121
Telephone: 206/441-9080

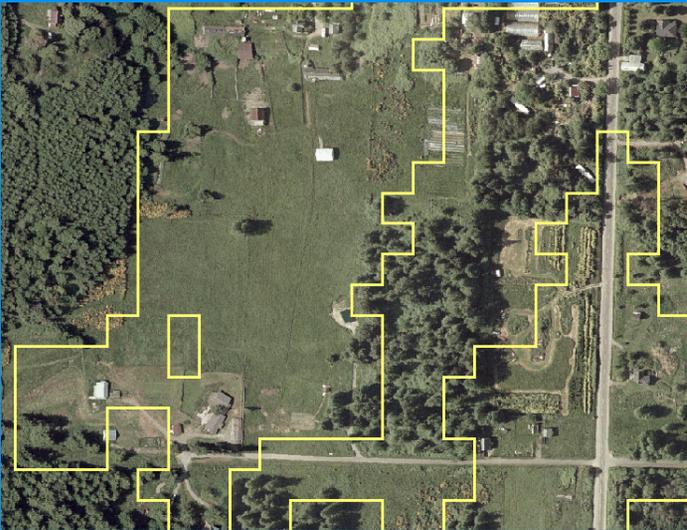
Northern Economics Inc.
1801 Rooder Avenue
Bellingham, Washington 9822-2257
Telephone: 360/715-1808

Spatial Informatics Group, LLC
1990 Wayne Avenue
San Leandro, California 94577
Telephone: 510/427-3571

File: 0606_MauryEcoReport.pdf

Alternate Formats Available
206-296-8378 TTY Relay: 711

- This project involved a complex system of combining coarser land use data with finer scale data on impervious surfaces, nearshore habitat and polygons digitized from aerial imagery



Aggregate Results by Land Cover Type: Maury Island, WA.

Table 7. Maury Island ecosystem service valuation summary.

| Land Cover Type | Ecosystem Value per Hectare | Total Hectares | Total Value for Maury Island Ecosystem |
|----------------------|-----------------------------|----------------|--|
| Disturbed | \$ 0 | 253.5 | \$ 0 |
| Beach | \$ 88,203 | 26.8 | \$ 2,371,000 |
| Beach near dwelling | \$ 117,254 | 64.6 | \$ 7,576,000 |
| Coastal Riparian | \$ 9,395 | 132.4 | \$ 1,245,000 |
| Forest | \$ 1,826 | 1,043.8 | \$ 1,906,000 |
| Freshwater Stream | \$ 1,594 | 41.4 | \$ 66,000 |
| Freshwater Wetland | \$ 72,786 | 3.6 | \$ 269,000 |
| Grassland/Herbaceous | \$ 117 | 321.4 | \$ 38,000 |
| Nearshore Habitat | \$ 16,282 | 565.2 | \$ 9,205,000 |
| Saltwater Wetland | \$ 1,413 | 6.7 | \$ 9,500 |
| Total Value | | 2,460 | \$22,685,000 |

Source: Spatial Informatics Group 2004.

