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Meeting Revolution Meeting Revolution

Saving the World One Meeting at a Time: My Favorite Five Green Choices

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Meeting Revolution

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Saving the World One Meeting at a Time: My Favorite Five Green Choices

CSR stands for...

- a. Center for Subatomic Research
- b. Corporate Social Responsibility
- c. Customer Service Representative
- d. Center for Shellfish Research

Saving the World One Meeting at a Time: My Favorite Five Green Choices

CSR is...

- a. A corporation that uses hybrids to transport product
- b. A corporation that gives to charities
- c. A corporation that does green meetings
- d. An organization taking responsibility for the social, environmental and economic impacts of its actions

Saving the World One Meeting at a Time:

My Favorite Five Green Choices

CSR Defined

Corporate Social Responsibility (CSR) is a concept whereby organizations consider the long-term interests of the communities in which they operate and take responsibility for the impact of their actions on employees, customers/members, the community and the environment.

Saving the World One Meeting at a Time:

My Favorite Five Green Choices

A green meeting is...

a. An event on St. Patrick's Day

b. An event incorporating environmental considerations to minimize its negative impact on the environment

c. A meeting in Hawaii in December when you are from Wisconsin

d. A meeting of an environmentally conscious political party running for office

Saving the World One Meeting at a Time:

My Favorite Five Green Choices

According to the Convention Industry Council, a **green meeting** is...

A green meeting or event incorporates environmental considerations to minimize its negative impact on the environment.



Saving the World One Meeting at a Time:

My Favorite Five Green Choices

Use meeting facilities that are socially responsible. Have the registration be paperless.

NO bottled water!!!!

At meal times, use food that is from a local source.

Do a community service project as part of the event.

Saving the World One Meeting at a Time: My Favorite Five Green Choices

Resources

Meeting Revolution

www.startameetingrevolution.com

MPI

www.mpiweb.org/sustainability