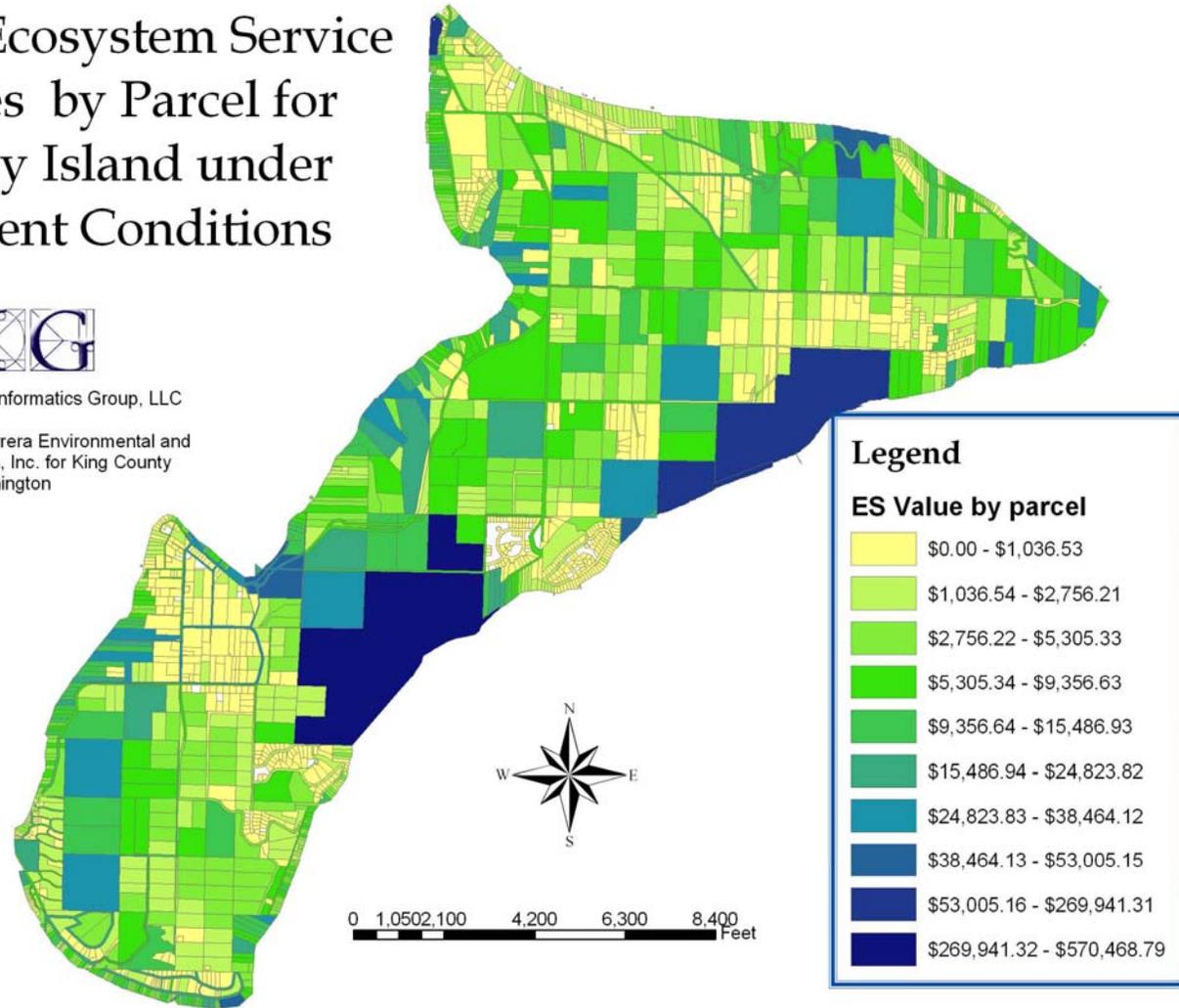
GIS Mapping

- In addition to valuing the nearshore (photic) zone, the team was able to break down ecosystem service values for the island by parcel

Inland Ecosystem Service Values by Parcel for Maury Island under Current Conditions

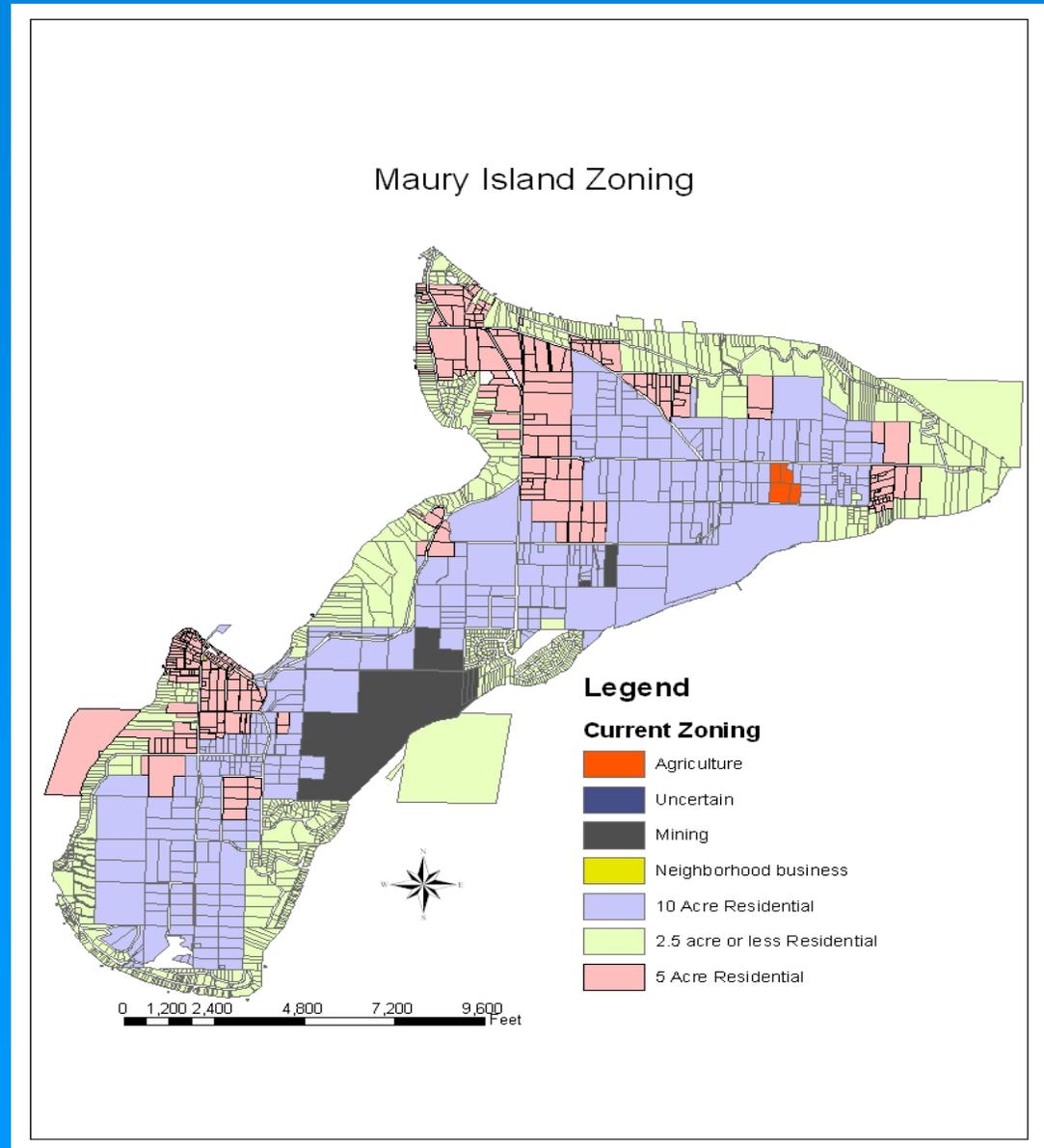


Produced by Spatial Informatics Group, LLC
In conjunction with Herrera Environmental and Northern Economics, Inc. for King County Washington



Buildout Scenarios

- The team analyzed what ES values would be lost if the mine proposed by the contractor were operated as proposed in the EIS under current Zoning conditions
- Spatial Analysis helped the client (King County) assess what the discounted losses be with the construction of a new dock.



Exciting Times: Future Directions and Challenges

- **Expand Web Deliverable Spatial Value Transfer into an International Context:** Evaluate Ecosystem Services in [New Zealand](#). Collaborators: Dr. Ross Cullen, Dr. Steve Wratten, Dr. Geoff Kerr (New Zealand non-Market Valuation Database)
- **Convergent Validity Tests and Meta Analysis:** Using Choice Modeling in New Zealand and Hedonic Pricing in New Jersey to test the reliability of value transfer estimates
- **Maximizing GIS Capability:** Improve our ability to augment value transfer estimates with more detailed socioeconomic and biogeophysical contextual information
- **Proactive Engagement with the Private Sector:** Seek new partners and secure funding sources for innovation in the Methodology—i.e., establishing spatial parameters for market mechanisms such as cap-and-trade.

Thank You!

Matthew A. Wilson PhD

The Gund Institute for Ecological Economics
&
School of Business Administration

Email: Wilson@bsad.uvm.edu

EcoValue Website: <http://ecovalue.uvm.edu>

